

WISH-TV 1950 N. Meridian St. Indianapolis, IN 46202 Main: (317) 923-8888 Billing: (317) 956-8502

Billing Address:

Brabender Cox Attention: Accounts Payable 108 South Street, NE Leesburg, VA 20175

Send Payment To:

WISH-TV P O Box 2350 Indianapolis, IN 46206

INVOICE			Page 1 of 3
Property	WISH-TV		
Invoice #	23304-1	Order #	23304
Invoice Date	04/28/24	Alt Order #	28389115
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/14/24	Flight Dates	04/08/24 - 04/14/24
Advertiser	POL/Suzanne Crouc	h (R) for Indiar	na Governor
Product	Candidate		
Estimate #	664		
	Account Executive	Katz Washing	gton DC
	Sales Office	Katz Washing	gton DC
	Sales Region	National	
	Agency Code	9913021	
	Advertiser Code	124	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	133	
	Product 2		

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: VYPA7EAEDV

ine Start D	oto En	d Date	Descr	intion	Start/End Time	MEWEECC	Longth	Spots/	Rate	Turne	
Line Start Da	ale En	d Dale	Descr	iption		MTWTFSS	Length	Week	Rale	Туре	
1 04/08/2	24 04	/14/24	News	8 Daybreak @ 7	7AM7:30 AM-8:00 AM	- 1111	:30	4	\$170.00	NM	
Weeks:		t Date)8/24	End Da 04/14/2		Spots/Week 4	Rate \$170.00					
Spots: #		Day Aiı		Air Time Descr	iption	Start/End Time	Lend	th Ad-ID			Rate Typ
· _	WISH	Tu 04			8 Daybreak @ 7AM	7:30 AM-8:00 A		30 BCSC2404H			\$170.00 N
2	WISH	W 04	/10/24	7:57 AM News	8 Daybreak @ 7AM	7:30 AM-8:00 A	м :	30 BCSC2404H			\$170.00 N
3	WISH	Th 04	/11/24	7:46 AM News	8 Daybreak @ 7AM	7:30 AM-8:00 A	м :	30 BCSC2404H			\$170.00 N
4	WISH	F 04	/12/24	7:43 AM News	8 Daybreak @ 7AM	7:30 AM-8:00 A	M :	30 BCSC2405H			\$170.00 N
2 04/08/2	24 04	/14/24	News	8 Daybreak @ 8	3AM8:00 AM-8:30 AM	- 1111	:30	4	\$185.00	NM	
Weeks:		rt Date 08/24	End Da 04/14/2		Spots/Week 4	Rate \$185.00					
Spots: <u>#</u>	<u>Ch</u> [<u>Day Ai</u>	r Date	Air Time Descr	iption	Start/End Time	Leng	<u>th Ad-ID</u>			Rate Typ
1	WISH	Tu 04	/09/24	8:24 AM News	8 Daybreak @ 8AM	8:00 AM-8:30 A	м :	30 BCSC2404H			\$185.00 N
2	WISH	W 04	/10/24	8:28 AM News	8 Daybreak @ 8AM	8:00 AM-8:30 A	M :	30 BCSC2404H			\$185.00 N
3	WISH	Th 04	/11/24	8:24 AM News	8 Daybreak @ 8AM	8:00 AM-8:30 A	M :	30 BCSC2404H			\$185.00 N
4	WISH	F 04	/12/24	8:11 AM News	8 Daybreak @ 8AM	8:00 AM-8:30 A	М :	30 BCSC2405H			\$185.00 N
3 04/08/2	24 04	/14/24	News	8 Daybreak @ 9	AM9:30 AM-10:00 AM	- 1111	:30	4	\$185.00	NM	
Weeks:		rt Date)8/24	End Da 04/14/2		Spots/Week 4	<u>Rate</u> \$185.00					
Spots: <u>#</u>	<u>Ch</u> [Day <u>Ai</u>	r Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WISH	Tu 04	/09/24	9:54 AM News	8 Daybreak @ 9AM	9:30 AM-10:00	-M :	30 BCSC2404H			\$185.00 N
2	WISH	W 04	/10/24	9:43 AM News	8 Daybreak @ 9AM	9:30 AM-10:00	-M :	30 BCSC2404H			\$185.00 N
3	WISH	Th 04	/11/24	9:54 AM News	8 Daybreak @ 9AM	9:30 AM-10:00	-M :	30 BCSC2404H			\$185.00 N
4	WISH	F 04	/12/24	9:53 AM News	8 Daybreak @ 9AM	9:30 AM-10:00	AM :	30 BCSC2405H			\$185.00 N
4 04/08/2	24 04	/14/24	News	8 Daybreak Sat	9A 9:00 AM-9:30 AM	1-	:30	1	\$170.00	NM	
Weeks:		rt Date)8/24	End Da 04/14/2		Spots/Week 1	<u>Rate</u> \$170.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Effective 10/9/2023, except where prohibited by law, we will impose a 3% administrative fee on all credit card payments.



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	ICEA	TE			
	Invoice #	23304-1	Invoice Month April 2024		
	Invoice Date 04/28/24 Invoice Period 04/01/24 - 04/14		04/01/24 - 04/14/24		
06	Advertiser	POL/Suzanne Crouch (R	n (R) for Indiana Governor		
	Product Candidate				
	Estimate #	664			

www.wisntv.com		Spoto/			
Line Start Date End Date Description Start/End Time	MTWTFSS I	Spots/ Length Week	Rate	Туре	
		Lengtin week	Kale		
4 04/08/24 04/14/24 News 8 Daybreak Sat 9A 9:00 AM-9:30 AM	1-	:30 1	\$170.00	NM	
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WISH Sa 04/13/24 9:22 AM News 8 Daybreak Sat 9A	9:00 AM-9:30 AM	:30 BCSC2405H			\$170.00 NM
					••••••
5 04/08/24 04/14/24 News 8 Daybreak Sun 8A8:00 AM-8:30 AM	1	:30 1	\$160.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
04/08/24 04/14/241 1	\$160.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WISH Su 04/14/24 8:10 AM News 8 Daybreak Sun 8A	8:00 AM-8:30 AM	:30 BCSC2405H			\$160.00 NM
6 04/08/24 04/14/24 News 8 Daybreak Sun 8A8:30 AM-9:00 AM	1	:30 1	\$160.00	NM	
	-		φ100.00		
Weeks: <u>Start Date End Date <u>MTWTFSS</u> Spots/Week</u>	Rate				
04/08/24 04/14/241 1	\$160.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WISH Su 04/14/24 8:47 AM News 8 Daybreak Sun 8A	8:30 AM-9:00 AM	:30 BCSC2405H			\$160.00 NM
7 04/08/24 04/14/24 News 8 Midday News 11:00 AM-11:30 A	M - 1111	:30 4	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WISH Tu 04/09/24 11:20 AM News 8 Midday News	11:00 AM-11:30 A				\$50.00 NM
2 WISH W 04/10/24 11:20 AM News 8 Midday News	11:00 AM-11:30 A				\$50.00 NM
3 WISH Th 04/11/24 11:22 AM News 8 Midday News	11:00 AM-11:30 A				\$50.00 NM
4 WISH F 04/12/24 11:13 AM News 8 Midday News	11:00 AM-11:30 A				\$50.00 NM
					450.00 NW
8 04/08/24 04/14/24 News 8 Midday News 11:30 AM-12:00 F	νM -1111	:30 4	\$60.00	NM	
Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week	Rate				
$\frac{39003}{04/08/24} = \frac{110}{04/14/24} = \frac{110}{-1111} = \frac{39003}{-1111}$	\$60.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WISH Tu 04/09/24 11:38 AM News 8 Midday News	11:30 AM-12:00 P	N :30 BCSC2404H			\$60.00 NM
2 WISH W 04/10/24 11:54 AM News 8 Midday News	11:30 AM-12:00 P	N :30 BCSC2404H			\$60.00 NM
3 WISH Th 04/11/24 11:46 AM News 8 Midday News	11:30 AM-12:00 P	N :30 BCSC2404H			\$60.00 NM
4 WISH F 04/12/24 11:40 AM News 8 Midday News	11:30 AM-12:00 P	20 BCSC2405H			\$60.00 NM
· · ·		00 1	\$05.00	N 18 4	
9 04/08/24 04/14/24 Family Feud 3:00 PM-3:30 PM	- 1111	:30 4	\$85.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> Spots/Week	Rate				
04/08/24 04/14/24 -1111 4	\$85.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WISH Tu 04/09/24 3:16 PM Family Feud	3:00 PM-3:30 PM				\$85.00 NM
2 WISH W 04/10/24 3:15 PM Family Feud	3:00 PM-3:30 PM				\$85.00 NM
3 WISH Th 04/11/24 3:28 PM Family Feud	3:00 PM-3:30 PM	:30 BCSC2405H			\$85.00 NM
4 WISH F 04/12/24 3:19 PM Family Feud	3:00 PM-3:30 PM	:30 BCSC2405H			\$85.00 NM
10 04/08/24 04/14/24 All In News @ 4PM 4:30 PM-5:00 PM	- 1111	:30 4	\$90.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Pata				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MIWIFSS</u> <u>Spots/Week</u> <u>04/08/24</u> <u>04/14/24</u> <u>-1111-</u> <u>4</u>	<u>Rate</u> \$90.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WISH Tu 04/09/24 4:45 PM All In News @ 4PM	4:30 PM-5:00 PM				\$90.00 NM
2 WISH W 04/10/24 4:36 PM All In News @ 4PM	4:30 PM-5:00 PM	:30 BCSC2404H			\$90.00 NM

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Advertiser	POL/Suzanne Crouch (R	(R) for Indiana Governor			
Product	Candidate				
Estimate #	664				

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 04/08/24	04/14/24	All In News @ 4PM	4:30 PM-5:00 PM	- 1111	:30	4	\$90.00	NM		
Spots: <u>#</u> Ch	Day Air D	Date <u>Air Time</u> Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
3 WIS	SH Th 04/1	1/24 4:52 PM All In N	lews @ 4PM	4:30 PM-5:00 PN	1 :3	0 BCSC2405H			\$90.00	NM
4 WIS	SH F 04/1	2/24 4:54 PM All In N	lews @ 4PM	4:30 PM-5:00 PM	1 :3	O BCSC2405H			\$90.00	NM
11 04/08/24	04/14/24	News 8 Sun 6PM	6:00 PM-6:30 PM	1	:30	1	\$85.00	NM		
Weeks:		End Date MTWTFSS	Spots/Week	Rate						
		04/14/24 1	1	\$85.00		=				_
Spots: <u>#</u> Ch	Day Air D	Date <u>Air Time</u> Descrip	otion	Start/End Time		th Ad-ID			Rate	Гуре
1 WIS	SH Su 04/1	4/24 6:23 PM News 8	3 Sun 6PM	6:00 PM-6:30 PM	1 :3	O BCSC2405H			\$85.00	NM
				Total Spots	:	32				

PAYMENT TERMS 30 DAYS FROM INVOICE DATE

\$3,875.00	Gross Total
\$581.25	Agency Commission
\$3,293.75	Net Amount Due