

WFXN-AM

MOLINE, ILLINOIS

Quarterly Issues/Programs List Addendum

Fourth Quarter, 2020

December 5, 2022

ISSUES

WFXN-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts & Entertainment:** Research shows that the availability of Arts and Culture – everything from museums to parks and recreation systems – can greatly improve the quality of life in a community.
- **Diversity & Racism:** Minority communities that have long been impacted by persistent and underlying racism, prejudice and inequities
- **Economic Development:** The overall health of our area is tied to its economic health. This health can only be maintained by sustaining the growth of local businesses.
- **Education:** Providing educational opportunities for our area’s children – as well as secondary education for our adults – are important building blocks to continued quality of life in our community.
- **Environment:** Our natural resources need to be protected for future generations: the price we pay for the “technology now” style of living we currently enjoy has ramifications – both now and for our descendants.
- **Food and Nutrition:** We live in an age of plenty – for many Americans. But for others, “food deserts” are real. Additional emphasis is now being placed on proper nutrition from the foods we eat.
- **Healthcare Costs:** Today’s healthcare may be state-of-the-art, but consumers are paying for it. With increased premiums and fewer insurers, for many Quad Citizens, getting sufficient healthcare coverage is difficult.
- **Immigration Issues:** Newcomers to the United States settling in the Quad Cities area face many kinds of adjustments.
- **Mental Health:** As cutbacks have occurred in federal spending, perhaps no area has been hit harder than the funding of mental illness programs.
- **Religion:** Understanding of and tolerance for those with different religious beliefs.
- **Senior Issues:** From health to education to living conditions, senior needs are increasingly being accounted for – and marketed to.
- **Tourism:** Many cities in the Quad Cities two-state area rely on tourism revenues. The rich history of the region is a big reason people like to visit.
- **Veteran’s Issues/PTSD:** Treatment of all military, including veterans from the wars in Iraq and Afghanistan, is an important issue to Quad Citizens because so many from our area have served. PTSD is a common affliction.

Programs Section I

Section I lists regularly scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

LOCAL PROGRAMMING

NOTE: Quad City Forum is a 30-minute show that airs weekly and frequently features more than one segment or guest. The times listed below for Quad City Forum are the show start times on those dates and the duration is the total run time for the program.

ISSUE	PROGRAM TITLE	GUEST(S)	DATES	DURATION
Food and Nutrition	QC Forum	Mike Miller from Riverbend Foodbank discussed how their organization helps deal with “food insecurity” in the Quad Cities, especially during a pandemic.	10/4/20, 7:00am	30 minutes
Arts & Entertainment, Diversity & Racism	QC Forum	Gary Rowe from Genesius Guild discussed some of the upcoming free performances coming up at their theater. Rene Gellerman from United Way of the Quad Cities discussed the QC Equity Summit, which brings together a cross-section of Quad Citizens to show up, speak up and stand up for our minority communities that have long been impacted by persistent and underlying racism, prejudice and inequities.	10/11/20, 7:00am	30 minutes
Public Health, Public Welfare	QC Forum	Janet Glavin from Make-A-Wish Illinois talks about their "Be A Walk Star" event. Sharon Karr from FEMA talks about progress in helping those affected by August’s derecho storm.	10/18/20, 7:00am	30 minutes
Mental Health	QC Forum	Courtney Stenzel - Transitions and Scott Co Mental Health Court.	10/25/20, 7:00am	30 minutes
Education	QC Forum	Dr. Annette Clevenger and guests from Boys and Girls Club of the Mississippi Valley discuss Narratives QC, a Quad City Non-Profit Organization That Provides Life Coaching For At-Risk Young Adults To Empower Them To Reach Their	11/1/20, 7:00am	30 minutes

		Full Potential.		
Mental Health	QC Forum	Holly Pankey discusses Pediatric Cancer. Megan Olsen from Alzheimer's Association Iowa Chapter discusses programs to help those dealing with a loved one with Alzheimer's.	11/8/20, 7am	30 minutes

Section II

Section II lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

NETWORK [and/or SYNDICATED] PROGRAMMING

Note: iHeartRadio Communities Forum is a 30-minute show that airs weekly and features more than one segment or guest. The times listed below for iHeartRadio Communities are the show start times on those dates and the duration is the total run time for the program.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
Higher Education, Public Health	Viewpoints	The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching. In the second segment, journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.	10/4/20, 7:30am	30 minutes

Criminal Justice, Education, Culture	Viewpoints	An interview with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors. In the second segment, two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.	10/11/20, 7:30am	30 minutes
Immigration, Racism, Economy	Viewpoints	Richard Hanus, immigration attorney, discusses the effects of deportation of undocumented immigrants. In the second segment, a discussion of the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.	10/18/20, 7:30am	30 minutes
Public Health, Aging, Mental Health	Viewpoints	A discussion about how to celebrate holidays like Halloween safely while in the middle of the COVID crisis. In the second segment, a discussion with John	10/25/20, 7:30am	30 minutes

		Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life and death.		
Racism, Culture, Arts & Entertainment	Viewpoints	Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing Native Americans. In the second segment, a discussion of the upsides of film festivals going digital this year as well as some of our favorite hidden gems in the lineup.	11/1/20, 7:30am	30 minutes
Environment, Mental Health	Viewpoints	According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone? In the second segment, Dr. Michael Vilensky talks about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem	11/8/20, 7:30pm	30 minutes

Environment	iHeartRadio Communities: Public Affairs Special	History Professor at Nova Southeastern University Dr Charles Zelden - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned. Weather Group Meteorologist Ray Stagich – Preparing for a winter of severe weather & weather trends throughout the United States in 2020.	11/15/20, 7:00am	30 minutes
Diversity, Sports & Recreation, Public Health	Viewpoints	Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture. In the second segment...Before the pandemic, roughly 4 in 10 people across the world believed that if science didn't exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people's perception of the field.	11/15/20, 7:30am	30 minutes
Education, Public Health, Economy	iHeartRadio Communities: Public Affairs Special	Nicole Lynn Lewis, Founder and Chief Executive Officer of Generation Hope. Generation Hope's mission is to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a twogeneration solution to poverty. Gabrielle Fitzgerald,	11/22/20, 7:00am	30 minutes

		the co-founder of the Pandemic Action Network, discussed the latest on the rapid increase of COVID19 cases in the United States and worldwide. She focused on Thanksgiving and the updated CDC guidelines for holiday gatherings. Jennifer Leach is the head of the Division of Consumer and Business Education (DCBE) in the FTC's Bureau of Consumer Protection. Leach discussed the Federal Trade Commission's recently deployed PSA campaign to bring attention to all of the fraud that is happening in our new COVID world. She talked about how consumers can protect themselves during the holidays and in 2021.		
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<p>Politics, Public Safety, Education, Parenting, Aging</p>	<p>Viewpoints</p>	<p>The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence. In the second segment, Dr. Debora Spar joins Viewpoints to share how innovation affects several different aspects of our lives and what the future holds in this space.</p>	<p>11/22/20, 7:30am</p>	<p>30 minutes</p>
<p>Health Care, Economy</p>	<p>iHeartRadio Communities: Public Affairs Special</p>	<p>Dr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season. Jim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain.</p>	<p>11/29/20, 7:00am</p>	<p>30 minutes</p>
<p>Food Insecurity, Health, Literacy</p>	<p>Viewpoints</p>	<p>Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford. In the second segment...the colder months are a great time to tuck into a new novel. We recommend a few of our favorite books that are easy to get through and will keep you hooked from start to finish.</p>	<p>11/29/20, 7:30am</p>	<p>30 minutes</p>

Public Health, Minority Issues, Food Insecurity	iHeartRadio Communities: Public Affairs Special	<p>Dr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases & Head of the Coronavirus Task Force. Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season. Kate Fitzgerald – Executive VP and Chief Operating Officer at Feeding America. Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help. Commissioner Kenneth Hodder - National Commander of The Salvation Army USA. Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering.</p>	12/6/20, 7:00am	30 minutes
History, Technology, Career, Business, Psychology, Body Language, Career, Interrogation, Government, Office Culture, Workplace Issues	Viewpoints	<p>Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvier, more understanding leader. In the second segment, Viewpoints talks to an expert in interrogation and lying about how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.</p>	12/6/20, 7:30am	30 minutes

Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations. Sophia L. Thomas, president of the American Association of Nurse Practitioners – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.	12/13/20, 7:00am	30 minutes
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Human Rights, Poverty, Corporate Greed, Environment, Business, Natural Resources, Labor & Workplace Issues, Culture, Health	Viewpoints	The northwestern coast of South Africa & Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land. In the second segment, Alex Trebek hosted Jeopardy! for 37 seasons until his passing last month from pancreatic cancer. The trivia quiz series is unlike any other show on TV – and some would argue that a big part of what made it so entertaining was Trebek's talent for leading the game. We explore his career legacy and what's next for Jeopardy!.	12/13/20, 7:30am	30 minutes
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Health Care	iHeartRadio Communities: Public Affairs Special	Stephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval. Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. SauberSchatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.	12/20/20, 7:00am	30 minutes
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Diversity, Race, Community, Poverty, Segregation, Inequality, Bias, Education, Mental Health, COVID-19 Pandemic, Psychology	Viewpoints	Segregation not only divides cities but leads to divided people as well. It fuels biases against people who may look or act different than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, Tonika Johnson about the many impacts' segregation has had on the city of Chicago. In the second segment, a look ahead to 2021 and a discussion of the benefits of practicing gratitude through writing.	12/20/20, 7:30am	30 minutes
Health Care	iHeartRadio Communities: Public Affairs Special	U.S. Surgeon General Dr. Jerome Adams – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings. Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital – COVID-19 vaccine recipient on what you need to know about the vaccine. Dr.	12/27/20, 7:00am	30 minutes
		Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country		
Public Speaking, Communication, Career, Workplace Issues, Self-Improvement, Hobbies	Viewpoints	Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.	12/27/20, 7:30am	30 minutes

Section III

Section III lists public service announcements that the station broadcast during the preceding quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR DURATION	NUMBER/DATE/TIME	DURATION
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Public Welfare	<p>PROJECT BUNDLE-UP</p> <p>WFXN-AM partnered with the Salvation Army of the Quad Cities for Project Bundle-Up, a winter clothing drive to benefit those less fortunate in the Quad Cities.</p>	60 PSA liners aired between 10/1 and 10/15	:10-:15 Each
Health	<p>IHEART SAVING LIVES BLOOD DRIVE</p> <p>WFXN-AM teamed up with the Mississippi Valley Regional Blood Center to host a two-day blood drive over the Thanksgiving weekend.</p>	100 PSA liners aired between 11/2 and 11/27	:10-:15 Each
Public Welfare	<p>TOYS FOR TOTS</p> <p>WFXN-AM promoted the Toys for Tots drive, benefiting the less fortunate in the Quad Cities.</p>	68 PSA liners ran between 11/18 and 12/4	:10-:15 Each
Various	<p>WFXN-AM aired 1,826 recorded PSAs during the fourth quarter, 2020, for a wide variety of causes, including but not limited to:</p> <ul style="list-style-type: none"> • ALZ WALK • KOMEN MORE THAN PINK WALK • LIFE CONNECTIONS COVID-19 COPING HELP • • MEMORIES IN THE MAKING - ALZHEIMERS ASSOC. • NATIONAL ALLIANCE ON MENTAL ILLNESS • ST. JUDE CHILDREN'S HOSPITALS 	<p>1,826 PSAs</p> <p>Aired 10/1 – 12/31 Various Dayparts</p>	:15 Each
	<ul style="list-style-type: none"> • VOTE ILLINOIS • VOTE IOWA 		