

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Heather Hartig

do hereby request station time concerning the following issue:

<u>Fracking</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
: 30	As Scheduled				

This broadcast time will be used by: North Carolina Environmental Partnership (NCEP)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NCEP
601 W. Rosemary St STE 220
Chapel Hill NC 27516

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Yoon
Mary MacLean D. Asbill

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NCPR
601 W. Rosemary St Ste 220
Chapel Hill NC 27516

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ed Yoon
Mary MacLean D. Albill

ORDER WORKSHEET

Rep Order# 10346464 Ver# 5 Status Confirmed

Traffic Order# 1874289

Last Received:
Showing Buylines:

Printed: 08/01/14 11:43 AM Duplicate 1 of 3
07/01/14 2:50 PM
All Buylines

Station WRDC-TV RALEIGH-DURHAM
Advertiser (6087) POLITICAL ISSUE GROU
Product NCEP - SKED A
Estimate#
Buyer JEFF SCATTERGOOD

Agency (OLDT) OLD TOWN MEDIA
4507 PENWOOD DR
ALEXANDRIA, VA 22310
Agency C/P1/P2/E
Flight Dates 07/02/14-07/09/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SYI) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

NORTH CAROLINA ENVIRONMENTAL PARTNERSHIP
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	935P	NEWS BREAK	30	-	-	\$500.00	07/09-07/09	1	1	1	\$500.00
2	Th	935P	NEWS BREAK	30	-	-	\$500.00	07/03-07/03	1	1	1	\$500.00
3	F	935P	NEWS BREAK	30	-	-	\$500.00	07/04-07/04	1	1	1	\$500.00
4	M	615P	NEWS BREAK	30	-	-	\$500.00	07/07-07/07	1	1	1	\$500.00
5	Tu	615P	NEWS BREAK	30	-	-	\$500.00	07/08-07/08	1	1	1	\$500.00
6	W	5P-6P	JUDGE MATHIS	30	-	-	\$125.00	07/09-07/09	1	1	1	\$125.00
7	Th	5P-6P	JUDGE MATHIS	30	-	-	\$125.00	07/03-07/03	1	1	1	\$125.00
8	F	5P-6P	JUDGE MATHIS	30	-	-	\$125.00	07/04-07/04	1	1	1	\$125.00
9	M	5P-6P	JUDGE MATHIS	30	-	-	\$125.00	07/07-07/07	1	1	1	\$125.00
10	Tu	5P-6P	JUDGE MATHIS	30	-	-	\$125.00	07/08-07/08	1	1	1	\$125.00
11	W	6P-7P	PEOPLE'S COURT	30	-	-	\$200.00	07/09-07/09	1	1	1	\$200.00
12	Th	6P-7P	PEOPLE'S COURT	30	-	-	\$200.00	07/03-07/03	1	1	1	\$200.00

ORDER WORKSHEET

Rep Order# 10346464 Ver# 5
EC'd Yes

Status Confirmed

Traffic Order# 1874289

Last Received:
07/01/14 2:50 PM

Printed: 08/01/14 11:43 AM

Duplicate

2 of 3

Showing Buylines:

All Buylines

Station WRDC-TV RALEIGH-DURHAM
Advertiser (6087) POLITICAL ISSUE GROU
Product NCEP - SKED A
Estimate#
Buyer JEFF SCATTERGOODAgency (OLDT) OLD TOWN MEDIA
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ALEXANDRIA, VA 22310
Agency C/P1/P2/E
Flight Dates 07/02/14-07/09/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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23	F	6P-7P	PEOPLE'S COURT	30	-	-	\$200.00	07/04-07/04	1	1	1	\$200.00
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24	M	6P-7P	PEOPLE'S COURT	30	-	-	\$200.00	07/07-07/07	1	1	1	\$200.00
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25	Tu	6P-7P	PEOPLE'S COURT	30	-	-	\$200.00	07/08-07/08	1	1	1	\$200.00
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26	M	10P-1030P	HOUSE OF PAYNE	30	-	-	\$200.00	07/07-07/07	1	1	1	\$200.00
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27	Th	10P-1030P	HOUSE OF PAYNE	30	-	-	\$200.00	07/03-07/03	1	1	1	\$200.00
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28	F	10P-1030P	HOUSE OF PAYNE	30	-	-	\$200.00	07/04-07/04	1	1	1	\$200.00
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---REPORT TOTALS---

Report Totals: 18 / \$4,725.00

---SALES MONTHLY TOTALS---

Jul2014: 18 / \$4,725.00

Order Totals: 18 / \$4,725.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$233,910.89	CABL .00%	UNKN .00%	WKFT .00%	WLFT .62%	WNCN 11.29%
		WRAZ 46.97%	WRAZ 6.22%	WRDC 2.02%	WRPX .00%	WTVB 32.88%

---COMPETITIVE COMMENTS---

WLFT - 1450 WRDC - 4725 WRAZ - 110000 WNCN - 14575 WNCN - 26435 WTVB - 77000 TOTL - 234185

Books [null]
Demos RA35+

Order Placement for Contract (# 1874289)

Spots Sold to Advertiser NC Environmental Partners (# 89917))

Inventory	Date	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
07/03/14 05:20:31PM	7.0	Raleigh (WRDC)	125.00	00:30	1	Judge Mathis	07/01/14 12:13:15PM	11448	DML14NRDC128H	
07/03/14 06:49:02PM	12.0	Raleigh (WRDC)	200.00	00:30	1	Peoples Court	07/01/14 12:12:31PM	11448	DML14NRDC128H	
07/03/14 09:28:40PM	2.0	Raleigh (WRDC)	500.00	00:30	1	MYN-House 2 (Thursday)	07/01/14 12:10:57PM	11448	DML14NRDC128H	
07/03/14 10:14:13PM	17.0	Raleigh (WRDC)	200.00	00:30	1	House of Payne 2	07/01/14 12:11:18PM	11448	DML14NRDC128H	
07/04/14 05:44:35PM	8.0	Raleigh (WRDC)	125.00	00:30	1	Judge Mathis	07/01/14 12:12:50PM	10831	DML14NRDC137H	
07/04/14 06:40:56PM	13.0	Raleigh (WRDC)	200.00	00:30	1	Peoples Court	07/01/14 12:12:21PM	10831	DML14NRDC137H	
07/04/14 09:33:52PM	3.0	Raleigh (WRDC)	500.00	00:30	1	MYN-Monk 2 (Friday)	07/01/14 12:10:20PM	10831	DML14NRDC137H	
07/04/14 10:14:32PM	18.0	Raleigh (WRDC)	200.00	00:30	1	House of Payne 2	07/01/14 12:11:11PM	10831	DML14NRDC137H	
07/07/14 05:48:05PM	9.0	Raleigh (WRDC)	125.00	00:30	1	Judge Mathis	07/01/14 12:35:45PM	10831	DML14NRDC137H	
07/07/14 06:24:56PM	4.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/01/14 12:35:44PM	10831	DML14NRDC137H	
07/07/14 06:44:29PM	14.0	Raleigh (WRDC)	200.00	00:30	1	Peoples Court	07/01/14 12:35:45PM	10831	DML14NRDC137H	
07/07/14 10:13:49PM	16.0	Raleigh (WRDC)	200.00	00:30	1	House of Payne 2	07/01/14 12:35:45PM	10831	DML14NRDC137H	
07/08/14 05:29:29PM	10.0	Raleigh (WRDC)	125.00	00:30	1	Judge Mathis	07/01/14 03:42:28PM	10831	DML14NRDC137H	
07/08/14 06:26:33PM	5.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/01/14 12:45:15PM	10831	DML14NRDC137H	
07/08/14 06:41:51PM	15.0	Raleigh (WRDC)	200.00	00:30	1	Peoples Court	07/01/14 12:45:16PM	10831	DML14NRDC137H	
07/09/14 05:30:08PM	6.0	Raleigh (WRDC)	125.00	00:30	1	Judge Mathis	07/01/14 12:46:11PM	10550	DML14NRDC130H	
07/09/14 06:26:03PM	1.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/01/14 12:46:09PM	10550	DML14NRDC130H	
07/09/14 06:51:14PM	11.0	Raleigh (WRDC)	200.00	00:30	1	Peoples Court	07/01/14 12:46:11PM	10550	DML14NRDC130H	

Total Spots: 18