

## Commercial Limits Statement Of Compliance

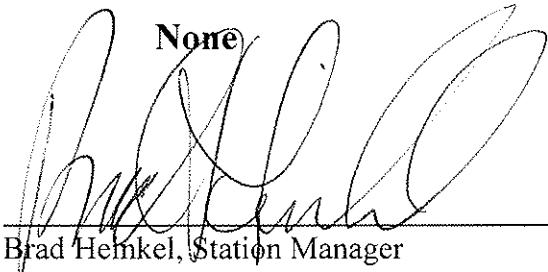
Stations WAOW (9.1, 9.2 & 9.3) & WYOW (34.1, 34.2 & 34.3) & WMOW (4.1, 4.2 & 4.3) comply with the commercial limits for children's programs as described in 47 C.F.R. Section 73.670.

Programs designed for children 12 and under contain no more than 12 minutes of commercial material per hour if televised Monday through Friday, no more than 10.5 minutes of commercial material per hour if televised on Saturday and/or Sunday.

**Programs aired subject to the commercial limits are attached.**

**Instances in which station WAOW (9.1, 9.2 & 9.3) & WYOW (34.1, 34.2 & 34.3) & WMOW (4.1, 4.2 & 4.3) exceeded the above limits:**

4-9-2014  
Date

None  
  
\_\_\_\_\_  
Brad Hemkel, Station Manager

WAOW/WYOW Television, Inc.  
Wausau/Rhineland, WI  
Quincy Newspapers, Inc.

**THIS TV NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**FIRST QUARTER 2014**

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE PERIOD OF JANUARY 1, 2014 THROUGH MARCH 31, 2014. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2014, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Weekday Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

Children's Weekend Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

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ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2014, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED

ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**TOM BOYD/ PROGRAMMING MANAGER - THIS TV NETWORK**

4/2/14