

# CONTRACT



**WTOL-TV Toledo**  
**730 North Summit**  
**Toledo, OH 43604**  
**(419) 248-1111**

<u>Contract / Revision</u> 1167994 /		<u>Alt Order #</u> 07288977
<u>Product</u> <b>BYRNES FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/28/14 - 11/04/14</b>		<u>Estimate #</u> <b>2213</b>
<u>Advertiser</u> <b>POL/Byrnes, P/D/Congress MI</b>		<u>Original Date / Revision</u> 07/24/14 / 07/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTOL</b>	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 494	<u>Product Code</u> 514
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

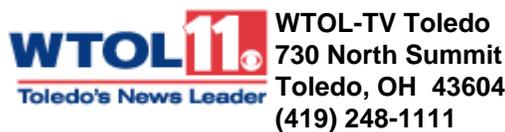
**McKenna Pihlaja**  
**1777 Church Street NW**  
**Washington, DC 20036**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/31/14	10/31/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$150.00				
N 2	WTOL	10/31/14	10/31/14	11pm News M-F	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$1,200.00				
N 3	WTOL	10/31/14	10/31/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$350.00				
N 4	WTOL	10/31/14	10/31/14	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$300.00				
N 5	WTOL	10/31/14	10/31/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$100.00				
N 6	WTOL	10/31/14	10/31/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$700.00				
N 7	WTOL	10/31/14	10/31/14	Wheel of Fortune	658-730pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$1,500.00				
N 8	WTOL	10/31/14	10/31/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--	1			\$250.00				
N 9	WTOL	11/03/14	11/03/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$300.00				
N 10	WTOL	11/03/14	11/03/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$500.00				
N 11	WTOL	11/03/14	11/03/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



<u>Contract / Revision</u> 1167994 /		<u>Alt Order #</u> 07288977
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> BYRNES FOR CONGRE
		<u>Estimate #</u> 2213
<u>Advertiser</u> POL/Byrnes, P/D/Congres		<u>Original Date / Revision</u> 07/24/14 / 07/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 12	WTOL	11/03/14	11/03/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 13	WTOL	11/03/14	11/03/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$800.00			
N 14	WTOL	11/03/14	11/03/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00			
N 15	WTOL	11/03/14	11/03/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,500.00			
N 16	WTOL	11/03/14	11/03/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$150.00			
N 17	WTOL	11/01/14	11/01/14	NEWS 11 @ 11P WEEK-EN	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$1,200.00			
N 18	WTOL	11/01/14	11/01/14	YOUR MORNING SATURDAN	News 11 6am Sat		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$100.00			
N 19	WTOL	11/02/14	11/02/14	Criminal Minds	Criminal Minds		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$125.00			
N 20	WTOL	11/02/14	11/02/14	News 11 @ 6 PM Weekend	557-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$700.00			
N 21	WTOL	11/02/14	11/02/14	AM SUNDAY	AM Sunday		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$100.00			
N 22	WTOL	11/02/14	11/02/14	Leading Edge	Leading Edge		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$100.00			
N 23	WTOL	10/30/14	10/30/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00			
N 24	WTOL	10/30/14	10/30/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$500.00			
N 25	WTOL	10/30/14	10/30/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 26	WTOL	10/30/14	10/30/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 27	WTOL	10/30/14	10/30/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$800.00			

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<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> BYRNES FOR CONGRE
		<u>Estimate #</u> 2213
<u>Advertiser</u> POL/Byrnes, P/D/Congres		<u>Original Date / Revision</u> 07/24/14 / 07/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WTOL	10/30/14	10/30/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$350.00			
N 29	WTOL	10/30/14	10/30/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,500.00			
N 30	WTOL	10/30/14	10/30/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$150.00			
N 31	WTOL	11/04/14	11/04/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$150.00			
N 32	WTOL	10/28/14	10/28/14	DAVID LETTERMAN	1135p-1237a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00			
N 33	WTOL	10/28/14	10/28/14	Price Is Right	Price Is Right		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$500.00			
N 34	WTOL	10/28/14	10/28/14	CBS Soaps	CBS Soaps		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 35	WTOL	10/28/14	10/28/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 36	WTOL	11/04/14	11/04/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$100.00			
N 37	WTOL	10/28/14	10/28/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$800.00			
N 38	WTOL	10/28/14	10/28/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00			
N 39	WTOL	11/04/14	11/04/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$250.00			
N 40	WTOL	10/28/14	10/28/14	Jeopardy	M-F 730-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,500.00			
N 41	WTOL	10/28/14	10/28/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$150.00			
N 42	WTOL	10/29/14	10/29/14	AMERICA NOW	M-F 958-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$150.00			
N 43	WTOL	10/29/14	10/29/14	11pm News M-F	1057-1135pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,200.00			
N 44	WTOL	10/29/14	10/29/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00

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		<u>Estimate #</u> 2213
<u>Advertiser</u> POL/Byrnes, P/D/Congres		<u>Original Date / Revision</u> 07/24/14 / 07/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$350.00			
N 45	WTOL	10/29/14	10/29/14	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00			
N 46	WTOL	10/29/14	10/29/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$100.00			
N 47	WTOL	10/29/14	10/29/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$700.00			
N 48	WTOL	10/29/14	10/29/14	Wheel of Fortune	658-730pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,500.00			
N 49	WTOL	10/29/14	10/29/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$250.00			
<b>Totals</b>											<b>49</b>	<b>\$24,825.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	49	\$24,825.00	(\$3,723.75)	\$21,101.25
<b>Totals</b>	<b>49</b>	<b>\$24,825.00</b>	<b>(\$3,723.75)</b>	<b>\$21,101.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.