

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<u>2159</u>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	<u>Additional Buy-Week 10-29-18</u>	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	<u>10/30/18 - 11/05/18</u>	<b>Primary AE:</b> <u>Jackie Sanabria</u>
	<b>Original Date / Rev:</b>	<u>10/29/18 / 10/29/18</u>	<b>Sales Office:</b> <u>AMCVM</u>
	<b>Order Type:</b>	<u>GENERAL</u>	<b>Sales Region:</b> <u>Local</u>
<b>Agency</b>	<b>Name:</b>	<u>The Factor Inc</u>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <u>Cash</u>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <u>Broadcast</u>
		<u>999 Ponce de Leon</u>	<b>Billing Cycle:</b> <u>EOM/EOC</u>
		<u>Coral Gables, FL 33134</u>	<b>Agency Commission:</b> <u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Jimmy Patronis/Dist 6/Rep/Chief Finai</u>	
	<b>Demographic:</b>	<u>A35+</u>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<u>Candidates</u>	<b>Order Separation:</b> <u>00:15:00</u>
	<b>Priority:</b>	<u>NA</u>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<u>AGY</u>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<u>POL</u>	<b>Unit Code:</b> <u>General</u>
	<b>Revenue Code 3:</b>	<u>POL CAN</u>	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/18	11/05/18	9	\$5,000.00	\$4,250.00	November 2018	9	\$5,000.00	\$4,250.00	0.00
					Totals	9	\$5,000.00	\$4,250.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jackie Sanabria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	WFUN	11/01/18	11/02/18	M-F 130P-2P M-F	CM	1:30 PM-2:00 PM (1:30 PM-2:00 PM)	---11--	:30	2	\$150.00	NA	0.00	NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/18	11/04/18	---11--		2				\$150.00		0.00				
N 3	WFUN	10/31/18	11/05/18	M-F 1030p-11p M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI1-111--	:30	4	\$800.00	NA	0.00	NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/18	11/04/18	--111--		3				\$800.00		0.00				
		Week: 11/05/18	11/11/18	1-----		1				\$800.00		0.00				
N 4	WFUN	10/31/18	11/02/18	M-F 11p-1130p M-F	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	PI--111--	:30	3	\$500.00	NA	0.00	NM	3	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/18	11/04/18	--111--		3				\$500.00		0.00				
														Totals	9	\$5,000.00

*Ana M. Carbonell*

10/30/18

*Lead #1*

*[Signature]*

10/30/18

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WFUN - Channel 41 - MIAMI/FT LAUDERDALE	<b>Date:</b> 10/29/2018
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I, ANA CARBONELL,  
 being/on behalf of: JIMMY PATRONIS,  
 a legally qualified candidate of the REPUBLICAN  
 political party for the office of: CHIEF FINANCIAL OFFICER  
 in the STATE OF FLORIDA  
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"					1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

J I M M Y P A T R O N I S F O R C H I

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

A B B Y D U P R E E

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1 0 / 2 9 / 2

Date

*Over Mr Carlson*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
Signature

*[Printed Name]*  
Printed Name

*[Title]*  
Title