KTNL channel 7.1 Sitka

Sitka Community TV a 1 hour Monthly Issues and Public Interest Broadcast

Aired Sunday 3pm July 8, 2023

Topic: Sitka Early Childcare Coalition (ECC) Meeting

This group of community advocates, working mothers and primary school educators have been established since 2018.

This meeting was to review ongoing efforts to address a lack of childcare options in the community. Discussion focused on strategies to increase the number of, "licensed" childcare providers and to develop a pool of support staff & assistants to work at provider facilities/homes. Also, as part of the "Mission Plan" the ECC is working with providers to attain monetary assistance for parents most in need and reduce the cost of childcare in general.

Recent ECC success:

- 1) ECC has encouraged an increase in participation by the local 4H club to recruit more baby-sitters.
- 2) ECC has been a catalyst in helping the State Legislature in crafting House Bill, HB149.
- 3) ECC has secured funding from the Sitka Community Grant Program.

More work needs to be done and the ECC will continue diligently on achieving their mission objectives.

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Sitka Community TV a 1 hour Monthly Issues and Public Interest Broadcast

Aired Sunday 3pm August 13, 2023

<u>Topic Sitka Chamber of Commerce</u> <u>Mid-Summer Tourism Season update: Air, Ground and Boat</u>

This week's Chamber of Commerce Meeting presented three key tourism transportation providers that serve Sitka.

By Air: <u>Alaska Seaplanes</u> is the premier commuter airline of Southeast Alaska. Operating from hubs in Juneau and Sitka. Alaska Seaplanes serves these markets with regular residential and visitor industry flight schedules.

By Boat: <u>Allen Marine Tours</u> With a fleet of over 25 vessels and operations based in Juneau, Ketchikan and Sitka. They are the largest and most experienced day-cruise company in Alaska.

By Ground: Local Taxi – UBER -LYFT and multiple independent van tour operators.

Each discussed the challenges of maintaining adequate staffing levels during the peak summer season. Each hi-lighted the direct impact of higher fuel prices on operational profitability.

In addition, ground services expressed concern for the need to increase the number of allowable licensed providers to meet demand. Groaund transportation providers are actively appealing to local and state government agencies to adopt more industry friendly ordinances to reduce restrictions on licensing, zoning and downtown parking regulations.

The good news in the recap was that all of these and other tourism driven transportation services is experiencing a very robust summer season. And that even with their concerns the growing pains are to be expected and may be overcome with effective collaboration with government agencies, pro-active planning and increased investment.

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Sitka Community TV a 1 hour Monthly Issues and Public Interest Broadcast

Aired Sunday 3pm September 10, 2023

Topic Sitka Health Care Summit Part 2

A meeting of like-minded health care professionals, non-profit agency directors and concerned citizens. Discussions, brainstorming and plans of action were adopted.

This week's focus:

Discussion of concerns related to creating increased access to affordable quality child-care options and promoting the importance of proper nutrition amongst lower income families rounded out part two of this series. Outreach to at risk families through the salvation army and increasing food drives are planned. Recruiting and training more interested persons to take on roles as in-home childcare providers will be explored by a few of the very motivated committee members.