

**Allison Zolot** 

Senior Vice President & General Counsel

June 8, 2023

#### **VIA Upload to Online Public Inspection Files**

EEO Staff Investigations & Hearings Division Enforcement Bureau Federal Communications Commission 45 L Street, NE Washington, D.C. 20554

RE: EEO Audit – WDBQ-FM, Galena, IL (Facility ID 30617)

Dear Sir or Madam:

Townsquare License, LLC, the licensee of broadcast station WDBQ-FM, Galena, Illinois, hereby responds to the Commission's notice of audit issued to WDBQ-FM. This response includes information about the following stations, which, with WDBQ-FM, comprise Townsquare License, LLC's Dubuque employment unit (referred to herein as "Townsquare Dubuque," the "Unit," or "Stations"):

KLYV(FM), Dubuque, IA (Facility ID 12717) KXGE(FM), Dubuque, IA (Facility ID 29127) WDBQ(AM), Dubuque, IA (Facility ID 12705) WJOD(FM), Asbury, IA (Facility ID 34596)

a. *Public File Report*. Copies of the Unit's two most recent EEO public file reports for the periods covering October 1, 2020 to September 30, 2021 ("2020-2021 Reporting Period") and October 1, 2021 to September 30, 2022 ("2021-2022 Reporting Period") (the 2020-2021 Reporting Period and the 2021-2022 Reporting Period, together, the "Audit Period") are attached as <u>Exhibit 1</u> and <u>Exhibit 2</u>, respectively. As noted on the face of the reports, both were amended on June 8, 2023.

The Stations' website addresses are <a href="https://y105music.com">https://eagle1023fm.com</a>; <a href="https://wdbqam.com">https://wdbqam.com</a>; and <a href="https://103wjod.com">https://wdbqam.com</a>; and <a href="https://univision.org">https://univision.org</a>; and <a href="https://univision.org">https://univisi

b. Supporting Documentation for Vacancies. For each full-time vacancy filled during the Audit Period, Townsquare Dubuque sent the same notice to the recruitment sources listed in its EEO public file reports for the Audit Period. The text of the notice that was sent to the recruitment sources listed in the reports is included in <a href="Exhibit 4">Exhibit 4</a>. Among other sources, Townsquare Dubuque uses a recruiting company called Greenhouse to export vacancy listings to a variety of sources, including Indeed.com, CareerBuilder.com, Glassdoor.com, LinkedIn.com, and the Townsquare Media Careers webpage. <a href="Exhibit 4">Exhibit 4</a> includes information excerpted from reports that Greenhouse provides to Townsquare. These reports indicate the Greenhouse source that referred each applicant for the various full-time positions filled during the Audit Period. Not all of these applicants were interviewed. No recruitment sources have requested to be notified of vacancies. Townsquare aired



EEO Staff Page 2

on-air announcements advertising one vacancy. Exhibit 4 also contains the logs showing when those announcements aired.

- c. **Total Number of Interviewees and Referral Sources.** The total number of interviewees for each full-time vacancy filled during the Audit Period and the referral sources for each interviewee are provided in <u>Exhibit 3</u>. The date of each full-time hire during the Audit Period is also provided in <u>Exhibit 3</u>.
- d. **Documentation of Recruitment Initiatives.** The Unit currently has a total of 8 full-time employees. The population of the market in which the Stations operate is less than 250,000. Therefore, the Unit is required to perform two points worth of recruitment initiatives within a two-year period pursuant to 47 C.F.R. §§ 73.2080(c)(2) and (e)(3).

The Unit engaged in a number of recruitment initiatives as shown in the EEO public file reports attached as <u>Exhibit 1</u> and <u>Exhibit 2</u>. The Unit personnel involved in each recruitment initiative are listed in these reports. See <u>Exhibit 5</u> for documentation of at least two points worth of initiatives.

- e. *Discrimination Complaints*. There are no pending or resolved complaints alleging unlawful discrimination in the employment practices of the Unit during the current license term.
- f. *Management's EEO Responsibilities.* EEO compliance is an integral function of management at all levels within the Unit. The Market President requires department managers to attend weekly meetings, during which they discuss general employment issues and training, as well as methods for handling problems that might arise in these areas. The department managers also are taught to conduct interviews and performance reviews in a manner that is in line with the Unit's EEO policy. The Market President works with the department heads to ensure that decisions regarding hiring and promotion are carried out in a non-discriminatory fashion. No job can be filled by a department head without prior approval of the Market President, who signs off on EEO compliance. The management team is informed of EEO requirements by written guidelines forwarded by the National Association of Broadcasters and the Unit's legal services. Though the department managers actively participate in the process, the Market President bears the ultimate responsibility for enforcement of the Unit's EEO policy.

Townsquare Dubuque makes a concerted effort to ensure that both employees and applicants are well-informed of the Unit's EEO policy. Upon commencement of employment, every employee receives a copy of Townsquare Media's Employee Policy Manual, which contains a description of the Unit's EEO policy. The EEO policy and other employment-related regulations are also posted in common areas of the Stations, and all of the Stations' websites post that Townsquare Media is an Equal Opportunity Employer. In addition, management periodically holds department head meetings to discuss EEO and other employment-related issues. Applicants are informed of the Unit's EEO policies through the application process. Job notices inform potential applicants that Townsquare Media is an equal opportunity employer and state the company's EEO policy.

\_

<sup>&</sup>lt;sup>1</sup> The Stations operate in the Dubuque, IA Metropolitan Statistical Area, which had a population of 99,266 according to the 2020 U.S. Census.



EEO Staff Page 3

g. Analysis of EEO Program's Effectiveness. The success of Townsquare Dubuque's EEO recruiting program is vital to the success of the Unit, and management therefore devotes a significant amount of time and resources to evaluating the success of its outreach initiatives, and the program as a whole. The Market President and the heads of the various departments assess the success of each outreach initiative on a case-by-case basis. After each outreach initiative the participants in that event, together with management, analyze the relative success of the event, including number of attendees, interest levels, number and quality of applications received (if applicable), and the like. Likewise, management actively evaluates the sources and methods by which it advertises specific job vacancies in order to ensure that the Stations receive a wide variety of qualified applicants for all employment positions. Management recognizes that a large part of the Unit's recruitment program involves its efforts to post all available positions on widely used job-related websites.

Management has determined that participation in organizations that provide communications-focused scholarships and other community events where careers in broadcasting are discussed allows station personnel to come into contact with, and select its employees from, a wide cross-section of members in the community. And it continually evaluates and modifies its program to ensure and optimize recruiting success. In addition, Townsquare Dubuque draws upon the human resources and recruiting departments of its parent, Townsquare Media, to monitor and ensure its own EEO compliance.

h. Analysis of Pay, Benefits and Selection Techniques. Townsquare Dubuque strives to comply with all federal, state, and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that the Unit provides equal opportunities to all employees and applicants.

Townsquare Dubuque does not have any union agreements, is not a religious broadcaster, and is not subject to a time brokerage agreement.

I certify that the information and statements herein are true, complete, and correct to the best of my knowledge and belief and are made in good faith. I acknowledge that the attached exhibits are considered material representations.

Please address any questions concerning this letter to Townsquare Dubuque's counsel, Emilie de Lozier of Wilkinson Barker Knauer LLP, at (202) 383-3378.

Very Truly Yours,

Allison Zolot / Senior Vice President General Counsel

## Exhibit 1

EEO Public File Report for 2020-2021 Reporting Period

Dubuque Employment Unit EEO Public File Report October 1, 2020 – September 30, 2021 (amended June 8, 2023)

### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") used to fill vacancy	RS Referring Hiree
Account Executive (1/4/2021)	14	14
Account Executive (1/8/2021)	7	7
Account Executive (5/17/2021)	14	14

Dubuque Employment Unit EEO Public File Report October 1, 2020 – September 30, 2021 (amended June 8, 2023)

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Access Dubuque	NO	0
	Jobs.accessdubuque.com		
	801 Bluff Street		
	Dubuque, IA 52001		
	Contact: Sara Beighle		
	563-588-5771		
	sbeighle@wcinet.com		
2	Iowa Workforce Development Center	NO	0
	680 Main Street Floor 2		
	Dubuque, IA 52001		
	Contact: Charlotte Miller		
	563-556-0154		
	charlotte.miller@iwd.iowa.gov		
3	Loras College Center for Learning	NO	0
	1450 Alta Vista Street		
	Dubuque, IA 52001		
	Contact: Bobbi Martin		
	563-588-7922		
	Bobbi.martin@loras.edu		
4	Clarke University Career Services	NO	0
	1550 Clarke Drive		
	Dubuque, IA 52001		
	Becky		
	563-588-6300		
	Kristi.gimmelbecker@clarke.edu		

### Dubuque Employment Unit EEO Public File Report

October 1, 2020 – September 30, 2021 (amended June 8, 2023)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
5	University of Dubuque Career Services	NO	0
	2000 University Ave		
	2 <sup>nd</sup> Floor Peter Commons		
	Dubuque, IA 52001		
	Sandy		
	563-589-3000		
	career@dbq.edu		
6	Northeast Iowa Community College	NO	0
	1625 Hwy 150 South		
	Calmar, IA 52132		
	Chris		
	563-556-5110 Ext. 297		
7	Indeed.com – via Greenhouse	NO	1
8	Career Builder – via Greenhouse	NO	0
9	LinkedIn + LinkedIn Limited – via Greenhouse	NO	0
10	On Air Announcements	NO	0
	5490 Saratoga Road		
	Dubuque, IA 52002		
	563-557-1040		
	Contact: Jeff Robb		
	Jeff.robb@townsquaremedia.com		
11	Streaming Sites – Stations WJOD, Y105, KXGE & WDBQ-	NO	0
	FM		
	5490 Saratoga Road		
	Dubuque, IA 5202		
	563-557-1040		
	Contact: Jeff Robb		
	Jeff.robb@townsquaremedia.com		
12	Glassdoor – via Greenhouse	NO	0
13	TSM Websites – via Greenhouse	NO	0
14	Market Outreach	NO	2
	Total No. of Interviewees Do	uring Reporting Period	3

Dubuque Employment Unit EEO Public File Report October 1, 2020 – September 30, 2021 (amended June 8, 2023)

### III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participation in scholarship program designed to assist students interested in pursuing a career in broadcasting	FFA - Farm and Ag Communications Scholarship given annually to a Graduating Senior of the FFA Chapter. It goes to a graduating senior pursuing a career in broadcasting/ag reporting. Every senior enrolled in the FFA program is eligible to apply for this scholarship. It's given out at the annual award banquet in March each year.
2	Training to management-level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	The Market President participated in this webinar for training on FCC EEO obligations on January 13, 2021.

## Exhibit 2

EEO Public File Report for 2021-2022 Reporting Period

Dubuque Employment Unit EEO Public File Report October 1, 2021 – September 30, 2022 (amended June 8, 2023)

### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") used to fill vacancy	RS Referring Hiree
Account Executive (1/24/2022)	7, 9, 10, 13	9
Account Executive (8/29/2022)	7, 13	13
Director of Content / AMD (WJOD) (3/9/2022)	7, 13	13
Brand Manager / Prod. Director (KXGE) (3/1/2022)	7, 13	13
Brand Manager / AMD Host (KLYV) (3/1/2022)	7, 13	13

Dubuque, Iowa EEO Public File Report October 1, 2021 – September 30, 2022 (amended June 8, 2023)

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Access Dubuque	NO	0
	Jobs.accessdubuque.com		
	801 Bluff Street		
	Dubuque, IA 52001		
	Contact: Sara Beighle		
	563-588-5771		
	sbeighle@wcinet.com		
2	Iowa Workforce Development Center	NO	0
	680 Main Street Floor 2		
	Dubuque, IA 52001		
	Contact: Charlotte Miller		
	563-556-0154		
	charlotte.miller@iwd.iowa.gov		
3	Loras College Center for Learning	NO	0
	1450 Alta Vista Street		
	Dubuque, IA 52001		
	Contact: Bobbi Martin		
	563-588-7922		
	Bobbi.martin@loras.edu		
4	Clarke University Career Services	NO	0
	1550 Clarke Drive		
	Dubuque, IA 52001		
	Becky		
	563-588-6300		
	Kristi.gimmelbecker@clarke.edu		

## Dubuque, Iowa

# EEO Public File Report October 1, 2022 – September 30, 2023

(amend	ed June	8, 2023)
--------	---------	----------

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
5	University of Dubuque Career Services	NO	0
	2000 University Ave		
	2 <sup>nd</sup> Floor Peter Commons		
	Dubuque, IA 52001		
	Sandy		
	563-589-3000		
	<u>career@dbq.edu</u>		
6	Northeast Iowa Community College	NO	0
	1625 Hwy 150 South		
	Calmar, IA 52132		
	Chris		
	563-556-5110 Ext. 297		
7	Indeed.com – via Greenhouse	NO	0
8	Career Builder – via Greenhouse	NO	0
9	LinkedIn + LinkedIn Limited – via Greenhouse	NO	1
10	On Air Announcements	NO	0
	5490 Saratoga Road		
	Dubuque, IA 52002		
	563-557-1040		
	Contact: Jeff Robb		
	Jeff.robb@townsquaremedia.com		
11	Streaming Sites – Stations WJOD, Y105, KXGE & WDBQ-FM	NO	0
	5490 Saratoga Road		
	Dubuque, IA 5202		
	563-557-1040		
	Contact: Jeff Robb		
	Jeff.robb@townsquaremedia.com		
12	Glassdoor – via Greenhouse	NO	0
13	TSM Websites – via Greenhouse	NO	5
	Total No. of Interviewees Du	uring Reporting Period	6

Dubuque, Iowa
EEO Public File Report
October 1, 2021 – September 30, 2022
(amended June 8, 2023)

### III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative	Brief Description of Activity
	(Menu Selection)	
1	Participation in scholarship programs	FFA - Farm and Ag Communications Scholarship
	designed to assist students interested in	given annually to a Graduating Senior of the FFA
	pursuing a career in broadcasting	Chapter. It goes to a graduating senior pursuing a
		career in broadcasting/ag reporting. Every senior
		enrolled in the FFA program is eligible to apply for this
		scholarship. The FFA advisor informs students of the
		scholarship and assists them in applying. Students can
		apply between January 1 <sup>st</sup> and March 1 <sup>st</sup> . Students fill
		out the scholarship form. Brand Manager for
		WJOD/Townsquare Media reviews the forms and
		chooses the recipient. It's given out at the annual
		awards banquet the 3 <sup>rd</sup> Thursday in March.
2	Participation in events sponsored by	The Market President spoke at a Rotary Club-
	organizations representing groups present in	sponsored Career Fair event on Feb 8, 2022 designed to
	the community interested in broadcast	promote businesses in the community and
	employment issues	opportunities being offered; spoke about both
		Content/On Air and Sales positions.

## Exhibit 3

Date of Each Full-Time Hire
Referral Sources for Interviewees for Each Vacancy
Total Interviewees for Each Vacancy



General Information:	
<ol> <li>Job Title: Account Executive (1 of 3)</li> <li>Station(s): All</li> <li>Date Position Filled: 1/04/2021</li> </ol>	
Recruitment Source (RS):  • Market Outreach	No. of Interviewees Referred by RS for this Vacancy:
Total Number of Interviewees for this va	acancy: <u>1</u>
RS Referring Hiree: Market Outreach	



General Information:

<ol> <li>Job Title: Account Executive (2 of 3)</li> <li>Station(s): All</li> <li>Date Position Filled: 1/08/2021</li> </ol>	
Recruitment Source (RS):  • Indeed.com	No. of Interviewees Referred by RS for this Vacancy: $\phantom{aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa$
Total Number of Interviewees for this vaca RS Referring Hiree: Indeed.com	ncy:1



### <u>Interviewee Data</u>

General Information:	
<ol> <li>Job Title: Account Executive (3 of 3)</li> <li>Station(s): All</li> <li>Date Position Filled: 5/17/2021</li> </ol>	
Recruitment Source (RS):  • Market Outreach	No. of Interviewees Referred by RS for this Vacancy:
Total Number of Interviewees for this vacants of RS Referring Hiree: Market Outreach	ancy:1



General Information:	
<ol> <li>Job Title: Account Executive (1 of 2)</li> <li>Station(s): All</li> <li>Date Position Filled: 1/24/22</li> </ol>	
Recruitment Source (RS):  • LinkedIn + LinkedIn Limited • Indeed.com • TSM website • On-Air Announcements	No. of Interviewees Referred by RS for this Vacancy 1
Total Number of Interviewees for this vac	cancy: <u>1</u>
RS Referring Hiree: LinkedIn + LinkedIn Li	mited



General Information:	
<ol> <li>Job Title: Account Executive (2 of 2)</li> <li>Station(s): All</li> <li>Date Position Filled: 8/29/2022</li> </ol>	
Recruitment Source (RS):  TSM website Indeed.com	No. of Interviewees Referred by RS for this Vacancy
Total Number of Interviewees for this vaca	ancy: <u>1</u>



General Information:

<ol> <li>Job Title: Director of Content / AMD</li> <li>Station(s): WJOD</li> <li>Date Position Filled: 03/09/2022</li> </ol>	
Recruitment Source (RS):	No. of Interviewees Referred by RS for this Vacancy
<ul><li>TSM website</li><li>Indeed.com</li></ul>	<u>1</u> ——
Total Number of Interviewees for this vac	ancy:1
RS Referring Hiree: TSM website	



### <u>Interviewee Data</u>

General Information:	
<ol> <li>Job Title: Brand Manager / Prod. Dire</li> <li>Station(s): KXGE</li> <li>Date Position Filled: 3/1/2022</li> </ol>	ector
Recruitment Source (RS):  TSM website Indeed.com	No. of Interviewees Referred by RS for this Vacancy:
Total Number of Interviewees for this vac	ancy: <u>1</u>
RS Referring Hiree: TSM website	



General Information:	
<ol> <li>Job Title: Brand Manager / AMD Host</li> <li>Station(s): KLYV</li> <li>Date Position Filled: 03/01/2022</li> </ol>	
Recruitment Source (RS):  TSM website Indeed.com	No. of Interviewees Referred by RS for this Vacancy:
Total Number of Interviewees for this vaca	ncy: <u>2</u>
RS Referring Hiree: TSM website	

## Exhibit 4

Documentation of Recruitment for Vacancies

#### Media and Digital Sales Executive - Dubuque, IA

#### \*\*\*This position requires you to work out of the (Market) office\*\*\*

Townsquare Media is looking for a dynamic sales executive to join our media and digital advertising team! You will be selling local advertising for our innovative stations & all of its platforms, plus programmatic digital advertising and website platforms that include development, SEO, and mobilization of sites.

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light, and still have fun - Well then we want to talk to you!

#### Responsibilities

- Prospect for qualified local and regional businesses; conduct thorough Customer Needs Analysis
  (C N A); present and close appropriate marketing solution programs. These programs may include
  any of Townsquare Media's many assets for clients: Broadcast and Online radio, digital products
  such as display, streaming, loyalty programs, e-commerce, audience extension, and digital
  marketing services.
- Leverage our live event platform through sponsorship and sales programs to new and existing clients.
- Create new relationships with local and regional businesses in our area.
- Work with local and corporate marketing teams to develop campaign support materials.
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines, and overachieve annual budgets.
- Enter new customer data and other sales contract details for station clients.
- Follow accountabilities set forth by your Sales Manager to help guide you to success in achieving monthly sales quotas consistently.
- Provide insight and value to executive management to shape the future of our organization.

#### Qualifications

- Goal-oriented, a strong work ethic, and a strong desire to learn.
- Previous sales experience. A history of success with customers and a proven ability to develop and grow revenue.
- Knowledge and experience with digital media.
- The successful candidate will be smart, curious, tenacious, entrepreneurial, independent, passionate, and enthusiastic, and work with urgency to meet deadlines.
- Accomplished at prospecting and qualifying.
- Ability to engage clients quickly and develop rapport, with excellent communication and problem-solving skills.
- Associates/Bachelor's business/marketing-related degree or equivalent experience.
- Valid driver's license, auto insurance, and vehicle required.

#### **Benefits**

Weekly, Monthly, and Quarterly contests

- Uncapped commission potential
- 3 weeks of Vacation Time
- Company provided Laptop
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- High Energy Work Environment
- Opportunity for Upward Mobility
- Growth Opportunities!

#### About Us

Townsquare is a radio, digital media, entertainment, and digital marketing solutions company principally focused on being the premier local advertising and marketing solutions platform in small and mid-sized markets across the U.S. Our assets include 321 radio stations and more than 330+ local websites in 67 U.S. markets, a digital marketing solutions company (Townsquare Interactive), a proprietary digital programmatic advertising platform (Townsquare Ignite) and approximately 200 live events. Our brands include local media assets such as WYRK, KLAQ, K2, and NJ101.5; iconic local and regional events such as WYRK's Taste of Country (update link!), the Boise Music Festival, the Red Dirt BBQ & Music Festival, and Taste of Fort Collins; and leading tastemaker music and entertainment websites such as XXLmag.com, TasteofCountry.com, and Loudwire.com.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

Last Name

First Name Applied For Account Executive

Source Application Date Market Outreach 12/08/2020

#### Media and Digital Sales Executive - Dubuque, IA

#### \*\*\*This position requires you to work out of the (Market) office\*\*\*

Townsquare Media is looking for a dynamic sales executive to join our media and digital advertising team! You will be selling local advertising for our innovative stations & all of its platforms, plus programmatic digital advertising and website platforms that include development, SEO, and mobilization of sites.

Are you Commission Driven? Have a sense of what it takes to win? If you want to grow professionally, can move at the speed of light, and still have fun - Well then we want to talk to you!

#### Responsibilities

- Prospect for qualified local and regional businesses; conduct thorough Customer Needs Analysis
  (C N A); present and close appropriate marketing solution programs. These programs may include
  any of Townsquare Media's many assets for clients: Broadcast and Online radio, digital products
  such as display, streaming, loyalty programs, e-commerce, audience extension, and digital
  marketing services.
- Leverage our live event platform through sponsorship and sales programs to new and existing clients.
- Create new relationships with local and regional businesses in our area.
- Work with local and corporate marketing teams to develop campaign support materials.
- Responsible to accurately project revenues, meet and exceed monthly budgets for all product lines, and overachieve annual budgets.
- Enter new customer data and other sales contract details for station clients.
- Follow accountabilities set forth by your Sales Manager to help guide you to success in achieving monthly sales quotas consistently.
- Provide insight and value to executive management to shape the future of our organization.

#### Qualifications

- Goal-oriented, a strong work ethic, and a strong desire to learn.
- Previous sales experience. A history of success with customers and a proven ability to develop and grow revenue.
- Knowledge and experience with digital media.
- The successful candidate will be smart, curious, tenacious, entrepreneurial, independent, passionate, and enthusiastic, and work with urgency to meet deadlines.
- Accomplished at prospecting and qualifying.
- Ability to engage clients quickly and develop rapport, with excellent communication and problem-solving skills.
- Associates/Bachelor's business/marketing-related degree or equivalent experience.
- Valid driver's license, auto insurance, and vehicle required.

#### **Benefits**

• Weekly, Monthly, and Quarterly contests

- Uncapped commission potential
- 3 weeks of Vacation Time
- Company provided Laptop
- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- High Energy Work Environment
- Opportunity for Upward Mobility
- Growth Opportunities!

#### About Us

Townsquare is a radio, digital media, entertainment, and digital marketing solutions company principally focused on being the premier local advertising and marketing solutions platform in small and mid-sized markets across the U.S. Our assets include 321 radio stations and more than 330+ local websites in 67 U.S. markets, a digital marketing solutions company (Townsquare Interactive), a proprietary digital programmatic advertising platform (Townsquare Ignite) and approximately 200 live events. Our brands include local media assets such as WYRK, KLAQ, K2, and NJ101.5; iconic local and regional events such as WYRK's Taste of Country (update link!), the Boise Music Festival, the Red Dirt BBQ & Music Festival, and Taste of Fort Collins; and leading tastemaker music and entertainment websites such as XXLmag.com, TasteofCountry.com, and Loudwire.com.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

Last Name	First Name	Applied For	Source	Application Date
		Account Executive - Dubuque	Responded to an ad on Indeed	12/14/2021
		Account Executive - Dubuque	Linkedin (Ad Posting)	11/08/2021
		Account Executive - Dubuque	Linkedin (Ad Posting)	01/18/2022
		Account Executive - Dubuque	Applied through your website's jobs page	12/01/2021
		Account Executive - Dubuque	Linkedin (Ad Posting)	01/26/2022
		Account Executive - Dubuque	LinkedIn Sourced	11/16/2021
		Account Executive - Dubuque	Responded to an ad on Indeed	12/30/2021
		Account Executive - Dubuque	Indeed Sourced	11/29/2021
		Account Executive - Dubuque	Linkedin (Ad Posting)	11/16/2021
		Account Executive - Dubuque	Applied through your website's jobs page	11/09/2021
		Account Executive - Dubuque	Responded to an ad on Indeed	10/28/2021
		Account Executive - Dubuque	Responded to an ad on Indeed	10/27/2021

Contract Agreement Between:

Page 1 of 4

#### CONTRACT



**Townsquare Media Dubuque** 5490 Saratoga Road Dubuque, IA 52002 @townsquaremedia.com

(563) 557-

And:

**Townsquare Promo/PSA** Do Not Mail Temple, TX 76504

	Contract / Revision		Alt Order #
Advertiser		Or	iginal Date / Revision
Townsquare Promo/PSA		1	2/15/21 / 12/15/21
Contract Dates	Estimate #		
12/17/21 - 01/16/22			
Product	•		
Townsquare Hiring Promo	os		

Billing Cycle Billing Calendar Cash/Trade EOM/EOC **Broadcast** Cash Property Account Executive Sales Office Dubuque House Dubuque Local Dubuque Special Handling Do Not Mail Demographic Households Agy Code Advertiser Code Product 1/2 Agency Ref Advertiser Ref

0

KLYV-FM - 2993652A Start/End Spots/ Imp Time Length Week Rate (000)TypeSpots \*Line Ch Start Date End Date Description Days Amount KLYV 12/17/21 01/16/22 M-F Prime Rotator 6a-7p :30 NM \$0.00 Weekdays Imp 0 Start Date **End Date** Spots/Week Rate Week: 12/13/21 12/19/21 ---- F--5 \$0.00 Week: 12/20/21 12/26/21 MTWTF--30 \$0.00 0 Week: 12/27/21 01/02/22 MTWTF--30 \$0.00 0 Week: 01/03/22 01/09/22 MTWTF--30 \$0.00 0 Week: 01/10/22 01/16/22 MTWTF--30 \$0.00 0 KLYV 12/17/21 01/16/22 M-F Evening :30 NM 63 7p-12a \$0.00 Start Date Spots/Week Imp 0 **End Date** Weekdays Rate Week: 12/13/21 12/19/21 - - - - F- -3 \$0.00 MTWTF--Week: 12/20/21 12/26/21 15 \$0.00 O MTWTF--Week: 12/27/21 01/02/22 15 \$0.00 O Week: 01/03/22 01/09/22 MTWTF--15 \$0.00 O Week: 01/10/22 01/16/22 MTWTF--0 15 \$0.00 01/16/22 6a-7p NM KLYV 12/17/21 Sa-Su Prime Rotator :30 40 \$0.00 Start Date **End Date** Weekdays Spots/Week Imp Rate Week: 12/13/21 12/19/21 ----SS 8 \$0.00 0 8 Week: 12/20/21 12/26/21 ----SS \$0.00 0 01/02/22 8 Week: 12/27/21 ----SS \$0.00 0 8 Week: 01/03/22 01/09/22 ----SS \$0.00 0 Week: 01/10/22 8 01/16/22 ----SS \$0.00 0 228

<b>KXGE-FM - 2993652B</b> *Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
1 KXGE 12/17/21 01/16/22 M-F Prime Rotator	6a-7p		:30	NM	125	\$0.00
Start Date		<u>lmp</u>				
Week: 12/13/21 12/19/21 F 5	\$0.00	0				
Week: 12/20/21 12/26/21 MTWTF 30	\$0.00	0				
Week: 12/27/21 01/02/22 MTWTF 30	\$0.00	0				
Week: 01/03/22 01/09/22 MTWTF 30	\$0.00	0				
Week: 01/10/22 01/16/22 MTWTF 30	\$0.00	0				
2 KXGE 12/17/21 01/16/22 M-F Evening	7p-12a		:30	NM	63	\$0.00
Start Date	ek Rate	<u>lmp</u>				

Totals

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

\$0.00

12/15/21



Week: 01/03/22

Week: 01/10/22

Week: 12/13/21

Week: 12/20/21

Week: 12/27/21

WDBQ/12/17/21

Start Date

01/09/22

01/16/22

**End Date** 

12/19/21

12/26/21

01/02/22

01/16/22

MTWTF--

MTWTF--

Weekdays

- - - - SS

----SS

----SS

Sa-Su Prime Rotator

15

15

Spots/Week

8

8

8

Townsquare Media Dubuque 5490 Saratoga Road Dubuque, IA 52002 @townsquaremedia.com (563) 557-

	Contract / Revision	Alt Order #
Advertiser	0	riginal Date / Revision

12/15/21

NM

40

\$0.00

**Contract Dates** Product Estimate # 12/17/21 - 01/16/22 Townsquare Hiring Prom

KXGE-FM - 299	3652B			Start/End		Spots/	Imp		
*Line Ch Start	Date End D	ate Description	n	Time	Days	Length Week	Rate (000)Type	Spots	Amount
Start Date Week: 12/13/21	End Date 12/19/21	Weekdays	Spots/Week 3	<u>Rate</u> \$0.00	Imp 0				
Week: 12/20/21	12/26/21	MTWTF	15	\$0.00	0				
Week: 12/27/21	01/02/22	MTWTF	15	\$0.00	0				
Week: 01/03/22	01/09/22	MTWTF	15	\$0.00	0				
Week: 01/10/22	01/16/22	MTWTF	15	\$0.00	0				
3 KXGE 12/17/	/21 01/16/2	22 Sa-Su Prim	ne Rotator	6a-7p		:30	NM	40	\$0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>lmp</u>				
Week: 12/13/21	12/19/21	SS	8	\$0.00	0				
Week: 12/20/21	12/26/21	SS	8	\$0.00	0				
Week: 12/27/21	01/02/22	SS	8	\$0.00	0				
Week: 01/03/22	01/09/22	SS	8	\$0.00	0				
Week: 01/10/22	01/16/22	SS	8	\$0.00	0				
					Totals		0	228	\$0.00
WDBQ-AM - 29	93652C			Start/End	Totals	Spots/	0 Imp	228	\$0.00
WDBQ-AM - 299 *Line Ch Start		ate Descriptio	n	Start/End Time	Totals Days		-		\$0.00
	Date End D					Spots/	Imp		
*Line Ch Start 1 WDBQ/12/17/ Start Date	Date End D /21 01/16/2 End Date	22 M-F Prime Weekdays	Rotator Spots/Week	Time 6a-7p Rate	Days Imp	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start  1 WDBQ/12/17/ Start Date Week: 12/13/21	Date End D /21 01/16/2 End Date 12/19/21	22 M-F Prime Weekdays	Rotator Spots/Week 5	Time 6a-7p Rate \$0.00	Days	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start  1 WDBQ/12/17, Start Date Week: 12/13/21 Week: 12/20/21	Date End D /21 01/16/2 End Date 12/19/21 12/26/21	22 M-F Prime WeekdaysF MTWTF	Rotator Spots/Week 5 30	Time 6a-7p Rate \$0.00 \$0.00	Days  Imp 0 0	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start   1 WDBQ/12/17, Start Date Week: 12/13/21 Week: 12/20/21 Week: 12/27/21	Date End D /21 01/16/2 End Date 12/19/21 12/26/21 01/02/22	22 M-F Prime WeekdaysF MTWTF MTWTF	Rotator Spots/Week 5 30 30	Time  6a-7p  Rate \$0.00  \$0.00  \$0.00	Days  Imp 0 0 0	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start  1 WDBQ/12/17, Start Date Week: 12/13/21 Week: 12/20/21 Week: 12/27/21 Week: 01/03/22	Date End D /21 01/16/2 End Date 12/19/21 12/26/21 01/02/22 01/09/22	M-F Prime WeekdaysF MTWTF MTWTF	Rotator Spots/Week 5 30 30 30	Time  6a-7p  Rate \$0.00 \$0.00 \$0.00 \$0.00	Days   mp   0   0   0   0   0   0   0   0   0	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start   1 WDBQ/12/17, Start Date Week: 12/13/21 Week: 12/20/21 Week: 12/27/21	Date End D /21 01/16/2 End Date 12/19/21 12/26/21 01/02/22	22 M-F Prime WeekdaysF MTWTF MTWTF	Rotator Spots/Week 5 30 30	Time  6a-7p  Rate \$0.00  \$0.00  \$0.00	Days  Imp 0 0 0	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start  1 WDBQ/12/17/	Date End D  21 01/16/2  End Date 12/19/21 12/26/21 01/02/22 01/09/22 01/16/22  /21 01/16/2	22 M-F Prime  WeekdaysF MIWIF MIWIF MIWIF MIWIF 22 M-F Evenir	Rotator Spots/Week 5 30 30 30 30 30	Time  6a-7p  Rate \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 7p-12a	Days   mp   0   0   0   0   0   0   0   0   0	Spots/ Length Week	Imp Rate (000)Type	Spots	Amount
*Line Ch Start  1 WDBQ/12/17/	Date End D  21 01/16/2  End Date 12/19/21 12/26/21 01/02/22 01/09/22 01/16/22  /21 01/16/2 End Date	22 M-F Prime  WeekdaysF- MTWTF MTWTF MTWTF MTWTF 22 M-F Evenir Weekdays	Rotator Spots/Week 5 30 30 30 30 30 g Spots/Week	Time  6a-7p  Rate \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 7p-12a Rate	Days    Imp	Spots/ Length Week :30	Imp Rate (000)Type NM	Spots 125	Amount \$0.00
*Line Ch Start  1 WDBQ/12/17/ Start Date  Week: 12/13/21  Week: 12/20/21  Week: 01/03/22  Week: 01/10/22  2 WDBQ/12/17/ Start Date  Week: 12/13/21	Date End D  21 01/16/2  End Date 12/19/21 12/26/21 01/02/22 01/09/22 01/16/22  /21 01/16/2 End Date 12/19/21	22 M-F Prime <u>Weekdays</u> F-  MTWTF  MTWTF  MTWTF  22 M-F Evenir <u>Weekdays</u> F-	Rotator	Time  6a-7p  Rate \$0.00 \$0.00 \$0.00 \$0.00 \$0.00  7p-12a  Rate \$0.00	Days    Imp	Spots/ Length Week :30	Imp Rate (000)Type NM	Spots 125	Amount \$0.00
*Line Ch Start  1 WDBQ/12/17/	Date End D  21 01/16/2  End Date 12/19/21 12/26/21 01/02/22 01/09/22 01/16/22  /21 01/16/2 End Date	22 M-F Prime  WeekdaysF- MTWTF MTWTF MTWTF MTWTF 22 M-F Evenir Weekdays	Rotator Spots/Week 5 30 30 30 30 30 g Spots/Week	Time  6a-7p  Rate \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 7p-12a Rate	Days    Imp	Spots/ Length Week :30	Imp Rate (000)Type NM	Spots 125	Amount \$0.00

Townsquare Promo/PSA

8 Week: 01/03/22 01/09/22 ----SS \$0.00 0 8 Week: 01/10/22 01/16/22 ----SS \$0.00 0 228 \$0.00 0 Totals WDBQ-FM - 2993652D Start/End Spots/ Imp Ch Start Date End Date Description Time Days Length Week Rate (000)TypeSpots \*Line Amount WDBQf12/17/21 01/16/22 M-F Prime Rotator :30 NM \$0.00 6a-7p Start Date **End Date** Weekdays Spots/Week Rate **Imp** 

\$0.00

\$0.00

Rate

\$0.00

\$0.00

\$0.00

6a-7p

O

0

<u>Imp</u>

0

0

0

:30

Week: 12/13/21 0 12/19/21 ---F--5 \$0.00 Week: 12/20/21 12/26/21 MTWTF--30 \$0.00 0 Week: 12/27/21 01/02/22 MTWTF--30 \$0.00 0 Week: 01/03/22 01/09/22 MTWTF--30 \$0.00 0 Week: 01/10/22 01/16/22 MTWTF--30 \$0.00 0 WDBQf12/17/21 01/16/22 M-F Evening 7p-12a :30 63 \$0.00 Start Date **End Date** Weekdays Spots/Week Rate Imp

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Townsquare Media Dubuque 5490 Saratoga Road Dubuque, IA 52002 @townsquaremedia.com (563) 557-

	Contract / Revision	Alt Order #
Advertiser		Original Date / Revision
Townsquare Promo/PSA		12/15/21 / 12/15/21

WDBQ-FM - 2993652D	Start/End		Spots/	Imp		
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate (000)Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Imp	J	( / //	•	
Week: 12/13/21 12/19/21F 3	\$0.00	0				
Week: 12/20/21 12/26/21 MTWTF 15	\$0.00	0				
Week: 12/27/21 01/02/22 MTWTF 15	\$0.00	0				
Week: 01/03/22 01/09/22 MTWTF 15	\$0.00	0				
Week: 01/10/22 01/16/22 MTWTF 15	\$0.00	0				
3 WDBQf12/17/21 01/16/22 Sa-Su Prime Rotator	6a-7p		:30	NM	40	\$0.00
Week: 12/13/21 End Date 12/19/21 Weekdays Spots/Week 8	<u>Rate</u> \$0.00	<u>Imp</u> 0				
Week: 12/20/21 12/26/21SS 8	\$0.00	0				
Week: 12/27/21 01/02/22SS 8	\$0.00	0				
Week: 01/03/22 01/09/22SS 8	\$0.00	0				
Week: 01/10/22 01/16/22SS 8	\$0.00	0				
		Totals		0	228	\$0.00
WJOD-FM - 2993652E	0/5 .	Totalo				
	Start/End	D	Spots/	Imp	D 4	A
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate (000)Type		Amount
1 WJOD 12/17/21 01/16/22 M-F Prime Rotator	6a-7p		:30	NM	125	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 12/13/21         12/19/21        F         5	<u>Rate</u> \$0.00	<u>Imp</u> 0				
Week: 12/20/21 12/26/21 MTWTF 30	\$0.00	0				
Week: 12/27/21 01/02/22 MTWTF 30	\$0.00	0				
Week: 01/03/22 01/09/22 MTWTF 30	\$0.00	0				
Week: 01/10/22 01/16/22 MTWTF 30	\$0.00	0				
2 WJOD 12/17/21 01/16/22 M-F Evening	7p-12a		:30	NM	63	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	<u>Imp</u>	.00		00	ψο.σσ
Week: 12/13/21 12/19/21 F 3	\$0.00	0				
Week: 12/20/21 12/26/21 MTWTF 15	\$0.00	0				
Week: 12/27/21 01/02/22 MTWTF 15	\$0.00	0				
Week: 01/03/22 01/09/22 MTWTF 15	\$0.00	0				
Week: 01/10/22 01/16/22 MTWTF 15	\$0.00	0				
3 WJOD 12/17/21 01/16/22 Sa-Su Prime Rotator	6a-7p		:30	NM	40	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	<u>Imp</u>				
Week: 12/13/21 12/19/21SS 8 Week: 12/20/21 12/26/21SS 8	\$0.00 \$0.00	0				
Week: 12/27/21 12/20/21SS 8	\$0.00	0 0				
Week: 01/03/22 01/09/22SS 8	\$0.00	0				
Week: 01/10/22 01/16/22SS 8	\$0.00	0				
	*****	Totals		0	228	\$0.00
KLVV FM 0000CF0F		Totals			220	φ0.00
KLYV-FM - 2993652F			Imp./Plays	Data Data To		Λ
*Line Start Date End Date Description			Booked	Rate Rate Type		Amount
3 12/17/21 12/31/21 :30 Audio Spot (CPP)			114	\$0.00 CPP		\$0.00
8 01/01/22 01/16/22 :30 Audio Spot (CPP)			114	\$0.00 CPP		\$0.00
		Totals	228			\$0.00
KXGE-FM - 2993652F			Imp./Plays			
*Line Start Date End Date Description			Booked	Rate Rate Type		Amount
4 12/17/21 12/31/21 :30 Audio Spot (CPP)			114	\$0.00 CPP		\$0.00
9 01/01/22 01/16/22 :30 Audio Spot (CPP)			114	\$0.00 CPP		\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Totals

228

\$0.00

Estimate #



Townsquare Media Dubuque 5490 Saratoga Road Dubuque, IA 52002 @townsquaremedia.com (563) 557-

	Contract / Revision	Alt Order #
Advertiser	0	riginal Date / Revision
Townsquare Promo/PSA		12/15/21 / 12/15/21

Townsquare Hiring Prom

Product

WDBQ-	-FM - 2993652F		Imp./Plays		
*Line	Start Date End Date Description		Booked	Rate Rate Type	Amount
2	12/17/21 12/31/21 :30 Audio Spot (CPP)		114	\$0.00 CPP	\$0.00
7	01/01/22 01/16/22 :30 Audio Spot (CPP)		114	\$0.00 CPP	\$0.00
		Totals	228	-	\$0.00
WJOD-	·FM - 2993652F		Imp./Plays		
*Line	Start Date End Date Description		Booked	Rate Rate Type	Amount
5	12/17/21 12/31/21 :30 Audio Spot (CPP)		114	\$0.00 CPP	\$0.00
10	01/01/22 01/16/22 :30 Audio Spot (CPP)		114	\$0.00 CPP	\$0.00
		Totals	228	-	\$0.00

**Contract Dates** 

12/17/21 - 01/16/22

Time Period	Gross Amount	Net Amount				
11/29/21 -12/26/21	\$0.00	\$0.00				
11/29/21 -12/26/21	\$0.00	\$0.00				
11/29/21 -12/26/21	\$0.00	\$0.00				
11/29/21 -12/26/21	\$0.00	\$0.00				
12/27/21 -01/16/22	\$0.00	\$0.00				
12/27/21 -01/16/22	\$0.00	\$0.00				
12/27/21 -01/16/22	\$0.00	\$0.00				
12/27/21 -01/16/22	\$0.00	\$0.00				
Totals	\$0.00	\$0.00				
			Contract Totals	0.912	1,264	-

Signature:	Date:	

### Greenhouse Report for Account Executive Hired 8/29/22

Last Name	First Name	Applied For	Source	Application Date
		Account Executive	Responded to an ad on Indeed	12/31/2020
		Account Executive	Applied through your website's jobs page	12/21/2020
		Account Executive	Applied through your website's jobs page	12/09/2020
		Account Executive	Indeed Sourced	01/05/2021
		Account Executive	Responded to an ad on Indeed	12/31/2020
		Account Executive	Responded to an ad on Indeed	12/31/2020
		Account Executive	Indeed Sourced	12/23/2020

#### Morning Show Host/ Digital Content Writer - WJOD

The Legendary 103.3 WJOD is looking for its next Content Creator/Morning Show Host Superstar! Come rock in Dubuque, Iowa.

#### \*This is a Full-time in-office position working closely and collaboratively with a Team\*

Townsquare Media Dubuque has an open opportunity to host the morning show on 103.3 WJOD. Along with great on-air skills, we're looking for a strong content creator and someone to be the champion of the station on the streets - you must be a 360 talent to propel the brand to new heights.

Townsquare is a digital-first company, built in tandem with great radio brands that emphasize great local content and community involvement. You must be excited to embrace and prioritize the digital world alongside the terrestrial and be ready to learn and grow with a world-class team.

Applicants must be social media savvy, regularly contribute great local content to the station's website, mobile app, and all social platforms. Digital is not an afterthought here, it is part of our DNA - and what sets us apart.

The successful candidate must be able to connect and engage with the station's target audience on all platforms. You're ready to put down roots, build community relationships and become a part of beautiful Dubuque, Iowa - at a driven and inventive company that strongly values our most important asset - our people. We're in it for the long haul, and we're looking for someone that's ready to build and be part of that future.

#### Responsibilities

- Morning drive program and be live on air 6:00 am to 10:00 am Monday Friday.
- Spend time each day doing daily show prep.
- Entertains and informs the listener audience both on the air, via digital content, and social media outlets.
- Publish a minimum of 1 original local article per day on the station website and mobile app.
- Write assigned Facebook posts along with other social media platforms.
- Conducts Live Remotes and appearances and assist in special promotions and programming activities.

#### Qualifications

- History of original written digital content
- Knowledge of basic FCC rules and regulations.
- Must have superior knowledge of current events and the CHR format
- Ability to interact with management and staff at all levels, multi-task, and handle pressures and deadlines.
- Skill in operation of control board, remote broadcasting, and other related production equipment.
- Quickly become proficient in Zetta and Adobe Audition.
- Computer literacy in applicable programs and excellent verbal communication skills.

- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Problem-solving ability and skill in prioritizing.

#### **Benefits**

- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Competitive salary + bonus program
- Company discounts
- Pet Insurance
- Time off for volunteering

#### About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include Townsquare Interactive, a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; Townsquare IGNITE, a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as WYRK.com, WJON.com, and NJ101.5.com, along with a network of national music brands including XXLmag.com, TasteofCountry.com, UltimateClassicRock.com and Loudwire.com.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

#### Greenhouse Report for DOC Hired 3/9/22

Last Name	First Name	Applied For Morning Show Host/ Digital Content Writer - WJOD	Source Applied through your website's jobs page Applied through your website's jobs page Responded to an ad on Indeed Applied through your website's jobs page Applied through your website's jobs page	Application Date 01/25/2022 01/25/2022 01/24/2022 01/25/2022 02/02/2022
		Morning Show Host/ Digital Content Writer - WJOD Morning Show Host/ Digital Content Writer - WJOD	Applied through your website's jobs page Applied through your website's jobs page	02/02/2022 01/24/2022

Afternoon Show Host/ Production Director - KXGE/KLYV

The Legendary Y105 KLYV is looking for its next Content Creator/Afternoon Show Host Superstar! Come rock in Dubuque, Iowa.

#### \*This is a Full-time in-office position working closely and collaboratively with a Team\*

Townsquare Media Dubuque has an open opportunity to host the afternoon show on Y105 & Manage the brand of 102.3 KXGE. Along with great on-air skills, we're looking for a strong content creator and someone to be the champion of the station on the streets - you must be a 360 talent to propel the brand to new heights.

Townsquare is a digital-first company, built in tandem with great radio brands that emphasize great local content and community involvement. You must be excited to embrace and prioritize the digital world alongside the terrestrial and be ready to learn and grow with a world-class team.

Applicants must be social media savvy, regularly contribute great local content to the station's website, mobile app, and all social platforms. Digital is not an afterthought here, it is part of our DNA - and what sets us apart.

The successful candidate must be able to connect and engage with the station's target audience on all platforms. You're ready to put down roots, build community relationships and become a part of beautiful Dubuque, Iowa - at a driven and inventive company that strongly values our most important asset - our people. We're in it for the long haul, and we're looking for someone that's ready to build and be part of that future.

#### Responsibilities

- Track afternoon drive program on Y105 and be live on air Monday Friday.
- Spend time each day doing daily show prep.
- Write Scripts and produce a majority of spots that require production
- Entertains and informs the listener audience both on the air, via digital content, and social media outlets.
- Publish a minimum of 1 original local article per day on the station website and mobile app.
- Write assigned Facebook posts along with other social media platforms.
- Conducts Live Remotes and appearances and assist in special promotions and programming activities.
- Update Imaging and integrate Dwyer and Michaels into station promotions

#### Qualifications

- History of original written digital content
- Knowledge of basic FCC rules and regulations.
- Must have superior knowledge of current events and the CHR format
- Ability to interact with management and staff at all levels, multi-task, and handle pressures and deadlines.

- Skill in operation of control board, remote broadcasting, and other related production equipment.
- Quickly become proficient in Zetta and Adobe Audition.
- Computer literacy in applicable programs and excellent verbal communication skills.
- Public speaking skills and ability to interact with listeners and clients in a public setting.
- Problem-solving ability and skill in prioritizing.

#### **Benefits**

- Medical, Dental, and Vision Insurance
- 401(k) Retirement Plan
- Casual, high-energy work environment
- Opportunity for upward mobility
- Company provided laptop
- Competitive salary + bonus program
- Company discounts
- Pet Insurance
- Time off for volunteering

#### About Us

Townsquare is a community-focused digital media, digital marketing solutions and radio company focused outside the Top 50 markets in the U.S. Our assets include Townsquare Interactive, a digital marketing services subscription business providing web sites, search engine optimization, social platforms and online reputation management for approximately 21,900 SMBs; Townsquare IGNITE, a proprietary digital programmatic advertising technology with an in-house demand and data management platform; and Townsquare Media, our portfolio of 322 local terrestrial radio stations in 67 cities with corresponding local news and entertainment websites and apps including legendary brands such as WYRK.com, WJON.com, and NJ101.5.com, along with a network of national music brands including XXLmag.com, TasteofCountry.com, UltimateClassicRock.com and Loudwire.com.

TOWNSQUARE MEDIA BROADCASTING, LLC MAINTAINS A DRUG-FREE WORKPLACE AND IS AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER. APPLICANTS MUST BE ELIGIBLE TO WORK IN THE U.S.

Townsquare Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Townsquare Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training. Townsquare Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Townsquare Media's employees to perform their job duties may result in discipline up to and including discharge.

Last Name

First Name

Applied For

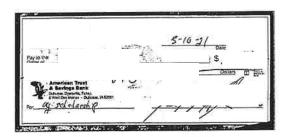
Afternoon Show Host/ Production Director - KXGE/KLYV Afternoon Show Host/ Production Director - KXGE/KLYV

Source Applied through your website's jobs page 02/17/2022
Applied through your website's jobs page 02/21/2022
Applied through your website's jobs page 01/22/2022
Applied through your website's jobs page 02/16/2022
Responded to an ad on Indeed 02/05/2022

### Exhibit 5

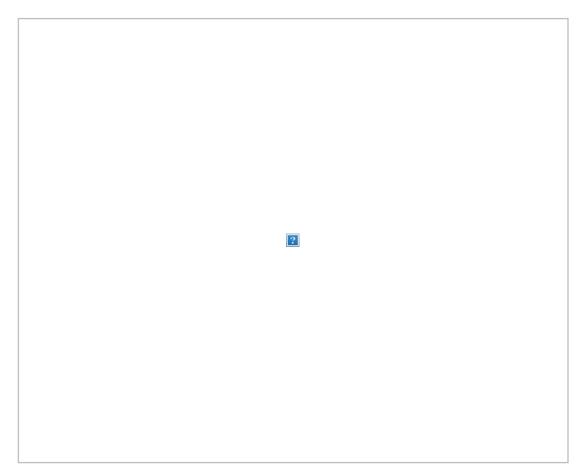
#### Documentation of Outreach Initiatives

The attached materials document at least two points worth of initiatives included in the 2020-2021 and 2021-2022 EEO public file reports and generally are presented in the order that the initiatives appear in those reports.



From: To:	
Cc:	
Subject: Date: Attachments:	FCC EEO Public File Training Wednesday, January 13, 2021 6:09:06 PM image001.png image005.png FCC s EEO Rules Training Final.ppt List of FCC Activities that Count as Recruitment Initiatives.docx License Renewal Dates (by State).pdf FCC EEO Recruitment Representative Role and Responsibilities.docx Employment Application - Townsquare Media and All Affiliates Rev 01-2020.pdf
	r attending today's session on FCC EEO Recruitment Requirements. In a short time we of information. Please don't be overwhelmed. If you have a question, we'll get you an answer.
As a follow up	p to some questions that came up :
2.	
<ul><li>A list of</li><li>License</li><li>I include page 4)</li></ul>	e included: werPoint from today's presentation. FCC Activities that count as recruitment initiatives. e renewal dates by state ed the notes I have on this topic as well as templates you can use going forward (starting on a, as well as examples of completed templates. bloyment Application:

Hope this helps and thank you for making sure we do things right!



#### **Human Resources/YOU MATTER**

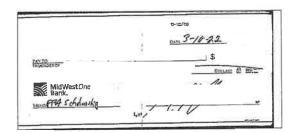
**Townsquare Media**One Manhattanville Road, Suite 202

Purchase, NY 10577

Tel: 203.900. Cell: 917.826.

Email: <u>@Townsquaremedia.com</u>
For comments, thoughts, concerns on how you matter at Townsquare, email\_





Subject:

FW: Dubuque EEO Audit; 2021-2022 Recruitment Initiative

**From:** < @townsquaremedia.com>

Sent: To: Cc:

Subject: Dubuque EEO Audit; 2021-2022 Recruitment Initiative

Re:

2 Participation in events sponsored by organizations representing groups present in the community interested in broadcast employment issues

The Market President spoke at a Rotary Clubsponsored Career Fair event on Feb 8, 2022 designed to promote businesses in the community and opportunities being offered; spoke about both Content/On Air and Sales positions.



## Rotary Club of Dubuque

February 9, 2022 · 😚

February 8, 2022 weekly meeting: Jeff Robb, Market President, Townsquare Media, was our guest speaker. His company owns broadcast stations across the country. In Dubuque, they include WDBQ AM, Y105FM NewsTalk, Eagle102.3FM, Q107.5FM, and 103WJOD Country. However, It's not all terrestrial radio in Jeff's universe. It's online, web and social media, local advertising and branding services for all types and sizes of business. His message: "We help businesses build their brands and connect with their audiences using all media forms. We employ local talent and have the tools to measure markets, identify opportunities, and help local businesses grow and prosper." At this meeting we inducted a new member (see photos).





### Market President | Chief Revenue Officer

Townsquare Media Dubuque
O: 563.690. | C: 563.580.
Email | LinkedIn



community-focused | digital marketing | digital media | radio