

## ORDER



WCWJ

**Orders**  
**Order / Rev:** 504810  
**Alt Order #:** 09421582  
**Product Desc:** CURRY FOR MAYOR  
**Estimate:** 1085  
**Flight Dates:** 02/23/19 - 03/01/19  
**Original Date / Rev:** 02/21/19 / 02/21/19  
**Order Type:** GENERAL  
**Primary AE:** Mica Hansen  
**Sales Office:** DC  
**Sales Region:** NAT

**Agency**  
**Name:** Multi Media Services  
**Buying Contact:**  
**Billing Contact:**  
 915 King St  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser** **Name:** POL/L Curry/R/MYR/FL  
**Demographic:** A35+  
**Product Codes:** PL-Local-Republican  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/25/19   | 03/01/19 | 23      | \$2,045.00   | \$1,738.25 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating     |
|---------------|-----------|-------------------|-------------------|------------|
| March 2019    | 23        | \$2,045.00        | \$1,738.25        | 0.0        |
| <b>Totals</b> | <b>23</b> | <b>\$2,045.00</b> | <b>\$1,738.25</b> | <b>0.0</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mica Hansen       |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| N 1 | WCWJ | 02/25/19          | 02/25/19        | M-F 11a-12p Maury Povitch | CM    | 11a-12p        | 1-----  | :30 | 1                 | \$40.00     | P-4 | 0.00          | NM   | 1     | \$40.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/25/19    | 03/03/19        | 1-----                    |       |                |         |     | 1                 | \$40.00     |     | 0.00          |      |       |          |
| N 2 | WCWJ | 02/26/19          | 02/26/19        | M-F 4-5p Maury Povich     | CM    | 4-5p           | -1----- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/25/19    | 03/03/19        | -1-----                   |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 3 | WCWJ | 02/27/19          | 02/27/19        | M-F 4-5p Maury Povich     | CM    | 4-5p           | --1---- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/25/19    | 03/03/19        | --1----                   |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 4 | WCWJ | 02/28/19          | 02/28/19        | M-F 4-5p Maury Povich     | CM    | 4-5p           | ---1--- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/25/19    | 03/03/19        | ---1---                   |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 5 | WCWJ | 03/01/19          | 03/01/19        | M-F 4-5p Maury Povich     | CM    | 4-5p           | ----1-- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/25/19    | 03/03/19        | ----1--                   |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 6 | WCWJ | 02/25/19          | 02/25/19        |                           | CM    | 630-7p         | 1-----  | :30 | 1                 | \$100.00    | P-3 | 0.00          | NM   | 1     | \$100.00 |

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Advertiser: POL/L Curry/R/MYR/FL  
 Product Desc: CURRY FOR MAYOR  
 Estimate: 1085  
 WCWJ

| Ln             | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|-------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| M-F 630-7p Mom |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
| Mom            |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | 1-----                  |       |                |         |     | 1                 | \$100.00    |     | 0.00          |      |       |          |
| N 7            | WCWJ | 02/27/19          | 02/27/19        | M-F 630-7p Mom          | CM    | 630-7p         | --1---- | :30 | 1                 | \$100.00    | P-3 | 0.00          | NM   | 1     | \$100.00 |
| Mom            |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | --1----                 |       |                |         |     | 1                 | \$100.00    |     | 0.00          |      |       |          |
| N 8            | WCWJ | 03/01/19          | 03/01/19        | M-F 630-7p Mom          | CM    | 630-7p         | ----1-- | :30 | 1                 | \$100.00    | P-3 | 0.00          | NM   | 1     | \$100.00 |
| Mom            |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | ----1--                 |       |                |         |     | 1                 | \$100.00    |     | 0.00          |      |       |          |
| N 9            | WCWJ | 02/26/19          | 02/26/19        | Mon-Fri 7-730p Mom      | CM    | 7-730p         | -1----- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
| Mom            |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | -1-----                 |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 10           | WCWJ | 02/28/19          | 02/28/19        | Mon-Fri 7-730p Mom      | CM    | 7-730p         | ---1--- | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
| Mom            |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | ---1---                 |       |                |         |     | 1                 | \$75.00     |     | 0.00          |      |       |          |
| N 11           | WCWJ | 02/25/19          | 02/25/19        | Mon-Fri 730-8p Blackish | CM    | 730-8p         | 1-----  | :30 | 1                 | \$95.00     | P-4 | 0.00          | NM   | 1     | \$95.00  |
| Blackish       |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | 1-----                  |       |                |         |     | 1                 | \$95.00     |     | 0.00          |      |       |          |
| N 12           | WCWJ | 02/27/19          | 02/27/19        | M-F 11a-12p Maury Pov   | CM    | 11a-12p        | --1---- | :30 | 1                 | \$40.00     | P-4 | 0.00          | NM   | 1     | \$40.00  |
| M-F 11a-12p    |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | --1----                 |       |                |         |     | 1                 | \$40.00     |     | 0.00          |      |       |          |
| N 13           | WCWJ | 02/26/19          | 02/26/19        | Mon-Fri 730-8p Blackish | CM    | 730-8p         | -1----- | :30 | 1                 | \$95.00     | P-4 | 0.00          | NM   | 1     | \$95.00  |
| Blackish       |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | -1-----                 |       |                |         |     | 1                 | \$95.00     |     | 0.00          |      |       |          |
| N 14           | WCWJ | 02/27/19          | 02/27/19        | Mon-Fri 730-8p Blackish | CM    | 730-8p         | --1---- | :30 | 1                 | \$95.00     | P-4 | 0.00          | NM   | 1     | \$95.00  |
| Blackish       |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | --1----                 |       |                |         |     | 1                 | \$95.00     |     | 0.00          |      |       |          |
| N 15           | WCWJ | 02/28/19          | 02/28/19        | Mon-Fri 730-8p Blackish | CM    | 730-8p         | ---1--- | :30 | 1                 | \$95.00     | P-4 | 0.00          | NM   | 1     | \$95.00  |
| Blackish       |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | ---1---                 |       |                |         |     | 1                 | \$95.00     |     | 0.00          |      |       |          |
| N 16           | WCWJ | 03/01/19          | 03/01/19        | Mon-Fri 730-8p Blackish | CM    | 730-8p         | ----1-- | :30 | 1                 | \$95.00     | P-4 | 0.00          | NM   | 1     | \$95.00  |
| Blackish       |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | ----1--                 |       |                |         |     | 1                 | \$95.00     |     | 0.00          |      |       |          |
| N 17           | WCWJ | 03/01/19          | 03/01/19        | M-F 11a-12p Maury Pov   | CM    | 11a-12p        | ----1-- | :30 | 1                 | \$40.00     | P-4 | 0.00          | NM   | 1     | \$40.00  |
| M-F 11a-12p    |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | ----1--                 |       |                |         |     | 1                 | \$40.00     |     | 0.00          |      |       |          |
| N 18           | WCWJ | 02/25/19          | 02/25/19        | M-F 2-3p Paternity      | CM    | 2-3p           | 1-----  | :30 | 1                 | \$125.00    | P-3 | 0.00          | NM   | 1     | \$125.00 |
| M-F Paternity  |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | 1-----                  |       |                |         |     | 1                 | \$125.00    |     | 0.00          |      |       |          |
| N 19           | WCWJ | 02/26/19          | 02/26/19        | M-F 2-3p Paternity      | CM    | 2-3p           | -1----- | :30 | 1                 | \$125.00    | P-3 | 0.00          | NM   | 1     | \$125.00 |
| M-F Paternity  |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | -1-----                 |       |                |         |     | 1                 | \$125.00    |     | 0.00          |      |       |          |
| N 20           | WCWJ | 02/27/19          | 02/27/19        | M-F 2-3p Paternity      | CM    | 2-3p           | --1---- | :30 | 1                 | \$125.00    | P-3 | 0.00          | NM   | 1     | \$125.00 |
| M-F Paternity  |      |                   |                 |                         |       |                |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 02/25/19          | 03/03/19        | --1----                 |       |                |         |     | 1                 | \$125.00    |     | 0.00          |      |       |          |

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 Product Desc: CURRY FOR MAYOR  
 Estimate: 1085  
 WCWJ

| Ln    | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 02/25/19          | 03/03/19        | --1----                             |       |                | 1                 |     |       | \$125.00    |     | 0.00          |        |       |            |
| N 21  | WCWJ | 02/28/19          | 02/28/19        | M-F 2-3p Paternity<br>M-F Paternity | CM    | 2-3p           | ---1---           | :30 | 1     | \$125.00    | P-3 | 0.00          | NM     | 1     | \$125.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 02/25/19          | 03/03/19        | ---1---                             |       |                | 1                 |     |       | \$125.00    |     | 0.00          |        |       |            |
| N 22  | WCWJ | 03/01/19          | 03/01/19        | M-F 2-3p Paternity<br>M-F Paternity | CM    | 2-3p           | ----1--           | :30 | 1     | \$125.00    | P-3 | 0.00          | NM     | 1     | \$125.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 02/25/19          | 03/03/19        | ----1--                             |       |                | 1                 |     |       | \$125.00    |     | 0.00          |        |       |            |
| N 23  | WCWJ | 02/25/19          | 02/25/19        | M-F 4-5p Maury Povich<br>M-F 4-5p   | CM    | 4-5p           | 1-----            | :30 | 1     | \$75.00     | P-4 | 0.00          | NM     | 1     | \$75.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week: |      | 02/25/19          | 03/03/19        | 1-----                              |       |                | 1                 |     |       | \$75.00     |     | 0.00          |        |       |            |
|       |      |                   |                 |                                     |       |                |                   |     |       |             |     |               | Totals | 23    | \$2,045.00 |

CONTRACT NO. 504810

- Eric Robinson - Treasurer
- Near McDonald - Buyer
- \_\_\_\_\_
- \_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.