

**WUXP (TV)**  
**LOCAL/PUBLIC SERVICE ANNOUNCEMENTS**  
**SECOND QUARTER 2012**

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI Len Expiration Program

Rate Card  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Marine Corps Scholarship KIDS

aaa	476708	WUXP	77039	6/18/12	7:19:39 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	476708	WUXP	77039	6/19/12	4:54:57 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	House of Payne	\$0
aaa	476708	WUXP	77039	6/20/12	7:19:01 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	476708	WUXP	77039	6/22/12	7:29:27 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	476708	WUXP	77039	6/26/12	7:25:01 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Live Life & Win EI	\$0
aaa	476708	WUXP	77039	6/27/12	7:17:24 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	476708	WUXP	77039	6/28/12	4:42:04 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	House of Payne	\$0
Totals for: PSA 30 Marine Corps Scholarship KIDS											\$0
44											

## ISCI: PSA 30 Mercy Ministries - Hope Restored

aaa	784693	WUXP	70140	4/14/12	7:29:16 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Comments With Dr Haney	\$0
aaa	784693	WUXP	70140	4/16/12	7:24:11 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Dog Tales EI	\$0
aaa	784693	WUXP	70140	5/9/12	4:20:39 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0
aaa	784693	WUXP	70140	5/11/12	4:44:16 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	House of Payne	\$0
aaa	784693	WUXP	70140	5/12/12	4:28:30 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Hollyscoop	\$0
aaa	784693	WUXP	70140	5/18/12	7:28:54 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	784693	WUXP	70140	5/19/12	4:59:21 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Open House	\$0
aaa	784693	WUXP	70140	5/22/12	6:59:10 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Paid Program 630a	\$0
aaa	784693	WUXP	70140	5/22/12	4:28:25 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0
aaa	784693	WUXP	70140	5/23/12	4:09:42 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0
aaa	784693	WUXP	70140	5/24/12	4:59:24 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	House of Payne	\$0
aaa	784693	WUXP	70140	5/26/12	6:57:59 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Our World	\$0
aaa	784693	WUXP	70140	5/26/12	4:15:42 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Hollyscoop	\$0
aaa	784693	WUXP	70140	5/30/12	4:53:31 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	House of Payne	\$0
aaa	784693	WUXP	70140	6/2/12	4:14:56 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	Hollyscoop	\$0
aaa	784693	WUXP	70140	6/4/12	4:25:33 am	PSA 30 Mercy Ministries - Hope	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0



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http://www.osi-traffic.com

SSS indicates zero dollar spot is on locked log - S - indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log - P - indicates announcement on unlocked log. Note that  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Mercy Ministries - Hope Restored

aaa	784693	WUXP	70140	6/7/12	2:56:53 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	American Dad 2	\$0
aaa	784693	WUXP	70140	6/19/12	2:58:53 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	American Dad 2	\$0
aaa	784693	WUXP	70140	6/21/12	4:59:25 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	House of Payne	\$0
aaa	784693	WUXP	70140	6/25/12	4:41:55 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	House of Payne	\$0
aaa	784693	WUXP	70140	6/27/12	4:28:19 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0
aaa	784693	WUXP	70140	6/29/12	4:23:21 am	PSA 30 Mercy Ministries - Hope Restored	PSA 30 Mercy Ministries - Hope Restored	:30	12/13/14	According To Jim	\$0
Totals for: PSA 30 Mercy Ministries - Hope Restored											\$0

## ISCI: PSA 30 Music City Tennis KIDS

aaa	426588	WUXP	70036	4/13/12	2:26:53 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	American Dad	\$0
aaa	426588	WUXP	70036	4/13/12	4:59:21 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	House of Payne	\$0
aaa	426588	WUXP	70036	4/14/12	6:29:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program Sat 6a	\$0
aaa	426588	WUXP	70036	4/14/12	6:40:53 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Our World	\$0
aaa	426588	WUXP	70036	4/14/12	7:17:33 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Comments With Dr Haney	\$0
aaa	426588	WUXP	70036	4/14/12	7:53:03 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Mad About ... EI	\$0
aaa	426588	WUXP	70036	4/14/12	7:58:11 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Mad About ... EI	\$0
aaa	426588	WUXP	70036	4/14/12	10:50:20 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Wild America-EI	\$0
aaa	426588	WUXP	70036	4/14/12	10:58:54 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Wild America-EI	\$0
aaa	426588	WUXP	70036	4/14/12	4:16:47 pm	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Movie-Saturday Cinema C	\$0
aaa	426588	WUXP	70036	4/14/12	12:28:56 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid-Jack Vanlme	\$0
aaa	426588	WUXP	70036	4/14/12	1:24:50 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	The Unit	\$0
aaa	426588	WUXP	70036	4/14/12	1:54:54 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	The Unit	\$0
aaa	426588	WUXP	70036	4/14/12	2:28:53 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	The Insider Wknd 2	\$0
aaa	426588	WUXP	70036	4/14/12	4:14:22 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Hollyscoop	\$0
aaa	426588	WUXP	70036	4/14/12	4:29:24 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Hollyscoop	\$0
aaa	426588	WUXP	70036	4/15/12	6:28:39 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 6a	\$0
aaa	426588	WUXP	70036	4/15/12	6:59:24 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 630a	\$0
aaa	426588	WUXP	70036	4/15/12	1:07:31 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Sports-Whacked Out Sports	\$0
aaa	426588	WUXP	70036	4/15/12	1:55:19 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	According To Jim Wknd	\$0
aaa	426588	WUXP	70036	4/15/12	3:59:13 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 330a	\$0
aaa	426588	WUXP	70036	4/15/12	4:30:01 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Sports-Ring of Honor 3	\$0

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
 aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Music City Tennis KIDS

aaa	426588	WUXP	70036	4/16/12	6:59:11 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 630a	\$0
aaa	426588	WUXP	70036	4/16/12	7:19:44 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Dog Tales EI	\$0
aaa	426588	WUXP	70036	4/16/12	1:56:01 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	My Name Is Earl 2	\$0
aaa	426588	WUXP	70036	4/16/12	4:26:29 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	According To Jim	\$0
aaa	426588	WUXP	70036	4/17/12	6:59:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 630a	\$0
aaa	426588	WUXP	70036	4/17/12	7:16:27 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Live Life & Win EI	\$0
aaa	426588	WUXP	70036	4/17/12	8:29:07 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid-Kenneth Copeland	\$0
aaa	426588	WUXP	70036	4/17/12	4:56:47 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	House of Payne	\$0
aaa	426588	WUXP	70036	4/18/12	7:24:50 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Whaddya'do EI	\$0
aaa	426588	WUXP	70036	4/18/12	2:47:01 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	American Dad 2	\$0
aaa	426588	WUXP	70036	4/18/12	4:27:15 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	According To Jim	\$0
aaa	426588	WUXP	70036	4/18/12	4:59:25 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	House of Payne	\$0
aaa	426588	WUXP	70036	4/19/12	5:59:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid-Shepards Chapel	\$0
aaa	426588	WUXP	70036	4/19/12	7:26:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 630a	\$0
aaa	426588	WUXP	70036	4/19/12	12:59:42 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Friends B	\$0
aaa	426588	WUXP	70036	4/19/12	1:53:01 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	My Name Is Earl 2	\$0
aaa	426588	WUXP	70036	4/19/12	3:59:28 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 3a	\$0
aaa	426588	WUXP	70036	4/19/12	4:22:55 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	According To Jim	\$0
aaa	426588	WUXP	70036	4/19/12	4:59:25 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	House of Payne	\$0
aaa	426588	WUXP	70036	4/20/12	5:59:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid-Shepards Chapel	\$0
aaa	426588	WUXP	70036	4/20/12	6:59:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid Program 6a	\$0
aaa	426588	WUXP	70036	4/20/12	7:17:20 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	426588	WUXP	70036	4/20/12	1:53:57 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	My Name Is Earl 2	\$0
aaa	426588	WUXP	70036	4/21/12	6:56:04 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Our World	\$0
aaa	426588	WUXP	70036	4/21/12	10:52:46 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Wild America-EI	\$0
aaa	426588	WUXP	70036	4/23/12	5:59:10 am	PSA 30 Music City Tennis KIDS	PSA 30 Music City Tennis KIDS	:30	4/23/12	Paid-Shepards Chapel	\$0
Totals for: PSA 30 Music City Tennis KIDS											\$0

## ISCI: PSA 30 Overaters Anon KIDS

aaa	134972	WUXP	70048	4/13/12	1:49:32 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	My Name Is Earl 2	\$0
aaa	134972	WUXP	70048	4/14/12	6:51:01 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	Our World	\$0
aaa	134972	WUXP	70048	4/15/12	1:42:03 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim Wknd	\$0



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SSS indicates zero dollar spot is on locked log -> indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that  
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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cart \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Overeaters Anon KIDS

aaa	134972	WUXP	70048	4/16/12	7:24:41 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Dog Tales EI	\$0
aaa	134972	WUXP	70048	4/16/12	2:46:28 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad 2	\$0
aaa	134972	WUXP	70048	4/17/12	7:27:02 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Live Life & Win EI	\$0
aaa	134972	WUXP	70048	4/17/12	2:45:29 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad 2	\$0
aaa	134972	WUXP	70048	4/18/12	6:58:40 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Paid Program 630a	\$0
aaa	134972	WUXP	70048	4/18/12	2:28:56 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad	\$0
aaa	134972	WUXP	70048	4/19/12	2:46:14 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad 2	\$0
aaa	134972	WUXP	70048	4/19/12	4:28:19 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	4/20/12	2:15:48 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad	\$0
aaa	134972	WUXP	70048	4/23/12	4:10:31 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	4/26/12	2:14:35 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad	\$0
aaa	134972	WUXP	70048	4/26/12	4:21:08 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	4/27/12	2:28:22 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad	\$0
aaa	134972	WUXP	70048	4/28/12	10:49:40 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Wild America-EI	\$0
aaa	134972	WUXP	70048	5/2/12	7:23:38 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Whaddya'do EI	\$0
aaa	134972	WUXP	70048	5/5/12	7:38:28 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Mad About ... EI	\$0
aaa	134972	WUXP	70048	5/8/12	7:28:49 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Live Life & Win EI	\$0
aaa	134972	WUXP	70048	5/10/12	4:11:24 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	5/14/12	6:58:39 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Paid Program 630a	\$0
aaa	134972	WUXP	70048	5/15/12	3:59:05 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Paid Program 330a	\$0
aaa	134972	WUXP	70048	5/17/12	3:59:25 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Paid Program 3a	\$0
aaa	134972	WUXP	70048	5/19/12	7:16:01 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Comments With Dr Haney	\$0
aaa	134972	WUXP	70048	5/19/12	2:27:31 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	The Insider Wknd 2	\$0
aaa	134972	WUXP	70048	5/21/12	7:18:19 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Dog Tales EI	\$0
aaa	134972	WUXP	70048	5/23/12	6:59:25 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Paid Program 630a	\$0
aaa	134972	WUXP	70048	5/23/12	2:56:23 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	American Dad 2	\$0
aaa	134972	WUXP	70048	5/23/12	4:56:53 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	House of Payne	\$0
aaa	134972	WUXP	70048	5/26/12	10:58:35 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Wild America-EI	\$0
aaa	134972	WUXP	70048	5/27/12	1:29:37 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Sports-Whacked Out Sports	\$0
aaa	134972	WUXP	70048	5/28/12	4:29:19 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/2/12	6:55:20 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Our World	\$0
aaa	134972	WUXP	70048	6/3/12	4:59:20 am	PSA 30 Overeaters Anon KIDS	PSA 30 Overeaters Anon KIDS	:30	2/17/13	Sports-Ring of Honor 3	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRC.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Overaters Anon KIDS

aaa	134972	WUXP	70048	6/4/12	4:28:55 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/8/12	4:10:56 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/9/12	10:49:12 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	Wild America-EI	\$0
aaa	134972	WUXP	70048	6/10/12	2:29:10 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	Paid Program 2a	\$0
aaa	134972	WUXP	70048	6/13/12	2:45:49 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	American Dad 2	\$0
aaa	134972	WUXP	70048	6/14/12	7:16:19 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	On the Spot EI	\$0
aaa	134972	WUXP	70048	6/14/12	4:19:54 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/15/12	1:43:50 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	My Name Is Earl 2	\$0
aaa	134972	WUXP	70048	6/20/12	7:29:08 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	Whaddya'do EI	\$0
aaa	134972	WUXP	70048	6/20/12	4:29:23 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/24/12	4:14:39 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	Sports-Ring of Honor 3	\$0
aaa	134972	WUXP	70048	6/25/12	4:19:10 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
aaa	134972	WUXP	70048	6/28/12	4:15:49 am	PSA 30 Overaters Anon KIDS	PSA 30 Overaters Anon KIDS	:30	2/17/13	According To Jim	\$0
Totals for: PSA 30 Overaters Anon KIDS											\$0
48											\$0

## ISCI: PSA 30 Own It - ADHD

aaa	136392	WUXP	77002	4/3/12	4:59:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	4/6/12	4:40:23 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	4/11/12	2:16:31 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad	\$0
aaa	136392	WUXP	77002	4/11/12	4:59:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	4/13/12	4:22:15 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	According To Jim	\$0
aaa	136392	WUXP	77002	4/14/12	6:59:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Our World	\$0
aaa	136392	WUXP	77002	4/14/12	7:50:16 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Mad About ... EI	\$0
aaa	136392	WUXP	77002	4/16/12	7:28:22 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	4/17/12	7:27:32 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Live Life & Win EI	\$0
aaa	136392	WUXP	77002	4/18/12	2:27:56 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad	\$0
aaa	136392	WUXP	77002	4/19/12	2:15:55 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad	\$0
aaa	136392	WUXP	77002	4/20/12	7:25:58 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136392	WUXP	77002	4/20/12	2:58:27 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad 2	\$0
aaa	136392	WUXP	77002	4/20/12	4:44:57 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	4/24/12	7:24:31 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Live Life & Win EI	\$0
aaa	136392	WUXP	77002	4/26/12	7:59:26 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Paid Program 730a	\$0
aaa	136392	WUXP	77002	4/26/12	2:58:33 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad 2	\$0

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

In the case of unfilled logs:

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cart \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 Own It - ADHD

aaa	136392	WUXP	77002	4/28/12	7:48:14 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Mad About ... EI	\$0
aaa	136392	WUXP	77002	4/30/12	7:28:49 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	5/4/12	7:29:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136392	WUXP	77002	5/5/12	10:58:26 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Wild America-EI	\$0
aaa	136392	WUXP	77002	5/7/12	6:59:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Paid Program 630a	\$0
aaa	136392	WUXP	77002	5/9/12	4:21:12 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	According To Jim	\$0
aaa	136392	WUXP	77002	5/10/12	7:28:26 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	On the Spot EI	\$0
aaa	136392	WUXP	77002	5/11/12	7:29:23 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136392	WUXP	77002	5/12/12	2:28:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	The Insider Wknd 2	\$0
aaa	136392	WUXP	77002	5/15/12	6:58:40 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Paid Program 630a	\$0
aaa	136392	WUXP	77002	5/16/12	7:29:26 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Whaddya'do EI	\$0
aaa	136392	WUXP	77002	5/17/12	2:44:57 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	American Dad 2	\$0
aaa	136392	WUXP	77002	5/19/12	7:29:10 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136392	WUXP	77002	5/20/12	7:51:22 pm	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Movie-Sunday Cinema B	\$0
aaa	136392	WUXP	77002	5/21/12	7:19:59 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	5/22/12	7:26:28 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Live Life & Win EI	\$0
aaa	136392	WUXP	77002	5/23/12	7:18:34 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Whaddya'do EI	\$0
aaa	136392	WUXP	77002	5/24/12	4:53:26 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	5/26/12	7:36:41 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Mad About ... EI	\$0
aaa	136392	WUXP	77002	5/28/12	7:29:22 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	5/29/12	7:24:27 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Live Life & Win EI	\$0
aaa	136392	WUXP	77002	5/30/12	7:25:07 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Whaddya'do EI	\$0
aaa	136392	WUXP	77002	5/31/12	4:24:45 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	According To Jim	\$0
aaa	136392	WUXP	77002	6/1/12	7:28:54 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136392	WUXP	77002	6/4/12	7:18:08 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	6/4/12	7:24:34 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Dog Tales EI	\$0
aaa	136392	WUXP	77002	6/19/12	4:46:01 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	6/21/12	4:54:45 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	House of Payne	\$0
aaa	136392	WUXP	77002	6/28/12	6:59:10 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Paid Program 630a	\$0
aaa	136392	WUXP	77002	6/29/12	4:24:25 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	According To Jim	\$0
aaa	136392	WUXP	77002	6/30/12	10:59:24 am	PSA 30 Own It - ADHD	PSA 30 Own It - ADHD	:30	11/12/13	Wild America-EI	\$0
Totals for: PSA 30 Own It - ADHD											\$0
48											

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Negative announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unfilled logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar Code	Air Date	Air Time	Media Description	ISCI	Len	Expiration	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Pest Management NO KIDS

aaa	136265	WUXP	77113	4/13/12	1:20:08 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	4/15/12	5:29:09 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 5a	\$0
aaa	136265	WUXP	77113	4/15/12	1:44:06 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim Wknd	\$0
aaa	136265	WUXP	77113	4/17/12	2:46:29 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	4/19/12	1:29:34 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	4/19/12	4:28:49 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	4/20/12	1:21:31 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	4/23/12	4:22:20 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	4/24/12	2:58:49 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	4/25/12	2:28:50 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	4/25/12	4:22:11 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	4/26/12	4:10:02 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	4/26/12	4:21:38 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	4/27/12	2:16:50 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	4/29/12	4:42:50 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Sports-Ring of Honor 3	\$0
aaa	136265	WUXP	77113	5/3/12	1:24:37 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	5/3/12	4:55:13 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	5/4/12	2:50:05 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/4/12	4:59:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	5/5/12	4:59:05 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Open House	\$0
aaa	136265	WUXP	77113	5/6/12	5:29:10 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 5a	\$0
aaa	136265	WUXP	77113	5/7/12	2:28:20 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	5/8/12	2:46:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/9/12	2:57:16 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/10/12	2:28:44 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	5/10/12	3:58:39 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 3a	\$0
aaa	136265	WUXP	77113	5/11/12	2:18:48 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	5/11/12	4:28:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	5/11/12	4:58:54 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	5/13/12	10:09:55 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	The Right Side with Armstrong Williams	\$0
aaa	136265	WUXP	77113	5/13/12	6:20:36 pm	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Judge Judy Wknd	\$0
aaa	136265	WUXP	77113	5/13/12	1:41:33 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim Wknd	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Pest Management NO KIDS

aaa	136265	WUXP	77113	5/13/12	1:59:12 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim Wknd	\$0
aaa	136265	WUXP	77113	5/13/12	4:21:38 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Sports-Ring of Honor 3	\$0
aaa	136265	WUXP	77113	5/16/12	2:27:37 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	5/17/12	2:16:41 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	5/17/12	4:56:34 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	5/18/12	1:49:32 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl 2	\$0
aaa	136265	WUXP	77113	5/18/12	4:25:16 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	5/18/12	4:59:24 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	5/19/12	7:37:58 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Mad About ... El	\$0
aaa	136265	WUXP	77113	5/19/12	10:49:21 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Wild America-El	\$0
aaa	136265	WUXP	77113	5/22/12	2:46:15 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/23/12	2:57:53 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/24/12	2:43:55 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	5/26/12	7:28:44 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Comments With Dr Haney	\$0
aaa	136265	WUXP	77113	5/26/12	4:23:52 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Hollyscoop	\$0
aaa	136265	WUXP	77113	5/27/12	3:59:07 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 3a	\$0
aaa	136265	WUXP	77113	5/30/12	4:24:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
aaa	136265	WUXP	77113	6/2/12	7:06:43 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Comments With Dr Haney	\$0
aaa	136265	WUXP	77113	6/2/12	10:28:49 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 10a	\$0
aaa	136265	WUXP	77113	6/2/12	1:21:34 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	The Unit	\$0
aaa	136265	WUXP	77113	6/3/12	10:51:00 pm	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House Wknd	\$0
aaa	136265	WUXP	77113	6/3/12	12:59:22 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Sports-Ring of Honor 2	\$0
aaa	136265	WUXP	77113	6/4/12	1:46:37 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl 2	\$0
aaa	136265	WUXP	77113	6/5/12	2:47:26 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0
aaa	136265	WUXP	77113	6/6/12	2:28:57 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	6/7/12	12:57:21 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Friends B	\$0
aaa	136265	WUXP	77113	6/7/12	4:43:42 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	6/8/12	1:29:08 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	6/9/12	6:58:14 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Our World	\$0
aaa	136265	WUXP	77113	6/10/12	4:32:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Sports-Ring of Honor 3	\$0
aaa	136265	WUXP	77113	6/12/12	4:45:56 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	House of Payne	\$0
aaa	136265	WUXP	77113	6/14/12	2:46:25 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad 2	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and plog/backs are combined:  
Only the first member of a rotation group is shown, this may differ from what actually is aired.  
In the case of locked logs both parts of bookends and plog/backs are shown, each with their own A/R.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent A/R

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar Code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Pest Management NO KIDS

aaa	136265	WUXP	77113	6/15/12	1:29:09 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl	\$0
aaa	136265	WUXP	77113	6/16/12	5:29:24 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 5a	\$0
aaa	136265	WUXP	77113	6/16/12	7:06:11 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Comments With Dr Haney	\$0
aaa	136265	WUXP	77113	6/17/12	1:52:24 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim Wknd	\$0
aaa	136265	WUXP	77113	6/19/12	2:18:08 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	American Dad	\$0
aaa	136265	WUXP	77113	6/20/12	1:55:42 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	My Name Is Earl 2	\$0
aaa	136265	WUXP	77113	6/24/12	1:24:37 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Sports-Whacked Out Sports	\$0
aaa	136265	WUXP	77113	6/24/12	3:25:20 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	New Adventures of Old Christine Wknd	\$0
aaa	136265	WUXP	77113	6/25/12	6:59:10 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	Paid Program 630a	\$0
aaa	136265	WUXP	77113	6/29/12	4:16:16 am	PSA 30 Pest Management NO KIDS	PSA 30 Pest Management NO KIDS	:30	3/13/13	According To Jim	\$0
Totals for: PSA 30 Pest Management NO KIDS											\$0
74											

## ISCI: PSA 30 Pool Safety NK

aaa	136367	WUXP	77126	4/21/12	1:53:37 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	The Unit	\$0
aaa	136367	WUXP	77126	4/23/12	2:48:17 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	4/25/12	2:17:51 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	4/26/12	2:59:03 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	4/26/12	4:45:24 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	4/27/12	4:20:30 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim	\$0
aaa	136367	WUXP	77126	4/29/12	4:43:20 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Sports-Ring of Honor 3	\$0
aaa	136367	WUXP	77126	5/3/12	2:17:18 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	5/4/12	4:45:14 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	5/6/12	6:29:10 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 6a	\$0
aaa	136367	WUXP	77126	5/7/12	2:56:56 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	5/7/12	4:44:27 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	5/9/12	2:57:46 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	5/11/12	2:27:42 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	5/11/12	4:59:24 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	5/12/12	4:16:26 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Holyscoop	\$0
aaa	136367	WUXP	77126	5/13/12	4:22:08 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Sports-Ring of Honor 3	\$0
aaa	136367	WUXP	77126	5/16/12	3:29:21 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 3a	\$0
aaa	136367	WUXP	77126	5/17/12	2:28:51 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	5/17/12	4:12:22 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

In the case of unlocked logs:

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Pool Safety NK

aaa	136367	WUXP	77126	5/18/12	2:16:37 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	5/21/12	4:58:55 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	5/22/12	2:46:45 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	5/23/12	2:47:26 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	5/23/12	4:56:23 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	5/28/12	2:47:29 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	5/30/12	2:48:21 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	6/4/12	1:45:37 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	My Name Is Earl 2	\$0
aaa	136367	WUXP	77126	6/6/12	1:54:20 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	My Name Is Earl 2	\$0
aaa	136367	WUXP	77126	6/7/12	3:59:24 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 3a	\$0
aaa	136367	WUXP	77126	6/8/12	1:54:24 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	My Name Is Earl 2	\$0
aaa	136367	WUXP	77126	6/9/12	2:15:33 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	The Insider Wknd 2	\$0
aaa	136367	WUXP	77126	6/10/12	4:42:47 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Sports-Ring of Honor 3	\$0
aaa	136367	WUXP	77126	6/12/12	2:16:20 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	6/12/12	4:45:26 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	House of Payne	\$0
aaa	136367	WUXP	77126	6/14/12	2:57:49 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad 2	\$0
aaa	136367	WUXP	77126	6/14/12	4:11:25 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim	\$0
aaa	136367	WUXP	77126	6/16/12	4:29:19 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Hollyscoop	\$0
aaa	136367	WUXP	77126	6/19/12	2:19:08 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	6/20/12	4:13:22 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim	\$0
aaa	136367	WUXP	77126	6/21/12	2:16:27 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	6/21/12	4:28:52 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim	\$0
aaa	136367	WUXP	77126	6/22/12	6:58:40 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 630a	\$0
aaa	136367	WUXP	77126	6/23/12	6:51:45 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Our World	\$0
aaa	136367	WUXP	77126	6/23/12	4:28:12 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Hollyscoop	\$0
aaa	136367	WUXP	77126	6/24/12	1:49:02 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	According To Jim Wknd	\$0
aaa	136367	WUXP	77126	6/25/12	1:22:01 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	My Name Is Earl	\$0
aaa	136367	WUXP	77126	6/26/12	3:29:20 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 3a	\$0
aaa	136367	WUXP	77126	6/27/12	6:59:10 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 630a	\$0
aaa	136367	WUXP	77126	6/28/12	2:28:39 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	American Dad	\$0
aaa	136367	WUXP	77126	6/30/12	1:55:06 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	The Unit	\$0
aaa	136367	WUXP	77126	6/30/12	2:59:39 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Paid Program 230a	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 Pool Safety NK

aaa	136367	WUXP	77126	6/30/12	4:14:15 am	PSA 30 Pool Safety NK	PSA 30 Pool Safety NK	:30	2/11/13	Hollyscoop	\$0
						Totals for: PSA 30 Pool Safety NK	53				

ISCI: PSA 30 Public Transportation - Partnership for Tomorrow

aaa	136270	WUXP	77116	4/2/12	1:44:30 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	My Name Is Earl 2	\$0
aaa	136270	WUXP	77116	4/14/12	7:59:11 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Mad About ... EI	\$0
aaa	136270	WUXP	77116	5/9/12	4:28:51 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	According To Jim	\$0
aaa	136270	WUXP	77116	5/10/12	2:58:48 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	American Dad 2	\$0
aaa	136270	WUXP	77116	5/11/12	4:12:17 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	According To Jim	\$0
aaa	136270	WUXP	77116	5/12/12	7:58:43 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Mad About ... EI	\$0
aaa	136270	WUXP	77116	5/22/12	4:25:17 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	According To Jim	\$0
aaa	136270	WUXP	77116	5/23/12	2:18:04 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	American Dad	\$0
aaa	136270	WUXP	77116	5/24/12	4:52:26 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	House of Payne	\$0
aaa	136270	WUXP	77116	5/25/12	7:28:14 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136270	WUXP	77116	5/26/12	7:29:14 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Comments With Dr Haney	\$0
aaa	136270	WUXP	77116	5/31/12	2:16:23 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	American Dad	\$0
aaa	136270	WUXP	77116	6/2/12	7:59:24 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Mad About ... EI	\$0
aaa	136270	WUXP	77116	6/2/12	10:59:01 am	PSA 30 Public Transportation - Partnership for Tomorrow	PSA 30 Public Transportation - Partnership for Tomorrow	:30	6/7/12	Wild America-EI	\$0
						Totals for: PSA 30 Public Transportation - Partnership for Tomorrow	14				

ISCI: PSA 30 Put the brakes on Drunk Driving - Ambulance

aaa	143405	WUXP	70046	4/17/12	4:45:28 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	House of Payne	\$0
aaa	143405	WUXP	70046	5/4/12	4:20:34 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	According To Jim	\$0
aaa	143405	WUXP	70046	5/5/12	7:16:39 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	Comments With Dr Haney	\$0
aaa	143405	WUXP	70046	5/5/12	2:27:39 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	The Insider Wknd 2	\$0
aaa	143405	WUXP	70046	5/10/12	2:48:14 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	American Dad 2	\$0



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SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Put the brakes on Drunk Driving - Ambulance

aaa	143405	WUXP	70046	5/17/12	2:57:52 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	American Dad 2	\$0
aaa	143405	WUXP	70046	5/19/12	7:42:46 pm	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	Movie-Saturday Prime Cinema	\$0
aaa	143405	WUXP	70046	5/23/12	4:11:35 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	According To Jim	\$0
aaa	143405	WUXP	70046	5/24/12	4:12:26 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	According To Jim	\$0
aaa	143405	WUXP	70046	5/26/12	4:59:25 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	Open House	\$0
aaa	143405	WUXP	70046	5/31/12	4:28:15 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	According To Jim	\$0
aaa	143405	WUXP	70046	6/14/12	2:58:49 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	American Dad 2	\$0
aaa	143405	WUXP	70046	6/19/12	2:27:48 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	American Dad	\$0
aaa	143405	WUXP	70046	6/21/12	4:54:15 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	House of Payne	\$0
aaa	143405	WUXP	70046	6/25/12	2:15:10 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	American Dad	\$0
aaa	143405	WUXP	70046	6/28/12	4:28:14 am	PSA 30 Put the brakes on Drunk Driving - Ambulance	PSA 30 Put the brakes on Drunk Driving - Ambulance	:30	12/13/14	According To Jim	\$0

Totals for: PSA 30 Put the brakes on Drunk Driving - Ambulance 16

## ISCI: PSA 30 Shelter Project - Cell Phone (Kids)

aaa	161460	WUXP	70020	4/7/12	10:54:53 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	161460	WUXP	70020	4/10/12	7:25:01 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	161460	WUXP	70020	4/13/12	7:23:40 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	161460	WUXP	70020	4/28/12	7:16:58 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Comments With Dr Haney	\$0
aaa	161460	WUXP	70020	5/10/12	4:58:55 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	House of Payne	\$0
aaa	161460	WUXP	70020	5/11/12	7:28:53 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	161460	WUXP	70020	5/24/12	7:25:51 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	161460	WUXP	70020	6/11/12	7:15:49 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	161460	WUXP	70020	6/21/12	7:28:56 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	161460	WUXP	70020	6/23/12	7:53:05 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	Mad About ... EI	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to line spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own A/R.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent A/R.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Shelter Project - Cell Phone (Kids)

aaa	161460	WUXP	70020	6/29/12	4:24:55 am	PSA 30 Shelter Project - Cell Phone (Kids)	PSA 30 Shelter Project - Cell Phone (Kids)	:30	10/31/12	According To Jim	\$0
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Totals for: PSA 30 Shelter Project - Cell Phone (Kids)

11

\$0

## ISCI: PSA 30 Shelter Project - Sand (Kids)

aaa	163684	WUXP	74090	4/3/12	4:10:50 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	4/5/12	4:28:51 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	4/6/12	7:20:08 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	163684	WUXP	74090	4/6/12	4:27:13 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	4/11/12	2:45:58 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	163684	WUXP	74090	4/11/12	4:44:19 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	House of Payne	\$0
aaa	163684	WUXP	74090	4/12/12	4:13:49 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	4/13/12	4:58:51 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	House of Payne	\$0
aaa	163684	WUXP	74090	4/14/12	5:59:25 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Paid Program Sat 530a	\$0
aaa	163684	WUXP	74090	4/14/12	10:52:35 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	163684	WUXP	74090	4/15/12	1:56:19 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim Wknd	\$0
aaa	163684	WUXP	74090	4/17/12	7:15:57 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	163684	WUXP	74090	4/17/12	4:46:28 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	House of Payne	\$0
aaa	163684	WUXP	74090	4/19/12	4:13:05 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	4/20/12	7:28:55 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	163684	WUXP	74090	4/21/12	7:39:33 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	163684	WUXP	74090	4/24/12	7:25:01 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	163684	WUXP	74090	4/24/12	2:28:59 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	American Dad	\$0
aaa	163684	WUXP	74090	4/26/12	1:55:49 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	163684	WUXP	74090	4/27/12	7:17:50 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	163684	WUXP	74090	4/28/12	6:42:00 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Our World	\$0
aaa	163684	WUXP	74090	5/3/12	7:15:28 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	163684	WUXP	74090	5/3/12	4:28:26 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	5/4/12	4:10:42 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	5/7/12	4:59:25 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	House of Payne	\$0
aaa	163684	WUXP	74090	5/8/12	7:07:39 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	163684	WUXP	74090	5/10/12	7:25:15 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	163684	WUXP	74090	5/12/12	10:51:44 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	163684	WUXP	74090	5/12/12	4:24:03 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Hollyscoop	\$0

sss indicates zero dollar spot is onlocked log -s- indicates zero dollar spot on unlocked log

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Shelter Project - Sand (Kids)

aaa	163684	WUXP	74090	5/17/12	7:25:29 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	163684	WUXP	74090	5/18/12	7:29:24 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	163684	WUXP	74090	5/23/12	2:27:44 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	American Dad	\$0
aaa	163684	WUXP	74090	5/26/12	7:07:39 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Comments With Dr. Haney	\$0
aaa	163684	WUXP	74090	5/26/12	4:58:55 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Open House	\$0
aaa	163684	WUXP	74090	5/28/12	7:16:10 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	163684	WUXP	74090	5/31/12	4:29:15 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	According To Jim	\$0
aaa	163684	WUXP	74090	6/1/12	2:28:42 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	American Dad	\$0
aaa	163684	WUXP	74090	6/9/12	7:51:24 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	163684	WUXP	74090	6/12/12	7:24:30 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	163684	WUXP	74090	6/15/12	2:48:22 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	163684	WUXP	74090	6/19/12	7:23:55 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	163684	WUXP	74090	6/22/12	7:28:27 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	163684	WUXP	74090	6/27/12	7:17:54 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	163684	WUXP	74090	6/30/12	7:58:59 am	PSA 30 Shelter Project - Sand (Kids)	PSA 30 Shelter Project - Sand (Kids)	:30	10/31/12	Mad About ... EI	\$0
Totals for: PSA 30 Shelter Project - Sand (Kids)											\$0
44											

## ISCI: PSA 30 Shelter Project - Toys (Kids)

aaa	154157	WUXP	70045	4/3/12	7:29:25 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	154157	WUXP	70045	4/12/12	2:47:02 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	154157	WUXP	70045	4/13/12	4:22:45 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	4/16/12	7:16:08 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	154157	WUXP	70045	4/19/12	7:15:18 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	154157	WUXP	70045	4/25/12	7:29:05 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	154157	WUXP	70045	4/30/12	7:18:28 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	154157	WUXP	70045	5/2/12	7:18:23 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	154157	WUXP	70045	5/5/12	10:29:15 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Paid Program 10a	\$0
aaa	154157	WUXP	70045	5/7/12	4:56:19 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	House of Payne	\$0
aaa	154157	WUXP	70045	5/9/12	7:18:34 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	154157	WUXP	70045	5/14/12	7:24:23 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	154157	WUXP	70045	5/14/12	2:14:01 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	American Dad	\$0
aaa	154157	WUXP	70045	5/16/12	7:18:48 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	154157	WUXP	70045	5/17/12	2:57:22 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	American Dad 2	\$0

SSS indicates zero dollar spot to onlocked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -P- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what actually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Shelter Project - Toys (Kids)

aaa	154157	WUXP	70045	5/19/12	4:16:27 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Hollyscoop	\$0
aaa	154157	WUXP	70045	5/23/12	7:29:05 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Whaddya'do EI	\$0
aaa	154157	WUXP	70045	5/23/12	4:29:20 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	5/31/12	7:15:18 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	154157	WUXP	70045	6/4/12	7:28:24 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	154157	WUXP	70045	6/13/12	4:11:30 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	6/14/12	4:12:25 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	6/16/12	7:53:15 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	154157	WUXP	70045	6/22/12	4:28:54 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	6/26/12	7:10:15 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	154157	WUXP	70045	6/27/12	4:18:50 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	According To Jim	\$0
aaa	154157	WUXP	70045	6/28/12	7:28:56 am	PSA 30 Shelter Project - Toys (Kids)	PSA 30 Shelter Project - Toys (Kids)	:30	10/31/12	On the Spot EI	\$0
Totals for: PSA 30 Shelter Project - Toys (Kids)											\$0
27											

## ISCI: PSA 30 Special Olympics KIDS

aaa	136354	WUXP	77117	4/12/12	3:59:28 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Paid Program 3a	\$0
aaa	136354	WUXP	77117	4/18/12	4:24:42 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	4/19/12	4:42:08 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	House of Payne	\$0
aaa	136354	WUXP	77117	4/27/12	2:45:28 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	5/3/12	3:29:10 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Paid Program 3a	\$0
aaa	136354	WUXP	77117	5/8/12	7:29:19 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Live Life & Win EI	\$0
aaa	136354	WUXP	77117	5/9/12	4:28:21 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	5/11/12	4:12:47 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	5/13/12	1:55:41 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim Wknd	\$0
aaa	136354	WUXP	77117	5/18/12	2:47:34 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	5/20/12	4:19:48 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136354	WUXP	77117	5/22/12	2:47:58 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	5/24/12	2:44:55 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	5/26/12	4:44:01 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Open House	\$0
aaa	136354	WUXP	77117	5/29/12	4:20:10 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	6/1/12	2:50:20 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	6/4/12	4:22:21 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	6/2/12	10:59:31 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Wild America-EI	\$0

sss indicates zero deliver spot is on locked log -s- indicates zero deliver spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and plug backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and plugbacks are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Special Olympics KIDS

aaa	136354	WUXP	77117	6/2/12	4:29:11 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Hollyscoop	\$0
aaa	136354	WUXP	77117	6/3/12	4:21:06 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136354	WUXP	77117	6/4/12	1:46:07 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136354	WUXP	77117	6/4/12	4:28:25 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	6/8/12	4:11:49 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	6/13/12	4:40:27 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	House of Payne	\$0
aaa	136354	WUXP	77117	6/20/12	4:20:52 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	According To Jim	\$0
aaa	136354	WUXP	77117	6/21/12	2:58:56 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	6/22/12	4:43:50 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	House of Payne	\$0
aaa	136354	WUXP	77117	6/27/12	2:47:24 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136354	WUXP	77117	6/30/12	10:50:02 am	PSA 30 Special Olympics	PSA 30 Special Olympics KIDS	:30	12/13/14	Wild America-EI	\$0
Totals for: PSA 30 Special Olympics KIDS											\$0

## ISCI: PSA 30 Stop Diabetes - Bret Michaels

aaa	136268	WUXP	77115	4/25/12	6:59:10 am	PSA 30 Stop Diabetes - Bret Michaels	PSA 30 Stop Diabetes - Bret Michaels	:30	5/8/12	Paid Program 630a	\$0
aaa	136268	WUXP	77115	5/5/12	7:58:55 am	PSA 30 Stop Diabetes - Bret Michaels	PSA 30 Stop Diabetes - Bret Michaels	:30	5/8/12	Mad About ... EI	\$0
aaa	136268	WUXP	77115	5/9/12	4:41:54 am	PSA 30 Stop Diabetes - Bret Michaels	PSA 30 Stop Diabetes - Bret Michaels	:30	5/8/12	Open House	\$0
Totals for: PSA 30 Stop Diabetes - Bret Michaels											\$0

## ISCI: PSA 30 Summer Co. Anti Drug - Gallatin

aaa	859773	WUXP	77826	5/3/12	4:25:12 am	PSA 30 Summer Co. Anti Drug - Gallatin	PSA 30 Summer Co. Anti Drug - Gallatin	:30	5/8/12	According To Jim	\$0
Totals for: PSA 30 Summer Co. Anti Drug - Gallatin											\$0

## ISCI: PSA 30 Team USA 2012 No Kids

aaa	136244	WUXP	70025	4/1/12	1:06:37 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Sports-Whacked Out Sports	\$0
aaa	136244	WUXP	70025	4/1/12	2:29:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 2a	\$0
aaa	136244	WUXP	70025	4/2/12	6:58:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	4/2/12	4:40:22 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	House of Payne	\$0
aaa	136244	WUXP	70025	4/4/12	1:50:20 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl 2	\$0
aaa	136244	WUXP	70025	4/5/12	4:12:01 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	4/11/12	2:27:09 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	4/11/12	4:27:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	4/12/12	2:46:02 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program Date

RateCard \$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Team USA 2012 No Kids

aaa	136244	WUXP	70025	4/12/12	2:58:06 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	4/18/12	4:12:41 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	4/19/12	1:23:12 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl	\$0
aaa	136244	WUXP	70025	4/20/12	2:16:18 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	4/25/12	2:55:57 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	4/26/12	2:16:05 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	4/26/12	4:28:50 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	4/27/12	4:59:25 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	House of Payne	\$0
aaa	136244	WUXP	70025	4/28/12	4:12:21 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Hollyscoop	\$0
aaa	136244	WUXP	70025	5/3/12	2:48:54 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	5/4/12	4:22:07 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	5/4/12	4:44:44 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	House of Payne	\$0
aaa	136244	WUXP	70025	5/7/12	2:27:20 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	6/6/12	1:48:18 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl 2	\$0
aaa	136244	WUXP	70025	6/6/12	4:18:17 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/7/12	6:58:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/7/12	12:50:59 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Friends B	\$0
aaa	136244	WUXP	70025	6/7/12	4:13:13 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/8/12	1:21:03 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl	\$0
aaa	136244	WUXP	70025	6/8/12	2:27:42 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	6/8/12	4:58:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	House of Payne	\$0
aaa	136244	WUXP	70025	6/9/12	6:41:30 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Our World	\$0
aaa	136244	WUXP	70025	6/9/12	10:29:08 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 10a	\$0
aaa	136244	WUXP	70025	6/9/12	4:15:16 pm	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Movie-Saturday Cinema C	\$0
aaa	136244	WUXP	70025	6/9/12	1:21:19 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	The Unit	\$0
aaa	136244	WUXP	70025	6/10/12	5:28:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 5a	\$0
aaa	136244	WUXP	70025	6/10/12	8:28:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 8a	\$0
aaa	136244	WUXP	70025	6/10/12	8:42:32 pm	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Movie-Sunday Cinema B	\$0
aaa	136244	WUXP	70025	6/10/12	1:24:32 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Sports-Whacked Out Sports	\$0
aaa	136244	WUXP	70025	6/10/12	4:23:20 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Sports-Ring of Honor 3	\$0
aaa	136244	WUXP	70025	6/11/12	6:58:55 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/11/12	2:45:21 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0

ss: Indicates zero dollar spot is on locked log -s: Indicates zero dollar spot on unlocked log

In the case of unlocked logs:

aaa Indicates announcement is on locked log -a: Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

Both parts of bookends and play backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 Team USA 2012 No Kids

aaa	136244	WUXP	70025	6/13/12	6:59:09 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/13/12	1:54:50 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl 2	\$0
aaa	136244	WUXP	70025	6/14/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/14/12	3:29:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 3a	\$0
aaa	136244	WUXP	70025	6/14/12	4:41:04 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	House of Payne	\$0
aaa	136244	WUXP	70025	6/15/12	6:59:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 6a	\$0
aaa	136244	WUXP	70025	6/15/12	11:46:32 pm	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	The Office 2	\$0
aaa	136244	WUXP	70025	6/15/12	2:46:22 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	6/15/12	4:24:05 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/16/12	11:15:52 pm	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	New Adventures of Old Christine Wknd	\$0
aaa	136244	WUXP	70025	6/16/12	3:59:34 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 330a	\$0
aaa	136244	WUXP	70025	6/17/12	10:08:44 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	The Right Side with Armstrong Williams	\$0
aaa	136244	WUXP	70025	6/18/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/18/12	4:14:03 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/19/12	5:59:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid-Shepards Chapel	\$0
aaa	136244	WUXP	70025	6/19/12	11:44:36 pm	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	The Office 2	\$0
aaa	136244	WUXP	70025	6/19/12	2:17:08 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	6/20/12	5:59:10 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid-Shepards Chapel	\$0
aaa	136244	WUXP	70025	6/20/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/20/12	1:55:12 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl 2	\$0
aaa	136244	WUXP	70025	6/20/12	3:59:08 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 330a	\$0
aaa	136244	WUXP	70025	6/20/12	4:20:22 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/21/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/21/12	2:48:35 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	6/22/12	2:28:51 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad	\$0
aaa	136244	WUXP	70025	6/22/12	2:45:49 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	American Dad 2	\$0
aaa	136244	WUXP	70025	6/23/12	10:29:15 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 10a	\$0
aaa	136244	WUXP	70025	6/24/12	1:08:34 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Sports-Wacked Out Sports	\$0
aaa	136244	WUXP	70025	6/24/12	3:25:50 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	New Adventures of Old Christine Wknd	\$0
aaa	136244	WUXP	70025	6/25/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/25/12	1:21:01 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	My Name Is Earl	\$0
aaa	136244	WUXP	70025	6/25/12	4:17:37 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of untolded logs:  
Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Team USA 2012 No Kids

aaa	136244	WUXP	70025	6/26/12	6:58:40 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Paid Program 630a	\$0
aaa	136244	WUXP	70025	6/26/12	4:09:09 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/27/12	12:57:36 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Friends B	\$0
aaa	136244	WUXP	70025	6/27/12	4:09:46 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	According To Jim	\$0
aaa	136244	WUXP	70025	6/28/12	12:59:05 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	Friends B	\$0
aaa	136244	WUXP	70025	6/30/12	1:53:06 am	PSA 30 Team USA 2012 No Kids	PSA 30 Team USA 2012 No Kids	:30	8/12/12	The Unit	\$0
Totals for: PSA 30 Team USA 2012 No Kids											\$0

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## ISCI: PSA 30 TN Coast Guard - The Workout

aaa	136441	WUXP	77205	4/4/12	7:25:41 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Whaddyado EI	\$0
aaa	136441	WUXP	77205	4/4/12	2:17:28 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	4/5/12	2:15:03 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	4/5/12	2:58:58 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	4/5/12	4:25:41 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	4/6/12	7:21:38 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136441	WUXP	77205	4/6/12	4:15:38 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	4/7/12	10:57:29 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Wild America-EI	\$0
aaa	136441	WUXP	77205	4/8/12	9:59:25 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	This Old House	\$0
aaa	136441	WUXP	77205	4/9/12	7:28:53 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Dog Tales EI	\$0
aaa	136441	WUXP	77205	4/10/12	7:24:01 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Live Life & Win EI	\$0
aaa	136441	WUXP	77205	4/12/12	7:16:27 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	On the Spot EI	\$0
aaa	136441	WUXP	77205	4/12/12	2:46:32 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	4/13/12	4:21:42 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	4/17/12	7:58:37 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid Program 730a	\$0
aaa	136441	WUXP	77205	4/18/12	7:29:27 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Whaddyado EI	\$0
aaa	136441	WUXP	77205	4/19/12	2:16:25 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	4/20/12	7:26:28 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136441	WUXP	77205	4/20/12	2:58:57 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	4/21/12	4:28:24 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Hollyscop	\$0
aaa	136441	WUXP	77205	4/24/12	7:24:01 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Live Life & Win EI	\$0
aaa	136441	WUXP	77205	4/26/12	2:58:03 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	4/28/12	7:58:25 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Mad About ... EI	\$0
aaa	136441	WUXP	77205	5/2/12	7:26:51 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Whaddyado EI	\$0

ss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of poolends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of poolends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 TN Coast Guard - The Workout

aaa	136441	WUXP	77205	5/4/12	4:45:44 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	House of Payne	\$0
aaa	136441	WUXP	77205	5/5/12	6:57:45 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Our World	\$0
aaa	136441	WUXP	77205	5/5/12	4:28:36 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Hollyscoop	\$0
aaa	136441	WUXP	77205	5/9/12	4:21:42 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	5/10/12	2:48:44 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	5/11/12	2:28:12 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	5/12/12	6:48:51 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Our World	\$0
aaa	136441	WUXP	77205	5/13/12	3:53:31 pm	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Movie-Sunday Cinema	\$0
aaa	136441	WUXP	77205	5/13/12	5:29:28 pm	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Movie-Sunday Cinema	\$0
aaa	136441	WUXP	77205	5/14/12	7:28:52 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Dog Tales EI	\$0
aaa	136441	WUXP	77205	5/15/12	6:59:10 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid Program 630a	\$0
aaa	136441	WUXP	77205	5/16/12	6:58:40 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid Program 630a	\$0
aaa	136441	WUXP	77205	5/19/12	7:17:31 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136441	WUXP	77205	5/21/12	7:19:29 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Dog Tales EI	\$0
aaa	136441	WUXP	77205	5/23/12	7:19:04 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	WhaddyaDo EI	\$0
aaa	136441	WUXP	77205	5/23/12	1:41:38 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136441	WUXP	77205	5/23/12	4:19:05 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	5/24/12	2:18:53 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	5/26/12	7:43:37 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Mad About ... EI	\$0
aaa	136441	WUXP	77205	5/26/12	4:28:17 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Hollyscoop	\$0
aaa	136441	WUXP	77205	5/27/12	2:29:07 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid Program 2a	\$0
aaa	136441	WUXP	77205	5/27/12	2:59:07 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid-Awakening Hour	\$0
aaa	136441	WUXP	77205	5/31/12	4:24:15 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/1/12	4:12:13 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/2/12	6:56:20 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Our World	\$0
aaa	136441	WUXP	77205	6/3/12	4:21:36 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136441	WUXP	77205	6/4/12	3:58:40 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Paid Program 330a	\$0
aaa	136441	WUXP	77205	6/7/12	7:15:33 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	On the Spot EI	\$0
aaa	136441	WUXP	77205	6/7/12	1:49:03 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136441	WUXP	77205	6/8/12	2:28:42 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad	\$0
aaa	136441	WUXP	77205	6/8/12	4:24:22 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/9/12	10:50:12 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Wild America-EI	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown; this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 TN Coast Guard - The Workout

aaa	136441	WUXP	77205	6/10/12	4:43:47 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136441	WUXP	77205	6/11/12	4:23:31 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/14/12	7:29:26 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	On the Spot EI	\$0
aaa	136441	WUXP	77205	6/15/12	4:12:38 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/19/12	4:19:01 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/21/12	7:25:39 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	On the Spot EI	\$0
aaa	136441	WUXP	77205	6/21/12	4:29:22 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/22/12	4:23:26 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	According To Jim	\$0
aaa	136441	WUXP	77205	6/23/12	6:59:25 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Our World	\$0
aaa	136441	WUXP	77205	6/23/12	4:29:12 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Hollyscoop	\$0
aaa	136441	WUXP	77205	6/25/12	1:55:11 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136441	WUXP	77205	6/25/12	2:47:19 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	6/25/12	2:59:11 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	6/27/12	7:23:35 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Whaddyado EI	\$0
aaa	136441	WUXP	77205	6/27/12	2:58:55 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	American Dad 2	\$0
aaa	136441	WUXP	77205	6/28/12	7:26:04 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	On the Spot EI	\$0
aaa	136441	WUXP	77205	6/30/12	10:50:47 am	PSA 30 TN Coast Guard - The Workout	PSA 30 TN Coast Guard - The Workout	:30	12/13/14	Wild America EI	\$0
Totals for: PSA 30 TN Coast Guard - The Workout											\$0

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### ISCI: PSA 30 TN Gas Assoc. Before You Dig

aaa	561456	WUXP	70074	4/13/12	2:27:53 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	American Dad	\$0
aaa	561456	WUXP	70074	4/17/12	4:55:17 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
aaa	561456	WUXP	70074	4/18/12	7:25:20 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Whaddyado EI	\$0
aaa	561456	WUXP	70074	4/18/12	2:48:01 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	American Dad 2	\$0
aaa	561456	WUXP	70074	4/20/12	1:54:57 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	My Name Is Earl 2	\$0
aaa	561456	WUXP	70074	5/3/12	7:28:57 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	On the Spot EI	\$0
aaa	561456	WUXP	70074	5/3/12	4:24:12 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/4/12	7:28:35 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	561456	WUXP	70074	5/4/12	4:11:42 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/5/12	7:53:01 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Mad About ... EI	\$0
aaa	561456	WUXP	70074	5/7/12	7:19:29 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Dog Tales EI	\$0
aaa	561456	WUXP	70074	5/9/12	4:20:09 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/18/12	7:28:24 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0

aaa Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:  
Both parts of headlines and piggy backs are combined.  
Only the first member of a rotation group is shown. This may differ from what eventually is aired.  
In the case of linked logs both parts of headlines and piggybacks are shown, each with their own AUC.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUC

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 TN Gas Assoc. Before You Dig

aaa	561456	WUXP	70074	5/22/12	4:26:20 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/23/12	4:17:32 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/24/12	4:23:27 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	According To Jim	\$0
aaa	561456	WUXP	70074	5/26/12	10:51:42 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Wild America-EI	\$0
aaa	561456	WUXP	70074	5/26/12	4:29:17 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Hollyscoop	\$0
aaa	561456	WUXP	70074	5/28/12	7:17:50 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Dog Tales EI	\$0
aaa	561456	WUXP	70074	5/30/12	4:52:01 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
aaa	561456	WUXP	70074	6/1/12	2:57:48 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	American Dad 2	\$0
aaa	561456	WUXP	70074	6/2/12	4:14:26 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Hollyscoop	\$0
aaa	561456	WUXP	70074	6/3/12	4:39:10 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	561456	WUXP	70074	6/4/12	3:59:10 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Paid Program 330a	\$0
aaa	561456	WUXP	70074	6/7/12	7:29:26 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	On the Spot EI	\$0
aaa	561456	WUXP	70074	6/7/12	2:57:47 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	American Dad 2	\$0
aaa	561456	WUXP	70074	6/9/12	4:42:29 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Open House	\$0
aaa	561456	WUXP	70074	6/12/12	7:28:50 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Live Life & Win EI	\$0
aaa	561456	WUXP	70074	6/16/12	6:43:17 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Our World	\$0
aaa	561456	WUXP	70074	6/16/12	1:53:44 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	The Unit	\$0
aaa	561456	WUXP	70074	6/19/12	4:54:27 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
aaa	561456	WUXP	70074	6/21/12	2:16:57 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	American Dad	\$0
aaa	561456	WUXP	70074	6/22/12	4:54:31 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
aaa	561456	WUXP	70074	6/26/12	4:41:54 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
aaa	561456	WUXP	70074	6/27/12	3:29:29 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	Paid Program 3a	\$0
aaa	561456	WUXP	70074	6/28/12	4:41:34 am	PSA 30 TN Gas Assoc. Before You Dig	PSA 30 TN Gas Assoc. Before You Dig	:30	12/13/14	House of Payne	\$0
Totals for: PSA 30 TN Gas Assoc. Before You Dig								36			\$0

## ISCI: PSA 30 TN GOV HWY SAFETY Back Seat

aaa	726394	WUXP	70106	5/3/12	4:24:42 am	PSA 30 TN GOV HWY SAFETY Back Seat	PSA 30 TN GOV HWY SAFETY Back Seat	:30	5/8/12	According To Jim	\$0
aaa	726394	WUXP	70106	5/5/12	7:29:18 am	PSA 30 TN GOV HWY SAFETY Back Seat	PSA 30 TN GOV HWY SAFETY Back Seat	:30	5/8/12	Comments With Dr Haney	\$0
Totals for: PSA 30 TN GOV HWY SAFETY Back Seat								2			\$0
aaa	147470	WUXP	70038	4/2/12	7:16:49 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0

## ISCI: PSA 30 TN Orthopedic Society Kids



Powered by OSI-Traffic  
http://www.osi-traffic.com

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlinked logs:  
Both parts of bookends and piggy backs are combined;  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of linked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 TN Orthopedic Society Kids

aaa	147470	WUXP		70038	4/5/12	4:26:41 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	4/6/12	7:19:38 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	147470	WUXP		70038	4/7/12	10:54:08 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Wild America-EI	\$0
aaa	147470	WUXP		70038	4/9/12	7:25:42 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP		70038	4/10/12	7:24:31 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Live Life & Win EI	\$0
aaa	147470	WUXP		70038	4/14/12	10:53:05 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Wild America-EI	\$0
aaa	147470	WUXP		70038	4/16/12	7:18:44 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP		70038	4/17/12	7:28:02 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Live Life & Win EI	\$0
aaa	147470	WUXP		70038	4/20/12	7:28:25 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	147470	WUXP		70038	4/26/12	7:28:55 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0
aaa	147470	WUXP		70038	4/27/12	4:26:55 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	4/28/12	10:51:26 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Wild America-EI	\$0
aaa	147470	WUXP		70038	4/28/12	10:52:56 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Wild America-EI	\$0
aaa	147470	WUXP		70038	4/30/12	7:18:55 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP		70038	5/1/12	7:12:00 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Live Life & Win EI	\$0
aaa	147470	WUXP		70038	5/3/12	7:14:58 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0
aaa	147470	WUXP		70038	5/3/12	4:29:26 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	5/4/12	6:59:00 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Paid Program 6a	\$0
aaa	147470	WUXP		70038	5/4/12	4:20:04 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	5/5/12	7:16:09 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Comments With Dr Haney	\$0
aaa	147470	WUXP		70038	5/7/12	7:26:32 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP		70038	5/7/12	2:58:56 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	American Dad 2	\$0
aaa	147470	WUXP		70038	5/9/12	4:12:39 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	5/10/12	2:46:44 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	American Dad 2	\$0
aaa	147470	WUXP		70038	5/10/12	4:21:36 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	5/12/12	7:34:23 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Mad About ... EI	\$0
aaa	147470	WUXP		70038	5/16/12	6:59:10 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Paid Program 630a	\$0
aaa	147470	WUXP		70038	5/17/12	7:14:46 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0
aaa	147470	WUXP		70038	5/21/12	7:28:21 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP		70038	5/23/12	7:24:42 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Whaddya Do EI	\$0
aaa	147470	WUXP		70038	5/23/12	4:28:20 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP		70038	5/24/12	7:14:59 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0

sss Indicates zero dollar spot is on locked log -s- Indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR



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http://www.osi-traffic.com

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 TN Orthopedic Society Kids

aaa	147470	WUXP	70038	5/30/12	4:45:21 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	House of Payne	\$0
aaa	147470	WUXP	70038	5/31/12	7:14:48 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0
aaa	147470	WUXP	70038	6/1/12	7:18:30 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	147470	WUXP	70038	6/3/12	4:22:06 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Sports-Ring of Honor 3	\$0
aaa	147470	WUXP	70038	6/4/12	1:26:45 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	My Name Is Earl	\$0
aaa	147470	WUXP	70038	6/9/12	10:51:27 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Wild America-EI	\$0
aaa	147470	WUXP	70038	6/11/12	7:15:19 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP	70038	6/14/12	4:11:55 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP	70038	6/16/12	7:53:45 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Mad About ... EI	\$0
aaa	147470	WUXP	70038	6/18/12	7:28:21 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Dog Tales EI	\$0
aaa	147470	WUXP	70038	6/19/12	4:29:22 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	According To Jim	\$0
aaa	147470	WUXP	70038	6/21/12	7:28:26 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0
aaa	147470	WUXP	70038	6/22/12	7:26:42 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	147470	WUXP	70038	6/23/12	7:53:01 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	Mad About ... EI	\$0
aaa	147470	WUXP	70038	6/28/12	7:28:26 am	PSA 30 TN Orthopedic Society	PSA 30 TN Orthopedic Society Kids	:30	12/31/12	On the Spot EI	\$0

Totals for: PSA 30 TN Orthopedic Society Kids

48

\$0

## ISCI: PSA 30 USO "Real Heroes" No Kids

aaa	154461	WUXP	70060	4/3/12	4:56:44 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	House of Payne	\$0
aaa	154461	WUXP	70060	4/4/12	2:47:23 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	4/5/12	4:29:21 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	4/9/12	2:47:08 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	4/10/12	4:59:25 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	House of Payne	\$0
aaa	154461	WUXP	70060	4/11/12	2:46:58 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	4/12/12	4:14:19 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	4/13/12	7:24:10 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	154461	WUXP	70060	4/13/12	2:46:28 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	4/17/12	4:45:58 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	House of Payne	\$0
aaa	154461	WUXP	70060	4/19/12	1:51:31 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	My Name Is Earl 2	\$0
aaa	154461	WUXP	70060	4/21/12	4:15:15 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Hollyscoop	\$0
aaa	154461	WUXP	70060	4/26/12	7:28:26 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	On the Spot EI	\$0
aaa	154461	WUXP	70060	4/28/12	7:16:28 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Comments With Dr. Haney	\$0
aaa	154461	WUXP	70060	4/28/12	4:58:25 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Open House	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, you may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggy backs are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
DateRate Card  
\$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 USO "Real Heroes" No Kids

aaa	154461	WUXP	70060	5/3/12	4:12:28 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	5/5/12	7:17:09 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	154461	WUXP	70060	5/5/12	4:23:43 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Hollyscoop	\$0
aaa	154461	WUXP	70060	5/7/12	7:26:02 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Dog Tales EI	\$0
aaa	154461	WUXP	70060	5/9/12	3:59:05 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	154461	WUXP	70060	5/9/12	4:13:09 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	5/10/12	7:25:45 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	On the Spot EI	\$0
aaa	154461	WUXP	70060	5/11/12	6:59:25 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 6a	\$0
aaa	154461	WUXP	70060	5/11/12	2:28:42 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad	\$0
aaa	154461	WUXP	70060	5/12/12	10:52:14 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Wild America-EI	\$0
aaa	154461	WUXP	70060	5/16/12	7:28:56 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Whaddyado EI	\$0
aaa	154461	WUXP	70060	5/17/12	2:58:22 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	5/22/12	3:59:24 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	154461	WUXP	70060	5/23/12	7:28:35 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Whaddyado EI	\$0
aaa	154461	WUXP	70060	5/24/12	2:28:51 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad	\$0
aaa	154461	WUXP	70060	5/25/12	2:16:50 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad	\$0
aaa	154461	WUXP	70060	5/26/12	6:41:38 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Our World	\$0
aaa	154461	WUXP	70060	5/28/12	7:28:22 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Dog Tales EI	\$0
aaa	154461	WUXP	70060	5/30/12	4:44:51 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	House of Payne	\$0
aaa	154461	WUXP	70060	5/31/12	7:24:58 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	On the Spot EI	\$0
aaa	154461	WUXP	70060	6/1/12	6:58:40 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 6a	\$0
aaa	154461	WUXP	70060	6/2/12	7:17:27 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	154461	WUXP	70060	6/3/12	12:38:47 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Sports-Ring of Honor 2	\$0
aaa	154461	WUXP	70060	6/7/12	6:59:25 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	154461	WUXP	70060	6/8/12	6:59:24 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	154461	WUXP	70060	6/9/12	11:45:21 pm	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	New Adventures of Old Christine Wknd	\$0
aaa	154461	WUXP	70060	6/9/12	1:52:21 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	The Unit	\$0
aaa	154461	WUXP	70060	6/10/12	6:28:55 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 6a	\$0
aaa	154461	WUXP	70060	6/10/12	8:29:25 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 8a	\$0
aaa	154461	WUXP	70060	6/13/12	1:29:07 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	My Name Is Earl	\$0
aaa	154461	WUXP	70060	6/13/12	4:12:23 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	6/14/12	4:10:32 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0

ss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
Only the first member of a location group is shown, this may differ from what actually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRC.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 USO "Real Heroes" No Kids

aaa	154461	WUXP	70060	6/15/12	6:58:40 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 6a	\$0
aaa	154461	WUXP	70060	6/16/12	11:44:35 pm	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	New Adventures of Old Christine Wknd 2	\$0
aaa	154461	WUXP	70060	6/17/12	4:15:43 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Sports-Ring of Honor 3	\$0
aaa	154461	WUXP	70060	6/19/12	2:27:18 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad	\$0
aaa	154461	WUXP	70060	6/19/12	2:57:23 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	American Dad 2	\$0
aaa	154461	WUXP	70060	6/21/12	6:59:10 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	154461	WUXP	70060	6/21/12	4:55:15 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	House of Payne	\$0
aaa	154461	WUXP	70060	6/22/12	4:28:24 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	According To Jim	\$0
aaa	154461	WUXP	70060	6/24/12	5:58:40 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 530a	\$0
aaa	154461	WUXP	70060	6/26/12	6:59:10 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	154461	WUXP	70060	6/27/12	12:59:31 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Friends B	\$0
aaa	154461	WUXP	70060	6/28/12	6:58:40 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	154461	WUXP	70060	6/28/12	12:50:30 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	Friends B	\$0
aaa	154461	WUXP	70060	6/30/12	1:53:36 am	PSA 30 USO "Real Heroes" No Kids	PSA 30 USO "Real Heroes" No Kids	:30	11/12/13	The Unit	\$0
Totals for: PSA 30 USO "Real Heroes" No Kids											\$0
61											

## ISCI: PSA 30 Veterans Crisis Line No Kids

aaa	136366	WUXP	77125	4/1/12	1:51:35 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim Wknd	\$0
aaa	136366	WUXP	77125	4/3/12	2:46:24 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	4/4/12	1:49:20 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl 2	\$0
aaa	136366	WUXP	77125	4/4/12	2:16:28 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	4/4/12	3:59:21 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	136366	WUXP	77125	4/5/12	2:14:03 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	4/5/12	4:43:29 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0
aaa	136366	WUXP	77125	4/6/12	2:27:53 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	4/6/12	4:55:54 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0
aaa	136366	WUXP	77125	4/8/12	1:59:27 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim Wknd	\$0
aaa	136366	WUXP	77125	4/9/12	6:29:10 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 6a	\$0

sss indicates zero dollar spot is on locked log -ss- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 Veterans Crisis Line No Kids

aaa	136366	WUXP	77125	4/11/12	2:17:31 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	4/17/12	4:29:21 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	4/18/12	4:25:12 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	4/19/12	2:57:06 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	4/20/12	1:22:31 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl	\$0
aaa	136366	WUXP	77125	4/20/12	2:57:57 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	4/21/12	4:58:34 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Open House	\$0
aaa	136366	WUXP	77125	4/23/12	2:58:23 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	4/26/12	2:47:02 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	4/26/12	4:10:55 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136366	WUXP	77125	4/27/12	4:25:59 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Sports-Ring of Honor 3	\$0
aaa	136366	WUXP	77125	4/28/12	7:07:36 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Open House	\$0
aaa	136366	WUXP	77125	4/28/12	4:46:22 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136366	WUXP	77125	4/29/12	4:33:59 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Sports-Ring of Honor 3	\$0
aaa	136366	WUXP	77125	5/1/12	4:56:29 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0
aaa	136366	WUXP	77125	5/5/12	7:06:55 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136366	WUXP	77125	5/7/12	2:58:26 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	5/7/12	3:58:59 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	136366	WUXP	77125	5/9/12	4:22:12 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/10/12	2:56:48 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	5/10/12	4:29:26 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/11/12	4:11:24 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Veterans Crisis Line No Kids

aaa	136366	WUXP	77125	5/11/12	4:27:14 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/12/12	4:16:56 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Hollyscoop	\$0
aaa	136366	WUXP	77125	5/16/12	2:45:55 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	5/16/12	4:23:25 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/17/12	2:28:21 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	5/17/12	4:25:14 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/18/12	2:16:07 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	5/19/12	7:17:01 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136366	WUXP	77125	5/19/12	2:59:25 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 230a	\$0
aaa	136366	WUXP	77125	5/22/12	2:16:48 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	5/23/12	2:27:14 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	5/23/12	4:59:25 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0
aaa	136366	WUXP	77125	5/24/12	2:17:53 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	5/25/12	3:59:10 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	136366	WUXP	77125	5/27/12	4:43:01 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Sports-Ring of Honor 3	\$0
aaa	136366	WUXP	77125	5/28/12	4:10:48 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	5/29/12	2:48:04 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	5/30/12	2:46:21 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	5/31/12	4:23:45 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/1/12	2:57:18 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	6/2/12	2:29:15 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	The Insider Wknd 2	\$0
aaa	136366	WUXP	77125	6/3/12	1:53:34 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim Wknd	\$0
aaa	136366	WUXP	77125	6/5/12	4:57:28 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

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OSI

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Veterans Crisis Line No Kids

aaa	136366	WUXP	77125	6/7/12	1:48:33 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl 2	\$0
aaa	136366	WUXP	77125	6/7/12	4:22:40 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/8/12	1:53:54 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl 2	\$0
aaa	136366	WUXP	77125	6/8/12	4:23:22 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/9/12	2:27:17 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	The Insider Wknd 2	\$0
aaa	136366	WUXP	77125	6/10/12	1:52:30 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim Wknd	\$0
aaa	136366	WUXP	77125	6/11/12	3:59:21 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 330a	\$0
aaa	136366	WUXP	77125	6/14/12	2:58:19 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	6/15/12	5:59:10 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid-Shepards Chapel	\$0
aaa	136366	WUXP	77125	6/15/12	4:25:38 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/16/12	7:06:41 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Comments With Dr Haney	\$0
aaa	136366	WUXP	77125	6/19/12	2:18:38 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	6/20/12	4:22:25 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/21/12	4:12:22 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0
aaa	136366	WUXP	77125	6/21/12	4:55:45 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	House of Payne	\$0
aaa	136366	WUXP	77125	6/22/12	6:59:10 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Paid Program 630a	\$0
aaa	136366	WUXP	77125	6/24/12	4:40:20 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Sports-Ring of Honor 3	\$0
aaa	136366	WUXP	77125	6/25/12	1:21:31 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl	\$0
aaa	136366	WUXP	77125	6/26/12	2:18:04 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	6/27/12	1:48:05 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	My Name Is Earl 2	\$0
aaa	136366	WUXP	77125	6/27/12	2:58:25 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad 2	\$0
aaa	136366	WUXP	77125	6/28/12	12:57:06 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	Friends B	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of untold logs:

Both parts of bookends and piggy backs are combined:  
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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR

# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cart \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Veterans Crisis Line No Kids

aaa	136366	WUXP	77125	6/29/12	2:27:48 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	American Dad	\$0
aaa	136366	WUXP	77125	6/29/12	4:23:55 am	PSA 30 Veterans Crisis Line Dept of Vet Affairs	PSA 30 Veterans Crisis Line No Kids	:30	11/12/13	According To Jim	\$0

Totals for: PSA 30 Veterans Crisis Line No Kids

82

\$0

## ISCI: PSA 30 Wounded Warrior NO KIDS

aaa	136359	WUXP	77119	4/1/12	1:52:05 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim Wknd	\$0
aaa	136359	WUXP	77119	4/1/12	4:47:54 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Sports-Ring of Honor 3	\$0
aaa	136359	WUXP	77119	4/3/12	4:09:50 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	4/4/12	2:58:48 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	4/5/12	2:46:55 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	4/6/12	4:24:40 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	4/12/12	4:42:27 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	4/13/12	4:43:47 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	4/15/12	4:59:20 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Sports-Ring of Honor 3	\$0
aaa	136359	WUXP	77119	4/18/12	6:59:10 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Paid Program 630a	\$0
aaa	136359	WUXP	77119	4/19/12	2:47:44 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	4/19/12	4:41:38 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	4/20/12	1:22:01 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	My Name Is Earl	\$0
aaa	136359	WUXP	77119	4/23/12	4:28:54 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	4/26/12	4:19:35 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	4/27/12	2:17:50 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	4/27/12	4:24:56 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	4/28/12	4:45:52 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Open House	\$0
aaa	136359	WUXP	77119	5/3/12	3:28:40 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Paid Program 3a	\$0
aaa	136359	WUXP	77119	5/10/12	2:57:48 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	5/10/12	3:59:09 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Paid Program 3a	\$0
aaa	136359	WUXP	77119	5/11/12	2:26:12 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	5/13/12	4:21:08 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Sports-Ring of Honor 3	\$0
aaa	136359	WUXP	77119	5/15/12	4:13:26 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/16/12	4:29:21 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/17/12	4:14:15 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/17/12	4:26:47 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0

sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Wounded Warrior NO KIDS

aaa	136359	WUXP	77119	5/18/12	2:17:07 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	5/19/12	4:14:57 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Hollyscoop	\$0
aaa	136359	WUXP	77119	5/20/12	8:07:19 pm	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Movie-Sunday Cinema B	\$0
aaa	136359	WUXP	77119	5/20/12	4:20:18 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Sports-Ring of Honor 3	\$0
aaa	136359	WUXP	77119	5/21/12	6:58:39 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Paid Program 630a	\$0
aaa	136359	WUXP	77119	5/21/12	4:59:24 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	5/22/12	2:28:13 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	5/22/12	4:24:17 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/23/12	2:18:34 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	5/23/12	4:54:23 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	5/25/12	2:46:17 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	5/25/12	2:49:58 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	5/25/12	4:25:18 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/29/12	4:26:23 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	5/31/12	2:46:46 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	6/1/12	2:49:50 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	6/1/12	4:28:22 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	6/6/12	4:47:28 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	House of Payne	\$0
aaa	136359	WUXP	77119	6/7/12	2:28:51 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	6/8/12	2:58:49 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	6/8/12	4:12:49 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	6/13/12	4:22:34 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	6/15/12	1:58:43 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	My Name Is Earl 2	\$0
aaa	136359	WUXP	77119	6/15/12	2:16:31 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	6/22/12	4:21:53 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	6/24/12	4:19:48 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Sports-Ring of Honor 3	\$0
aaa	136359	WUXP	77119	6/27/12	2:57:25 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	6/28/12	2:58:40 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad 2	\$0
aaa	136359	WUXP	77119	6/28/12	4:08:05 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	According To Jim	\$0
aaa	136359	WUXP	77119	6/29/12	2:28:48 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	American Dad	\$0
aaa	136359	WUXP	77119	6/30/12	4:58:25 am	PSA 30 Wounded Warrior NO KIDS	PSA 30 Wounded Warrior NO KIDS	:30	11/12/14	Open House	\$0
Totals for: PSA 30 Wounded Warrior NO KIDS										58	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Youth Reckless Driving Eyes

aaa	204409	WUXP	74009	4/11/12	4:43:19 am	PSA 30 Youth Reckless Driving Eyes	PSA 30 Youth Reckless Driving Eyes	:30	5/8/12	House of Payne	\$0
aaa	204409	WUXP	74009	4/12/12	4:20:53 am	PSA 30 Youth Reckless Driving Eyes	PSA 30 Youth Reckless Driving Eyes	:30	5/8/12	According To Jim	\$0
aaa	204409	WUXP	74009	4/28/12	4:59:25 am	PSA 30 Youth Reckless Driving Eyes	PSA 30 Youth Reckless Driving Eyes	:30	5/8/12	Open House	\$0
aaa	204409	WUXP	74009	5/5/12	4:14:50 am	PSA 30 Youth Reckless Driving Eyes	PSA 30 Youth Reckless Driving Eyes	:30	5/8/12	Hollyscoop	\$0
aaa	204409	WUXP	74009	5/7/12	4:58:55 am	PSA 30 Youth Reckless Driving Eyes	PSA 30 Youth Reckless Driving Eyes	:30	5/8/12	House of Payne	\$0

Totals for: PSA 30 Youth Reckless Driving Eyes

5

\$0

Totals for: Nashville (WUXP)

2,248

\$0

ss: Indicates zero dollar spot is on locked log -s: Indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Adoption Ice Age Meant to Be

aaa	651849	WUXP	70090	4/2/12	7:28:23 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Dog Takes EI	\$0
aaa	651849	WUXP	70090	4/13/12	2:27:23 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	American Dad	\$0
aaa	651849	WUXP	70090	4/17/12	7:59:07 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Paid Program 730a	\$0
aaa	651849	WUXP	70090	4/19/12	7:28:57 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	On the Spot EI	\$0
aaa	651849	WUXP	70090	4/20/12	1:55:27 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	My Name Is Earl 2	\$0
aaa	651849	WUXP	70090	4/27/12	7:26:50 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	651849	WUXP	70090	4/27/12	4:46:31 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	House of Payne	\$0
aaa	651849	WUXP	70090	5/5/12	7:52:01 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Mad About ... EI	\$0
aaa	651849	WUXP	70090	5/9/12	7:25:16 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Whaddya'do EI	\$0
aaa	651849	WUXP	70090	5/11/12	7:26:28 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	651849	WUXP	70090	5/11/12	4:44:46 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	House of Payne	\$0
aaa	651849	WUXP	70090	5/14/12	7:13:07 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Dog Takes EI	\$0
aaa	651849	WUXP	70090	5/24/12	6:59:10 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Paid Program 630a	\$0
aaa	651849	WUXP	70090	5/26/12	7:06:39 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Comments With Dr Haney	\$0
aaa	651849	WUXP	70090	5/26/12	10:52:57 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Wild America-EI	\$0
aaa	651849	WUXP	70090	5/31/12	12:27:39 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Friends	\$0
aaa	651849	WUXP	70090	6/4/12	4:26:03 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	According To Jim	\$0
aaa	651849	WUXP	70090	6/15/12	2:57:41 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	American Dad 2	\$0
aaa	651849	WUXP	70090	6/22/12	4:55:01 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	House of Payne	\$0
aaa	651849	WUXP	70090	6/23/12	7:58:23 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	Mad About ... EI	\$0
aaa	651849	WUXP	70090	6/25/12	2:17:10 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	American Dad	\$0
aaa	651849	WUXP	70090	6/27/12	4:20:23 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	According To Jim	\$0
aaa	651849	WUXP	70090	6/28/12	4:41:04 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	House of Payne	\$0
aaa	651849	WUXP	70090	6/29/12	2:49:17 am	PSA 30 Adoption Ice Age Meant to Be	PSA 30 Adoption Ice Age Meant to Be	:30	11/12/13	American Dad 2	\$0
Totals for: PSA 30 Adoption Ice Age Meant to Be											\$0

24

## ISCI: PSA 30 American Red Cross Change a Life Give Blood

aaa	452592	WUXP	70011	4/2/12	7:24:30 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Dog Takes EI	\$0
aaa	452592	WUXP	70011	4/3/12	4:20:41 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	4/6/12	4:15:08 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	4/11/12	4:25:37 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0

sss Indicates zero dollar spot is on locked log --s- Indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 American Red Cross Change a Life Give Blood

aaa	452592	WUXP	70011	4/13/12	1:59:12 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	My Name Is Earl 2	\$0
aaa	452592	WUXP	70011	4/14/12	7:28:46 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Comments With Dr Haney	\$0
aaa	452592	WUXP	70011	4/14/12	7:53:33 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Mad About ... EI	\$0
aaa	452592	WUXP	70011	4/15/12	1:58:53 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim Wknd	\$0
aaa	452592	WUXP	70011	4/18/12	2:47:31 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	4/19/12	7:29:27 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	On the Spot EI	\$0
aaa	452592	WUXP	70011	4/20/12	1:54:27 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	My Name Is Earl 2	\$0
aaa	452592	WUXP	70011	4/20/12	4:45:27 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	4/25/12	4:59:25 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	4/26/12	7:15:03 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	On the Spot EI	\$0
aaa	452592	WUXP	70011	4/30/12	7:26:17 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Dog Tales EI	\$0
aaa	452592	WUXP	70011	5/1/12	7:29:19 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Live Life & Win EI	\$0
aaa	452592	WUXP	70011	5/3/12	4:12:58 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/4/12	4:11:12 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/5/12	7:28:48 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Comments With Dr Haney	\$0
aaa	452592	WUXP	70011	5/7/12	4:26:39 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/8/12	7:26:07 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Live Life & Win EI	\$0
aaa	452592	WUXP	70011	5/9/12	4:19:39 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/11/12	4:25:11 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/12/12	4:23:33 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Hollyscoop	\$0
aaa	452592	WUXP	70011	5/14/12	7:14:18 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Dog Tales EI	\$0
aaa	452592	WUXP	70011	5/15/12	7:28:19 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Live Life & Win EI	\$0
aaa	452592	WUXP	70011	5/16/12	7:24:17 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Whaddya Do EI	\$0

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
DateRateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 American Red Cross Change a Life Give Blood

aaa	452592	WUXP	70011	5/18/12	7:26:51 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	452592	WUXP	70011	5/22/12	4:25:50 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/23/12	4:17:02 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	5/24/12	4:54:56 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	5/25/12	7:17:50 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	452592	WUXP	70011	5/25/12	2:45:17 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	5/26/12	7:07:09 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Comments With Dr Haney	\$0
aaa	452592	WUXP	70011	5/30/12	4:46:21 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	5/31/12	7:28:27 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	On the Spot EI	\$0
aaa	452592	WUXP	70011	6/1/12	2:58:18 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	6/2/12	7:15:57 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Comments With Dr Haney	\$0
aaa	452592	WUXP	70011	6/8/12	2:47:01 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	6/13/12	7:25:04 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Whaddya'do EI	\$0
aaa	452592	WUXP	70011	6/15/12	2:56:11 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	6/16/12	7:59:32 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Mad About ... EI	\$0
aaa	452592	WUXP	70011	6/19/12	2:57:53 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	6/21/12	2:27:23 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad	\$0
aaa	452592	WUXP	70011	6/22/12	4:54:01 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	6/26/12	3:59:05 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Pa'd Program 330a	\$0
aaa	452592	WUXP	70011	6/27/12	4:19:53 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	According To Jim	\$0
aaa	452592	WUXP	70011	6/28/12	2:44:42 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0
aaa	452592	WUXP	70011	6/28/12	4:40:34 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	6/29/12	2:48:47 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	American Dad 2	\$0

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 American Red Cross Change a Life Give Blood

aaa	452592	WUXP	70011	6/29/12	4:43:31 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	House of Payne	\$0
aaa	452592	WUXP	70011	6/30/12	7:52:38 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Mad About ... EI	\$0
aaa	452592	WUXP	70011	6/30/12	4:28:24 am	PSA 30 American Red Cross Change a Life Give Blood	PSA 30 American Red Cross Change a Life Give Blood	:30	12/13/14	Hollyscoop	\$0

Totals for: PSA 30 American Red Cross Change a Life Give Blood 53

\$0

## ISCI: PSA 30 American Speech Language Hearing Assoc Kids

aaa	136356	WUXP	77118	4/1/12	4:39:03 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136356	WUXP	77118	4/3/12	7:17:15 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136356	WUXP	77118	4/4/12	7:25:11 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Whaddyado EI	\$0
aaa	136356	WUXP	77118	4/5/12	4:24:08 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	4/6/12	7:28:58 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136356	WUXP	77118	4/11/12	7:18:57 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Whaddyado EI	\$0
aaa	136356	WUXP	77118	4/12/12	7:15:57 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136356	WUXP	77118	4/14/12	7:40:25 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136356	WUXP	77118	4/20/12	2:17:48 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad	\$0
aaa	136356	WUXP	77118	4/25/12	3:29:29 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136356	WUXP	77118	4/27/12	2:45:58 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad 2	\$0
aaa	136356	WUXP	77118	4/27/12	4:25:26 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	5/5/12	10:49:58 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136356	WUXP	77118	5/9/12	4:29:21 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	5/10/12	7:29:26 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136356	WUXP	77118	5/10/12	2:58:18 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad 2	\$0
aaa	136356	WUXP	77118	5/12/12	10:58:55 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136356	WUXP	77118	5/16/12	4:59:25 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	House of Payne	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUC.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUC



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration	Program	Rate Card \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 American Speech Language Hearing Assoc Kids

aaa	136356	WUXP	77118	5/17/12	4:54:04 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	House of Payne	\$0
aaa	136356	WUXP	77118	5/19/12	6:32:11 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Our World	\$0
aaa	136356	WUXP	77118	5/19/12	7:51:41 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136356	WUXP	77118	5/19/12	4:15:27 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Hollyscoop	\$0
aaa	136356	WUXP	77118	5/22/12	4:58:49 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	House of Payne	\$0
aaa	136356	WUXP	77118	5/23/12	2:45:26 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad 2	\$0
aaa	136356	WUXP	77118	5/24/12	7:13:59 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136356	WUXP	77118	5/25/12	7:28:44 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136356	WUXP	77118	5/26/12	4:42:31 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Open House	\$0
aaa	136356	WUXP	77118	5/28/12	4:23:48 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	5/29/12	7:10:46 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136356	WUXP	77118	5/30/12	6:59:10 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Pa'd Program 630a	\$0
aaa	136356	WUXP	77118	6/2/12	10:58:31 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136356	WUXP	77118	6/8/12	4:21:49 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	6/15/12	7:28:25 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136356	WUXP	77118	6/15/12	2:27:36 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad	\$0
aaa	136356	WUXP	77118	6/16/12	7:38:30 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136356	WUXP	77118	6/16/12	10:59:28 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136356	WUXP	77118	6/17/12	10:09:44 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	The Right Side with Armstrong Williams	\$0
aaa	136356	WUXP	77118	6/18/12	6:59:10 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Pa'd Program 630a	\$0
aaa	136356	WUXP	77118	6/19/12	7:28:25 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136356	WUXP	77118	6/20/12	7:24:13 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Whaddyado EI	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of broken and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of broken and piggybacks are shown, each with their own AIR. The counts to each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 American Speech Language Hearing Assoc Kids

aaa	136356	WUXP	77118	6/21/12	2:15:57 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad	\$0
aaa	136356	WUXP	77118	6/21/12	4:21:12 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	6/22/12	7:19:37 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136356	WUXP	77118	6/22/12	2:49:58 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad 2	\$0
aaa	136356	WUXP	77118	6/23/12	7:47:36 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136356	WUXP	77118	6/23/12	4:59:00 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Open House	\$0
aaa	136356	WUXP	77118	6/24/12	3:28:42 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	New Adventures of Old Christine Wknd	\$0
aaa	136356	WUXP	77118	6/25/12	7:15:48 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136356	WUXP	77118	6/26/12	7:29:20 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136356	WUXP	77118	6/27/12	2:47:54 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad 2	\$0
aaa	136356	WUXP	77118	6/28/12	4:09:58 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	6/29/12	7:29:09 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136356	WUXP	77118	6/29/12	2:28:18 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	American Dad	\$0
aaa	136356	WUXP	77118	6/29/12	4:28:25 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	According To Jim	\$0
aaa	136356	WUXP	77118	6/30/12	10:49:32 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136356	WUXP	77118	6/30/12	4:48:56 am	PSA 30 American Speech Language Hearing Assoc	PSA 30 American Speech Language Hearing Assoc Kids	:30	12/13/14	Open House	\$0
Totals for: PSA 30 American Speech Language Hearing Assoc Kids											\$0

## ISCI: PSA 30 Asthma Awareness

aaa	294570	WUXP	77406	4/4/12	2:48:38 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	4/6/12	7:11:37 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	294570	WUXP	77406	4/9/12	7:20:05 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Dog Tales EI	\$0
aaa	294570	WUXP	77406	4/11/12	4:43:49 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
aaa	294570	WUXP	77406	4/13/12	7:29:14 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	294570	WUXP	77406	4/13/12	4:28:17 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	4/14/12	7:53:05 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Mad About ... EI	\$0
aaa	294570	WUXP	77406	4/14/12	10:52:05 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Wild America-EI	\$0

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Asthma Awareness

aaa	294570	WUXP	77406	4/14/12	4:16:22 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Hollyscoop	\$0
aaa	294570	WUXP	77406	4/17/12	4:54:47 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
aaa	294570	WUXP	77406	4/19/12	4:12:12 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	4/23/12	2:59:23 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	4/28/12	7:17:28 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Comments With Dr Haney	\$0
aaa	294570	WUXP	77406	5/3/12	4:26:45 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	5/4/12	7:26:13 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	294570	WUXP	77406	5/5/12	4:24:13 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Hollyscoop	\$0
aaa	294570	WUXP	77406	5/9/12	4:13:39 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	5/9/12	4:55:39 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
aaa	294570	WUXP	77406	5/10/12	2:47:14 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	5/12/12	6:59:25 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Our World	\$0
aaa	294570	WUXP	77406	5/14/12	7:23:53 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Dog Tales EI	\$0
aaa	294570	WUXP	77406	5/15/12	7:24:58 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Live Life & Win EI	\$0
aaa	294570	WUXP	77406	5/16/12	2:47:55 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	5/17/12	2:58:52 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	5/19/12	4:28:12 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Hollyscoop	\$0
aaa	294570	WUXP	77406	5/26/12	4:23:22 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Hollyscoop	\$0
aaa	294570	WUXP	77406	5/28/12	2:17:38 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad	\$0
aaa	294570	WUXP	77406	5/30/12	4:45:51 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
aaa	294570	WUXP	77406	5/31/12	1:52:59 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	My Name Is Earl 2	\$0
aaa	294570	WUXP	77406	6/2/12	7:16:57 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Comments With Dr Haney	\$0
aaa	294570	WUXP	77406	6/4/12	4:29:25 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	6/9/12	10:52:27 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Wild America-EI	\$0
aaa	294570	WUXP	77406	6/15/12	2:57:11 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	American Dad 2	\$0
aaa	294570	WUXP	77406	6/16/12	7:59:02 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Mad About ... EI	\$0
aaa	294570	WUXP	77406	6/21/12	4:56:45 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
aaa	294570	WUXP	77406	6/22/12	7:28:57 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	294570	WUXP	77406	6/22/12	4:29:24 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	According To Jim	\$0
aaa	294570	WUXP	77406	6/28/12	4:42:34 am	PSA 30 Asthma Awareness	PSA 30 Asthma Awareness	:30	12/13/14	House of Payne	\$0
Totals for: PSA 30 Asthma Awareness											\$0

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## ISCI: PSA 30 Boy Scouts of America - Camping

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SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log  
Not all  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Boy Scouts of America - Camping

aaa	896276	WUXP	70153	4/9/12	7:18:24 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Dog Tales EI	\$0
aaa	896276	WUXP	70153	4/12/12	4:23:26 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	According To Jim	\$0
aaa	896276	WUXP	70153	4/13/12	2:58:47 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	American Dad 2	\$0
aaa	896276	WUXP	70153	4/16/12	7:20:14 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Dog Tales EI	\$0
aaa	896276	WUXP	70153	4/17/12	4:55:47 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	4/18/12	2:48:31 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	American Dad 2	\$0
aaa	896276	WUXP	70153	4/20/12	1:58:58 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	My Name Is Earl 2	\$0
aaa	896276	WUXP	70153	4/20/12	4:45:57 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	4/26/12	7:14:33 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	On the Spot EI	\$0
aaa	896276	WUXP	70153	4/27/12	7:28:14 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	896276	WUXP	70153	4/27/12	4:46:01 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	4/28/12	10:59:27 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Wild America-EI	\$0
aaa	896276	WUXP	70153	5/3/12	11:52:42 pm	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	The Office 2	\$0
aaa	896276	WUXP	70153	5/4/12	7:27:13 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	896276	WUXP	70153	5/5/12	7:51:31 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Mad About ... EI	\$0
aaa	896276	WUXP	70153	5/7/12	7:20:39 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Dog Tales EI	\$0
aaa	896276	WUXP	70153	5/11/12	4:43:46 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	5/12/12	10:49:59 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Wild America-EI	\$0
aaa	896276	WUXP	70153	5/12/12	4:29:00 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Hollyscoop	\$0
aaa	896276	WUXP	70153	5/16/12	7:25:17 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Whaddya Do EI	\$0
aaa	896276	WUXP	70153	5/18/12	7:25:51 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	896276	WUXP	70153	5/26/12	7:06:09 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Comments With Dr Haney	\$0
aaa	896276	WUXP	70153	5/26/12	10:52:27 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Wild America-EI	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

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Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Boy Scouts of America - Camping

aaa	896276	WUXP	70153	5/28/12	7:26:19 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Dog Tales EI	\$0
aaa	896276	WUXP	70153	5/30/12	4:54:01 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	6/1/12	7:23:53 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	896276	WUXP	70153	6/1/12	3:29:07 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Paid Program 3a	\$0
aaa	896276	WUXP	70153	6/12/12	7:29:20 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Live Life & Win EI	\$0
aaa	896276	WUXP	70153	6/13/12	7:19:12 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Whaddyado EI	\$0
aaa	896276	WUXP	70153	6/14/12	4:29:25 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	According To Jim	\$0
aaa	896276	WUXP	70153	6/18/12	7:19:09 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Dog Tales EI	\$0
aaa	896276	WUXP	70153	6/19/12	2:58:23 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	American Dad 2	\$0
aaa	896276	WUXP	70153	6/19/12	4:56:27 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	House of Payne	\$0
aaa	896276	WUXP	70153	6/30/12	7:53:08 am	PSA 30 Boy Scouts of America - Camping	PSA 30 Boy Scouts of America - Camping	:30	11/12/13	Mad About ... EI	\$0

Totals for: PSA 30 Boy Scouts of America - Camping 34

## ISCI: PSA 30 Boy Scouts of America - Mountain Bike 30

aaa	324711	WUXP	77082	4/2/12	7:24:00 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Dog Tales EI	\$0
aaa	324711	WUXP	77082	4/4/12	2:49:08 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	American Dad 2	\$0
aaa	324711	WUXP	77082	4/6/12	7:20:38 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	324711	WUXP	77082	4/7/12	2:29:25 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	The Insider Wknd 2	\$0
aaa	324711	WUXP	77082	4/9/12	7:26:12 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Dog Tales EI	\$0
aaa	324711	WUXP	77082	4/10/12	7:29:18 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	4/13/12	4:29:17 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	According To Jim	\$0
aaa	324711	WUXP	77082	4/14/12	10:51:20 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Wild America-EI	\$0
aaa	324711	WUXP	77082	4/17/12	7:16:57 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	4/19/12	1:59:07 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	My Name Is Earl 2	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Boy Scouts of America - Mountain Bike 30

aaa	324711	WUXP	77082	4/21/12	10:53:16 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Wild America-EI	\$0
aaa	324711	WUXP	77082	4/24/12	7:28:22 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	4/27/12	4:29:13 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	According To Jim	\$0
aaa	324711	WUXP	77082	5/1/12	6:59:10 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Paid Program 630a	\$0
aaa	324711	WUXP	77082	5/2/12	7:25:08 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Whaddyado EI	\$0
aaa	324711	WUXP	77082	5/3/12	7:26:05 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	5/4/12	7:20:21 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	324711	WUXP	77082	5/8/12	7:24:37 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	5/9/12	7:23:46 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Whaddyado EI	\$0
aaa	324711	WUXP	77082	5/10/12	7:15:33 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	5/11/12	7:25:58 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	324711	WUXP	77082	5/15/12	7:25:58 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	5/17/12	7:24:59 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	5/19/12	4:23:43 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Hollyscoop	\$0
aaa	324711	WUXP	77082	5/23/12	4:16:32 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	According To Jim	\$0
aaa	324711	WUXP	77082	5/24/12	7:28:56 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	5/26/12	6:57:29 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Our World	\$0
aaa	324711	WUXP	77082	5/29/12	7:28:18 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	5/30/12	7:23:37 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Whaddyado EI	\$0
aaa	324711	WUXP	77082	5/31/12	7:25:28 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	6/4/12	7:28:54 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Dog Tales EI	\$0
aaa	324711	WUXP	77082	6/7/12	7:25:38 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
aaa	324711	WUXP	77082	6/9/12	10:58:49 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Wild America-EI	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log, Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Boy Scouts of America - Mountain Bike 30

aaa	324711	WUXP	77082	6/11/12	7:16:59 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Dog Takes EI	\$0
aaa	324711	WUXP	77082	6/12/12	11:16:03 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Judge Mathis	\$0
aaa	324711	WUXP	77082	6/15/12	2:56:41 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	American Dad 2	\$0
aaa	324711	WUXP	77082	6/21/12	2:27:53 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	American Dad	\$0
aaa	324711	WUXP	77082	6/26/12	7:26:01 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	Live Life & Win EI	\$0
aaa	324711	WUXP	77082	6/28/12	7:29:26 am	PSA 30 Boy Scouts of America - Mountain Bike	PSA 30 Boy Scouts of America - Mountain Bike 30	:30	12/13/14	On the Spot EI	\$0
Totals for: PSA 30 Boy Scouts of America - Mountain Bike 30											\$0

## ISCI: PSA 30 Bullying Help 1800 Run Away Kids

aaa	136262	WUXP	77112	4/1/12	5:58:40 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Paid Program 530a	\$0
aaa	136262	WUXP	77112	4/3/12	7:10:15 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136262	WUXP	77112	4/4/12	1:58:40 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136262	WUXP	77112	4/5/12	7:13:58 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136262	WUXP	77112	4/7/12	10:46:40 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136262	WUXP	77112	4/9/12	7:17:54 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136262	WUXP	77112	4/11/12	7:18:27 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Whaddyo EI	\$0
aaa	136262	WUXP	77112	4/12/12	7:15:27 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136262	WUXP	77112	4/13/12	7:14:55 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136262	WUXP	77112	4/14/12	7:58:41 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136262	WUXP	77112	4/25/12	4:23:14 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	According To Jim	\$0
aaa	136262	WUXP	77112	4/30/12	7:29:19 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136262	WUXP	77112	5/1/12	7:11:30 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136262	WUXP	77112	5/5/12	6:52:34 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Our World	\$0
aaa	136262	WUXP	77112	5/12/12	10:59:25 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Wild America-EI	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
Station: Nashville (WUXP)											
ISCI: PSA 30 Bullying Help 1800 Run Away Kids											
aaa	136262	WUXP	77112	5/13/12	2:29:24 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Paid Program 2a	\$0
aaa	136262	WUXP	77112	5/18/12	7:09:38 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136262	WUXP	77112	5/19/12	7:44:47 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136262	WUXP	77112	5/19/12	10:50:21 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136262	WUXP	77112	6/7/12	4:44:12 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	House of Payne	\$0
aaa	136262	WUXP	77112	6/9/12	7:35:12 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136262	WUXP	77112	6/11/12	7:28:22 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136262	WUXP	77112	6/14/12	7:15:19 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136262	WUXP	77112	6/15/12	7:08:48 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136262	WUXP	77112	6/16/12	2:26:22 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136262	WUXP	77112	6/16/12	3:22:11 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	The Office Wknd 2	\$0
aaa	136262	WUXP	77112	6/18/12	7:18:29 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136262	WUXP	77112	6/20/12	7:24:43 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Whaddya'do EI	\$0
aaa	136262	WUXP	77112	6/20/12	2:45:59 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	American Dad 2	\$0
aaa	136262	WUXP	77112	6/21/12	7:14:47 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136262	WUXP	77112	6/21/12	4:11:27 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	According To Jim	\$0
aaa	136262	WUXP	77112	6/22/12	7:19:07 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136262	WUXP	77112	6/22/12	2:47:19 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	American Dad 2	\$0
aaa	136262	WUXP	77112	6/23/12	7:38:06 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136262	WUXP	77112	6/23/12	10:49:03 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136262	WUXP	77112	6/24/12	5:29:10 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Paid Program 5a	\$0
aaa	136262	WUXP	77112	6/27/12	2:46:54 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	American Dad 2	\$0
aaa	136262	WUXP	77112	6/28/12	7:14:03 am	PSA 30 Bullying Help 1800 Run Away	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	On the Spot EI	\$0

sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Bullying Help 1800 Run Away Kids

aaa	136262	WUXP	77112	6/29/12	7:24:05 am	PSA 30 Bullying Help 1800 Run Away Kids	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136262	WUXP	77112	6/30/12	7:49:14 am	PSA 30 Bullying Help 1800 Run Away Kids	PSA 30 Bullying Help 1800 Run Away Kids	:30	12/13/14	Mad About ... EI	\$0

Totals for: PSA 30 Bullying Help 1800 Run Away Kids

40

\$0

## ISCI: PSA 30 CDC Asthma Tips KIDS

aaa	136246	WUXP	70024	4/2/12	7:15:09 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Dog Tales EI	\$0
aaa	136246	WUXP	70024	4/2/12	7:28:53 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Dog Tales EI	\$0
aaa	136246	WUXP	70024	4/2/12	11:57:55 pm	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	The Office 2	\$0
aaa	136246	WUXP	70024	4/3/12	7:09:45 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	4/3/12	4:22:44 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/4/12	7:17:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddya Do EI	\$0
aaa	136246	WUXP	70024	4/4/12	1:43:14 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	My Name Is Earl 2	\$0
aaa	136246	WUXP	70024	4/4/12	4:21:54 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/5/12	7:13:28 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	On the Spot EI	\$0
aaa	136246	WUXP	70024	4/5/12	12:59:23 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Friends B	\$0
aaa	136246	WUXP	70024	4/5/12	1:59:19 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	My Name Is Earl 2	\$0
aaa	136246	WUXP	70024	4/5/12	4:12:31 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/6/12	12:14:06 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Friends	\$0
aaa	136246	WUXP	70024	4/6/12	12:56:30 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Friends B	\$0
aaa	136246	WUXP	70024	4/6/12	4:14:15 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/7/12	6:29:25 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program Sat 6a	\$0
aaa	136246	WUXP	70024	4/7/12	7:38:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	4/7/12	10:46:10 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Wild America-EI	\$0
aaa	136246	WUXP	70024	4/7/12	1:42:26 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	The Unit	\$0
aaa	136246	WUXP	70024	4/8/12	9:58:25 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	This Old House	\$0
aaa	136246	WUXP	70024	4/8/12	9:57:30 pm	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Andy Griffith Wknd 2	\$0
aaa	136246	WUXP	70024	4/10/12	7:09:16 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	4/10/12	4:25:26 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/11/12	7:17:57 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddya Do EI	\$0
aaa	136246	WUXP	70024	4/11/12	3:58:39 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 330a	\$0
aaa	136246	WUXP	70024	4/11/12	4:28:24 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/12/12	7:14:57 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	On the Spot EI	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

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## Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Asthma Tips KIDS

aaa	136246	WUXP	70024	4/12/12	2:58:36 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad 2	\$0
aaa	136246	WUXP	70024	4/13/12	7:09:17 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136246	WUXP	70024	4/13/12	1:19:38 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	My Name Is Earl	\$0
aaa	136246	WUXP	70024	4/14/12	5:28:40 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 5a	\$0
aaa	136246	WUXP	70024	4/14/12	6:31:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Our World	\$0
aaa	136246	WUXP	70024	4/14/12	7:06:01 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Comments With Dr Haney	\$0
aaa	136246	WUXP	70024	4/15/12	5:28:39 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 5a	\$0
aaa	136246	WUXP	70024	4/15/12	1:42:33 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim Wknd	\$0
aaa	136246	WUXP	70024	4/15/12	4:38:16 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Sports-Ring of Honor 3	\$0
aaa	136246	WUXP	70024	4/21/12	7:59:28 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	4/21/12	10:50:31 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Wild America-EI	\$0
aaa	136246	WUXP	70024	4/23/12	4:20:46 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	4/24/12	2:45:11 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad 2	\$0
aaa	136246	WUXP	70024	4/25/12	7:24:25 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddyado EI	\$0
aaa	136246	WUXP	70024	4/25/12	2:57:57 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad 2	\$0
aaa	136246	WUXP	70024	4/26/12	4:58:55 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	House of Payne	\$0
aaa	136246	WUXP	70024	4/27/12	2:17:20 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad	\$0
aaa	136246	WUXP	70024	4/28/12	10:58:27 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Wild America-EI	\$0
aaa	136246	WUXP	70024	5/1/12	4:29:28 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	5/2/12	7:26:21 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddyado EI	\$0
aaa	136246	WUXP	70024	5/2/12	4:27:00 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	5/3/12	6:58:39 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	5/5/12	6:42:17 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Our World	\$0
aaa	136246	WUXP	70024	5/5/12	7:47:34 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	5/7/12	2:27:50 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad	\$0
aaa	136246	WUXP	70024	5/9/12	7:17:34 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddyado EI	\$0
aaa	136246	WUXP	70024	5/14/12	6:59:09 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	5/15/12	7:07:01 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	5/16/12	7:17:48 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Whaddyado EI	\$0
aaa	136246	WUXP	70024	5/17/12	6:58:55 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	5/18/12	4:26:49 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	5/19/12	7:16:31 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Comments With Dr Haney	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of line items and ppgy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of line items and ppgy backs are shown, each with their own AUC.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUC.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Asthma Tips KIDS

aaa	136246	WUXP	70024	5/19/12	10:51:06 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Wild America-EI	\$0
aaa	136246	WUXP	70024	5/20/12	1:58:33 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim Wknd	\$0
aaa	136246	WUXP	70024	5/21/12	7:17:49 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Dog Tales EI	\$0
aaa	136246	WUXP	70024	5/22/12	7:09:48 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	5/24/12	7:13:29 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	On the Spot EI	\$0
aaa	136246	WUXP	70024	5/25/12	7:23:43 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136246	WUXP	70024	5/26/12	7:59:29 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	5/26/12	10:59:35 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Wild America-EI	\$0
aaa	136246	WUXP	70024	5/28/12	6:58:40 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	5/30/12	6:58:40 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	5/31/12	6:59:10 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	6/1/12	4:10:50 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	6/2/12	7:58:54 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	6/3/12	1:25:28 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Sports-Wknded Out Sports	\$0
aaa	136246	WUXP	70024	6/7/12	4:44:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	House of Payne	\$0
aaa	136246	WUXP	70024	6/8/12	7:09:55 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136246	WUXP	70024	6/8/12	2:18:04 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad	\$0
aaa	136246	WUXP	70024	6/9/12	7:34:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
aaa	136246	WUXP	70024	6/12/12	7:12:35 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	6/13/12	4:23:07 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	6/16/12	6:57:42 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Our World	\$0
aaa	136246	WUXP	70024	6/17/12	1:25:12 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Sports-Wknded Out Sports	\$0
aaa	136246	WUXP	70024	6/18/12	7:17:29 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Dog Tales EI	\$0
aaa	136246	WUXP	70024	6/20/12	4:21:55 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	According To Jim	\$0
aaa	136246	WUXP	70024	6/22/12	7:11:07 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136246	WUXP	70024	6/25/12	7:29:22 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Dog Tales EI	\$0
aaa	136246	WUXP	70024	6/26/12	7:28:20 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Live Life & Win EI	\$0
aaa	136246	WUXP	70024	6/27/12	6:58:40 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Paid Program 630a	\$0
aaa	136246	WUXP	70024	6/27/12	2:45:54 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad 2	\$0
aaa	136246	WUXP	70024	6/29/12	2:58:49 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	American Dad 2	\$0
aaa	136246	WUXP	70024	6/30/12	7:38:38 am	PSA 30 CDC Asthma Tips KIDS	PSA 30 CDC Asthma Tips KIDS	:30	4/15/13	Mad About ... EI	\$0
Totals for: PSA 30 CDC Asthma Tips KIDS											\$0
90											\$0

SSS indicates zero dollar spot is on locked log - S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log, Material announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AFR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AFR



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

Rate Card  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Cessation Tips KIDS

aaa	136362	WUXP	77121	4/21/12	10:51:01 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Wild America-EI	\$0
aaa	136362	WUXP	77121	4/21/12	4:58:04 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Open House	\$0
aaa	136362	WUXP	77121	4/23/12	2:46:17 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	4/23/12	4:29:24 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	According To Jim	\$0
aaa	136362	WUXP	77121	4/25/12	7:28:35 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Whaddya-do EI	\$0
aaa	136362	WUXP	77121	4/25/12	4:29:12 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	According To Jim	\$0
aaa	136362	WUXP	77121	4/26/12	2:46:02 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	4/27/12	4:26:29 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	According To Jim	\$0
aaa	136362	WUXP	77121	5/1/12	7:28:19 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Live Life & Win EI	\$0
aaa	136362	WUXP	77121	5/4/12	7:10:49 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136362	WUXP	77121	5/4/12	4:29:30 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	According To Jim	\$0
aaa	136362	WUXP	77121	5/5/12	10:50:28 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Wild America-EI	\$0
aaa	136362	WUXP	77121	5/7/12	4:43:27 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	House of Payne	\$0
aaa	136362	WUXP	77121	5/10/12	7:28:56 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	On the Spot EI	\$0
aaa	136362	WUXP	77121	5/10/12	2:57:18 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	5/12/12	7:58:20 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Mad About ... EI	\$0
aaa	136362	WUXP	77121	5/12/12	10:58:25 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Wild America-EI	\$0
aaa	136362	WUXP	77121	5/19/12	6:42:04 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Our World	\$0
aaa	136362	WUXP	77121	5/19/12	3:58:55 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Paid Program 3a	\$0
aaa	136362	WUXP	77121	5/21/12	6:59:09 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Paid Program 630a	\$0
aaa	136362	WUXP	77121	5/21/12	7:18:49 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Dog Tales EI	\$0
aaa	136362	WUXP	77121	5/22/12	7:10:18 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Live Life & Win EI	\$0
aaa	136362	WUXP	77121	5/22/12	4:59:19 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	House of Payne	\$0
aaa	136362	WUXP	77121	5/23/12	7:18:04 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Whaddya-do EI	\$0
aaa	136362	WUXP	77121	5/23/12	2:26:44 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad	\$0
aaa	136362	WUXP	77121	5/24/12	2:45:55 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	5/25/12	6:58:44 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Paid Program 6a	\$0
aaa	136362	WUXP	77121	5/25/12	7:29:14 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136362	WUXP	77121	5/29/12	6:59:24 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Paid Program 630a	\$0
aaa	136362	WUXP	77121	5/29/12	7:11:16 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Live Life & Win EI	\$0
aaa	136362	WUXP	77121	5/31/12	2:45:46 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	6/1/12	2:50:50 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual corrects will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggy backs are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Cessation Tips KIDS

aaa	136362	WUXP	77121	6/4/12	7:24:04 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Dog Tales EI	\$0
aaa	136362	WUXP	77121	6/5/12	7:29:19 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Live Life & Win EI	\$0
aaa	136362	WUXP	77121	6/6/12	7:17:56 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Whaddyo EI	\$0
aaa	136362	WUXP	77121	6/7/12	7:15:03 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	On the Spot EI	\$0
aaa	136362	WUXP	77121	6/9/12	10:49:42 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Wild America-EI	\$0
aaa	136362	WUXP	77121	6/11/12	7:26:15 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Dog Tales EI	\$0
aaa	136362	WUXP	77121	6/14/12	4:20:27 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	According To Jim	\$0
aaa	136362	WUXP	77121	6/16/12	7:46:17 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Mad About ... EI	\$0
aaa	136362	WUXP	77121	6/19/12	7:28:55 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Live Life & Win EI	\$0
aaa	136362	WUXP	77121	6/20/12	2:47:29 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	6/21/12	7:15:47 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	On the Spot EI	\$0
aaa	136362	WUXP	77121	6/22/12	7:20:07 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136362	WUXP	77121	6/23/12	6:58:21 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Our World	\$0
aaa	136362	WUXP	77121	6/23/12	7:52:01 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Mad About ... EI	\$0
aaa	136362	WUXP	77121	6/27/12	2:56:25 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	American Dad 2	\$0
aaa	136362	WUXP	77121	6/28/12	7:15:03 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	On the Spot EI	\$0
aaa	136362	WUXP	77121	6/30/12	7:51:38 am	PSA 30 CDC Cessation Tips	PSA 30 CDC Cessation Tips KIDS	:30	2/11/13	Mad About ... EI	\$0

Totals for: PSA 30 CDC Cessation Tips KIDS

49

\$0

## ISCI: PSA 30 CDC Teen Anti Tobacco KIDS

aaa	1580280	WUXP	82405	4/21/12	10:52:16 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP	82405	4/21/12	2:16:15 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	The Insider Wknd 2	\$0
aaa	1580280	WUXP	82405	4/22/12	2:59:26 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Paid-Awakening Hour	\$0
aaa	1580280	WUXP	82405	4/24/12	7:29:22 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP	82405	4/26/12	7:14:03 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	On the Spot EI	\$0
aaa	1580280	WUXP	82405	4/27/12	7:28:44 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	1580280	WUXP	82405	4/27/12	4:45:31 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	House of Payne	\$0
aaa	1580280	WUXP	82405	4/28/12	6:59:24 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Our World	\$0
aaa	1580280	WUXP	82405	4/28/12	7:28:13 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Comments With Dr Haney	\$0
aaa	1580280	WUXP	82405	4/28/12	10:58:57 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP	82405	4/30/12	7:28:19 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Takes EI	\$0
aaa	1580280	WUXP	82405	5/3/12	7:29:27 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	On the Spot EI	\$0
aaa	1580280	WUXP	82405	5/3/12	4:25:45 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	According To Jim	\$0

555 indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and pgs/ backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and pgs/backs are shown, each with their own AIRC. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/ Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Teen Anti Tobacco KIDS

aaa	1580280	WUXP		82405	5/4/12	7:26:43 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	1580280	WUXP		82405	5/5/12	6:31:46 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Our World	\$0
aaa	1580280	WUXP		82405	5/7/12	7:20:09 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Tales EI	\$0
aaa	1580280	WUXP		82405	5/7/12	4:26:09 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	According To Jim	\$0
aaa	1580280	WUXP		82405	5/7/12	4:56:49 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	House of Payne	\$0
aaa	1580280	WUXP		82405	5/8/12	7:25:37 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP		82405	5/9/12	7:28:37 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Whaddyado EI	\$0
aaa	1580280	WUXP		82405	5/9/12	4:56:09 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	House of Payne	\$0
aaa	1580280	WUXP		82405	5/10/12	7:16:33 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	On the Spot EI	\$0
aaa	1580280	WUXP		82405	5/11/12	7:26:58 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	1580280	WUXP		82405	5/12/12	10:50:29 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP		82405	5/14/12	7:12:37 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Tales EI	\$0
aaa	1580280	WUXP		82405	5/15/12	7:28:49 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP		82405	5/17/12	7:28:28 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	On the Spot EI	\$0
aaa	1580280	WUXP		82405	5/18/12	7:26:21 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	1580280	WUXP		82405	5/20/12	8:46:32 pm	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Movie-Sunday Cinema B	\$0
aaa	1580280	WUXP		82405	5/20/12	9:57:51 pm	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Andy Griffith Wkrld 2	\$0
aaa	1580280	WUXP		82405	5/22/12	4:26:50 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	According To Jim	\$0
aaa	1580280	WUXP		82405	5/24/12	6:58:40 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Paid Program 630a	\$0
aaa	1580280	WUXP		82405	5/25/12	7:11:10 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	1580280	WUXP		82405	5/25/12	2:18:50 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	American Dad	\$0
aaa	1580280	WUXP		82405	5/26/12	10:50:42 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP		82405	5/28/12	7:25:49 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Tales EI	\$0
aaa	1580280	WUXP		82405	5/30/12	7:24:37 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Whaddyado EI	\$0
aaa	1580280	WUXP		82405	5/31/12	7:29:27 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	On the Spot EI	\$0
aaa	1580280	WUXP		82405	6/2/12	7:07:43 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Comments With Dr Haney	\$0
aaa	1580280	WUXP		82405	6/2/12	7:38:38 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Med About ... EI	\$0
aaa	1580280	WUXP		82405	6/3/12	6:29:00 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Paid Program 6a	\$0
aaa	1580280	WUXP		82405	6/4/12	2:16:06 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	American Dad	\$0
aaa	1580280	WUXP		82405	6/4/12	4:15:39 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	According To Jim	\$0
aaa	1580280	WUXP		82405	6/5/12	7:26:30 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP		82405	6/8/12	1:59:10 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	My Name Is Earl 2	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlogged logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what actually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 CDC Teen Anti Tobacco KIDS

aaa	1580280	WUXP		82405	6/9/12	7:59:13 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Mad About ... EI	\$0
aaa	1580280	WUXP		82405	6/9/12	10:59:19 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP		82405	6/11/12	7:25:45 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Tales EI	\$0
aaa	1580280	WUXP		82405	6/13/12	7:18:12 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	WhaddyaDo EI	\$0
aaa	1580280	WUXP		82405	6/18/12	7:25:26 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Dog Tales EI	\$0
aaa	1580280	WUXP		82405	6/19/12	7:09:00 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP		82405	6/19/12	4:55:57 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	House of Payne	\$0
aaa	1580280	WUXP		82405	6/21/12	4:58:55 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	House of Payne	\$0
aaa	1580280	WUXP		82405	6/23/12	10:59:26 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Wild America-EI	\$0
aaa	1580280	WUXP		82405	6/26/12	7:25:31 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Live Life & Win EI	\$0
aaa	1580280	WUXP		82405	6/30/12	7:52:08 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Mad About ... EI	\$0
aaa	1580280	WUXP		82405	6/30/12	4:16:15 am	PSA 30 CDC Teen Anti Tobacco	PSA 30 CDC Teen Anti Tobacco KIDS	:30	4/30/13	Hollyscoop	\$0

Totals for: PSA 30 CDC Teen Anti Tobacco KIDS

57

\$0

## ISCI: PSA 30 Cyberbully Chicken

aaa	396854	WUXP		76204	4/23/12	4:44:48 am	PSA 30 Cyberbully Chicken	PSA 30 Cyberbully Chicken	:30	5/8/12	House of Payne	\$0
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Totals for: PSA 30 Cyberbully Chicken

1

\$0

## ISCI: PSA 30 Don't Text & Drive

aaa	339829	WUXP		77104	5/3/12	4:26:15 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	According To Jim	\$0
aaa	339829	WUXP		77104	5/10/12	4:59:25 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	House of Payne	\$0
aaa	339829	WUXP		77104	5/15/12	4:24:38 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	According To Jim	\$0
aaa	339829	WUXP		77104	5/17/12	7:29:28 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	On the Spot EI	\$0
aaa	339829	WUXP		77104	5/24/12	4:22:52 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	According To Jim	\$0
aaa	339829	WUXP		77104	5/26/12	6:52:15 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	Our World	\$0
aaa	339829	WUXP		77104	5/29/12	2:15:47 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	American Dad	\$0
aaa	339829	WUXP		77104	5/30/12	4:59:25 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	House of Payne	\$0
aaa	339829	WUXP		77104	6/1/12	6:59:10 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	Paid Program 6a	\$0
aaa	339829	WUXP		77104	6/1/12	2:58:48 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	American Dad 2	\$0
aaa	339829	WUXP		77104	6/2/12	7:16:27 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	Comments With Dr Haney	\$0
aaa	339829	WUXP		77104	6/19/12	4:55:27 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	House of Payne	\$0
aaa	339829	WUXP		77104	6/27/12	4:19:23 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	According To Jim	\$0
aaa	339829	WUXP		77104	6/29/12	2:48:17 am	PSA 30 Don't Text & Drive	PSA 30 Don't Text & Drive	:30	12/13/14	American Dad 2	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, each with their own AIRC.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIRC.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIRC.



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
Station: Nashville (WUXP)											
Totals for: PSA 30 Don't Text & Drive											
									14		\$0

ISCI: PSA 30 Drive 4 C.O.P.D. - Billy Ray Cyrus											
aaa	136266	WUXP		77114	4/20/12	2:17:18 am	PSA 30 Drive 4 C.O.P.D. - Billy Ray Cyrus	:30	5/8/12	American Dad	\$0
aaa	136266	WUXP		77114	5/5/12	7:58:25 am	PSA 30 Drive 4 C.O.P.D. - Billy Ray Cyrus	:30	5/8/12	Mad About ... EI	\$0
aaa	136266	WUXP		77114	5/5/12	4:42:24 am	PSA 30 Drive 4 C.O.P.D. - Billy Ray Cyrus	:30	5/8/12	Open House	\$0
Totals for: PSA 30 Drive 4 C.O.P.D. - Billy Ray Cyrus											
									3		\$0

ISCI: PSA 30 Fire Prevention KIDS											
aaa	136361	WUXP		77120	4/18/12	2:28:26 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad	\$0
aaa	136361	WUXP		77120	4/25/12	4:41:19 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	House of Payne	\$0
aaa	136361	WUXP		77120	5/4/12	4:21:37 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	5/5/12	7:59:25 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Mad About ... EI	\$0
aaa	136361	WUXP		77120	5/5/12	10:50:58 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Wild America-EI	\$0
aaa	136361	WUXP		77120	5/11/12	2:26:42 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad	\$0
aaa	136361	WUXP		77120	5/11/12	4:13:17 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	5/12/12	7:28:45 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136361	WUXP		77120	5/16/12	2:46:55 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136361	WUXP		77120	5/19/12	6:31:41 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Our World	\$0
aaa	136361	WUXP		77120	5/19/12	3:59:25 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Paid Program 3a	\$0
aaa	136361	WUXP		77120	5/22/12	2:28:43 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad	\$0
aaa	136361	WUXP		77120	5/23/12	4:54:53 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	House of Payne	\$0
aaa	136361	WUXP		77120	5/24/12	4:10:30 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	5/26/12	2:59:31 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Paid Program 230a	\$0
aaa	136361	WUXP		77120	5/26/12	4:14:42 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Hollycoop	\$0
aaa	136361	WUXP		77120	6/1/12	4:11:43 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	6/3/12	1:51:46 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim Wknd	\$0
aaa	136361	WUXP		77120	6/4/12	2:46:26 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136361	WUXP		77120	6/8/12	4:22:19 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	6/9/12	4:48:03 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	Open House	\$0
aaa	136361	WUXP		77120	6/13/12	4:58:55 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	House of Payne	\$0
aaa	136361	WUXP		77120	6/14/12	4:20:57 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP		77120	6/15/12	2:27:06 am	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad	\$0

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Fire Prevention KIDS

aaa	136361	WUXP	77120	6/20/12	7:25:13 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	136361	WUXP	77120	6/21/12	4:22:48 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	According To Jim	\$0
aaa	136361	WUXP	77120	6/22/12	4:44:20 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	House of Payne	\$0
aaa	136361	WUXP	77120	6/23/12	6:57:51 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	Our World	\$0
aaa	136361	WUXP	77120	6/24/12	3:29:12 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	New Adventures of Old Christine Wknd	\$0
aaa	136361	WUXP	77120	6/27/12	2:57:55 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	American Dad 2	\$0
aaa	136361	WUXP	77120	6/30/12	4:15:15 am	PSA 30 Fire Prevention KIDS	PSA 30 Fire Prevention KIDS	:30	12/13/14	Hollyscoop	\$0
Totals for: PSA 30 Fire Prevention KIDS											\$0
31											

## ISCI: PSA 30 Fisher House Helping Military Families

aaa	154159	WUXP	70050	4/3/12	4:21:11 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	4/11/12	2:47:28 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	American Dad 2	\$0
aaa	154159	WUXP	70050	4/12/12	2:47:32 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	American Dad 2	\$0
aaa	154159	WUXP	70050	4/12/12	4:14:49 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	4/13/12	4:23:15 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	4/16/12	7:29:22 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Dog Tales EI	\$0
aaa	154159	WUXP	70050	4/19/12	1:52:01 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	My Name Is Earl 2	\$0
aaa	154159	WUXP	70050	4/20/12	4:29:25 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	4/21/12	4:28:54 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Hollyscoop	\$0
aaa	154159	WUXP	70050	4/25/12	4:12:59 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	4/28/12	7:59:25 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Mad About ... EI	\$0
aaa	154159	WUXP	70050	4/28/12	10:52:26 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Wild America-EI	\$0
aaa	154159	WUXP	70050	4/28/12	4:58:55 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Open House	\$0
aaa	154159	WUXP	70050	5/5/12	7:17:39 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Comments With Dr Haney	\$0
aaa	154159	WUXP	70050	5/5/12	4:16:50 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Hollyscoop	\$0
aaa	154159	WUXP	70050	5/9/12	7:29:07 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Whaddyado EI	\$0

SSS Indicates zero dollar spot is on locked log -S- Indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Negative: announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and plog backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and plogbacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 Fisher House Helping Military Families

aaa	154159	WUXP	70050	5/9/12	3:58:35 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Paid Program 330a	\$0
aaa	154159	WUXP	70050	5/10/12	2:47:44 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	American Dad 2	\$0
aaa	154159	WUXP	70050	5/12/12	10:58:48 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	The Office Wknd 2	\$0
aaa	154159	WUXP	70050	5/13/12	9:59:24 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	This Old House	\$0
aaa	154159	WUXP	70050	5/13/12	6:41:53 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Judge Judy Wknd 2	\$0
aaa	154159	WUXP	70050	5/13/12	1:42:37 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim Wknd	\$0
aaa	154159	WUXP	70050	5/14/12	4:25:27 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	5/19/12	10:18:10 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	The Office Wknd	\$0
aaa	154159	WUXP	70050	5/19/12	10:48:47 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	The Office Wknd 2	\$0
aaa	154159	WUXP	70050	5/19/12	4:23:13 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Hollyscoop	\$0
aaa	154159	WUXP	70050	5/20/12	5:03:32 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Movie-Sunday Cinema	\$0
aaa	154159	WUXP	70050	5/20/12	5:29:08 pm	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Movie-Sunday Cinema	\$0
aaa	154159	WUXP	70050	5/23/12	1:42:08 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	My Name Is Earl 2	\$0
aaa	154159	WUXP	70050	5/23/12	4:28:50 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	According To Jim	\$0
aaa	154159	WUXP	70050	5/24/12	2:28:21 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	American Dad	\$0
aaa	154159	WUXP	70050	5/24/12	4:54:26 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	House of Payne	\$0
aaa	154159	WUXP	70050	5/26/12	4:28:47 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Hollyscoop	\$0
aaa	154159	WUXP	70050	5/29/12	3:29:40 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	Paid Program 3a	\$0
aaa	154159	WUXP	70050	6/22/12	4:56:31 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	House of Payne	\$0
aaa	154159	WUXP	70050	6/25/12	2:58:11 am	PSA 30 Fisher House Helping Military Families	PSA 30 Fisher House Helping Military Families	:30	11/12/13	American Dad 2	\$0
Totals for: PSA 30 Fisher House Helping Military Families											\$0

### ISCI: PSA 30 Flu Vaccine - CDC

aaa	136389	WUXP	77129	4/4/12	2:16:58 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	American Dad	\$0
aaa	136389	WUXP	77129	4/11/12	2:17:01 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	American Dad	\$0



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SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlogged logs:  
Both parts of bookends and piggy backs are combined;  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Flu Vaccine - CDC

aaa	136389	WUXP	77129	4/20/12	4:28:55 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	According To Jim	\$0
aaa	136389	WUXP	77129	5/5/12	7:07:25 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136389	WUXP	77129	5/7/12	6:58:55 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Paid Program 630a	\$0
aaa	136389	WUXP	77129	5/10/12	4:44:39 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	House of Payne	\$0
aaa	136389	WUXP	77129	5/12/12	2:28:55 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136389	WUXP	77129	5/14/12	7:29:22 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Dog Tales EI	\$0
aaa	136389	WUXP	77129	5/16/12	2:47:25 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	American Dad 2	\$0
aaa	136389	WUXP	77129	5/16/12	4:24:58 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	According To Jim	\$0
aaa	136389	WUXP	77129	5/23/12	7:23:42 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Whaddyado EI	\$0
aaa	136389	WUXP	77129	5/24/12	4:52:56 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	House of Payne	\$0
aaa	136389	WUXP	77129	5/26/12	7:37:11 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Mad About ... EI	\$0
aaa	136389	WUXP	77129	5/26/12	2:17:11 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136389	WUXP	77129	6/1/12	4:12:43 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	According To Jim	\$0
aaa	136389	WUXP	77129	6/4/12	4:59:25 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	House of Payne	\$0
aaa	136389	WUXP	77129	6/6/12	6:59:10 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Paid Program 630a	\$0
aaa	136389	WUXP	77129	6/7/12	1:56:23 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136389	WUXP	77129	6/8/12	4:23:52 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	According To Jim	\$0
aaa	136389	WUXP	77129	6/14/12	4:21:27 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	According To Jim	\$0
aaa	136389	WUXP	77129	6/19/12	7:29:25 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Live Life & Win EI	\$0
aaa	136389	WUXP	77129	6/23/12	4:28:42 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Hollyscoop	\$0
aaa	136389	WUXP	77129	6/24/12	4:49:26 am	PSA 30 Flu Vaccine - CDC	PSA 30 Flu Vaccine - CDC	:30	12/13/14	Sports-Ring of Honor 3	\$0
Totals for: PSA 30 Flu Vaccine - CDC											\$0
23											\$0

## ISCI: PSA 30 Gear Up TN - THEC

aaa	136363	WUXP	77122	4/1/12	1:58:20 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim Wknd	\$0
aaa	136363	WUXP	77122	4/2/12	9:18:29 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Peoples Court B	\$0
aaa	136363	WUXP	77122	4/2/12	10:15:16 pm	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Andy Griffith	\$0
aaa	136363	WUXP	77122	4/2/12	1:22:36 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl	\$0
aaa	136363	WUXP	77122	4/2/12	2:18:48 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	4/2/12	4:17:41 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	4/2/12	4:29:20 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	4/4/12	1:43:44 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136363	WUXP	77122	4/4/12	4:29:21 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what externally is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR



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## Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
DateRateCard  
\$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Gear Up TN - THEC

aaa	136363	WUXP	77122	4/5/12	7:29:31 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	On the Spot EI	\$0
aaa	136363	WUXP	77122	4/5/12	2:14:33 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	4/5/12	4:24:38 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	4/6/12	2:15:01 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	4/6/12	4:41:53 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	4/8/12	9:58:55 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	This Old House	\$0
aaa	136363	WUXP	77122	4/13/12	7:15:25 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136363	WUXP	77122	4/13/12	1:28:27 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl	\$0
aaa	136363	WUXP	77122	4/14/12	7:40:55 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Mad About ... EI	\$0
aaa	136363	WUXP	77122	4/17/12	4:28:51 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	4/19/12	2:56:36 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	4/19/12	4:43:08 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	4/20/12	2:28:44 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	4/23/12	4:29:54 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	4/25/12	2:17:21 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	4/25/12	4:40:49 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	4/26/12	4:20:05 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	5/2/12	4:25:26 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	5/3/12	1:45:23 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136363	WUXP	77122	5/3/12	4:55:43 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	5/5/12	6:56:45 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Our World	\$0
aaa	136363	WUXP	77122	5/7/12	2:57:55 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	5/7/12	4:44:57 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	5/9/12	3:29:05 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Paid Program 3a	\$0
aaa	136363	WUXP	77122	5/10/12	6:58:40 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Paid Program 630a	\$0
aaa	136363	WUXP	77122	5/10/12	4:56:52 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	5/13/12	3:59:24 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Paid Program 3a	\$0
aaa	136363	WUXP	77122	5/15/12	4:28:51 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	5/19/12	10:52:36 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Wild America-EI	\$0
aaa	136363	WUXP	77122	5/19/12	1:53:50 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	The Unit	\$0
aaa	136363	WUXP	77122	5/22/12	2:27:43 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	5/23/12	4:55:53 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0

sss Indicates zero dollar spot is on locked log -s- Indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUC.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUC



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Gear Up TN - THEC

aaa	136363	WUXP	77122	5/24/12	2:18:23 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	5/26/12	2:29:31 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136363	WUXP	77122	5/28/12	4:12:43 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	5/30/12	2:47:51 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	5/30/12	4:53:01 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	5/31/12	1:43:48 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136363	WUXP	77122	6/1/12	2:51:20 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	6/2/12	6:32:06 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Our World	\$0
aaa	136363	WUXP	77122	6/3/12	1:52:34 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim Wknd	\$0
aaa	136363	WUXP	77122	6/4/12	1:55:28 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136363	WUXP	77122	6/6/12	2:49:01 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	6/8/12	12:57:12 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Friends B	\$0
aaa	136363	WUXP	77122	6/9/12	4:59:10 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Open House	\$0
aaa	136363	WUXP	77122	6/10/12	1:29:27 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Sports Whacked Out Sports	\$0
aaa	136363	WUXP	77122	6/13/12	2:28:40 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad	\$0
aaa	136363	WUXP	77122	6/13/12	4:59:25 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	House of Payne	\$0
aaa	136363	WUXP	77122	6/14/12	2:57:19 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	6/15/12	3:59:19 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Paid Program 330a	\$0
aaa	136363	WUXP	77122	6/16/12	2:28:27 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136363	WUXP	77122	6/16/12	4:15:52 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Hollyscoop	\$0
aaa	136363	WUXP	77122	6/17/12	4:59:20 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Sports Ring of Honor 3	\$0
aaa	136363	WUXP	77122	6/19/12	3:28:55 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Paid Program 3a	\$0
aaa	136363	WUXP	77122	6/19/12	4:17:28 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	6/20/12	2:46:59 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	6/21/12	4:28:22 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	6/22/12	4:16:01 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	According To Jim	\$0
aaa	136363	WUXP	77122	6/23/12	6:52:15 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	Our World	\$0
aaa	136363	WUXP	77122	6/25/12	2:45:19 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
aaa	136363	WUXP	77122	6/27/12	2:56:55 am	PSA 30 Gear Up TN - THEC	PSA 30 Gear Up TN - THEC	:30	12/13/14	American Dad 2	\$0
Totals for: PSA 30 Gear Up TN - THEC											\$0

70

## ISCI: PSA 30 GED Achievement KIDS

aaa	136371	WUXP	77128	4/24/12	6:59:08 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	Paid Program 630a	\$0
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ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. No actual announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of untold logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts to each group indicate the number of spots where it was possible to establish an equivalent AIR

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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
DateRateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 GED Achievement KIDS

aaa	136371	WUXP	77128	4/24/12	4:43:03 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	House of Payne	\$0
aaa	136371	WUXP	77128	4/25/12	7:16:31 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	Whaddyado EI	\$0
aaa	136371	WUXP	77128	4/25/12	2:15:51 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	American Dad	\$0
aaa	136371	WUXP	77128	4/25/12	4:41:49 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	House of Payne	\$0
aaa	136371	WUXP	77128	4/26/12	6:58:40 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	Paid Program 630a	\$0
aaa	136371	WUXP	77128	4/27/12	7:25:50 am	PSA 30 Achievement KIDS	PSA 30 GED Achievement KIDS	:30	4/30/12	Elizabeth Stanton's Gr8 Big World EI	\$0
Totals for: PSA 30 GED Achievement KIDS											\$0
7											\$0

## ISCI: PSA 30 Girl Scouts - This Cookie (Kids)

aaa	146945	WUXP	74001	4/2/12	7:16:09 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	4/4/12	2:28:46 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	American Dad	\$0
aaa	146945	WUXP	74001	4/5/12	2:16:03 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	American Dad	\$0
aaa	146945	WUXP	74001	4/6/12	7:21:08 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	4/9/12	7:28:23 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	4/10/12	7:28:48 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	4/11/12	7:24:22 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	4/13/12	7:23:10 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	4/13/12	4:21:12 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	According To Jim	\$0
aaa	146945	WUXP	74001	4/14/12	10:53:35 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	146945	WUXP	74001	4/16/12	7:18:14 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	4/17/12	7:08:16 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	4/19/12	7:14:48 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	4/19/12	1:51:01 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	146945	WUXP	74001	4/20/12	7:26:58 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	4/24/12	7:09:46 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	4/25/12	7:17:31 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	4/25/12	4:12:06 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	According To Jim	\$0
aaa	146945	WUXP	74001	4/26/12	7:29:26 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	4/26/12	2:48:02 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	146945	WUXP	74001	4/27/12	7:29:14 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	4/27/12	2:46:58 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	146945	WUXP	74001	4/28/12	7:58:55 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	146945	WUXP	74001	4/30/12	7:19:38 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0

ss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unfilled logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of booked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Girl Scouts - This Cookie (Kids)

aaa	146945	WUXP	74001	5/1/12	7:24:13 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	5/2/12	7:18:53 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	5/3/12	7:14:28 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	5/4/12	7:19:16 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	5/4/12	7:28:55 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	5/7/12	7:29:23 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	5/8/12	7:07:09 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	5/8/12	4:58:55 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	House of Payne	\$0
aaa	146945	WUXP	74001	5/10/12	7:15:03 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	5/11/12	7:28:23 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	5/12/12	7:59:13 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	146945	WUXP	74001	5/12/12	10:52:44 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	146945	WUXP	74001	5/15/12	7:29:19 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	5/16/12	7:23:47 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	5/17/12	7:15:16 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	5/21/12	7:26:36 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	5/23/12	7:25:12 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	5/24/12	7:25:21 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	5/26/12	3:59:31 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Paid Program 330a	\$0
aaa	146945	WUXP	74001	5/28/12	7:28:52 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	5/30/12	7:18:36 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	146945	WUXP	74001	5/31/12	7:14:18 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	6/1/12	7:28:24 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	6/4/12	7:29:24 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	6/5/12	7:09:30 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	6/7/12	7:16:33 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	146945	WUXP	74001	6/8/12	7:27:00 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	6/9/12	7:51:54 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	146945	WUXP	74001	6/9/12	10:51:57 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	146945	WUXP	74001	6/11/12	4:25:04 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	According To Jim	\$0
aaa	146945	WUXP	74001	6/12/12	7:28:20 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	146945	WUXP	74001	6/16/12	7:52:45 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Mad About ... EI	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Nicetrip announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUE.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUE.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Girl Scouts - This Cookie (Kids)

aaa	146945	WUXP	74001	6/18/12	7:28:51 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	146945	WUXP	74001	6/19/12	4:56:57 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	House of Payne	\$0
aaa	146945	WUXP	74001	6/22/12	7:26:12 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	146945	WUXP	74001	6/25/12	2:58:41 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	146945	WUXP	74001	6/27/12	7:18:24 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	146945	WUXP	74001	6/30/12	7:59:29 am	PSA 30 Girl Scouts - This Cookie (Kids)	PSA 30 Girl Scouts - This Cookie (Kids)	:30	10/31/12	Mad About ... EI	\$0
Totals for: PSA 30 Girl Scouts - This Cookie (Kids)											\$0

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## ISCI: PSA 30 Girl Scouts Together There Kids

aaa	136194	WUXP	77100	4/2/12	7:29:23 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136194	WUXP	77100	4/3/12	4:10:20 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/4/12	4:15:48 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/5/12	4:11:08 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/6/12	4:39:53 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	House of Payne	\$0
aaa	136194	WUXP	77100	4/7/12	6:57:22 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Our World	\$0
aaa	136194	WUXP	77100	4/14/12	6:51:31 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Our World	\$0
aaa	136194	WUXP	77100	4/15/12	1:43:03 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim Wknd	\$0
aaa	136194	WUXP	77100	4/20/12	2:16:48 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad	\$0
aaa	136194	WUXP	77100	4/20/12	4:28:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/21/12	10:59:30 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136194	WUXP	77100	4/22/12	4:59:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136194	WUXP	77100	4/23/12	4:12:24 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/25/12	7:23:55 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Whaddya Do EI	\$0
aaa	136194	WUXP	77100	4/25/12	2:58:27 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	4/25/12	4:56:31 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	House of Payne	\$0
aaa	136194	WUXP	77100	4/26/12	3:59:19 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136194	WUXP	77100	4/26/12	4:29:20 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	4/27/12	2:28:52 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad	\$0
aaa	136194	WUXP	77100	4/28/12	7:06:06 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136194	WUXP	77100	4/28/12	4:14:21 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Hollyscoop	\$0
aaa	136194	WUXP	77100	5/3/12	6:59:09 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	5/4/12	2:48:05 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	5/5/12	7:38:58 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Mad About ... EI	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of breakdowns and playbacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 Girl Scouts Together There Kids

aaa	136194	WUXP	77100	5/7/12	2:49:23 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	5/8/12	7:28:19 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136194	WUXP	77100	5/11/12	4:25:41 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	5/12/12	4:58:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Open House	\$0
aaa	136194	WUXP	77100	5/16/12	4:09:07 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	5/17/12	6:59:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	5/18/12	2:58:48 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	5/18/12	4:12:28 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	5/19/12	6:41:34 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Our World	\$0
aaa	136194	WUXP	77100	5/19/12	7:52:11 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136194	WUXP	77100	5/19/12	7:59:19 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136194	WUXP	77100	5/19/12	2:24:35 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	The Insider Wknd 2	\$0
aaa	136194	WUXP	77100	5/20/12	4:33:55 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136194	WUXP	77100	5/22/12	7:29:23 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136194	WUXP	77100	5/22/12	4:56:20 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	House of Payne	\$0
aaa	136194	WUXP	77100	5/23/12	6:58:55 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	5/23/12	2:17:34 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad	\$0
aaa	136194	WUXP	77100	5/24/12	3:59:05 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136194	WUXP	77100	5/26/12	10:59:05 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136194	WUXP	77100	5/28/12	6:59:10 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	5/29/12	2:59:04 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	5/31/12	6:58:40 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	6/2/12	7:58:24 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136194	WUXP	77100	6/8/12	7:28:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Elizabeth Shantons Gr8 World EI	\$0
aaa	136194	WUXP	77100	6/10/12	2:59:25 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid-Awakening Hour	\$0
aaa	136194	WUXP	77100	6/19/12	6:58:40 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136194	WUXP	77100	6/19/12	4:11:11 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	According To Jim	\$0
aaa	136194	WUXP	77100	6/20/12	7:28:38 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Whaddya Do EI	\$0
aaa	136194	WUXP	77100	6/20/12	1:54:42 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136194	WUXP	77100	6/21/12	7:15:17 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136194	WUXP	77100	6/23/12	6:31:26 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Our World	\$0
aaa	136194	WUXP	77100	6/23/12	2:59:12 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 230a	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Girl Scouts Together There Kids

aaa	136194	WUXP	77100	6/25/12	3:29:30 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136194	WUXP	77100	6/26/12	7:26:31 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136194	WUXP	77100	6/26/12	2:44:33 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad 2	\$0
aaa	136194	WUXP	77100	6/27/12	2:16:02 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad	\$0
aaa	136194	WUXP	77100	6/28/12	7:13:33 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136194	WUXP	77100	6/28/12	1:59:01 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136194	WUXP	77100	6/29/12	2:19:16 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	American Dad	\$0
aaa	136194	WUXP	77100	6/30/12	10:49:02 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136194	WUXP	77100	6/30/12	2:15:50 am	PSA 30 Girl Scouts Together There	PSA 30 Girl Scouts Together There Kids	:30	12/13/14	The Insider Wknd 2	\$0
Totals for: PSA 30 Girl Scouts Together There Kids											\$0

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## ISCI: PSA 30 Glaucoma Answers - A.H.A.F.

aaa	136259	WUXP	77110	4/4/12	1:59:10 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	My Name Is Earl 2	\$0
aaa	136259	WUXP	77110	4/5/12	2:28:55 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	American Dad	\$0
aaa	136259	WUXP	77110	4/6/12	4:16:08 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	According To Jim	\$0
aaa	136259	WUXP	77110	4/7/12	1:50:26 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	The Unit	\$0
aaa	136259	WUXP	77110	4/11/12	4:28:54 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	According To Jim	\$0
aaa	136259	WUXP	77110	4/12/12	3:58:58 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	Paid Program 3a	\$0
aaa	136259	WUXP	77110	4/13/12	2:15:23 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	American Dad	\$0
aaa	136259	WUXP	77110	4/20/12	4:27:10 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	According To Jim	\$0
aaa	136259	WUXP	77110	4/23/12	4:21:50 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	According To Jim	\$0
aaa	136259	WUXP	77110	4/25/12	4:39:49 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	House of Payne	\$0
aaa	136259	WUXP	77110	4/26/12	2:16:35 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	American Dad	\$0
aaa	136259	WUXP	77110	4/26/12	4:28:20 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	According To Jim	\$0
aaa	136259	WUXP	77110	4/27/12	4:56:59 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	House of Payne	\$0
aaa	136259	WUXP	77110	4/28/12	7:06:36 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	Comments With Dr Haney	\$0
aaa	136259	WUXP	77110	4/28/12	7:40:22 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	Mad About ... EI	\$0
aaa	136259	WUXP	77110	5/5/12	4:46:01 am	PSA 30 Glaucoma Answers - A.H.A.F.	PSA 30 Glaucoma Answers - A.H.A.F.	:30	5/8/12	Open House	\$0
Totals for: PSA 30 Glaucoma Answers - A.H.A.F.											\$0

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## ISCI: PSA 30 Guitar Hero Dudley ADA Brush your Teeth

aaa	185823	WUXP	77095	4/2/12	7:17:19 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
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ss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Guitar Hero Dudley ADA Brush your Teeth

aaa	185823	WUXP	77095	4/9/12	7:18:54 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	4/11/12	3:59:24 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Paid Program 330a	\$0
aaa	185823	WUXP	77095	4/13/12	7:28:44 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	185823	WUXP	77095	4/19/12	7:15:48 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	4/24/12	10:53:46 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Wild America-EI	\$0
aaa	185823	WUXP	77095	4/24/12	7:25:31 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Live Life & Win EI	\$0
aaa	185823	WUXP	77095	4/26/12	7:26:04 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	4/27/12	7:17:20 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	185823	WUXP	77095	4/30/12	7:20:08 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	5/3/12	7:25:35 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	5/8/12	7:24:07 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Live Life & Win EI	\$0
aaa	185823	WUXP	77095	5/9/12	7:24:16 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Whaddyado EI	\$0
aaa	185823	WUXP	77095	5/11/12	7:09:27 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	185823	WUXP	77095	5/12/12	7:44:11 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Mad About ... EI	\$0
aaa	185823	WUXP	77095	5/14/12	7:14:48 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	5/15/12	7:25:28 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Live Life & Win EI	\$0
aaa	185823	WUXP	77095	5/17/12	7:15:46 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	5/18/12	7:18:22 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	185823	WUXP	77095	5/19/12	7:27:24 pm	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Movie-Saturday Prime Cinema	\$0
aaa	185823	WUXP	77095	5/19/12	11:14:08 pm	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	New Adventures of Old Christine Wknd	\$0
aaa	185823	WUXP	77095	5/20/12	5:05:52 pm	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Movie-Sunday Cinema	\$0
aaa	185823	WUXP	77095	5/24/12	7:28:26 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	5/25/12	7:18:20 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stanton's Gr8 Big World EI	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and ppgs backs are combined:  
Only the first member of a rotation group is shown, this may differ from what actually is aired.  
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Guitar Hero Dudley ADA Brush your Teeth

aaa	185823	WUXP	77095	5/26/12	6:51:45 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Our World	\$0
aaa	185823	WUXP	77095	5/28/12	7:16:40 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	5/28/12	4:22:13 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	According To Jim	\$0
aaa	185823	WUXP	77095	5/30/12	7:19:06 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Whaddyado EI	\$0
aaa	185823	WUXP	77095	6/4/12	7:17:38 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	6/7/12	7:25:08 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	6/11/12	7:16:19 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	6/16/12	7:58:32 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Mad About ... EI	\$0
aaa	185823	WUXP	77095	6/18/12	7:25:56 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	6/20/12	7:18:31 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Whaddyado EI	\$0
aaa	185823	WUXP	77095	6/24/12	5:59:10 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	On the Spot EI	\$0
aaa	185823	WUXP	77095	6/25/12	7:15:18 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Dog Tales EI	\$0
aaa	185823	WUXP	77095	6/26/12	7:24:31 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Live Life & Win EI	\$0
aaa	185823	WUXP	77095	6/29/12	7:14:50 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	185823	WUXP	77095	6/30/12	7:58:29 am	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	PSA 30 Guitar Hero Dudley ADA Brush your Teeth	:30	11/12/13	Mad About ... EI	\$0
Totals for: PSA 30 Guitar Hero Dudley ADA Brush your Teeth 40											\$0

## ISCI: PSA 30 Jason Foundation w/Rascal Flatts 30

aaa	680081	WUXP	70100	4/6/12	4:25:10 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts	:30	5/8/12	According To Jim	\$0
aaa	680081	WUXP	70100	4/15/12	9:29:24 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts	:30	5/8/12	Paid-Kenneth Copeland	\$0
aaa	680081	WUXP	70100	4/17/12	4:56:17 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts	:30	5/8/12	House of Payne	\$0
aaa	680081	WUXP	70100	4/19/12	7:28:27 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts	:30	5/8/12	On the Spot EI	\$0
aaa	680081	WUXP	70100	5/1/12	7:28:49 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts	:30	5/8/12	Live Life & Win EI	\$0



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SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Jason Foundation w/Rascal Flatts 30

aaa	680081	WUXP	70100	5/7/12	4:43:57 am	PSA 30 Jason Foundation w/Rascal Flatts	PSA 30 Jason Foundation w/Rascal Flatts 30	:30	5/8/12	House of Payne	\$0
Totals for: PSA 30 Jason Foundation w/Rascal Flatts 30											\$0

## ISCI: PSA 30 Leukemia Lymphoma Walk Kids

aaa	136260	WUXP	77111	4/1/12	5:59:10 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 530a	\$0
aaa	136260	WUXP	77111	4/1/12	4:47:24 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136260	WUXP	77111	4/4/12	4:22:27 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	4/5/12	4:13:01 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	4/6/12	4:41:23 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	4/11/12	2:26:39 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad	\$0
aaa	136260	WUXP	77111	4/11/12	4:29:24 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	4/12/12	2:59:06 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	4/17/12	2:58:53 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	4/17/12	4:44:28 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	4/18/12	4:13:11 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	4/23/12	2:29:18 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad	\$0
aaa	136260	WUXP	77111	4/25/12	6:58:40 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136260	WUXP	77111	4/25/12	4:23:44 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	4/26/12	4:59:25 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	4/28/12	7:39:52 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136260	WUXP	77111	5/2/12	6:59:09 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 630a	\$0
aaa	136260	WUXP	77111	5/5/12	4:46:31 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Open House	\$0
aaa	136260	WUXP	77111	5/7/12	2:49:53 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	5/8/12	4:59:25 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	5/11/12	2:15:44 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad	\$0
aaa	136260	WUXP	77111	5/15/12	3:58:35 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 330a	\$0
aaa	136260	WUXP	77111	5/16/12	4:10:00 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	5/19/12	7:38:28 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136260	WUXP	77111	5/19/12	10:49:51 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Wild America-EI	\$0
aaa	136260	WUXP	77111	5/22/12	4:24:47 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	5/23/12	2:57:23 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	5/24/12	2:45:25 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	5/24/12	4:44:36 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Leukemia Lymphoma Walk Kids

aaa	136260	WUXP	77111	5/25/12	2:46:47 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	5/25/12	4:13:54 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	5/26/12	7:17:41 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136260	WUXP	77111	5/27/12	4:09:32 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136260	WUXP	77111	5/28/12	2:49:29 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	5/28/12	4:45:29 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	5/31/12	4:23:02 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	6/2/12	7:28:32 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Comments With Dr Haney	\$0
aaa	136260	WUXP	77111	6/2/12	4:59:05 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Open House	\$0
aaa	136260	WUXP	77111	6/3/12	3:59:32 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136260	WUXP	77111	6/4/12	2:28:51 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad	\$0
aaa	136260	WUXP	77111	6/7/12	4:20:07 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	6/8/12	4:12:19 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	6/9/12	4:29:26 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Hollyscoop	\$0
aaa	136260	WUXP	77111	6/11/12	2:57:18 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	6/14/12	7:15:49 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136260	WUXP	77111	6/15/12	7:14:26 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136260	WUXP	77111	6/15/12	1:44:20 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	My Name Is Earl 2	\$0
aaa	136260	WUXP	77111	6/15/12	2:14:31 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad	\$0
aaa	136260	WUXP	77111	6/15/12	3:28:59 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 3a	\$0
aaa	136260	WUXP	77111	6/15/12	4:28:19 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	6/16/12	6:31:48 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Our World	\$0
aaa	136260	WUXP	77111	6/16/12	7:38:00 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136260	WUXP	77111	6/16/12	1:59:21 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	The Unit	\$0
aaa	136260	WUXP	77111	6/16/12	3:10:47 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	The Office Wknd 2	\$0
aaa	136260	WUXP	77111	6/16/12	4:58:58 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Open House	\$0
aaa	136260	WUXP	77111	6/17/12	8:59:08 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 830a	\$0
aaa	136260	WUXP	77111	6/17/12	10:09:14 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	The Right Side with Armstrong Williams	\$0
aaa	136260	WUXP	77111	6/17/12	1:28:33 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Sports-Wnacked Out Sports	\$0
aaa	136260	WUXP	77111	6/18/12	7:17:59 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Dog Tales EI	\$0
aaa	136260	WUXP	77111	6/18/12	4:59:25 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	6/19/12	6:59:10 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program 630a	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Leukemia Lymphoma Walk Kids

aaa	136260	WUXP	77111	6/19/12	4:44:31 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	House of Payne	\$0
aaa	136260	WUXP	77111	6/20/12	7:23:43 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Whaddya Do EI	\$0
aaa	136260	WUXP	77111	6/20/12	4:19:52 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	According To Jim	\$0
aaa	136260	WUXP	77111	6/21/12	7:14:17 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136260	WUXP	77111	6/21/12	2:50:35 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	American Dad 2	\$0
aaa	136260	WUXP	77111	6/23/12	6:29:25 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Paid Program Sat 6a	\$0
aaa	136260	WUXP	77111	6/23/12	6:31:56 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Our World	\$0
aaa	136260	WUXP	77111	6/23/12	7:37:36 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136260	WUXP	77111	6/24/12	3:26:20 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	New Adventures of Old Christine Wknd	\$0
aaa	136260	WUXP	77111	6/26/12	7:28:50 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Live Life & Win EI	\$0
aaa	136260	WUXP	77111	6/28/12	7:14:33 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	On the Spot EI	\$0
aaa	136260	WUXP	77111	6/30/12	7:38:08 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	Mad About ... EI	\$0
aaa	136260	WUXP	77111	6/30/12	2:29:39 am	PSA 30 Leukemia Lymphoma Walk	PSA 30 Leukemia Lymphoma Walk Kids	:30	12/13/14	The Insider Wknd 2	\$0
Totals for: PSA 30 Leukemia Lymphoma Walk Kids 74											\$0

## ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/6/12	5:59:10 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/6/12	6:59:10 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 6a	\$0
aaa	204434	WUXP	74032	4/6/12	7:58:38 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 730a	\$0
aaa	204434	WUXP	74032	4/6/12	8:58:38 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-James Robinson	\$0
aaa	204434	WUXP	74032	4/6/12	10:54:18 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	We the People 2	\$0
aaa	204434	WUXP	74032	4/6/12	11:51:11 am	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Mathis	\$0
aaa	204434	WUXP	74032	4/6/12	12:16:01 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Divorce Court	\$0
aaa	204434	WUXP	74032	4/6/12	1:07:35 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Alex	\$0
aaa	204434	WUXP	74032	4/6/12	3:37:40 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Joe Brown B	\$0
aaa	204434	WUXP	74032	4/6/12	4:31:37 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Peoples Court	\$0
aaa	204434	WUXP	74032	4/6/12	9:24:37 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Seinfeld	\$0
aaa	204434	WUXP	74032	4/6/12	9:55:59 pm	PSA 30 Main Street Festival April	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Seinfeld 2	\$0



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/6/12	10:00:15 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	204434	WUXP	74032	4/6/12	11:16:06 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office	\$0
aaa	204434	WUXP	74032	4/6/12	11:26:00 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office	\$0
aaa	204434	WUXP	74032	4/6/12	11:40:39 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office 2	\$0
aaa	204434	WUXP	74032	4/6/12	11:58:30 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office 2	\$0
aaa	204434	WUXP	74032	4/6/12	12:56:00 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Friends B	\$0
aaa	204434	WUXP	74032	4/6/12	2:26:53 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/6/12	2:45:54 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/6/12	2:58:54 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/6/12	3:29:28 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/6/12	4:40:53 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/6/12	4:59:25 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/7/12	5:28:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 5a	\$0
aaa	204434	WUXP	74032	4/7/12	6:28:55 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program Sat 6a	\$0
aaa	204434	WUXP	74032	4/7/12	7:39:12 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Mad About ... EI	\$0
aaa	204434	WUXP	74032	4/7/12	8:58:58 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program Sat 830a	\$0
aaa	204434	WUXP	74032	4/7/12	10:28:48 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 10a	\$0
aaa	204434	WUXP	74032	4/7/12	10:58:59 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Wild America-EI	\$0
aaa	204434	WUXP	74032	4/7/12	2:20:56 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Saturday Cinema B	\$0
aaa	204434	WUXP	74032	4/7/12	6:45:29 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd	\$0
aaa	204434	WUXP	74032	4/7/12	7:54:34 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Saturday Prime Cinema	\$0
aaa	204434	WUXP	74032	4/7/12	10:43:04 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office Wknd 2	\$0
aaa	204434	WUXP	74032	4/7/12	11:16:30 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	New Adventures of Old Christine Wknd	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of untimed logs:  
Both parts of bookends and piggy backs are combined.  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program Rate Card \$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/7/12	11:53:12 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	New Adventures of Old Christine Wknd 2	\$0
aaa	204434	WUXP	74032	4/7/12	1:21:43 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Unit	\$0
aaa	204434	WUXP	74032	4/7/12	2:15:28 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd 2	\$0
aaa	204434	WUXP	74032	4/7/12	2:26:21 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd 2	\$0
aaa	204434	WUXP	74032	4/7/12	4:14:50 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Hollyscoop	\$0
aaa	204434	WUXP	74032	4/7/12	4:29:16 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Hollyscoop	\$0
aaa	204434	WUXP	74032	4/7/12	4:59:25 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Open House	\$0
aaa	204434	WUXP	74032	4/8/12	5:58:55 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 530a	\$0
aaa	204434	WUXP	74032	4/8/12	6:01:07 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 6a	\$0
aaa	204434	WUXP	74032	4/8/12	7:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Preaching The Gospel	\$0
aaa	204434	WUXP	74032	4/8/12	8:58:40 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 830a	\$0
aaa	204434	WUXP	74032	4/8/12	9:52:29 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	This Old House	\$0
aaa	204434	WUXP	74032	4/8/12	10:27:18 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Right Side with Armstrong Williams	\$0
aaa	204434	WUXP	74032	4/8/12	11:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 1130a	\$0
aaa	204434	WUXP	74032	4/8/12	12:20:43 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Friends Wknd	\$0
aaa	204434	WUXP	74032	4/8/12	1:26:49 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Heartland	\$0
aaa	204434	WUXP	74032	4/8/12	3:27:34 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema	\$0
aaa	204434	WUXP	74032	4/8/12	4:58:00 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema	\$0
aaa	204434	WUXP	74032	4/8/12	5:57:42 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Joe Brown Wknd 2	\$0
aaa	204434	WUXP	74032	4/8/12	7:53:21 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema B	\$0
aaa	204434	WUXP	74032	4/8/12	8:38:17 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema B	\$0
aaa	204434	WUXP	74032	4/8/12	9:14:37 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith Wknd	\$0
aaa	204434	WUXP	74032	4/8/12	9:30:47 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith Wknd 2	\$0

ss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlogged logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25

aaa	20434	WUXP	74032	4/8/12	10:44:25 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House Wknd	\$0
aaa	20434	WUXP	74032	4/8/12	11:29:14 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 11p	\$0
aaa	20434	WUXP	74032	4/8/12	12:32:45 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Sports-Ring of Honor 2	\$0
aaa	20434	WUXP	74032	4/8/12	1:42:44 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim Wknd	\$0
aaa	20434	WUXP	74032	4/8/12	1:56:26 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim Wknd	\$0
aaa	20434	WUXP	74032	4/8/12	4:25:38 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Sports-Ring of Honor 3	\$0
aaa	20434	WUXP	74032	4/8/12	4:58:20 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Sports-Ring of Honor 3	\$0
aaa	20434	WUXP	74032	4/9/12	5:58:40 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	20434	WUXP	74032	4/9/12	6:28:40 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 6a	\$0
aaa	20434	WUXP	74032	4/9/12	11:37:19 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Mathis	\$0
aaa	20434	WUXP	74032	4/9/12	1:07:55 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Alex	\$0
aaa	20434	WUXP	74032	4/9/12	3:08:29 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Joe Brown	\$0
aaa	20434	WUXP	74032	4/9/12	9:26:48 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Seinfeld	\$0
aaa	20434	WUXP	74032	4/9/12	10:00:22 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	20434	WUXP	74032	4/9/12	1:23:48 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl	\$0
aaa	20434	WUXP	74032	4/9/12	2:17:20 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	20434	WUXP	74032	4/9/12	4:22:57 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	20434	WUXP	74032	4/9/12	4:41:05 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	20434	WUXP	74032	4/9/12	4:59:23 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	20434	WUXP	74032	4/10/12	5:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	20434	WUXP	74032	4/10/12	11:18:47 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Mathis	\$0
aaa	20434	WUXP	74032	4/10/12	2:22:13 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Glass	\$0
aaa	20434	WUXP	74032	4/10/12	5:19:52 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Judy	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/10/12	10:00:15 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	204434	WUXP	74032	4/10/12	11:39:56 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office 2	\$0
aaa	204434	WUXP	74032	4/10/12	2:17:14 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/10/12	2:45:31 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/10/12	2:58:47 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/10/12	4:29:25 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/10/12	4:58:55 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/11/12	5:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/11/12	6:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 630a	\$0
aaa	204434	WUXP	74032	4/11/12	7:59:24 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 730a	\$0
aaa	204434	WUXP	74032	4/11/12	1:08:07 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Alex	\$0
aaa	204434	WUXP	74032	4/11/12	10:00:16 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	204434	WUXP	74032	4/11/12	2:47:58 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/11/12	4:14:09 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/11/12	4:42:19 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/12/12	5:58:40 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/12/12	7:28:26 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	On the Spot EI	\$0
aaa	204434	WUXP	74032	4/12/12	8:28:41 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Kenneth Copeland	\$0
aaa	204434	WUXP	74032	4/12/12	1:21:53 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl	\$0
aaa	204434	WUXP	74032	4/12/12	1:42:56 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/12/12	2:45:32 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/12/12	4:12:56 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/13/12	5:59:25 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key Station Cart Bar code Air Date Air Time Media Description ISCT Len Expiration Program RateCard \$ Value

Station: Nashville (WUXP)

## ISCT: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/13/12	6:59:15 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 6a	\$0
aaa	204434	WUXP	74032	4/13/12	7:28:14 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	204434	WUXP	74032	4/13/12	8:28:59 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Kenneth Copeland	\$0
aaa	204434	WUXP	74032	4/13/12	10:16:45 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	We the People	\$0
aaa	204434	WUXP	74032	4/13/12	1:58:42 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/13/12	2:56:22 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/13/12	3:59:09 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 330a	\$0
aaa	204434	WUXP	74032	4/13/12	4:28:47 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/13/12	4:56:24 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/14/12	5:29:10 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 5a	\$0
aaa	204434	WUXP	74032	4/14/12	5:58:55 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program Sat 530a	\$0
aaa	204434	WUXP	74032	4/14/12	6:28:40 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program Sat 6a	\$0
aaa	204434	WUXP	74032	4/14/12	6:41:23 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Our World	\$0
aaa	204434	WUXP	74032	4/14/12	7:06:31 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Comments With Dr Haney	\$0
aaa	204434	WUXP	74032	4/14/12	7:17:03 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Comments With Dr Haney	\$0
aaa	204434	WUXP	74032	4/14/12	7:54:03 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Mad About ... EI	\$0
aaa	204434	WUXP	74032	4/14/12	10:50:50 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Wild America-EI	\$0
aaa	204434	WUXP	74032	4/14/12	10:58:24 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Wild America-EI	\$0
aaa	204434	WUXP	74032	4/14/12	8:16:25 pm	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Saturday Prime Cinema	\$0
aaa	204434	WUXP	74032	4/14/12	10:14:11 pm	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office Wknd	\$0
aaa	204434	WUXP	74032	4/14/12	11:13:51 pm	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	New Adventures of Old Christine Wknd	\$0
aaa	204434	WUXP	74032	4/14/12	12:59:26 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 1230a	\$0
aaa	204434	WUXP	74032	4/14/12	1:52:54 am	PSA 30 Main Street Festival April 24-25	28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Unit	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of headlines and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of headlines and piggybacks are shown, even with their own ADR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent ADR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cart \$ Value
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## Station: Nashville (WUXP)

### ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/14/12	1:59:26 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Unit	\$0
aaa	204434	WUXP	74032	4/14/12	2:28:23 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd 2	\$0
aaa	204434	WUXP	74032	4/14/12	4:15:22 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Hollyscoop	\$0
aaa	204434	WUXP	74032	4/14/12	4:59:24 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Open House	\$0
aaa	204434	WUXP	74032	4/15/12	5:59:09 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 530a	\$0
aaa	204434	WUXP	74032	4/15/12	6:29:24 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 6a	\$0
aaa	204434	WUXP	74032	4/15/12	8:28:49 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 8a	\$0
aaa	204434	WUXP	74032	4/15/12	9:54:32 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	This Old House	\$0
aaa	204434	WUXP	74032	4/15/12	9:59:23 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	This Old House	\$0
aaa	204434	WUXP	74032	4/15/12	12:48:43 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Friends Wknd 2	\$0
aaa	204434	WUXP	74032	4/15/12	3:24:40 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema	\$0
aaa	204434	WUXP	74032	4/15/12	8:16:49 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema B	\$0
aaa	204434	WUXP	74032	4/15/12	10:17:14 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House Wknd	\$0
aaa	204434	WUXP	74032	4/15/12	1:55:49 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim Wknd	\$0
aaa	204434	WUXP	74032	4/15/12	3:58:43 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 330a	\$0
aaa	204434	WUXP	74032	4/15/12	4:22:58 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Sports-Ring of Honor 3	\$0
aaa	204434	WUXP	74032	4/16/12	12:08:48 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Divorce Court	\$0
aaa	204434	WUXP	74032	4/16/12	10:29:54 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith B	\$0
aaa	204434	WUXP	74032	4/16/12	11:12:56 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office	\$0
aaa	204434	WUXP	74032	4/16/12	2:15:27 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/16/12	3:29:05 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 3a	\$0
aaa	204434	WUXP	74032	4/16/12	4:54:38 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/17/12	5:59:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and program backends are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and program backends are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/17/12	6:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 630a	\$0
aaa	204434	WUXP	74032	4/17/12	6:41:39 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Family Feud	\$0
aaa	204434	WUXP	74032	4/17/12	10:02:26 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	204434	WUXP	74032	4/17/12	2:16:35 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/17/12	2:28:49 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/17/12	4:54:17 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/18/12	5:59:10 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/18/12	7:18:22 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Whaddya Do EI	\$0
aaa	204434	WUXP	74032	4/18/12	11:40:17 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office 2	\$0
aaa	204434	WUXP	74032	4/18/12	2:14:04 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/18/12	2:46:31 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/18/12	4:11:18 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/18/12	4:40:33 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/19/12	5:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/19/12	6:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 630a	\$0
aaa	204434	WUXP	74032	4/19/12	7:25:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	On the Spot EI	\$0
aaa	204434	WUXP	74032	4/19/12	12:57:48 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Friends B	\$0
aaa	204434	WUXP	74032	4/19/12	1:52:31 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/19/12	2:29:00 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/19/12	3:58:58 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 3a	\$0
aaa	204434	WUXP	74032	4/19/12	4:58:55 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/20/12	5:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/20/12	7:08:03 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Elizabeth Stantons Gr8 Big World EI	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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http://www.osi-traffic.com

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/ Card \$ Value
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## Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25											
aaa	204434	WUXP	74032	4/20/12	7:29:25 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	204434	WUXP	74032	4/20/12	1:44:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/20/12	3:59:29 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 330a	\$0
aaa	204434	WUXP	74032	4/20/12	4:43:57 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/20/12	4:58:54 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/21/12	5:29:24 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 5a	\$0
aaa	204434	WUXP	74032	4/21/12	6:32:10 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Our World	\$0
aaa	204434	WUXP	74032	4/21/12	6:56:34 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Our World	\$0
aaa	204434	WUXP	74032	4/21/12	7:39:03 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Mad About ... EI	\$0
aaa	204434	WUXP	74032	4/21/12	10:28:50 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 10a	\$0
aaa	204434	WUXP	74032	4/21/12	1:45:46 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Saturday Cinema B	\$0
aaa	204434	WUXP	74032	4/21/12	6:45:10 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd	\$0
aaa	204434	WUXP	74032	4/21/12	10:14:34 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office Wknd	\$0
aaa	204434	WUXP	74032	4/21/12	1:19:23 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Unit	\$0
aaa	204434	WUXP	74032	4/21/12	1:59:29 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Unit	\$0
aaa	204434	WUXP	74032	4/21/12	2:27:25 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Insider Wknd 2	\$0
aaa	204434	WUXP	74032	4/21/12	4:14:15 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Hollyscoop	\$0
aaa	204434	WUXP	74032	4/21/12	4:29:24 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Hollyscoop	\$0
aaa	204434	WUXP	74032	4/22/12	5:59:09 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 530a	\$0
aaa	204434	WUXP	74032	4/22/12	7:58:53 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Predching The Gospel	\$0
aaa	204434	WUXP	74032	4/22/12	8:29:23 am	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 8a	\$0
aaa	204434	WUXP	74032	4/22/12	12:50:10 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Friends Wknd 2	\$0
aaa	204434	WUXP	74032	4/22/12	4:21:58 pm	PSA 30 Main Street Festival April 24-25	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Movie-Sunday Cinema	\$0

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log  
aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
Both parts of bookends and piggy backs are combined;  
Only the first member of a rotation group is shown, this may differ from what actually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/22/12	10:43:57 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House Wknd	\$0
aaa	204434	WUXP	74032	4/22/12	1:06:54 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Sports-Whacked Out Sports	\$0
aaa	204434	WUXP	74032	4/22/12	2:29:16 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 2a	\$0
aaa	204434	WUXP	74032	4/23/12	5:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Shepards Chapel	\$0
aaa	204434	WUXP	74032	4/23/12	7:18:25 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Dog Tales EI	\$0
aaa	204434	WUXP	74032	4/23/12	8:29:12 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid-Kenneth Copeland	\$0
aaa	204434	WUXP	74032	4/23/12	11:47:59 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	The Office 2	\$0
aaa	204434	WUXP	74032	4/23/12	1:22:57 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl	\$0
aaa	204434	WUXP	74032	4/23/12	1:59:44 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/23/12	3:29:53 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 3a	\$0
aaa	204434	WUXP	74032	4/23/12	4:43:03 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/24/12	6:58:40 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 630a	\$0
aaa	204434	WUXP	74032	4/24/12	7:26:01 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Live Life & Win EI	\$0
aaa	204434	WUXP	74032	4/24/12	10:00:20 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Andy Griffith	\$0
aaa	204434	WUXP	74032	4/24/12	2:16:22 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0
aaa	204434	WUXP	74032	4/25/12	4:58:55 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/26/12	7:25:34 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	On the Spot EI	\$0
aaa	204434	WUXP	74032	4/26/12	1:08:01 pm	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Judge Alex	\$0
aaa	204434	WUXP	74032	4/26/12	1:55:19 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/26/12	4:43:24 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/27/12	7:08:07 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	204434	WUXP	74032	4/27/12	1:54:53 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	My Name Is Earl 2	\$0
aaa	204434	WUXP	74032	4/27/12	2:18:20 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad	\$0

sss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
DateRateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 Main Street Festival April 24-25

aaa	204434	WUXP	74032	4/27/12	2:44:58 am	PSA 30 Main Street Festival April 24-25 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	American Dad 2	\$0
aaa	204434	WUXP	74032	4/27/12	4:28:43 am	PSA 30 Main Street Festival April 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	According To Jim	\$0
aaa	204434	WUXP	74032	4/27/12	4:45:01 am	PSA 30 Main Street Festival April 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	House of Payne	\$0
aaa	204434	WUXP	74032	4/28/12	5:28:40 am	PSA 30 Main Street Festival April 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Paid Program 5a	\$0
aaa	204434	WUXP	74032	4/28/12	6:41:30 am	PSA 30 Main Street Festival April 28-29	PSA 30 Main Street Festival April 24-25	:30	4/30/12	Our World	\$0
Totals for: PSA 30 Main Street Festival April 24-25										224	\$0

## ISCI: PSA 30 March of Dimes 2012 (Kids)

aaa	141797	WUXP	70200	4/1/12	5:29:10 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 5a	\$0
aaa	141797	WUXP	70200	4/2/12	7:15:39 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	141797	WUXP	70200	4/3/12	4:08:56 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	4/4/12	1:49:50 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	141797	WUXP	70200	4/5/12	7:23:47 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	141797	WUXP	70200	4/5/12	4:26:11 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	4/6/12	7:11:07 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	141797	WUXP	70200	4/6/12	11:40:09 pm	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	The Office 2	\$0
aaa	141797	WUXP	70200	4/7/12	5:29:10 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 5a	\$0
aaa	141797	WUXP	70200	4/7/12	10:29:18 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 10a	\$0
aaa	141797	WUXP	70200	4/8/12	6:29:10 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 6a	\$0
aaa	141797	WUXP	70200	4/8/12	8:59:10 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 830a	\$0
aaa	141797	WUXP	70200	4/8/12	5:58:12 pm	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Judge Joe Brown Wknd 2	\$0
aaa	141797	WUXP	70200	4/9/12	7:19:35 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	141797	WUXP	70200	4/9/12	11:13:55 pm	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	The Office	\$0
aaa	141797	WUXP	70200	4/10/12	7:09:46 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	141797	WUXP	70200	4/10/12	3:29:25 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 3a	\$0
aaa	141797	WUXP	70200	4/11/12	7:22:52 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Whaddya Do EI	\$0
aaa	141797	WUXP	70200	4/11/12	2:15:31 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad	\$0
aaa	141797	WUXP	70200	4/11/12	4:58:55 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	House of Payne	\$0
aaa	141797	WUXP	70200	4/12/12	8:29:11 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid-Kenneth Copeland	\$0
aaa	141797	WUXP	70200	4/12/12	1:21:23 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	My Name Is Earl	\$0
aaa	141797	WUXP	70200	4/13/12	1:28:57 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	My Name Is Earl	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unclocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)  
ISCI: PSA 30 March of Dimes 2012 (Kids)

aaa	141797	WUXP	70200	4/13/12	1:50:02 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	141797	WUXP	70200	4/13/12	4:20:42 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	4/14/12	1:35:46 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	The Unit	\$0
aaa	141797	WUXP	70200	4/14/12	2:29:23 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	The Insider Wknd 2	\$0
aaa	141797	WUXP	70200	4/15/12	5:58:39 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 530a	\$0
aaa	141797	WUXP	70200	4/15/12	1:29:19 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Whacked Out Sports	\$0
aaa	141797	WUXP	70200	4/16/12	6:58:41 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 630a	\$0
aaa	141797	WUXP	70200	4/16/12	2:17:27 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad	\$0
aaa	141797	WUXP	70200	4/17/12	7:07:46 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	141797	WUXP	70200	4/17/12	4:44:58 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	House of Payne	\$0
aaa	141797	WUXP	70200	4/19/12	2:16:55 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad	\$0
aaa	141797	WUXP	70200	4/20/12	6:58:40 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 6a	\$0
aaa	141797	WUXP	70200	4/20/12	4:16:23 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	4/20/12	4:59:24 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	House of Payne	\$0
aaa	141797	WUXP	70200	4/21/12	7:47:00 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	141797	WUXP	70200	4/22/12	4:22:46 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Ring of Honor 3	\$0
aaa	141797	WUXP	70200	4/23/12	2:58:53 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	141797	WUXP	70200	4/25/12	2:44:42 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	141797	WUXP	70200	4/26/12	2:47:32 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	141797	WUXP	70200	4/27/12	7:18:20 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	141797	WUXP	70200	4/27/12	2:46:28 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad 2	\$0
aaa	141797	WUXP	70200	4/27/12	4:13:13 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	4/28/12	6:29:10 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program Set 6a	\$0
aaa	141797	WUXP	70200	4/28/12	7:15:58 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Comments With Dr Haney	\$0
aaa	141797	WUXP	70200	4/28/12	10:51:56 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	141797	WUXP	70200	4/28/12	4:19:52 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Hollyscoop	\$0
aaa	141797	WUXP	70200	4/29/12	1:29:25 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Whacked Out Sports	\$0
aaa	141797	WUXP	70200	5/1/12	6:58:40 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 630a	\$0
aaa	141797	WUXP	70200	5/2/12	7:17:53 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Whaddya'do EI	\$0
aaa	141797	WUXP	70200	5/2/12	2:28:46 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad	\$0
aaa	141797	WUXP	70200	5/2/12	4:14:04 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	5/3/12	7:13:58 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	On the Spot EI	\$0

ss Indicates zero dollar spot on unlocked log -s- Indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at: 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 March of Dimes 2012 (Kids)

aaa	141797	WUXP	70200	5/3/12	4:28:56 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	5/6/12	6:28:40 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 6a	\$0
aaa	141797	WUXP	70200	5/6/12	4:46:27 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Ring of Honor 3	\$0
aaa	141797	WUXP	70200	5/7/12	7:18:29 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	141797	WUXP	70200	5/7/12	3:59:29 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Paid Program 330a	\$0
aaa	141797	WUXP	70200	5/9/12	7:18:04 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	141797	WUXP	70200	5/10/12	4:13:18 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	5/17/12	4:29:21 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	5/18/12	7:17:52 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	141797	WUXP	70200	5/24/12	2:27:51 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	American Dad	\$0
aaa	141797	WUXP	70200	5/26/12	4:58:25 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Open House	\$0
aaa	141797	WUXP	70200	5/30/12	7:18:06 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	141797	WUXP	70200	6/2/12	6:55:50 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Our World	\$0
aaa	141797	WUXP	70200	6/3/12	1:28:31 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Whacked Out Sports	\$0
aaa	141797	WUXP	70200	6/8/12	4:28:22 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
aaa	141797	WUXP	70200	6/16/12	10:50:04 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	141797	WUXP	70200	6/19/12	7:08:30 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	141797	WUXP	70200	6/22/12	7:25:42 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	141797	WUXP	70200	6/24/12	1:41:52 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim Wknd	\$0
aaa	141797	WUXP	70200	6/24/12	4:48:55 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Sports-Ring of Honor 3	\$0
aaa	141797	WUXP	70200	6/27/12	7:23:05 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	141797	WUXP	70200	6/28/12	7:25:34 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	141797	WUXP	70200	6/28/12	4:17:22 am	PSA 30 March of Dimes 2012	PSA 30 March of Dimes 2012 (Kids)	:30	10/31/12	According To Jim	\$0
Totals for: PSA 30 March of Dimes 2012 (Kids)											\$0
78											

## ISCI: PSA 30 March of Dimes 2012 Julie Bowen (Kids)

aaa	137356	WUXP	70023	4/6/12	7:28:28 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	137356	WUXP	70023	4/7/12	5:59:10 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program Sat 530a	\$0
aaa	137356	WUXP	70023	4/7/12	1:19:13 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	The Unit	\$0
aaa	137356	WUXP	70023	4/8/12	5:59:25 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program 530a	\$0
aaa	137356	WUXP	70023	4/9/12	7:29:23 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Dog Tales EI	\$0

ssa indicates zero dollar spot is on locked log -ss- indicates zero dollar spot on unlocked log

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unbilled logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a retention group is shown, this may differ from what eventually is aired.  
In the case of booked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 March of Dimes 2012 Julie Bowen (Kids)

aaa	137356	WUXP	70023	4/11/12	6:58:40 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program 630a	\$0
aaa	137356	WUXP	70023	4/12/12	5:59:10 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid-Shepards Chapel	\$0
aaa	137356	WUXP	70023	4/12/12	4:41:27 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	4/13/12	3:58:39 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program 330a	\$0
aaa	137356	WUXP	70023	4/16/12	4:55:08 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	4/17/12	4:59:25 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	4/18/12	4:26:45 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0
aaa	137356	WUXP	70023	4/19/12	4:43:38 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	4/20/12	1:23:01 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	My Name Is Earl	\$0
aaa	137356	WUXP	70023	4/21/12	4:59:04 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Open House	\$0
aaa	137356	WUXP	70023	4/26/12	4:11:55 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0
aaa	137356	WUXP	70023	5/4/12	4:19:34 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0
aaa	137356	WUXP	70023	5/5/12	4:29:06 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Hollyscoop	\$0
aaa	137356	WUXP	70023	5/10/12	4:45:09 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	5/12/12	10:53:14 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	137356	WUXP	70023	5/12/12	2:29:25 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	The Insider Wknd 2	\$0
aaa	137356	WUXP	70023	5/13/12	1:24:57 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Sports-Whacked Out Sports	\$0
aaa	137356	WUXP	70023	5/19/12	4:15:57 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Hollyscoop	\$0
aaa	137356	WUXP	70023	5/23/12	1:42:38 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	137356	WUXP	70023	5/24/12	4:53:56 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	House of Payne	\$0
aaa	137356	WUXP	70023	5/26/12	2:16:11 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	The Insider Wknd 2	\$0
aaa	137356	WUXP	70023	5/31/12	4:28:45 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0
aaa	137356	WUXP	70023	6/4/12	4:26:33 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 March of Dimes 2012 Julie Bowen (Kids)

aaa	137356	WUXP	70023	6/10/12	1:40:17 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim Wknd	\$0
aaa	137356	WUXP	70023	6/13/12	3:59:25 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program 330a	\$0
aaa	137356	WUXP	70023	6/14/12	3:59:10 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Paid Program 330a	\$0
aaa	137356	WUXP	70023	6/17/12	4:35:20 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Sports-Ring of Honor 3	\$0
aaa	137356	WUXP	70023	6/21/12	2:28:53 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	American Dad	\$0
aaa	137356	WUXP	70023	6/23/12	7:52:31 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	137356	WUXP	70023	6/25/12	7:14:48 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	137356	WUXP	70023	6/27/12	4:11:29 am	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	PSA 30 March of Dimes 2012 Julie Bowen (Kids)	:30	10/31/12	According To Jim	\$0
Totals for: PSA 30 March of Dimes 2012 Julie Bowen (Kids)										36	\$0

## ISCI: PSA 30 March of Dimes Shawn Johnson (Kids)

aaa	136474	WUXP	77105	4/4/12	7:18:12 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	136474	WUXP	77105	4/5/12	2:15:33 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	American Dad	\$0
aaa	136474	WUXP	77105	4/6/12	4:25:40 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	According To Jim	\$0
aaa	136474	WUXP	77105	4/7/12	7:46:20 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	136474	WUXP	77105	4/7/12	10:47:10 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	136474	WUXP	77105	4/7/12	4:15:50 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Hollyscoop	\$0
aaa	136474	WUXP	77105	4/8/12	1:43:47 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	According To Jim Wknd	\$0
aaa	136474	WUXP	77105	4/10/12	7:28:18 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	136474	WUXP	77105	4/12/12	7:24:26 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	4/13/12	5:58:55 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Paid-Shepards Chapel	\$0
aaa	136474	WUXP	77105	4/13/12	7:15:55 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136474	WUXP	77105	4/14/12	10:59:24 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	136474	WUXP	77105	4/15/12	1:59:23 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	According To Jim Wknd	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcements and Zero Value Spot Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

ISCI: PSA 30 March of Dimes Shawn Johnson (Kids)

aaa	136474	WUXP	77105	4/16/12	7:28:52 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	4/18/12	7:28:57 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	136474	WUXP	77105	4/19/12	7:14:48 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	4/23/12	7:29:22 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	4/24/12	7:09:16 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	136474	WUXP	77105	4/25/12	7:17:01 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	136474	WUXP	77105	4/26/12	6:59:10 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Paid Program 630a	\$0
aaa	136474	WUXP	77105	4/30/12	7:17:58 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	5/4/12	6:58:30 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Paid Program 6a	\$0
aaa	136474	WUXP	77105	5/5/12	6:57:15 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Our World	\$0
aaa	136474	WUXP	77105	5/11/12	7:17:05 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Elizabeth Stantons Gr8 Big World EI	\$0
aaa	136474	WUXP	77105	5/12/12	7:38:09 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	136474	WUXP	77105	5/14/12	7:28:22 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	5/15/12	7:24:28 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	136474	WUXP	77105	5/16/12	7:18:18 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	136474	WUXP	77105	5/17/12	7:14:16 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	5/21/12	7:26:06 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	5/23/12	7:24:12 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddyado EI	\$0
aaa	136474	WUXP	77105	5/24/12	7:14:29 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	5/25/12	6:59:14 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Paid Program 6a	\$0
aaa	136474	WUXP	77105	5/28/12	7:15:40 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	5/31/12	7:13:48 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	6/1/12	4:19:48 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	According To Jim	\$0

ss indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of headlines and ppgy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of headlines and ppgybacks are shown, each with their own AUC. The counts for each group indicate the number of spots where it was possible to establish an equivalent AUC

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Program  
Date

Rate Card  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 30 March of Dimes Shawn Johnson (Kids)

aaa	136474	WUXP	77105	6/6/12	1:54:50 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	My Name Is Earl 2	\$0
aaa	136474	WUXP	77105	6/7/12	7:16:03 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	6/8/12	7:16:58 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136474	WUXP	77105	6/9/12	7:46:45 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	136474	WUXP	77105	6/9/12	10:50:57 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Wild America-EI	\$0
aaa	136474	WUXP	77105	6/10/12	4:43:17 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Sports-Ring of Honor 3 (Kids)	\$0
aaa	136474	WUXP	77105	6/12/12	7:13:05 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	136474	WUXP	77105	6/13/12	7:24:34 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddya'do EI	\$0
aaa	136474	WUXP	77105	6/14/12	7:14:49 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	6/15/12	7:27:03 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136474	WUXP	77105	6/16/12	7:52:15 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Mad About ... EI	\$0
aaa	136474	WUXP	77105	6/18/12	7:29:21 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Dog Tales EI	\$0
aaa	136474	WUXP	77105	6/20/12	7:18:01 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Whaddya'do EI	\$0
aaa	136474	WUXP	77105	6/21/12	7:26:09 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	On the Spot EI	\$0
aaa	136474	WUXP	77105	6/25/12	4:29:20 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	According To Jim	\$0
aaa	136474	WUXP	77105	6/26/12	7:09:45 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Live Life & Win EI	\$0
aaa	136474	WUXP	77105	6/29/12	7:09:12 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	136474	WUXP	77105	6/30/12	10:51:17 am	PSA 30 March of Dimes Shawn Johnson (Kids)	PSA 30 March of Dimes Shawn Johnson (Kids)	:30	10/31/12	Wild America-EI	\$0
Totals for: PSA 30 March of Dimes Shawn Johnson (Kids)								54			\$0

## ISCI: PSA 30 Marine Corps Scholarship KIDS

aaa	476708	WUXP	77039	4/21/12	10:51:31 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Wild America-EI	\$0
aaa	476708	WUXP	77039	4/24/12	7:28:52 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Live Life & Win EI	\$0
aaa	476708	WUXP	77039	4/26/12	7:13:33 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	476708	WUXP	77039	4/26/12	1:56:19 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	My Name Is Earl 2	\$0
aaa	476708	WUXP	77039	4/27/12	7:26:20 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



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http://www.osi-traffic.com



# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:22:25AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	RateCard \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 30 Marine Corps Scholarship KIDS

aaa	4/6/708	WUXP		77039	4/27/12	4:47:01 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	House of Payne	\$0
aaa	4/6/708	WUXP		77039	4/28/12	7:29:13 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Comments With Dr Haney	\$0
aaa	4/6/708	WUXP		77039	4/30/12	7:25:47 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	4/6/708	WUXP		77039	5/3/12	7:28:27 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	4/6/708	WUXP		77039	5/3/12	4:13:28 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	According To Jim	\$0
aaa	4/6/708	WUXP		77039	5/4/12	7:19:46 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	4/6/708	WUXP		77039	5/5/12	7:52:31 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Mad About ... EI	\$0
aaa	4/6/708	WUXP		77039	5/7/12	7:18:59 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	4/6/708	WUXP		77039	5/7/12	4:27:09 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	According To Jim	\$0
aaa	4/6/708	WUXP		77039	5/8/12	7:25:07 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Live Life & Win EI	\$0
aaa	4/6/708	WUXP		77039	5/9/12	7:24:46 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	4/6/708	WUXP		77039	5/10/12	7:16:03 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	4/6/708	WUXP		77039	5/12/12	10:50:59 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Wild America-EI	\$0
aaa	4/6/708	WUXP		77039	5/12/12	4:29:30 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Hollyscoop	\$0
aaa	4/6/708	WUXP		77039	5/14/12	7:13:37 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	4/6/708	WUXP		77039	5/15/12	7:26:28 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Live Life & Win EI	\$0
aaa	4/6/708	WUXP		77039	5/16/12	7:24:47 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	4/6/708	WUXP		77039	5/17/12	7:28:58 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	4/6/708	WUXP		77039	5/18/12	7:18:52 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	4/6/708	WUXP		77039	5/22/12	6:58:40 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Paid Program 630a	\$0
aaa	4/6/708	WUXP		77039	5/24/12	7:29:26 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	4/6/708	WUXP		77039	5/25/12	7:17:20 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Elizabeth Stanton's Gr8 Big World EI	\$0
aaa	4/6/708	WUXP		77039	5/26/12	6:59:33 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Our World	\$0
aaa	4/6/708	WUXP		77039	5/26/12	10:51:12 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Wild America-EI	\$0
aaa	4/6/708	WUXP		77039	5/28/12	7:17:20 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	4/6/708	WUXP		77039	5/30/12	7:24:07 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0
aaa	4/6/708	WUXP		77039	5/31/12	7:28:57 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	On the Spot EI	\$0
aaa	4/6/708	WUXP		77039	6/2/12	7:47:35 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Mad About ... EI	\$0
aaa	4/6/708	WUXP		77039	6/7/12	2:57:23 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	American Dad 2	\$0
aaa	4/6/708	WUXP		77039	6/9/12	10:58:50 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Wild America-EI	\$0
aaa	4/6/708	WUXP		77039	6/11/12	7:17:29 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Dog Tales EI	\$0
aaa	4/6/708	WUXP		77039	6/13/12	7:18:42 am	PSA 30 Marine Corps Scholarship	PSA 30 Marine Corps Scholarship KIDS	:30	12/13/14	Whaddyado EI	\$0

SSS Indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR



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# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description

ISCI

Len Expiration Date Program

RateCard  
\$ Value

Station: Nashville (WUXP)

## ISCI: PSA 20 America's Vet Dogs

aaa	136427	WUXP	77200	4/15/12	1:53:56 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	According To Jim Wknd	\$0
aaa	136427	WUXP	77200	5/17/12	4:59:13 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	House of Payne	\$0
aaa	136427	WUXP	77200	5/20/12	3:59:19 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Paid Program 3a	\$0
aaa	136427	WUXP	77200	5/27/12	5:29:15 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Paid Program 5a	\$0
aaa	136427	WUXP	77200	5/29/12	3:59:15 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Paid Program 330a	\$0
aaa	136427	WUXP	77200	6/2/12	10:55:56 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Wild America-EI	\$0
aaa	136427	WUXP	77200	6/5/12	6:59:00 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Paid Program 630a	\$0
aaa	136427	WUXP	77200	6/6/12	7:29:37 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Whaddyyado EI	\$0
aaa	136427	WUXP	77200	6/8/12	1:58:50 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	My Name Is Earl 2	\$0
aaa	136427	WUXP	77200	6/13/12	7:25:34 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Whaddyyado EI	\$0
aaa	136427	WUXP	77200	6/15/12	4:12:15 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	According To Jim	\$0
aaa	136427	WUXP	77200	6/17/12	4:59:00 am	PSA 20 America's Vet Dogs	PSA 20 America's Vet Dogs	:20	11/12/13	Sports-Ring of Honor 3	\$0
Totals for: PSA 20 America's Vet Dogs 12											\$0

## ISCI: PSA 20 American Lung Association

aaa	136437	WUXP	77203	4/6/12	4:14:45 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	According To Jim	\$0
aaa	136437	WUXP	77203	4/8/12	4:12:05 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	Sports-Ring of Honor 3	\$0
aaa	136437	WUXP	77203	5/17/12	4:59:35 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	House of Payne	\$0
aaa	136437	WUXP	77203	5/27/12	5:29:35 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	Paid Program 5a	\$0
aaa	136437	WUXP	77203	5/29/12	3:59:35 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	Paid Program 330a	\$0
aaa	136437	WUXP	77203	6/2/12	6:58:46 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	Our World	\$0
aaa	136437	WUXP	77203	6/24/12	1:48:42 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	According To Jim Wknd	\$0
aaa	136437	WUXP	77203	6/25/12	1:59:44 am	PSA 20 American Lung Association	PSA 20 American Lung Association	:20	12/13/14	My Name Is Earl 2	\$0
Totals for: PSA 20 American Lung Association 8											\$0

## ISCI: PSA 20 Boys Town Parenting Kids

aaa	136432	WUXP	77201	6/24/12	4:31:13 am	PSA 20 Boys Town Parenting Kids	PSA 20 Boys Town Parenting Kids	:20	2/11/13	Sports-Ring of Honor 3	\$0
aaa	136432	WUXP	77201	6/25/12	4:10:15 am	PSA 20 Boys Town Parenting Kids	PSA 20 Boys Town Parenting Kids	:20	2/11/13	According To Jim	\$0
Totals for: PSA 20 Boys Town Parenting Kids 2											\$0

## ISCI: PSA 20 Boys Town Your Voice Kids

aaa	136229	WUXP	77101	6/15/12	1:59:13 am	PSA 20 Boys Town Your Voice Kids	PSA 20 Boys Town Your Voice Kids	:20	8/16/13	My Name Is Earl 2	\$0
aaa	136229	WUXP	77101	6/20/12	7:29:38 am	PSA 20 Boys Town Your Voice Kids	PSA 20 Boys Town Your Voice Kids	:20	8/16/13	Whaddyyado EI	\$0
aaa	136229	WUXP	77101	6/24/12	1:48:02 am	PSA 20 Boys Town Your Voice Kids	PSA 20 Boys Town Your Voice Kids	:20	8/16/13	According To Jim Wknd	\$0

sas indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

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# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 8:58:24AM on 7/10/2012

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate Card \$ Value
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Station: Nashville (WUXP)

## ISCI: PSA 20 Boys Town Your Voice Kids

aaa	136229	WUXP	77101	6/27/12	7:25:28 am	PSA 20 Boys Town Your Voice Kids	PSA 20 Boys Town Your Voice Kids	:20	8/16/13	Whaddyado EI	\$0
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Totals for: PSA 20 Boys Town Your Voice Kids

4

## ISCI: PSA 20 Bullying Help 1800 Run Away Kids

aaa	136435	WUXP	77202	5/20/12	3:59:39 am	PSA 20 Bullying Help 1800 Run Away Kids	PSA 20 Bullying Help 1800 Run Away Kids	:20	12/13/14	Paid Program 3a	\$0
aaa	136435	WUXP	77202	5/27/12	12:54:38 am	PSA 20 Bullying Help 1800 Run Away Kids	PSA 20 Bullying Help 1800 Run Away Kids	:20	12/13/14	Sports-Ring of Honor 2	\$0
aaa	136435	WUXP	77202	6/2/12	10:56:16 am	PSA 20 Bullying Help 1800 Run Away Kids	PSA 20 Bullying Help 1800 Run Away Kids	:20	12/13/14	Wild America-EI	\$0
aaa	136435	WUXP	77202	6/15/12	12:44:43 am	PSA 20 Bullying Help 1800 Run Away Kids	PSA 20 Bullying Help 1800 Run Away Kids	:20	12/13/14	Friends B	\$0
aaa	136435	WUXP	77202	6/24/12	1:48:22 am	PSA 20 Bullying Help 1800 Run Away Kids	PSA 20 Bullying Help 1800 Run Away Kids	:20	12/13/14	According To Jim Wknd	\$0

Totals for: PSA 20 Bullying Help 1800 Run Away Kids

5

## ISCI: PSA 20 Guide Dog Foundation

aaa	136439	WUXP	77204	5/13/12	5:28:48 pm	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	Movie-Sunday Cinema	\$0
aaa	136439	WUXP	77204	5/27/12	12:54:58 am	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	Sports-Ring of Honor 2	\$0
aaa	136439	WUXP	77204	6/2/12	6:58:26 am	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	Our World	\$0
aaa	136439	WUXP	77204	6/2/12	2:59:00 am	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	Paid Program 230a	\$0
aaa	136439	WUXP	77204	6/4/12	1:14:44 am	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	My Name Is Earl	\$0
aaa	136439	WUXP	77204	6/9/12	1:59:42 am	PSA 20 Guide Dog Foundation	PSA 20 Guide Dog Foundation	:20	11/12/13	The Unit	\$0

Totals for: PSA 20 Guide Dog Foundation

6

Totals for: Nashville (WUXP)

37

\$0



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