

CONTRACT

KCWY
141 Progress Circle
Mills, WY 82644
(307) 577-0013

<u>Contract / Revision</u> 398482 /		<u>Alt Order #</u>
<u>Product</u> Primary Schedule		
<u>Contract Dates</u> 08/05/16 - 08/15/16		<u>Estimate #</u>
<u>Advertiser</u> Stubson for Congress Inc		<u>Original Date / Revision</u> 08/03/16 / 08/04/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KCWY	<u>Account Executive</u> Jim Beck	<u>Sales Office</u> Casper Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8652	<u>Advertiser Ref</u> 73004	

And:

Adbay.com
627 W Yellowstone Hwy
Casper, WY 82601

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCWY	08/05/16	08/05/16	Olympics Opening Ceremony	Various		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/01/16	08/07/16	----F--				3	\$375.00			
N 2	KCWY	08/05/16	08/15/16	Olympics Overnight	Various		:30			NM	25	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/01/16	08/07/16	----FSS				3	\$5.00			
Week:		08/08/16	08/14/16	MTWTFSS				20	\$5.00			
Week:		08/15/16	08/21/16	M-----				2	\$5.00			
N 3	KCWY	08/08/16	08/15/16	Optional Olympic Zone	6p-7p		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/16	08/14/16	MTWTF--				10	\$40.00			
Week:		08/15/16	08/21/16	M-----				2	\$40.00			
N 4	KCWY	08/05/16	08/15/16	News 13 Late run	1030p-1235a		:30			NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/01/16	08/07/16	----FSS				1	\$70.00			
Week:		08/08/16	08/14/16	MTWTFSS				5	\$70.00			
Week:		08/15/16	08/21/16	M-----				1	\$70.00			
N 5	KCWY	08/05/16	08/15/16	Today Show	7a-9a		:30			NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/01/16	08/07/16	----F--				2	\$10.00			
Week:		08/08/16	08/14/16	MTWTF--				20	\$10.00			
Week:		08/15/16	08/21/16	M-----				3	\$10.00			
Totals											72	\$2,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/31/16	72	\$2,470.00	(\$370.50)	\$2,099.50
Totals	72	\$2,470.00	(\$370.50)	\$2,099.50

Signature: _____ **Date:** _____

