

WISH-TV 1950 N. Meridian St. Indianapolis, IN 46202 Main: (317) 923-8888 Billing: (317) 956-8502

Billing Address:

SRCPmedia Attention: Accounts Payable 201 N Union Street Suite 200 Alexandria, VA 22314

Send Payment To:

WISH-TV P O Box 2350 Indianapolis, IN 46206

			Page 1 of 3	
VOICE				
Property	WISH-TV			
Invoice #	22956-2	Order #	22956	
Invoice Date	04/28/24	Alt Order #	28381247	
Invoice Month	April 2024	Deal #		
Invoice Period	04/01/24 - 04/02/24	Flight Dates	03/26/24 - 04/02/24	
Advertiser	POL/Eric Doden (R)	for Indiana Go	vernor	
Product	8 day week			
Estimate #	3397			
	Account Executive	Katz Washington DC		
	Sales Office	Katz Washington DC		
	Sales Region	National		
	Agency Code	9920071		
	Advertiser Code	334		
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref			
	Advertiser Ref			
	Product 1	1007		
	Product 2			

WO Payments Quick Pay Link: payments.wocentral.com/find Quick Pay Code: LCHAD6A949

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 03/26/24	04/01/24	News 8 Daybreak @	8AM8:00 AM-8:30 AM	MTWTF	:30	5	\$185.00	NM	
Weeks:	Start Date 03/26/24	End Date MTWTFSS MTWTF-		<u>Rate</u> \$185.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengi	th Ad-ID			Rate Type
3 WI	SH M 04	/01/24 8:15 AM New	rs 8 Daybreak @ 8AM	8:00 AM-8:30 AN	Л :3	O ED24TV14H			\$185.00 NM
2 04/02/24	04/02/24	News 8 Daybreak @	8AM8:00 AM-8:30 AM	- T	:30	1	\$185.00	NM	
Weeks:	Start Date 04/01/24	End Date 04/07/24 MTWTFSS	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Type
1 WI	SH Tu 04	/02/24 8:11 AM New	rs 8 Daybreak @ 8AM	8:00 AM-8:30 AN	Л :3	O ED24TV13H			\$185.00 NM
3 03/26/24	04/01/24	News 8 Daybreak @	8AM8:30 AM-9:00 AM	МГWГF	:30	5	\$185.00	NM	
Weeks:	Start Date 03/26/24	End Date MTWTFSS MTWTF-		<u>Rate</u> \$185.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
3 WI	SH M 04	/01/24 8:47 AM New	rs 8 Daybreak @ 8AM	8:30 AM-9:00 AN	Л :3	O ED24TV13H			\$185.00 NM
4 04/02/24	04/02/24	News 8 Daybreak @	8AM8:30 AM-9:00 AM	- T	:30	1	\$185.00	NM	
Weeks:	Start Date 04/01/24	End Date MTWTFSS - T		<u>Rate</u> \$185.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WI	SH Tu 04	/02/24 8:46 AM New	rs 8 Daybreak @ 8AM	8:30 AM-9:00 AN	<i>l</i> :3	O ED24TV14H			\$185.00 NM
5 03/26/24	04/01/24	News 8 Daybreak @	9AM9:00 AM-9:30 AM	MTWTF	:30	5	\$185.00	NM	
Weeks:	Start Date 03/26/24	End Date MTWTFSS MTWTF-		<u>Rate</u> \$185.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WI	SH M 04	/01/24 9:15 AM New	rs 8 Daybreak @ 9AM	9:00 AM-9:30 AN	Л :3	O ED24TV14H			\$185.00 NM
6 04/02/24	04/02/24	News 8 Daybreak @	9AM9:00 AM-9:30 AM	- T	:30	1	\$185.00	NM	



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Invoice #	22956-2	Invoice Month	April 2024			
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/02/24			
Advertiser	POL/Eric Doden (R) for Indiana Governor					
Product	8 day week					
Estimate #	3397					

www.wishtv.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS L		Neek	Rate	Туре	
Weeks:	Start Date 04/01/24	End Date 04/07/24 MTWTFSS - T	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch 1 WIS	<u>Day Air</u> 3H Tu 04/		otion 3 Daybreak @ 9AM	Start/End Time 9:00 AM-9:30 AM	Length :30	Ad-ID ED24TV13H			Rate Type \$185.00 NM
7 03/26/24	04/01/24	News 8 Daybreak @ 9A	AM9:30 AM-10:00 AM	МГЖГ	:30	5	\$185.00	NM	
Weeks:	Start Date 03/26/24	End Date <u>MTWTFSS</u> 04/01/24 MTWTF	Spots/Week 5	<u>Rate</u> \$185.00					
Spots: # Ch 2 WIS	<u>Day Air</u> SH M 04/		otion 3 Daybreak @ 9AM	Start/End Time 9:30 AM-10:00 AM	Length 1 :30	Ad-ID ED24TV13H			<u>Rate Type</u> \$185.00 NM
8 04/02/24	04/02/24	News 8 Daybreak @ 9A	AM9:30 AM-10:00 AM	- T	:30	1	\$185.00	NM	
Weeks:	Start Date 04/01/24	End Date 04/07/24	Spots/Week 1	<u>Rate</u> \$185.00					_
Spots: # Ch 1 WIS	<u>Day Air</u> SH Tu 04/		otion 3 Daybreak @ 9AM	Start/End Time 9:30 AM-10:00 AM	Length 1 :30	Ad-ID ED24TV14H			<u>Rate</u> <u>Type</u> \$185.00 NM
16 03/26/24	04/01/24	News 8 @ 5PM	5:00 PM-5:30 PM	МГЖГБ	:30	5	\$130.00	NM	
Weeks:	Start Date 03/26/24	End Date <u>MTWTFSS</u> 04/01/24 MTWTF	Spots/Week 5	<u>Rate</u> \$130.00					
Spots: # Ch 1 WIS	<u>Day Air</u> SH M 04/			Start/End Time 5:00 PM-5:30 PM	Length :30	Ad-ID ED24TV14H			<u>Rate Type</u> \$130.00 NM
17 04/02/24	04/02/24	News 8 @ 5PM	5:00 PM-5:30 PM	- T	:30	1	\$130.00	NM	
Weeks:	Start Date 04/01/24	End Date <u>MTWTFSS</u> - T	Spots/Week 1	Rate \$130.00					
Spots: # Ch 1 WIS	<u>Day Air</u> SH Tu 04/			Start/End Time 5:00 PM-5:30 PM	Length :30	Ad-ID ED24TV13H			Rate Type \$130.00 NM
18 03/26/24	04/01/24	News 8 @ 10PM	10:00 PM-10:30 PM	МГЖГБ	:30	10	\$130.00	NM	
Weeks:	Start Date 03/26/24	End Date MTWTFSS 04/01/24 MTWTF	Spots/Week 10	Rate \$130.00					
Spots: # Ch 6 WIS		01/24 10:11 PM News 8	3 @ 10PM	Start/End Time 10:00 PM-10:30 P		ED24TV13H			Rate Type \$130.00 NM
5 WIS	04/02/24	01/24 10:28 PM News 8 News 8 @ 10PM	3 @ 10PM 10:00 PM-10:30 PM	10:00 PM-10:30 P	:30	ED24TV14H 1	\$130.00	NM	\$130.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		•	ψ.00.00	. 4141	
Spots: # Ch 6 WIS	04/01/24 <u>Day Air</u> SH Tu 04/			\$130.00 <u>Start/End Time</u> 10:00 PM-10:30 P	Length N :30	Ad-ID ED24TV14H			<u>Rate</u> <u>Type</u> \$130.00 NM
20 04/02/24	04/02/24	News 8 Daybreak @ 73	30A7:30 AM-8:00 AM	- T	:30	1	\$170.00	NM	
Weeks:	Start Date 04/01/24	End Date 04/07/24	Spots/Week 1	<u>Rate</u> \$170.00					
Spots: <u>#</u> <u>Ch</u> 1 WIS	<u>Day Air</u> SH Tu 04/		otion 3 Daybreak @ 730AM	Start/End Time 7:30 AM-8:00 AM	Length :30	Ad-ID ED24TV14H			Rate Type \$170.00 NM

Total Spots 14



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Product	8 day week					
Estimate #	3397					

PAYMENT TERMS 30 DAYS FROM INVOICE DATE

Gross Total \$2,300.00

Agency Commission \$345.00

Net Amount Due \$1,955.00