

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

And:

McKenna Pihlaja
1777 Church Street NW
Washington, DC 20036

<u>Contract / Revision</u> 1167994 /		<u>Alt Order #</u> 07288977
<u>Product</u> BYRNES FOR CONGRESS		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 2213
<u>Advertiser</u> POL/Byrnes, P/D/Congress MI		<u>Original Date / Revision</u> 07/24/14 / 07/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 494	<u>Product Code</u> 514
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/31/14	10/31/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$150.00				
N 2	WTOL	10/31/14	10/31/14	11pm News M-F	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$1,200.00				
N 3	WTOL	10/31/14	10/31/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$350.00				
N 4	WTOL	10/31/14	10/31/14	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$300.00				
N 5	WTOL	10/31/14	10/31/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$100.00				
N 6	WTOL	10/31/14	10/31/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$700.00				
N 7	WTOL	10/31/14	10/31/14	Wheel of Fortune	658-730pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$1,500.00				
N 8	WTOL	10/31/14	10/31/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$250.00				
N 9	WTOL	11/03/14	11/03/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$300.00				
N 10	WTOL	11/03/14	11/03/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$500.00				
N 11	WTOL	11/03/14	11/03/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1167994 /		<u>Alt Order #</u> 07288977
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> BYRNES FOR CONGRE
<u>Advertiser</u> POL/Byrnes, P/D/Congres		<u>Estimate #</u> 2213
		<u>Original Date / Revision</u> 07/24/14 / 07/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 12	WTOL	11/03/14	11/03/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 13	WTOL	11/03/14	11/03/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$800.00			
N 14	WTOL	11/03/14	11/03/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 15	WTOL	11/03/14	11/03/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,500.00			
N 16	WTOL	11/03/14	11/03/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$150.00			
N 17	WTOL	11/01/14	11/01/14	NEWS 11 @ 11P WEEK-END	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$1,200.00			
N 18	WTOL	11/01/14	11/01/14	YOUR MORNING SATURDAY	News 11 6am Sat		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$100.00			
N 19	WTOL	11/02/14	11/02/14	Criminal Minds	Criminal Minds		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$125.00			
N 20	WTOL	11/02/14	11/02/14	News 11 @ 6 PM Weekend	557-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$700.00			
N 21	WTOL	11/02/14	11/02/14	AM SUNDAY	AM Sunday		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$100.00			
N 22	WTOL	11/02/14	11/02/14	Leading Edge	Leading Edge		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$100.00			
N 23	WTOL	10/30/14	10/30/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00			
N 24	WTOL	10/30/14	10/30/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$500.00			
N 25	WTOL	10/30/14	10/30/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 26	WTOL	10/30/14	10/30/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 27	WTOL	10/30/14	10/30/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$800.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WTOL	10/30/14	10/30/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 29	WTOL	10/30/14	10/30/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,500.00			
N 30	WTOL	10/30/14	10/30/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$150.00			
N 31	WTOL	11/04/14	11/04/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$150.00			
N 32	WTOL	10/28/14	10/28/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00			
N 33	WTOL	10/28/14	10/28/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$500.00			
N 34	WTOL	10/28/14	10/28/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 35	WTOL	10/28/14	10/28/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 36	WTOL	11/04/14	11/04/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$100.00			
N 37	WTOL	10/28/14	10/28/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$800.00			
N 38	WTOL	10/28/14	10/28/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 39	WTOL	11/04/14	11/04/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$250.00			
N 40	WTOL	10/28/14	10/28/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,500.00			
N 41	WTOL	10/28/14	10/28/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$150.00			
N 42	WTOL	10/29/14	10/29/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$150.00			
N 43	WTOL	10/29/14	10/29/14	11pm News M-F	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,200.00			
N 44	WTOL	10/29/14	10/29/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00

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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> BYRNES FOR CONGRES	<u>Estimate #</u> 2213
<u>Advertiser</u> POL/Byrnes, P/D/Congres		<u>Original Date / Revision</u> 07/24/14 / 07/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$350.00			
N 45	WTOL	10/29/14	10/29/14	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$300.00			
N 46	WTOL	10/29/14	10/29/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$100.00			
N 47	WTOL	10/29/14	10/29/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$700.00			
N 48	WTOL	10/29/14	10/29/14	Wheel of Fortune	658-730pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$1,500.00			
N 49	WTOL	10/29/14	10/29/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-- 1----				1	\$250.00			
Totals											49	\$24,825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	49	\$24,825.00	(\$3,723.75)	\$21,101.25
Totals	49	\$24,825.00	(\$3,723.75)	\$21,101.25

Signature: _____ **Date:** _____

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