



125 West 55th St  
New York, NY 10019

Contract # 28396528 Changes as of: 4/30/2024 at 4:12 PM Version: Current State Version 1

CPE: 124/133/680  
Agency: BRABENDER COX  
Advertiser: SUZANNE CROUCH FOR GOVERNOR (INDIANA)

Flight: 4/29/24 - 5/12/24  
Product: Candidate  
Agency Order #: 13402824  
Buyer: Kundu, Liz  
Salesperson: BILL THOMAS 202-872-5860  
Separation:

108 SOUTH STREET  
3RD FL  
MARKET STATION  
LEESBURG, VA 20175  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: BILL THOMAS 202-872-5860  
Total Spots: 9  
Total CPP: \$181.01  
Total GRP: 7.9

23470

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/29 - 5/11														
							4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9	5/10	5/11		
1	M-F 6a-6:30a		News 8 Daybreak @ 6AM	\$125.00	0.6	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
2	M-F 6:30a-7a		News 8 Daybreak @ 6AM	\$140.00	0.6	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
3	M-F 7a-7:30a		News 8 Daybreak @ 7AM	\$155.00	0.8	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
4	M-F 7:30a-8a		News 8 Daybreak @ 7AM	\$170.00	0.8	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
5	M-F 8a-8:30a		News 8 Daybreak @ 8AM	\$185.00	1.1	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
6	M-F 8:30a-9a		News 8 Daybreak @ 8AM	\$185.00	1.1	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
7	M-F 9a-9:30a		News 8 Daybreak @ 9AM	\$185.00	1.1	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
8	M-F 9:30a-10a		News 8 Daybreak @ 9AM	\$185.00	1.1	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
9	Su 7a-7:30a		News 8 Daybreak Sun 7A	\$100.00	0.7	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
<b>TOTALS:</b>							0	0	0	0	0	0	0	0	1	0	0	0	0	0	0





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New York, NY 10019

Contract # 28396528 Changes as of: 4/30/2024 at 4:12 PM Version: Current State Version 1

CPE: 124/133/680 Flight: 4/29/24 - 5/12/24 Station: WISH Con Type: POLITICAL/VOTE  
 Agency: BRABENDER COX Advertiser: SUZANNE CROUCH FOR GOVERNOR (INDIANA) Market: Indianapolis Total \$: \$1,430.00

108 SOUTH STREET  
3RD FL  
MARKET STATION  
LEESBURG, VA 20175  
Product: Candidate  
Agency Order #: 13402824  
Buyer: Kundu, Liz  
Salesperson: BILL THOMAS  
Separation: 202-872-5880  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: BILL THOMAS  
202-872-5880  
Total Spots: 9  
Total CPP: \$181.01  
Total GRP: 7.9

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/12 - 5/12		Total Spots	Total \$	CPP*	GRP*
							5/12	5/12				
1	M-F 6a-6:30a		News 8 Daybreak @ 6AM	\$125.00	0.6	30	0	0	1	\$125.00	\$208.33	0.6
2	M-F 6:30a-7a		News 8 Daybreak @ 6AM	\$140.00	0.6	30	0	0	1	\$140.00	\$233.33	0.6
3	M-F 7a-7:30a		News 8 Daybreak @ 7AM	\$155.00	0.8	30	0	0	1	\$155.00	\$193.75	0.8
4	M-F 7:30a-8a		News 8 Daybreak @ 7AM	\$170.00	0.8	30	0	0	1	\$170.00	\$212.50	0.8
5	M-F 8a-8:30a		News 8 Daybreak @ 8AM	\$185.00	1.1	30	0	0	1	\$185.00	\$168.18	1.1
6	M-F 8:30a-9a		News 8 Daybreak @ 8AM	\$185.00	1.1	30	0	0	1	\$185.00	\$168.18	1.1
7	M-F 9a-9:30a		News 8 Daybreak @ 9AM	\$185.00	1.1	30	0	0	1	\$185.00	\$168.18	1.1
8	M-F 9:30a-10a		News 8 Daybreak @ 9AM	\$185.00	1.1	30	0	0	1	\$185.00	\$168.18	1.1
9	Su 7a-7:30a		News 8 Daybreak Sun 7A	\$100.00	0.7	30	0	0	1	\$100.00	\$142.86	0.7
<b>TOTALS:</b>									<b>9</b>	<b>\$1,430.00</b>	<b>\$181.01</b>	<b>7.9</b>



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CPE: 124/133/680 Agency: BRABENDER COX Advertiser: SUZANNE GROUCH FOR GOVERNOR (INDIANA) Station: WISH Market: Indianapolis Con Type: POLITICAL/NOTE Total \$: \$1,430.00

108 SOUTH STREET 3RD FL Product: Candidate Office: WASHINGTON  
MARKET STATION Agency Order #: 13402824 Service: Nielsen  
LEESBURG, VA 20175 Buyer: Kundu, Liz Primary Demo: Adults 35+  
Salesperson: BILL THOMAS Assistant: BILL THOMAS  
202-872-5860 Separation: Total Spots: 9  
Total CPP: \$181.01  
Total GRP: 7.9

Special Instructions

<b>Competitive Information</b>	
Market Budget:	\$1,430
WISH Share:	100%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	9	\$1,430.00
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$1,430.00</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	9	\$1,430.00
<b>Total</b>	<b>9</b>	<b>\$1,430.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/30/24 4:13 PM					\$0	\$0	
New	4/30/24 4:11 PM	BILL THOMAS	New	9		\$1,430.00	\$1,430.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> </div>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>	
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>	

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Suzanne Crouch

Authorized committee:

Crouch for Governor

Agency requesting time (and contact information):

N/A BrabenderCox 1218 Grandview Ave Pittsburgh PA 15211

Candidate's political party:

GOP

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 7, 2024

General

Primary

Treasurer of candidate's authorized committee:

• Yasmin Stump

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Liz Kundu

Digitally signed by Liz Kundu  
Date: 2023.09.14 10:39:26 -04'00'

Signature:

Name: Liz Kundu

Name:

Date of Request to Purchase Ad Time: 3/1/2024

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Liz Kundu

Digitally signed by Liz Kundu  
Date: 2023.09.14 14:32:24 -04'00'

Name: Liz Kundu

Date: 2/29/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

