

*BLAR*

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

*Flight 007  
10/21/20 - 10/27/20*

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

*Handwritten initials*

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

*Susan M. Collins*

Authorized committee:

Collins for Senator

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senate- Maine

Date of election:

November 5th

General

Primary

Treasurer of candidate's authorized committee:

Betsy McCandless

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Susan M. Collins*

Signature:

*Jack O'Brien*

Name: Susan M. Collins

Name: JACK O'BRIEN

Date of Request to Purchase Ad Time: 2/24/2020

Date of Station Agreement to Sell Time: 9/9/20, 10/6/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Susan M. Collins*

Name: Susan M. Collins

Date: 2/24/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>343/5105</i>	Station Call Letters: <i>WBFB</i> <i>WBFE - WNCM</i>	Date Received/Requested: <i>9/8/20</i>
Est. #: <i>8873</i>	Station Location: <i>Asheville</i> <i>Bangor Rockwell</i>	Run Start and End Dates: <i>10/21/20 - 10/27/20</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**REVISED**

CONT#	Oct 12, 20	DDS CONT#	0
REP	34315165 Mod# 2 Ver# 5 (Last = MOD 1 CF)	C/P/E:	/ / 8823
TO	KATZ RADIO		
FM	WBFB-FM (Bangor, ME)		
OFF	LINDSAY COOPER	SALESPERSON FAX#	
AGY	PHILADELPHIA		
ADDR	Katz Media Group		
	125 West 55th Street 3rd Floor	PH #	410-825-9877
	New York, NY 10019		
BYR	Helen Hanratty		
ADV	SUSAN COLLINS FOR US SENATE		
PDT	MCOLL		
FLT	Oct 21, 20 - Oct 27, 20		

**\* REP ORDER COMMENT \***

\*\* 10/12/2020 11:20:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST/NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/12/2020 11:20:00 AM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
CHG	1.1	..W...	6A - 10A	60	10/21/2020 - 10/21/2020	1D	4	\$22.00	4
CHG	1.2	..W...	10A - 3P	60	10/21/2020 - 10/21/2020	1D	4	\$22.00	4
CHG	1.3	..W...	3P - 7P	60	10/21/2020 - 10/21/2020	1D	4	\$22.00	4
					** FLIGHT TOTALS **		12	\$264.00	
		<b><u>FLIGHT 2</u></b>							
CHG	2.1	...T...	6A - 10A	60	10/22/2020 - 10/22/2020	1D	4	\$22.00	4
CHG	2.2	...T...	10A - 3P	60	10/22/2020 - 10/22/2020	1D	4	\$22.00	4
CHG	2.3	...T...	3P - 7P	60	10/22/2020 - 10/22/2020	1D	4	\$22.00	4
					** FLIGHT TOTALS **		12	\$264.00	
		<b><u>FLIGHT 3</u></b>							
CHG	3.1	....F..	6A - 10A	60	10/23/2020 - 10/23/2020	1D	4	\$22.00	4
CHG	3.2	....F..	10A - 3P	60	10/23/2020 - 10/23/2020	1D	4	\$22.00	4
CHG	3.3	....F..	3P - 7P	60	10/23/2020 - 10/23/2020	1D	4	\$22.00	4
					** FLIGHT TOTALS **		12	\$264.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	.....S.	6A - 10A	60	10/24/2020 - 10/24/2020	1D	1	\$8.75	1
	4.2	.....S.	10A - 3P	60	10/24/2020 - 10/24/2020	1D	1	\$8.75	1
					** FLIGHT TOTALS **		2	\$17.50	

Oct 12, 20  
 CONT# 34315165 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 8823

<b>FLIGHT 5</b>									
ADD	5.1	.....S	10A - 3P	60	10/25/2020 - 10/25/2020	1D	1	\$8.75	1
ADD	5.2	.....S	6A - 10A	60	10/25/2020 - 10/25/2020	1D	1	\$8.75	1
<b>** FLIGHT TOTALS **</b>							2	\$17.50	
<b>FLIGHT 6</b>									
CHG	6.1	M.....	6A - 10A	60	10/26/2020 - 10/26/2020	1D	4	\$22.00	4
CHG	6.2	M.....	10A - 3P	60	10/26/2020 - 10/26/2020	1D	4	\$22.00	4
CHG	6.3	M.....	3P - 7P	60	10/26/2020 - 10/26/2020	1D	4	\$22.00	4
<b>** FLIGHT TOTALS **</b>							12	\$264.00	
<b>FLIGHT 7</b>									
CHG	7.1	.T.....	6A - 10A	60	10/27/2020 - 10/27/2020	1D	4	\$22.00	4
CHG	7.2	.T.....	10A - 3P	60	10/27/2020 - 10/27/2020	1D	4	\$22.00	4
CHG	7.3	.T.....	3P - 7P	60	10/27/2020 - 10/27/2020	1D	4	\$22.00	4
<b>** FLIGHT TOTALS **</b>							12	\$264.00	

	Oct 20	Nov 20					
SPOTS	40	24					
CASH	827.00	528.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	827.00	528.00					
							<b>TOTAL</b>
SPOTS							64
CASH							1,355.00
TRADE							0.00
NSL							0.00
TOTAL							1,355.00

**\*\* Competitive Comments \*\***

COLLINS FOR SENATOR - 10.21-10.27 RADIO - MCOLL  
 SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting  
 PO Box 3059  
 Kennebunkport, ME 04046

Client: **SUSAN COLLINS FOR US SENATE**  
 Order #: **3877-00042**  
 Description: **WBFB EST 8823 MCOLL**  
 Date Entered: **10/6/2020**  
 P.O.#:  
 Salesperson: **KATZ-, POLITICAL/ISSUE**  
 Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

KATZ MEDIA GROUP  
 ATTN: HELEN HANRATTY  
 125 W 55TH ST 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/21/2020	10/27/2020	WBFB/WMCMA	06:00:00 to 10:00:00	CUSTOM	1:00	20	22.00	440.00	Y	Y	Y	Y	Y	N	N
10/21/2020	10/25/2020					12	22.00	264.00	0	0	4	4	4	0	0
10/26/2020	10/27/2020					8	22.00	176.00	4	4	0	0	0	0	0
2 10/21/2020	10/27/2020	WBFB/WMCMA	10:00:00 to 15:00:00	CUSTOM	1:00	20	22.00	440.00	Y	Y	Y	Y	Y	N	N
10/21/2020	10/25/2020					12	22.00	264.00	0	0	4	4	4	0	0
10/26/2020	10/27/2020					8	22.00	176.00	4	4	0	0	0	0	0
3 10/21/2020	10/27/2020	WBFB/WMCMA	15:00:00 to 19:00:00	CUSTOM	1:00	20	22.00	440.00	Y	Y	Y	Y	Y	N	N
10/21/2020	10/25/2020					12	22.00	264.00	0	0	4	4	4	0	0
10/26/2020	10/27/2020					8	22.00	176.00	4	4	0	0	0	0	0
4 10/24/2020	10/25/2020	WBFB/WMCMA	06:00:00 to 10:00:00	CUSTOM	1:00	2	8.75	17.50	N	N	N	N	N	Y	Y
10/24/2020	10/25/2020					2	8.75	17.50	0	0	0	0	0	1	1
5 10/24/2020	10/25/2020	WBFB/WMCMA	10:00:00 to 15:00:00	CUSTOM	1:00	2	8.75	17.50	N	N	N	N	N	Y	Y
10/24/2020	10/25/2020					2	8.75	17.50	0	0	0	0	0	1	1

Order Start Date: 10/21/2020 Order End Date: 10/27/2020 Spots: 64

Total Charges: **\$1,355.00**  
 Combined Discounts: **\$203.25**  
 Total Net: **\$1,151.75**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month Billing Totals for SUSAN COLLINS FOR US SENATE / 3877-00042 :**

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	40	\$827.00	\$124.05	\$702.95
November 2020	24	\$528.00	\$79.20	\$448.80

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy