

## Lynne Greenamyre

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**From:** Suzi Dreiling  
**Sent:** Tuesday, July 17, 2018 4:32 PM  
**To:** Angie Wells  
**Subject:** FW: Political Advertising Media Buys on KCSP (610) and KMBZ (980AM and 980FM)

**From:** chris oconnor [mailto:support@housingforkc.com]  
**Sent:** Tuesday, July 17, 2018 4:24 PM  
**To:** Suzi Dreiling <Suzi.Dreiling@entercom.com>  
**Cc:** Robert Jones <rob@rcjonesinc.com>  
**Subject:** Political Advertising Media Buys on KCSP (610) and KMBZ (980AM and 980FM)

Hey Suzi,

Here is our media buy plan to traffic our 3 spots -- all are the same spot except for the call to action on 6th and 7th like we discussed.... We can get this spot to you by next July 25th, Wed. / 26th Thursday if that's not too late for you?

We'll record this spot on Friday and have final approval next Tuesday, July 24th.

Also, please send YOUR invoice to us and PLEASE copy Robert Jones right away, Robert is the accountant for this political issue and our contact for payment: [rob@rcjonesinc.com](mailto:rob@rcjonesinc.com) -- he will issue a payment to secure our media buys. You can reply ALL and Robert will get your invoice -- I've copied him on this email.

Let me know if you have any questions.

Thank you so much!!!  
Justine  
816-537-1777  
[support@housingforkc.com](mailto:support@housingforkc.com)

**KCSP 610AM**  
***Monday, July 30***  
6am-10am : 1  
10am-3pm : 0  
3pm-7pm: 2

***Tuesday, July 31***  
6am-10am : 1  
10am-3pm : 0  
3pm-7pm: 2

***Wednesday, August 1***  
6am-10am : 1  
10am-3pm : 0  
3pm-7pm: 2

***Thursday, August 2***  
6am-10am : 1  
10am-3pm : 0  
3pm-7pm: 2

***Friday, August 3***  
6am-10am : 2  
10am-3pm : 0  
3pm-7pm: 4

***Monday, August 6***

6am-10am : 4

10am-3pm : 0

3pm-7pm: 8

***Tuesday, August 7***

6am-10am : 8

10am-3pm : 0

3pm-7pm: 4

**TOTAL: 42**

**\$\$\$ : \$3,300**

**KMBZ 980 AM**

***Monday, July 30***

6am-10am : 1

10am-3pm : 0

3pm-7pm: 0

***Tuesday, July 31***

6am-10am : 1

10am-3pm : 0

3pm-7pm: 0

***Wednesday, August 1***

6am-10am : 1

10am-3pm : 0

3pm-7pm: 0

***Thursday, August 2***

6am-10am : 2

10am-3pm : 0

3pm-7pm: 0

***Friday, August 3***

6am-10am : 2

10am-3pm : 0

3pm-7pm: 0

***Monday, August 6***

6am-10am : 4

10am-3pm : 0

3pm-7pm: 0

***Tuesday, August 7***

6am-10am : 4

10am-3pm : 0

3pm-7pm: 0

**TOTAL: 15**

**: \$1,725**

**KMBZ FM (980)**

***Monday, July 30***

6am-10am : 0

10am-3pm : 0

3pm-7pm: 1

***Tuesday, July 31***

6am-10am : 0

10am-3pm : 0

3pm-7pm: 1

***Wednesday, August 1***

6am-10am : 0

10am-3pm : 0

3pm-7pm: 1

***Thursday, August 2***

6am-10am : 0  
10am-3pm : 0  
3pm-7pm: 1

***Friday, August 3***

6am-10am : 0  
10am-3pm : 0  
3pm-7pm: 1

***Monday, August 6***

6am-10am : 0  
10am-3pm : 0  
3pm-7pm: 4

***Tuesday, August 7***

6am-10am : 0  
10am-3pm : 0  
3pm-7pm: 2

**TOTAL: 11**  
**\$\$\$: \$2,475**