

# CONTRACT



**WFEZ-FM**  
**Cox Radio, Inc.**  
**PO Box 83196**  
**Chicago, IL 60691-0196**  
**(855) 333-2676**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>659123 /              |   | <u>Alt Order #</u><br>33704176                         |
| <u>Product</u><br>Est 0119                          |   |  |
| <u>Contract Dates</u><br>02/08/20 - 02/12/20        |   | <u>Estimate #</u><br>0119                              |
| <u>Advertiser</u><br>POL/Mike Bloomberg/D/Pres/US-A |   | <u>Original Date / Revision</u><br>02/07/20 / 02/07/20 |
| <u>Billing Cycle</u><br>EOM                         | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WFEZ-FM                          | <u>Account Executive</u><br>New York Christal | <u>Sales Office</u><br>Christal New Yo                 |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>Adults 35+                    |   |  |
| <u>Agency Code</u><br>RI13287                       | <u>Advertiser Code</u><br>na                  | <u>Product 1/2</u><br>na                               |
| <u>Agency Ref</u><br>P00017473                      | <u>Advertiser Ref</u><br>P00072886-A          |  |

And:

**Katz Communications Inc**  
**125 W 55th St**  
**3rd Fl**  
**Attn: Helen Hanratty**  
**New York, NY 10019**

| *Line         | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Code | Rtn | Type | Spots | Amount     |             |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----|------|-------|------------|-------------|
| N 1           | WFEZ | 02/08/20          | 02/12/20        | Sa 10a-3p       | 10a-3p         |      | 1:00   |                   |             | P-02 |     | NM   | 6     | \$1,200.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/08/20          | 02/14/20        | -----S-         |                |      |        | 6                 | \$200.00    |      |     |      |       |            |             |
| N 2           | WFEZ | 02/08/20          | 02/12/20        | Sa 3p-7p        | 3p-7p          |      | 1:00   |                   |             | P-02 |     | NM   | 6     | \$1,050.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/08/20          | 02/14/20        | -----S-         |                |      |        | 6                 | \$175.00    |      |     |      |       |            |             |
| N 3           | WFEZ | 02/09/20          | 02/12/20        | Su 10a-3p       | 10a-3p         |      | 1:00   |                   |             | P-02 |     | NM   | 6     | \$1,050.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/09/20          | 02/15/20        | -----S          |                |      |        | 6                 | \$175.00    |      |     |      |       |            |             |
| N 4           | WFEZ | 02/09/20          | 02/12/20        | Su 3p-7p        | 3p-7p          |      | 1:00   |                   |             | P-02 |     | NM   | 6     | \$1,050.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/09/20          | 02/15/20        | -----S          |                |      |        | 6                 | \$175.00    |      |     |      |       |            |             |
| N 5           | WFEZ | 02/10/20          | 02/12/20        | M-F 6a-10a      | 6a-10a         |      | 1:00   |                   |             | P-02 |     | NM   | 12    | \$4,800.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/10/20          | 02/16/20        | MTW----         |                |      |        | 12                | \$400.00    |      |     |      |       |            |             |
| N 6           | WFEZ | 02/10/20          | 02/12/20        | Midday          | 10a-3p         |      | 1:00   |                   |             | P-02 |     | NM   | 8     | \$2,400.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/10/20          | 02/16/20        | MTW----         |                |      |        | 8                 | \$300.00    |      |     |      |       |            |             |
| N 7           | WFEZ | 02/10/20          | 02/12/20        | Afternoon Drive | 3p-7p          |      | 1:00   |                   |             | P-02 |     | NM   | 12    | \$6,000.00 |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/10/20          | 02/16/20        | MTW----         |                |      |        | 12                | \$500.00    |      |     |      |       |            |             |
| N 8           | WFEZ | 02/10/20          | 02/12/20        | Evening         | 7p-12a         |      | 1:00   |                   |             | P-02 |     | NM   | 4     | \$400.00   |             |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |     |      |       |            |             |
| Week:         |      | 02/10/20          | 02/16/20        | MTW----         |                |      |        | 4                 | \$100.00    |      |     |      |       |            |             |
| <b>Totals</b> |      |                   |                 |                 |                |      |        |                   |             |      |     |      | 0.00  | 60         | \$17,950.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**Cox Radio, Inc.**  
**PO Box 83196**  
**Chicago, IL 60691-0196**  
**(855) 333-2676**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 659123 /                   | 33704176           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 02/08/20 - 02/12/20   | Est 0119       | 0119              |

|                        |                                 |
|------------------------|---------------------------------|
| <u>Advertiser</u>      | <u>Original Date / Revision</u> |
| POL/Mike Bloomberg/D/P | 02/07/20 / 02/07/20             |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|---------------------|------------|--------------|--------------|-------------|
| 01/27/20 - 02/23/20 | 60         | \$17,950.00  | (\$2,692.50) | \$15,257.50 |
| <b>Totals</b>       | 60         | \$17,950.00  | (\$2,692.50) | \$15,257.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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