

DUPLICATE

INVOICE



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Main: (419) 248-1111
Billing: (216) 367-7106

Invoice #	Invoice Date	Invoice Month	Invoice Period
1198980-1	10/12/14	October 2014	09/29/14 - 10/06/14

Station	Account Executive	Sales Office	Sales Region
WTOL	Matthew Norten	HRP-Washington	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

Advertiser	Product	Estimate Number
POL/Byrnes, P/D/Congress	BYRNES FOR CONGRESS	2436

Flight Dates	Order #	Alt Order #
09/30/14 - 10/06/14	1198980	07419630

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	494	514

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/14	10/03/14	Flip & Fix It	M-F 958-11a	----1--	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	F	10/03/14	10:53 AM	Flip & Fix It	M-F 958-11a	:30	MP14MI 073H	\$75.00 NM
2	10/03/14	10/03/14	11pm News M-F	1057-1135pm	----1--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	F	10/03/14	11:11 PM	11pm News M-F	1057-1135pm	:30	MP14MI 073H	\$800.00 NM
3	10/03/14	10/03/14	NEWS 11 @ NOON	1158am-1230pm	----1--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	F	10/03/14	12:15 PM	NEWS 11 @ NOON	1158am-1230pm	:30	MP14MI 073H	\$250.00 NM
4	10/03/14	10/03/14	Let's Make A Deal	Let's Make A Deal	----1--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	F	10/03/14	3:24 PM	Let's Make A Deal	Let's Make A Deal	:30	MP14MI 073H	\$200.00 NM
5	10/03/14	10/03/14	News 11 @ 5 PM	NEWS 5-6pm	----1--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOL	F	10/03/14	5:26 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	MP14MI 073H	\$500.00 NM
6	10/03/14	10/03/14	7-730pm M-F	M-F 658-730pm	----1--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 09/29/14	<u>End Date</u> 10/05/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				

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Advertiser	Product	Estimate Number	
POL/Byrnes, P/D/Congress	BYRNES FOR CONGRESS	2436	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/03/14	10/03/14	7-730pm M-F	M-F 658-730pm	----1--	:30	1	\$900.00	NM
-----1--									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL F 10/03/14 7:13 PM 7-730pm M-F M-F 658-730pm :30 MP14MI 073H \$900.00 NM									
7	10/03/14	10/03/14	CBS This Morning	7-9am	----1--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/29/14 10/05/14 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL F 10/03/14 8:47 AM CBS This Morning 7-9am :30 MP14MI 073H \$250.00 NM									
8	10/06/14	10/06/14	Price Is Right	Price Is Right	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 11:28 AM Price Is Right Price Is Right :30 MP14MI 073H \$250.00 NM									
9	10/06/14	10/06/14	CBS Soaps	CBS Soaps	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 1:59 PM CBS Soaps CBS Soaps :30 MP14MI 073H \$250.00 NM									
10	10/06/14	10/06/14	DR. PHIL	3:58-5p	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 4:21 PM DR. PHIL 3:58-5p :30 MP14MI 073H \$350.00 NM									
11	10/06/14	10/06/14	News 11 @ 6 PM	557-630p	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 6:17 PM News 11 @ 6 PM 557-630p :30 MP14MI 073H \$600.00 NM									
12	10/06/14	10/06/14	YOUR MORNING 6:00 AM	558-7am	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 6:52 AM YOUR MORNING 6:00 AM 558-7am :30 MP14MI 073H \$350.00 NM									
13	10/06/14	10/06/14	730-8pm M-F	M-F 730-8pm	1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/06/14 10/12/14 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/06/14 7:42 PM 730-8pm M-F M-F 730-8pm :30 MP14MI 073H \$900.00 NM									
14	10/06/14	10/06/14	News 11 @ 9AM	Your D:858-10am	1-----	:30	1	\$150.00	NM

MTWTFSS

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Birmingham, AL 35246-1350



<u>Invoice #</u> 1198980-1	<u>Invoice Date</u> 10/12/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/06/14
<u>Advertiser</u> POL/Byrnes, P/D/Congress		<u>Product</u> BYRNES FOR CONGRESS	<u>Estimate Number</u> 2436

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/06/14	10/06/14	News 11 @ 9AM Your D	858-10am	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 1----- 1 \$150.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL M 10/06/14 9:25 AM News 11 @ 9AM Your Day 858-10am :30 MP14MI 073H \$150.00 NM									
16	10/04/14	10/04/14	YOUR MORNING SATUR	News 11 6am Sat	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----1- 1 \$75.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Sa 10/04/14 6:23 AM YOUR MORNING SATURDAY 6News 11 6am Sat :30 MP14MI 073H \$75.00 NM									
17	10/04/14	10/04/14	Jeopardy - Sat	Jeopardy - Sat	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----1- 1 \$200.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Sa 10/04/14 Jeopardy - Sat Jeopardy - Sat :00 \$200.00 NM <div>Credited</div>									
20	10/05/14	10/05/14	News 11 @ 6 PM Weeker	557-630pm	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----1 1 \$250.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Su 10/05/14 News 11 @ 6 PM Weekend 557-630pm :00 \$250.00 NM <div>Credited</div>									
21	10/05/14	10/05/14	AM SUNDAY	AM Sunday	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----1 1 \$75.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Su 10/05/14 8:23 AM AM SUNDAY AM Sunday :30 MP14MI 073H \$75.00 NM									
22	10/05/14	10/05/14	Leading Edge	Leading Edge	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----1 1 \$75.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Su 10/05/14 8:45 AM Leading Edge Leading Edge :30 MP14MI 073H \$75.00 NM									
23	10/02/14	10/02/14	Price Is Right	Price Is Right	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$250.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Th 10/02/14 10:59 AM Price Is Right Price Is Right :30 MP14MI 073 \$250.00 NM									
24	10/02/14	10/02/14	CBS Soaps	CBS Soaps	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$250.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTOL Th 10/02/14 1:29 PM CBS Soaps CBS Soaps :30 MP14MI 073 \$250.00 NM									
25	10/02/14	10/02/14	DR. PHIL	3:58-5p	---1---	:30	1	\$350.00	NM

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WTOL-TV Toledo**Attn: Lockbox # 1350****P. O. Box 11407****Birmingham, AL 35246-1350**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1198980-1	10/12/14	October 2014	09/29/14 - 10/06/14
Advertiser	Product	Estimate Number	
POL/Byrnes, P/D/Congress	BYRNES FOR CONGRESS	2436	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Th 10/02/14 4:11 PM DR. PHIL 3:58-5p :30 MP14MI 073 \$350.00 NM									
26	10/02/14	10/02/14	News 11 @ 6 PM	557-630p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Th 10/02/14 6:29 PM News 11 @ 6 PM 557-630p :30 MP14MI 073 \$600.00 NM									
27	10/02/14	10/02/14	YOUR MORNING 6:00 AM	558-7am	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Th 10/02/14 6:28 AM YOUR MORNING 6:00 AM 558-7am :30 MP14MI 073 \$350.00 NM									
28	10/02/14	10/02/14	Jeopa4rdy	M-F 658-730pm	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Th 10/02/14 Jeopa4rdy M-F 658-730pm :00 \$900.00 NM See MG 28.2									
2 WTOL Th 10/02/14 7:25 PM Jeopardy 7pm Thursday 7-7:30pm :30 MP14MI 073 \$900.00 NM MG for 28.1 10/02									
29	10/02/14	10/02/14	News 11 @ 9AM Your Day	858-10am	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---1--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Th 10/02/14 9:18 AM News 11 @ 9AM Your Day 858-10am :30 MP14MI 073 \$150.00 NM									
30	09/30/14	09/30/14	Price Is Right	Price Is Right	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 11:28 AM Price Is Right Price Is Right :30 MP14MI 073 \$250.00 NM									
31	09/30/14	09/30/14	CBS Soaps	CBS Soaps	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 1:59 PM CBS Soaps CBS Soaps :30 MP14MI 073 \$250.00 NM									
32	09/30/14	09/30/14	DR. PHIL	3:58-5p	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 4:11 PM DR. PHIL 3:58-5p :30 MP14MI 073 \$350.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/30/14	09/30/14	News 11 @ 6 PM	557-630p	- 1 - - - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 - 1 - - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 6:21 PM News 11 @ 6 PM 557-630p :30 MP14MI 073 \$600.00 NM									
34	09/30/14	09/30/14	YOUR MORNING 6:00 AM	558-7am	- 1 - - - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 - 1 - - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 6:40 AM YOUR MORNING 6:00 AM 558-7am :30 MP14MI 073 \$350.00 NM									
35	09/30/14	09/30/14	730-8pm M-F	M-F 730-8pm	- 1 - - - -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 - 1 - - - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 7:42 PM 730-8pm M-F M-F 730-8pm :30 MP14MI 073 \$900.00 NM									
36	09/30/14	09/30/14	News 11 @ 9AM Your Day	858-10am	- 1 - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 - 1 - - - - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Tu 09/30/14 9:13 AM News 11 @ 9AM Your Day 858-10am :30 MP14MI 073 \$150.00 NM									
38	10/01/14	10/01/14	11pm News M-F	1057-1135pm	-- 1 - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1 - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 11:24 PM 11pm News M-F 1057-1135pm :30 MP14MI 073 \$800.00 NM									
39	10/01/14	10/01/14	NEWS 11 @ NOON	1158am-1230pm	-- 1 - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1 - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 12:28 PM NEWS 11 @ NOON 1158am-1230pm :30 MP14MI 073 \$250.00 NM									
40	10/01/14	10/01/14	Let's Make A Deal	Let's Make A Deal	-- 1 - - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1 - - - 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 3:59 PM Let's Make A Deal Let's Make A Deal :30 MP14MI 073 \$200.00 NM									
41	10/01/14	10/01/14	News 11 @ 5 PM	NEWS 5-6pm	-- 1 - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1 - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 5:51 PM News 11 @ 5 PM NEWS 5-6pm :30 MP14MI 073 \$500.00 NM									
42	10/01/14	10/01/14	7-730pm M-F	M-F 658-730pm	-- 1 - - -	:30	1	\$900.00	NM

MTWTFSS

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DUPLICATE INVOICE

Send Payment To:



WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

Invoice #	Invoice Date	Invoice Month	Invoice Period
1198980-1	10/12/14	October 2014	09/29/14 - 10/06/14
Advertiser	Product	Estimate Number	
POL/Byrnes, P/D/Congress	BYRNES FOR CONGRESS	2436	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/01/14	10/01/14	7-730pm M-F	M-F 658-730pm	-- 1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 6:59 PM 7-730pm M-F M-F 658-730pm :30 MP14MI 073 \$900.00 NM									
43	10/01/14	10/01/14	CBS This Morning	7-9am	-- 1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -- 1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL W 10/01/14 8:59 AM CBS This Morning 7-9am :30 MP14MI 073 \$250.00 NM									
44	10/04/14	10/04/14	WOF/Jeopardy Sat	1135p-1235a	-----S-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----S- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Sa 10/04/14 12:10 AM WOF/Jeopardy Sat 1135p-1235a :30 MP14MI 073H \$75.00 NM									
45	10/05/14	10/05/14	AM SUNDAY	AM Sunday	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL Su 10/05/14 7:49 AM AM SUNDAY AM Sunday :30 MP14MI 073H \$75.00 NM									
46	10/06/14	10/06/14	YOUR MORNING 4:30 AM	430-5am	M-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 M----- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL M 10/06/14 4:51 AM YOUR MORNING 4:30 AM 430-5am :30 MP14MI 073H \$25.00 NM									
47	10/03/14	10/03/14	Let's Make A Deal	Let's Make A Deal	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL F 10/03/14 3:59 PM Let's Make A Deal Let's Make A Deal :30 MP14MI 073H \$200.00 NM									
48	10/03/14	10/03/14	News 11 @ 5 PM	NEWS 5-6pm	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL F 10/03/14 5:58 PM News 11 @ 5 PM NEWS 5-6pm :30 MP14MI 073H \$250.00 NM									
49	10/06/14	10/06/14	Flip & Fix It	M-F 958-11a	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOL M 10/06/14 10:29 AM Flip & Fix It M-F 958-11a :30 MP14MI 073H \$75.00 NM									

Total Spots **43**

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INVOICE

Send Payment To:

**WTOL-TV Toledo****Attn: Lockbox # 1350****P. O. Box 11407****Birmingham, AL 35246-1350**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1198980-1	10/12/14	October 2014	09/29/14 - 10/06/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Byrnes, P/D/Congress	BYRNES FOR CONGRESS	2436	

Payment Terms 30 Days

<u>Gross Total</u>	\$15,350.00
<u>Agency Commission</u>	\$2,302.50
<u>Net Amount Due</u>	\$13,047.50

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