

Southwest  
Southwest Broadcasting  
200 E. Thomas St.  
Hammond, LA 70401

Client: **Michael Guest**  
Order #: **12444-00007**  
Description: **MG ST 622-14**  
Date Entered: **6/10/2022**  
P.O.#:  
Salesperson: **Dowdy, Susan**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Maggie Clark Media  
139 Bent Creek Drive  
Brandon, MS 39042

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/13/2022	6/24/2022	WAKH-FM	06:00:00 to 10:00:00	Weekly	:30	30	14.00	420.00	3	3	3	3	3	0	0
2 6/13/2022	6/24/2022	WAKH-FM	10:00:00 to 15:00:00	Weekly	:30	20	12.00	240.00	2	2	2	2	2	0	0
3 6/13/2022	6/24/2022	WAKH-FM	15:00:00 to 19:00:00	Weekly	:30	30	14.00	420.00	3	3	3	3	3	0	0
4 6/27/2022	6/28/2022	WAKH-FM	06:00:00 to 10:00:00	Weekly	:30	6	14.00	84.00	3	3	0	0	0	0	0
5 6/27/2022	6/28/2022	WAKH-FM	10:00:00 to 15:00:00	Weekly	:30	4	12.00	48.00	2	2	0	0	0	0	0
6 6/27/2022	6/28/2022	WAKH-FM	15:00:00 to 19:00:00	Weekly	:30	3	14.00	42.00	3	0	0	0	0	0	0
7 6/27/2022	6/28/2022	WAKH-FM	15:00:00 to 18:00:00	Weekly	:30	3	14.00	42.00	0	3	0	0	0	0	0

Order Start Date: 6/13/2022

Order End Date: 6/28/2022

Spots: 96

Total Charges:

\$1,296.00

#### Projected Media Month Billing Totals for Michael Guest / 12444-00007 :

		<u>Spot Count</u>	<u>Net Billing</u>
June	2022	80	\$1,080.00
July	2022	16	\$216.00

Confirmed & Accepted for Southwest By:

Accepted for Maggie Clark Media By:

Please Sign and Return One Copy

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

Radio Ad: MGFS 4444, "Dream"

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Guest

Authorized committee:

Friends of Michael Guest

Agency requesting time (and contact information):

☐ N/A Maggie Clark Media Services, Inc. - 139 Bent Creek Drive - Brandon, MS 39047 - Ph: (601) 992-3111

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 3

Date of election:

June 28, 2022



General



Primary  
Run-Off

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Maggie Clark*

Name: Maggie Clark

Date of Request to Purchase Ad Time: 6/9/2022

Signature:

*Susan Dowd*

Name: Susan Dowd

Date of Station Agreement to Sell Time: 6-10-2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Maggie Clark

Date: 6/9/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒ Yes☐ No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WAKH-fm

Date Received/Requested:

6-10-2022

Est. #:

Station Location:

McComb, MS

Run Start and End Dates

6-13-6-24-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*Maggie Clark*  
**MEDIA SERVICES**  
139 Bent Creek Drive / Brandon, MS 39047  
Ph: (601) 992-3111 / Cell: (601) 668-2176  
maggiec@mclarkmedia.com

***POLITICAL ADVERTISING AUTHORIZATION FOR MEDIA PLACEMENT***

I, **Michael Guest**, a legally qualified **Republican** candidate for the office of **U. S. Congress/Mississippi Third District**, in the **Run-Off** Election to be held on Tuesday, **June 28, 2022**, do hereby authorize Maggie Clark Media Services to place media advertising on behalf of my campaign.

I acknowledge that I have been provided a copy of the "Agreement Form for Political Broadcasts" (PB-19 Candidate), as revised 2020, by the National Association of Broadcasters (NAB). I represent that I have authorized the announcements to be broadcast and that my voice and/or face does appear as a voluntary act.

**I represent that advance payment for the broadcast and print media schedules has been furnished by**

Friends of Michael Guest

*(Please state name of committee, group, organization or corporation as published on the Campaign's Checking Account.)*

- ☒ a committee  
☐ a corporation  
☐ an association  
☐ other incorporated group

**the officers and board of directors of such sponsor are**

Michael Guest, Chairman  
Lisa Lisker, Treasurer

**My campaign headquarters are located at** *(candidate must provide physical address):*

200 East Government Street – Brandon, MS 39042

In the event that application for broadcast is accepted, I agree to abide by all provisions of the Communications Act of 1934, as amended, and rules and regulations of the Federal Communications Commission (FCC) regarding such broadcasts.

I acknowledge that I have read the attached Agreement Form for Political Broadcast and understand that it, whether accepted or rejected, will remain available for public inspection for a period of seven years as required by the rules of the FCC.

*Michael Guest*

Candidate

6/8/2022

Date



## Broadcast Order/Confirmation

Client	Michael Guest, Republican Candidate	Order No.	MG ST 622-14
Office Sought	U.S. Congress, Mississippi Third District	Order Date	6/8/2022
Election	Run-Off Election to be held June 28, 2022	Flight Date	6/13/22-6/28/22
Station	WAKH-FM 105.7 (Country)	Buyer	Maggie Clark
Company	Southwest Broadcasting	Agency	Maggie Clark Media Services, Inc.
Address	206 North Front Street McComb, MS 39648	Address	139 Bent Creek Drive Brandon, MS 39047
Rep	Susan Dowdy, Political	office	(601) 992-3111
email	<a href="mailto:sdowdy@k106.net">sdowdy@k106.net</a>	mobile	(601) 668-2176
office	(601) 684-4116	Cell	(601) 249-6398
			<a href="mailto:maggiec@mclarkmedia.com">maggiec@mclarkmedia.com</a>

**ORDER CONFIRMATION:** Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by email or fax. Thank you.

Accepted for Station by:

*Susan Dowdy*

Date: *6-10-2022*

**MAKEGOOD POLICY:** Spots not aired within scheduled Flight Dates, and within Time Periods specified on days requested will not be paid for unless changes in this schedule were approved by Agent in advance.

**DISCLAIMER:** This Political Schedule has been paid in advance by Friends of Michael Guest, a committee. Michael Guest, Chairman. Lisa Lisker, Treasurer. Michael Guest is a legally qualified Republican candidate seeking the office of U.S. Congress, MS District 3. The Run-Off Election will be June 28, 2022.

**SPECIAL COMMENTS:** This order with Payment in Advance, Media Authorization & the NAB PB-19 will be Fed Ex'd to arrive by 10:30 a.m., Friday, June 10th.

**TRAFFIC:** Please air 100% MGFS 4444, "Dream". The mp3 file will be emailed by 3 p.m. Friday.

FROM	TO	START DATE	END DATE	LEN	M	TU	W	TH	FR	S	S	WKLY SPOTS	TOTAL SPOTS	NET RATE	NET TOTAL
WAKH-F	105.7														
6:00a	10:00a	6/13/22	6/24/22	:30		3	3	3	3	3		15	30	\$ 14.00	\$ 420.00
10:00a	3:00p	6/13/22	6/24/22	:30		2	2	2	2	2		10	20	\$ 12.00	\$ 240.00
3:00p	7:00p	6/13/22	6/24/22	:30		3	3	3	3	3		15	30	\$ 14.00	\$ 420.00
6:00a	10:00a	6/27/22	6/28/22	:30		3	3					6	6	\$ 14.00	\$ 84.00
10:00a	3:00p	6/27/22	6/28/22	:30		2	2					4	4	\$ 12.00	\$ 48.00
3:00p	7:00p	6/27/22	6/27/22	:30		3						3	3	\$ 14.00	\$ 42.00
3:00p	6:00p	6/28/22	6/28/22	:30			3					3	3	\$ 14.00	\$ 42.00
Gross Total													96		\$ 1,524.74
Net Due Station															\$ 1,296.00