

ORDER



WBTV

Orders

Order / Rev: 1185148

Alt Order #:

Product Desc: Republican for Congress

Estimate:

Flight Dates: 04/30/19 - 05/14/19

Original Date / Rev: 04/29/19 / 04/29/19

Order Type: NORMAL

Primary AE: Patti Goodnight

Sales Office: CLT-N

Sales Region: National

Agency

Name: People Who Think

Buying Contact:

Billing Contact: Laurie Mayeux

4250 Hwy 22

Mandeville, LA 70471

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Dan Bishop for Congress

Demographic: A50+

Product Codes: Candidate - State - House

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Advertiser External ID: 165865

Agency External ID: 152003

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/14/19	37	\$18,885.00	\$16,052.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	37	\$18,885.00	\$16,052.25	148.80
Totals	37	\$18,885.00	\$16,052.25	148.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patti Goodnight			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	05/06/19	05/14/19	M-F News at 430a News at 430a	CM	430a-5a	MTWTF--	:30	1	\$80.00	P-05	1.30	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	MTWTF--		1				\$80.00		1.30			
		Week: 05/13/19	05/19/19	MT-----		1				\$80.00		1.30			
N 2	WBTV	04/30/19	05/14/19	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$375.00	P-03	3.00	NM	11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-1111--		4				\$375.00		3.00			
		Week: 05/06/19	05/12/19	11111--		5				\$375.00		3.00			
		Week: 05/13/19	05/19/19	11-----		2				\$375.00		3.00			
N 3	WBTV	05/05/19	05/12/19	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----1	:30	1	\$950.00	P-01	5.60	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-----1		1				\$950.00		5.60			
		Week: 05/06/19	05/12/19	-----1		1				\$950.00		5.60			
N 4	WBTV	04/30/19	05/13/19	M-F News at Noon News at Noon	CM	1158p-1230p	MTWTF--	:30	4	\$625.00	P-03	5.20	NM	10	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	-TWTF--		4				\$625.00		5.20			
		Week: 05/06/19	05/12/19	MTWTF--		5				\$625.00		5.20			
		Week: 05/13/19	05/19/19	M-----		1				\$625.00		5.20			

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Advertiser: Dan Bishop for Congress
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WBTV	05/05/19	05/12/19	CBS Face The Nation	CM	1030a-1130a	-----1	:30	1	\$225.00	P-03	2.50	NM	2	\$450.00
CBS Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/29/19		05/05/19	-----1	1		\$225.00		2.50							
Week: 05/06/19		05/12/19	-----1	1		\$225.00		2.50							
N 6	WBTV	04/30/19	05/13/19	M-F News at 530p	CM	530p-6p	MTWTF--	:30	4	\$600.00	P-03	4.50	NM	10	\$6,000.00
News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/29/19		05/05/19	-TWTF--	4		\$600.00		4.50							
Week: 05/06/19		05/12/19	MTWTF--	5		\$600.00		4.50							
Week: 05/13/19		05/19/19	M-----	1		\$600.00		4.50							
													Totals	37	\$18,885.00