

WISH-TV 1950 N. Meridian St. Indianapolis, IN 46202 Main: (317) 923-8888 Billing: (317) 956-8502

Billing Address:

SRCPmedia Attention: Accounts Payable 201 N Union Street Suite 200 Alexandria, VA 22314

Send Payment To:

WISH-TV P O Box 2350 Indianapolis, IN 46206

| IVOICE - | тг | | Page 1 of 3 | | | |
|----------------|---------------------|---|-------------|--|--|--|
| Property | WISH-TV | | | | | |
| Invoice # | 23389-1 | Order# | 23389 | | | |
| Invoice Date | 04/28/24 | Alt Order # | 28392494 | | | |
| Invoice Month | April 2024 | Deal # | | | | |
| Invoice Period | 04/01/24 - 04/23/24 | 04/01/24 - 04/23/24 Flight Dates 04/17/24 - 0 | | | | |
| Advertiser | POL/Eric Doden (R) | for Indiana Go | vernor | | | |
| Product | Tu-Mon week | | | | | |
| Estimate # | Estimate # 3417 | | | | | |
| | Account Executive | Katz Washington DC | | | | |
| | Sales Office | Katz Washington DC | | | | |
| | Sales Region | National | | | | |
| | Agency Code | 9920071 | | | | |
| | Advertiser Code | 334 | | | | |
| | Billing Calendar | Broadcast | | | | |
| | Billing Type | Cash | | | | |
| | Special Handling | | | | | |
| | Agency Ref | | | | | |
| | Advertiser Ref | | | | | |
| | Product 1 | 1000 | | | | |
| | Product 2 | | | | | |

WO Payments Quick Pay Link: payments.wocentral.com/find Quick Pay Code: J4HAVAA6DV

Spots/

| | | | | | | Spots/ | | | |
|-----------------|---------------|--------------------------|---------------------|-------------------------|--------|-------------|----------|------|-------------|
| Line Start Date | End Date [| Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 1 04/17/24 | 04/23/24 | lews 8 Daybreak @ | 8AM8:00 AM-8:30 AM | MTWTF | :30 | 5 | \$185.00 | NM | |
| Weeks: | | nd Date MTWTFSS MTWTF | Spots/Week 5 | <u>Rate</u> \$185.00 | | | | | |
| Spots: # Ch | Day Air Dat | e Air Time Desc | ription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 5 WIS | SH W 04/17/2 | 24 8:24 AM News | 8 8 Daybreak @ 8AM | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV16H | | | \$185.00 NM |
| 4 WIS | SH Th 04/18/2 | 24 8:20 AM News | 8 B Daybreak @ 8AM | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV16H | | | \$185.00 NM |
| 2 WIS | SH F 04/19/2 | 24 8:23 AM News | 8 B Daybreak @ 8AM | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV16H | | | \$185.00 NM |
| 1 WIS | SH M 04/22/2 | 24 8:24 AM News | 8 Daybreak @ 8AM | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV17H | | | \$185.00 NM |
| 3 WIS | SH Tu 04/23/2 | 24 8:28 AM News | 8 8 Daybreak @ 8AM | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV17H | | | \$185.00 NM |
| 2 04/17/24 | 04/23/24 N | lews 8 Daybreak Sa | 8A 8:00 AM-8:30 AM | S- | :30 | 1 | \$170.00 | NM | |
| Weeks: | | <u>MTWTFSS</u> S- | Spots/Week 1 | Rate \$170.00 | | | | | |
| Spots: # Ch | Day Air Dat | e Air Time Desc | <u>ription</u> | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 1 WIS | SH Sa 04/20/2 | 24 8:10 AM News | 8 8 Daybreak Sat 8A | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV17H | | | \$170.00 NM |
| 3 04/17/24 | 04/23/24 | News 8 Daybreak Su | n 8A8:00 AM-8:30 AM | S | :30 | 1 | \$160.00 | NM | |
| Weeks: | | <u>MTWTFSS</u> S | Spots/Week 1 | Rate \$160.00 | | | | | |
| Spots: # Ch | Day Air Dat | e Air Time Desc | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 1 WIS | SH Su 04/21/2 | 24 8:09 AM News | 8 8 Daybreak Sun 8A | 8:00 AM-8:30 AM | 1 :3 | 0 ED24TV17H | | | \$160.00 NM |
| 4 04/17/24 | 04/23/24 | News 8 Daybreak @ | 8AM8:30 AM-9:00 AM | MTWTF | :30 | 5 | \$185.00 | NM | |
| Weeks: | | nd Date MTWTFSS MTWTF | Spots/Week 5 | <u>Rate</u> \$185.00 | | | | | |
| Spots: # Ch | Day Air Dat | e Air Time Desc | ription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 4 WIS | SH W 04/17/2 | 24 8:53 AM News | 8 8 Daybreak @ 8AM | 8:30 AM-9:00 AM | 1 :3 | 0 ED24TV15H | | | \$185.00 NM |
| 5 WIS | SH Th 04/18/2 | 24 8:53 AM News | 8 Daybreak @ 8AM | 8:30 AM-9:00 AM | 1 :3 | 0 ED24TV15H | | | \$185.00 NM |
| 3 WIS | SH F 04/19/2 | 24 8:53 AM News | 8 Daybreak @ 8AM | 8:30 AM-9:00 AM | 1 :3 | 0 ED24TV15H | | | \$185.00 NM |
| 1 WIS | SH M 04/22/2 | 24 8:39 AM News | 8 8 Daybreak @ 8AM | 8:30 AM-9:00 AM | 1 :3 | 0 ED24TV17H | | | \$185.00 NM |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Effective 10/9/2023, except where prohibited by law, we will impose a 3% administrative fee on all credit card payments.



| Invoice # | 23389-1 | Invoice Month | April 2024 | | | | |
|--------------|---|------------------------------|------------|--|--|--|--|
| Invoice Date | 04/28/24 | Invoice Period 04/01/24 - 04 | | | | | |
| Advertiser | POL/Eric Doden (R) for Indiana Governor | | | | | | |
| Product | Tu-Mon week | | | | | | |
| Estimate # | 3417 | | | | | | |

| Line Start D | Date | End Date | Desc | cription | | Start/End Time | MTWTFSS | Le | | Spots/ Week | Rate | Туре | |
|----------------------|-------------------|-------------------------------|--------------------------|-----------------------------|--------------------|----------------------------------|---------------------------------|----|---------------|------------------------|----------|------|--|
| 4 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k @ 8AM | 18:30 AM-9:00 AM | MTWTF | | :30 | 5 | \$185.00 | NM | |
| Spots: # 2 | <u>Ch</u> WISH | <u>Day</u> <u>Ai</u> Tu 04 | r Date 1/23/24 | Air Time E 8:53 AM N | | on Daybreak @ 8AM | Start/End Time 8:30 AM-9:00 | | Length :30 | Ad-ID ED24TV17H | | | <u>Rate Type</u> \$185.00 NM |
| 5 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k Sat 8A | 8:30 AM-9:00 AM | S- | | :30 | 1 | \$170.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | <u>MTWT</u> 24 | <u>FSS</u> - S- | Spots/Week 1 | Rate \$170.00 | | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> WISH | Day Ai Sa 04 | r <u>Date</u> 1/20/24 | Air Time E 8:41 AM N | | on Daybreak Sat 8A | Start/End Time 8:30 AM-9:00 | _ | Length :30 | Ad-ID ED24TV17H | | | <u>Rate</u> <u>Type</u> \$170.00 NM |
| 6 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k Sun 8A | A8:30 AM-9:00 AM | S | | :30 | 1 | \$160.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | | <u>FSS</u> S | Spots/Week 1 | Rate \$160.00 | | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> WISH | Day Ai | r Date 1/21/24 | Air Time 8:36 AM N | | <u>on</u> Daybreak Sun 8A | Start/End Time 8:30 AM-9:00 | _ | Length :30 | Ad-ID ED24TV17H | | | <u>Rate</u> <u>Type</u> \$160.00 NM |
| 7 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k @ 9AM | 19:00 AM-9:30 AM | МГWГF | | :30 | 5 | \$185.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | | | Spots/Week 5 | Rate \$185.00 | | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> WISH | | <u>r Date</u> 1/17/24 | Air Time D 9:28 AM N | News 8 D | Daybreak @ 9AM | Start/End Time 9:00 AM-9:30 | AM | | ED24TV16H | | | Rate Type \$185.00 NM |
| 3 4 | WISH WISH | | 1/18/24 1/19/24 | | | Daybreak @ 9AM Daybreak @ 9AM | 9:00 AM-9:30 9:00 AM-9:30 | | | ED24TV16H ED24TV17H | | | \$185.00 NM \$185.00 NM |
| 5 2 | WISH WISH | | 1/22/24 1/23/24 | | | Daybreak @ 9AM Daybreak @ 9AM | 9:00 AM-9:30 9:00 AM-9:30 | | | ED24TV17H ED24TV17H | | | \$185.00 NM \$185.00 NM |
| 8 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k Sat 9A | 9:00 AM-9:30 AM | S- | | :30 | 1 | \$170.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | | <u>FSS</u> - S- | Spots/Week 1 | Rate \$170.00 | | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> WISH | <u>Day</u> <u>Ai</u> Sa 04 | <u>r Date</u> 1/20/24 | Air Time December 2:09 AM N | | <u>on</u> Daybreak Sat 9A | Start/End Time 9:00 AM-9:30 | _ | Length :30 | Ad-ID ED24TV17H | | | <u>Rate</u> <u>Type</u> \$170.00 NM |
| 9 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k Sun 9A | A9:00 AM-9:30 AM | S | | :30 | 1 | \$160.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | | | Spots/Week 1 | Rate \$160.00 | | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> WISH | Day Ai | <u>r Date</u> 1/21/24 | Air Time D | | <u>on</u> Daybreak Sun 9A | Start/End Time 9:00 AM-9:30 | _ | Length :30 | Ad-ID ED24TV17H | | | <u>Rate</u> <u>Type</u> \$160.00 NM |
| 10 04/17/2 | 24 | 04/23/24 | New | | | 19:30 AM-10:00 AM | МГWГF | | :30 | 5 | \$185.00 | NM | |
| Weeks | | Start Date 04/17/24 | End D 04/23/ | | | Spots/Week 5 | <u>Rate</u> \$185.00 | | | | | | |
| Spots: # 2 | <u>Ch</u> WISH | Day Ai | <u>r Date</u> 1/17/24 | Air Time D | | <u>on</u> Daybreak @ 9AM | Start/End Time 9:30 AM-10:00 | | Length :30 | Ad-ID ED24TV15H | | | <u>Rate</u> <u>Type</u> \$185.00 NM |
| 4 | WISH | Th 04 | 1/18/24 | 9:55 AM N | News 8 D | Daybreak @ 9AM | 9:30 AM-10:00 | | :30 | ED24TV15H | | | \$185.00 NM |
| 5 | WISH | | 1/19/24 | | | Daybreak @ 9AM | 9:30 AM-10:00 | | | ED24TV17H | | | \$185.00 NM |
| 3 1 | WISH WISH | | 1/22/24 1/23/24 | | | Daybreak @ 9AM Daybreak @ 9AM | 9:30 AM-10:00 9:30 AM-10:00 | | | ED24TV17H ED24TV17H | | | \$185.00 NM \$185.00 NM |
| 11 04/17/2 | 24 | 04/23/24 | New | s 8 Daybreal | k Sat 9A | 9:30 AM-10:00 AM | S- | | :30 | 1 | \$170.00 | NM | |





| Invoice # | 23389-1 | Invoice Month | April 2024 | | | | |
|--------------|---|------------------------------|------------|--|--|--|--|
| Invoice Date | 04/28/24 | Invoice Period 04/01/24 - 04 | | | | | |
| Advertiser | POL/Eric Doden (R) for Indiana Governor | | | | | | |
| Product | Tu-Mon week | | | | | | |
| Estimate # | 3417 | | | | | | |

Spots/

| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|-----------------|------------------------|-----------------------|---------------------|------------------|--------|-------------|----------|------|-------------|
| 11 04/17/24 | 04/23/24 | News 8 Daybreak Sat | 9A 9:30 AM-10:00 AM | S- | :30 | 1 | \$170.00 | NM | |
| Weeks: | Start Date 04/17/24 | End Date MTWTFSSS | Spots/Week 1 | Rate \$170.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time Descr | ription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WIS | SH Sa 04, | 9:38 AM News | 8 Daybreak Sat 9A | 9:30 AM-10:00 Al | M :3 | ED24TV17H | | | \$170.00 NM |
| 12 04/17/24 | 04/23/24 | ALL INDIANA POLITION | CS 9:30 AM-10:00 AM | S | :30 | 1 | \$100.00 | NM | |
| Weeks: | Start Date 04/17/24 | End Date MTWTFSS S | Spots/Week | Rate \$100.00 | | | | | |
| Spots: # Ch | • | | ription_ | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WIS | SH Su 04, | /21/24 9:56 AM ALL II | NDIANA POLITICS | 9:30 AM-10:00 Al | M :3 | D ED24TV17H | | | \$100.00 NM |
| | | | | Total Spots | 2 | !8 | | | |

PAYMENT TERMS 30 DAYS FROM INVOICE DATE

<u>Gross Total</u> \$4,960.00

Agency Commission

\$744.00

Net Amount Due \$4,216.00