

ORDER



Orders
Order / Rev: 23425 - 2
Alt Order #: 25915418
Product Desc: ISSUE
Estimate: 6220
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 03/19/18 / 08/16/18
Order Type: GENERAL

KTVN
Primary AE: Katz Washington, DC
Sales Office: K-DC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St NW STE 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nevada Families First
Demographic: A35+
Product Codes: Political - Issues / Proposition
Priority: P-01
Revenue Code 1: AGENCY
Revenue Code 2: GEN
Revenue Code 3: GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	114	\$55,750.00	\$47,387.50
10/29/18	10/29/18	23	\$8,925.00	\$7,586.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	114	\$55,750.00	\$47,387.50	0.00
November 2018	23	\$8,925.00	\$7,586.25	0.00
Totals	137	\$64,675.00	\$54,973.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVN	26%	\$64,675.00
Market	100%	\$248,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAME	1%	\$2,487.50
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$87,062.50
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	28%	\$69,650.00
KRXI	10%	\$24,875.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

REVISED

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/28/18	10/28/18		CM	1:00 PM-4:00 PM	-----S	:30	1	\$1,325.00	P-01	0.00	NM	1	\$1,325.00

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Football PM Game											
				NFL Football PM Game		(1:00 PM-4:00 PM)									
				CBS NFL Sunday Early Game											
				[Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S		1			\$1,325.00		0.00				
2	All	10/28/18	10/28/18	NFL Football PM Game CM		1:00 PM-4:00 PM	-----S	:30	1	\$1,325.00	P-01	0.00	NM	1	\$1,325.00
				NFL Football PM Game		(1:00 PM-4:00 PM)									
				CBS NFL Sunday Late Game											
				[Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S		1			\$1,325.00		0.00				
3	All	10/23/18	10/29/18	M-F 2 News @ 5a CM		5:00 AM-5:30 AM	MTWTF--	:30	4	\$175.00	P-01	0.00	NM	4	\$700.00
				M-F Local News @ 5a		(5:00 AM-5:30 AM)									
				Channel 2 AM News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		4			\$175.00		0.00				
4	All	10/23/18	10/29/18	M-F 2 News @ 5a CM		5:30 AM-6:00 AM	MTWTF--	:30	4	\$175.00	P-01	0.00	NM	4	\$700.00
				M-F Local News @ 5a		(5:30 AM-6:00 AM)									
				Channel 2 AM News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		4			\$175.00		0.00				
5	All	10/23/18	10/29/18	M-F 2 News @ 6a CM		6:00 AM-6:30 AM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
				M-F Local News @ 6a		(6:00 AM-6:30 AM)									
				Channel 2 AM News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		5			\$350.00		0.00				
6	All	10/23/18	10/29/18	M-F 2 News @ 6a CM		6:30 AM-7:00 AM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
				M-F Local News @ 6a		(6:30 AM-7:00 AM)									
				Channel 2 AM News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		5			\$350.00		0.00				
7	All	10/23/18	10/29/18	M-F CBS This Morning CM		7:00 AM-9:00 AM	MTWTF--	:30	10	\$375.00	P-01	0.00	NM	10	\$3,750.00
				M-F CBS This Morning											
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		10			\$375.00		0.00				
8	All	10/27/18	10/27/18	CBS Saturday Morning CM		6:00 AM-7:00 AM	-----S-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				CBS Saturday Morning											
				CBS This Morning-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-		1			\$150.00		0.00				
9	All	10/28/18	10/28/18	Su 6-7a CM		6:00 AM-7:00 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
				Su											
				Observations/Face The State											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S		1			\$475.00		0.00				
10	All	10/28/18	10/28/18	CBS Sunday Morning 7-8M CM		7:00 AM-8:30 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
				CBS Sunday Morning											
				Sunday Morning On CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S		1			\$475.00		0.00				
11	All	10/28/18	10/28/18	Face the Nation 830a CM		8:30 AM-9:00 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
				Face The Nation											
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S		1			\$475.00		0.00				
12	All	10/23/18	10/29/18	M-F 2 News @ 5p CM		5:00 PM-5:30 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00
				M-F Local News @ 5p											
				Channel 2 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		5			\$625.00		0.00				

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	10/23/18	10/29/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$625.00	P-01	0.00	NM	5	\$3,125.00
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$625.00			0.00		
14	All	10/23/18	10/29/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$600.00			0.00		
15	All	10/23/18	10/29/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
Channel 2 News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$600.00			0.00		
E 16	All	10/27/18	10/27/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	0	\$0.00
Channel 2 News 5p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S-			1			\$600.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/22/18-10/28/18		Sa-Su 2 News @ 5p			5:00 PM-5:30 PM	-----Sa--	:30	(\$600.00)	0.00	NM			
See MG 17.2, 17.3 [Oversold]															
E 17	All	10/27/18	10/27/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	2	\$1,200.00
Channel 2 News 630p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S-			1			\$600.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/22/18-10/28/18		Sa-Su 2 News @ 630p			6:30 PM-7:00 PM	-----Sa--	:30	(\$600.00)	0.00	NM			
See MG 17.2, 17.3 [Oversold]															
2	All	10/27/18-10/27/18		Local News after Sports				-----Sa--	:30	\$600.00	0.00	NM			
Ⓜ MG for 16.1, 17.1															
3	All	10/27/18-10/27/18		Local News after Sports				-----Sa--	:30	\$600.00	0.00	NM			
Ⓜ MG for 16.1, 17.1															
18	All	10/27/18	10/27/18	Raiders Silver & Black Raiders Silver & Black Silver & Black Show (Raiders Coach Show)	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S-			1			\$475.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/22/18-10/28/18		Raiders Silver & Black			8:00 PM-9:00 PM	-----Sa--	:30	\$475.00	0.00	NM			
19	All	10/28/18	10/28/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
Channel 2 News 5p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S			1			\$625.00			0.00		
20	All	10/28/18	10/28/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
Channel 2 News 630p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S			1			\$600.00			0.00		
21	All	10/23/18	10/29/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
Channel 2 News at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$600.00			0.00		
22	All	10/27/18	10/27/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p	CM	11:00 PM-11:35 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220

KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 2 News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$600.00		0.00			
23	All	10/27/18	10/27/18	Raiders Silver & Black	CM	11:35 PM-12:05 XM	-----S-	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
				Raiders Silver & Black		(11:35 PM-12:05 XM)									
				Silver & Black Show (Raiders Coach Show)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$175.00		0.00			
24	All	10/28/18	10/28/18	Sa-Su 2 News @ 11p	CM	11:00 PM-11:35 PM	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				Sa-Su Local News @ 11p											
				Channel 2 News at 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$600.00		0.00			
25	All	10/23/18	10/29/18	M-F 9-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$375.00	P-01	0.00	NM	5	\$1,875.00
				M-F											
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$375.00		0.00			
26	All	10/23/18	10/29/18	M-F 10-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$425.00	P-01	0.00	NM	5	\$2,125.00
				M-F											
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$425.00		0.00			
27	All	10/23/18	10/29/18	M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$325.00	P-01	0.00	NM	5	\$1,625.00
				M-F											
				Young & The Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$325.00		0.00			
28	All	10/23/18	10/29/18	M-F 12-1230p	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				M-F											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$175.00		0.00			
29	All	10/23/18	10/29/18	M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				M-F CBS Afternoon RTR											
				Bold & Beautiful/The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$175.00		0.00			
30	All	10/23/18	10/29/18	M-F 2-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				M-F											
				The People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$175.00		0.00			
31	All	10/23/18	10/29/18	M-F 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$225.00	P-01	0.00	NM	10	\$2,875.00
				M-F											
				The People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$225.00		0.00			

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$225.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	All	10/23/18-10/29/18	M-F 3-4p	3:00 PM-4:00 PM	MTWThF----	:30	(\$225.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] People's Court 2-3P													
2	All	10/23/18-10/29/18	M-F 3-4p	3:00 PM-4:00 PM	MTWThF----	:30	(\$225.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] People's Court 2-3P													
3	All	10/23/18-10/29/18	M-F 3-4p	3:00 PM-4:00 PM	MTWThF----	:30	(\$225.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] People's Court 2-3P													
4	All	10/23/18-10/29/18	M-F 3-4p	3:00 PM-4:00 PM	MTWThF----	:30	(\$225.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] People's Court 2-3P													
5	All	10/23/18-10/29/18	M-F 3-4p	3:00 PM-4:00 PM	MTWThF----	:30	(\$225.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] People's Court 2-3P													
6	All	10/23/18-10/29/18	M-F 2-3p	2-3p	MTWThF----	:30	\$225.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
7	All	10/23/18-10/29/18	M-F 2-3p	2-3p	MTWThF----	:30	\$225.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
8	All	10/23/18-10/29/18	M-F 2-3p	2-3p	MTWThF----	:30	\$225.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
9	All	10/23/18-10/29/18	M-F 2-3p	2-3p	MTWThF----	:30	\$225.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
10	All	10/23/18-10/29/18	M-F 2-3p	2-3p	MTWThF----	:30	\$225.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
11	All	10/23/18-10/29/18	M-F 3-4p	3-4p	MTWThF----	:30	\$350.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
12	All	10/23/18-10/29/18	M-F 3-4p	3-4p	MTWThF----	:30	\$350.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
13	All	10/23/18-10/29/18	M-F 3-4p	3-4p	MTWThF----	:30	\$350.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
14	All	10/23/18-10/29/18	M-F 3-4p	3-4p	MTWThF----	:30	\$350.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
15	All	10/23/18-10/29/18	M-F 3-4p	3-4p	MTWThF----	:30	\$350.00	0.00	NM						
		Ⓜ MG for 32.1,31.2,31.5,32.5,31.1,32.4,31.3,32.3,32.2,31.4													
32	All	10/23/18	10/29/18	M-F 4-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	0	\$0.00
		Ellen M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$350.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	All	10/23/18-10/29/18	M-F 4-5p	4:00 PM-5:00 PM	MTWThF----	:30	(\$350.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] Ellen 3-4P													
2	All	10/23/18-10/29/18	M-F 4-5p	4:00 PM-5:00 PM	MTWThF----	:30	(\$350.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] Ellen 3-4P													
3	All	10/23/18-10/29/18	M-F 4-5p	4:00 PM-5:00 PM	MTWThF----	:30	(\$350.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] Ellen 3-4P													
4	All	10/23/18-10/29/18	M-F 4-5p	4:00 PM-5:00 PM	MTWThF----	:30	(\$350.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] Ellen 3-4P													
5	All	10/23/18-10/29/18	M-F 4-5p	4:00 PM-5:00 PM	MTWThF----	:30	(\$350.00)	0.00	NM						
		See MG 31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15 [Program Change] Ellen 3-4P													
33	All	10/23/18	10/29/18		CM	7:30 PM-8:00 PM		:30	5	\$475.00	P-01	0.00	NM	5	\$2,375.00

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F			MTWTF--								
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--		5		\$475.00		0.00					
34	All	10/23/18	10/29/18	Late Show w/ S Colbert CM		11:35 PM-12:37 XM	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
				Late Show w/ S Colbert											
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--		5		\$350.00		0.00					
35	All	10/23/18	10/29/18	Late Late Show w/ Cord@M		12:37 XM-1:37 XM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				Late Late Show w/ Corden											
The Late Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--		5		\$175.00		0.00					
36	All	10/29/18	10/29/18	Monday Prime Hour 3 CM		10:00 PM-11:00 PM	-----M	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				Monday											
Scorpion-CBS [Based on the Nov'15 actual, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----		1		\$850.00		0.00					
37	All	10/23/18	10/23/18	Tuesday Prime Hour 1 CM		8:00 PM-9:00 PM	-T-----	:30	1	\$1,675.00	P-01	0.00	NM	1	\$1,675.00
				Tuesday											
NCIS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----		1		\$1,675.00		0.00					
38	All	10/23/18	10/23/18	Tuesday Prime Hour 2 CM		9:00 PM-10:00 PM	-T-----	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				Tuesday											
Bull-CBS [Based on the Nov'15 'NCIS' delivery, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----		1		\$1,250.00		0.00					
39	All	10/23/18	10/23/18	Tuesday Prime Hour 3 CM		10:00 PM-11:00 PM	-T-----	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				Tuesday											
NCIS: New Orleans-CBS [Based on the Nov'15 actual, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----		1		\$1,250.00		0.00					
40	All	10/24/18	10/24/18	Wednesday Prime Hour 3 CM		8:00 PM-9:00 PM	--W----	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
				Wednesday											
Survivor-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----		1		\$950.00		0.00					
41	All	10/24/18	10/24/18	Wednesday Prime Hour 2 CM		9:00 PM-10:00 PM	--W----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				Wednesday											
Seal Team-CBS [Based on the avg. Oct'16/Nov'16 similarly skewing NCIS' avg. delivery, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----		1		\$850.00		0.00					
42	All	10/24/18	10/24/18	Wednesday Prime Hour 3 CM		10:00 PM-11:00 PM	--W----	:30	1	\$725.00	P-01	0.00	NM	1	\$725.00
				Wednesday											
Criminal Minds-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----		1		\$725.00		0.00					
43	All	10/25/18	10/25/18	Thursday Prime Hour 1 CM		8:00 PM-9:00 PM	---T---	:30	1	\$1,525.00	P-01	0.00	NM	1	\$1,525.00
				Thursday											
Big Bang Theory/Young Sheldon-CBS [Based on the avg. Nov'16 'Big Bang Theory' delivery, applied to the T P viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/18	10/28/18	---T---		1		\$1,525.00		0.00					
44	All	10/25/18	10/25/18	Thursday Prime Hour 3 CM		10:00 PM-11:00 PM	---T---	:30	1	\$725.00	P-01	0.00	NM	1	\$725.00
				Thursday											

Order / Rev: 23425 - 2
 Alt Order #: 25915418
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Nevada Families First
 Product Desc: ISSUE
 Estimate: 6220

KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
S.W.A.T.-CBS															
[Based on the similarly skewing Oct'16/Nov'16 'NCIS' avg. delivery, a pplied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$725.00		0.00			
45	All	10/26/18	10/26/18	Friday Prime Hour 2 Friday	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,150.00	P-01	0.00	NM	1	\$1,150.00
Hawaii Five-0-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$1,150.00		0.00			
46	All	10/26/18	10/26/18	Friday Prime Hour 3 Friday	CM	10:00 PM-11:00 PM	----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Blue Bloods-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$1,000.00		0.00			
47	All	10/28/18	10/28/18	Sunday Prime Hour 1 Sunday	CM	7:00 PM-8:00 PM	-----S	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
60 Minutes-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$1,250.00		0.00			
48	All	10/28/18	10/28/18	Sunday Prime Hour 2 Sunday	CM	8:00 PM-9:00 PM	-----S	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
Instinct-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$950.00		0.00			
49	All	10/28/18	10/28/18	Sunday Prime Hour 3 Sunday	CM	9:00 PM-10:00 PM	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
NCIS: Los Angeles-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$1,000.00		0.00			
50	All	10/28/18	10/28/18	Sunday Prime Hour 4 Sunday	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Madam Secretary-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$1,000.00		0.00			
													Totals	137	\$64,675.00