

# ORDER



**Orders**  
**Order / Rev:** 26092  
**Alt Order #:** 26133575  
**Product Desc:** Issue  
**Estimate:** 6974  
**Flight Dates:** 08/21/18 - 08/27/18  
**Original Date / Rev:** 08/21/18 / 08/21/18  
**Order Type:** GENERAL

**KTVN**  
**Primary AE:** Katz Washington, DC  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW STE 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nevada Families First  
**Demographic:** A35+  
**Product Codes:** Political - Issues / Proposition  
**Priority:** P-01  
**Revenue Code 1:** AGENCY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	22	\$43,125.00	\$36,656.25
08/27/18	08/27/18	9	\$12,450.00	\$10,582.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	22	\$43,125.00	\$36,656.25	0.00
September 2018	9	\$12,450.00	\$10,582.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$55,575.00</b>	<b>\$47,238.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTVN	25%	\$55,575.00
Market	100%	\$222,300.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAME	1%	\$2,223.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	43%	\$95,589.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	24%	\$53,352.00
KRXI	7%	\$15,561.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/21/18	08/27/18		CM	4:00 AM-4:30 AM	MTWTF--	:30	5	\$125.00	P-01	0.00	NM	5	\$625.00

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				M-F CBS Morning News @ 4a											
				CBS MORN NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		5			\$125.00		0.00				
N 2	All	08/21/18	08/27/18	M-F 2 News @ 430a	CM	4:30 AM-5:00 AM	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
				M-F Local News @ 430a											
				CH2 MRN NW430A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$300.00		0.00				
N 3	All	08/21/18	08/27/18	M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$5,000.00	P-01	0.00	NM	2	\$10,000.00
				M-F CBS This Morning											
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$5,000.00		0.00				
N 4	All	08/21/18	08/27/18	M-F 9-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
				M-F											
				Let's Make A Deal											
				SOLD OUT 10/15 THRU 11/5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		1			\$3,500.00		0.00				
N 5	All	08/21/18	08/27/18	M-F 10-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
				M-F											
				Price Is Right											
				SOLD OUT 10/15 THRU 11/5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		1			\$3,500.00		0.00				
N 6	All	08/21/18	08/27/18	M-F 12-1230p	CM	12:00 PM-12:30 PM	MTWTF--	:30	2	\$625.00	P-01	0.00	NM	2	\$1,250.00
				M-F											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$625.00		0.00				
N 7	All	08/21/18	08/27/18	M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	MTWTF--	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				M-F CBS Afternoon RTR											
				Bold & Beautiful/The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$400.00		0.00				
N 8	All	08/21/18	08/27/18	M-F 2-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				M-F											
				The People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$400.00		0.00				
N 9	All	08/21/18	08/27/18	M-F 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
				M-F											
				The People's Ct											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		2			\$500.00		0.00				
N 10	All	08/21/18	08/27/18	M-F 4-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$1,500.00	P-01	0.00	NM	3	\$4,500.00
				M-F											
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		3			\$1,500.00		0.00				
N 11	All	08/21/18	08/27/18	M-F 2 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$3,000.00	P-01	0.00	NM	3	\$9,000.00
				M-F 2 News @ 5p											
				2 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		3			\$3,000.00		0.00				
N 12	All	08/21/18	08/27/18	M-F 2 News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$3,000.00	P-01	0.00	NM	3	\$9,000.00
				M-F Local News @ 530p											
				2 News at 5:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/18	08/27/18	MTWTF--		3			\$3,000.00		0.00				

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N13	All	08/21/18	08/27/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$3,000.00	P-01	0.00	NM	2	\$6,000.00
2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/21/18	08/27/18	MTWTF--			2		\$3,000.00		0.00				
N14	All	08/21/18	08/27/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
2 News at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/21/18	08/27/18	MTWTF--			1		\$5,000.00		0.00				
													Totals	31	\$55,575.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTVP RENO	<b>Date:</b> 8-21-18
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I, Andrew Hutson  
do hereby request station time concerning the following issue:

Nevada Families First
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Nevada Families First

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2018 General Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Nevada Families First

284C E Lake Mead Pkwy Unit 311  
Henderson NV 89015

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairperson: Joe Shafer

Treasurer: Ashley Sulewski

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

