

WBZY
Atlanta, GA
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/15/2024

WBZY
Quarterly Issues/Programs List

WBZY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIDS Awareness, Latino Relati:** Discuss AIDS awareness among Hispanics and how Latinos remain largely invisible in TV and movies.
- **Financial Planning, Public He:** Discuss the importance of saving for college and details on how to stay healthy this flu season.
- **Financial Planning, The Envi:** Discuss the economy, jobs and inflation and also what we can do to help the planet.
- **Mental Health, Public Awarene:** Discuss mental health challenges during the holidays and advice on how to detect and avoid scams.
- **NUTRITION:** Discuss healthy eating habits for our children and food costs/what we can all do to save money.
- **Personal Finances, Public Hea:** Discuss family finances/banking and the global fight to end HIV-related stigma among Hispanics.
- **Personal Health, Financial Pl:** Discuss habits to prevent heart disease and advice to pay off debt and obtain better credit scores.

- **Pet Health, Mental Health:** Discuss the benefits of the new COVID-19 vaccines and how AI is helping improve sleep habits.

- **Public Health and Public Safe:** Discuss benefits of the new COVID-19 vaccine and pedestrian/road safety near school zones.

- **Public Health, Medicare:** Discuss Medicare updates for 2024 and the effects of COVID-19 and new treatments available.

- **Public Safety, Mental Health:** Discuss fire alarm safety and the conversation around mental health.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pet Health, Mental Health	9007793 Estamos Contigo: Public Affairs Special	Discuss the benefits of the new COVID-19 vaccines and how AI is helping improve sleep habits.	Dr. B. Hidalgo, N. Martinez	10/01/2023 07:03 AM	030:07
Pet Health, Mental Health	9007793 Estamos Contigo: Public Affairs Special	Discuss mental health in children and the economy, the labor market and inflation.	Dr. R. Miranda, A. Christense	10/08/2023 06:59 AM	029:27
AIDS Awareness, Latino Relati	9007793 Estamos Contigo: Public Affairs Special	Discuss AIDS awareness among Hispanics and how Latinos remain largely invisible in TV and movies.	M. Sandoval-Rosario, J. Jai,	10/15/2023 07:00 AM	030:32
Public Health, Medicare	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss Medicare updates for 2024 and the effects of COVID-19 and new treatments available.	C. Fortin-Garcia, Dr. C. De Q	10/22/2023 07:02 AM	027:00

Public Safety, Mental Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss fire alarm safety and the conversation around mental health.	I. Bonilla, L. Campo, Dr. J.	10/29/2023 07:04 AM	029:59
AIDS Awareness, Latino Relati	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss AIDS awareness among Hispanics and how Latinos remain largely invisible in TV and movies.	Sandoval-Rosario, J. Jai, A.	11/05/2023 06:59 AM	030:32
Personal Finances, Public Hea	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss family finances/banking and the global fight to end HIV-related stigma among Hispanics.	J. Gutierrez, M. Sandoval-Ros	11/12/2023 07:01 AM	023:54
NUTRITION	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss healthy eating habits for our children and food costs/what we can all do to save money.	L. Lopez, N. Nelson	11/19/2023 07:02 AM	030:33
AIDS Awareness, Latino Relati	9007793 Estamos Contigo: Public Affairs Special	Discuss how Google tools helps save time and how quarter-life crisis affect women in their 20s.	J. Garcia, T. Lusk	11/26/2023 07:01 AM	027:41
Public Health and Public Safe	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss benefits of the new COVID-19 vaccine and pedestrian/road safety near school zones.	Dr. B. Hidalgo, O. Aguilera	12/03/2023 07:02 AM	028:52
Mental Health, Public Awarene	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss mental health challenges during the holidays and advice on how to detect and avoid scams.	Dr. S. Muñoz, G. Cabrera	12/10/2023 07:01 AM	029:02
Personal Health, Financial Pl	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss habits to prevent heart disease and advice to pay off debt and obtain better credit scores.	Dr. M. Hernandez, N. Nelson	12/17/2023 07:01 AM	032:00
Financial Planning, Public He	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss the importance of saving for college and details on how to stay healthy this flu season.	J. Palacios, Dr. L. Castro	12/24/2023 07:03 AM	024:30

Financial Planning, The Envi	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss the economy, jobs and inflation and also what we can do to help the planet.	A. Christensen, F. Wiles	12/31/2023 07:01 AM	028:50
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Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
PSA	SPANISH PSA FILLS - AD COUNCIL ASTHMA	000:30	65
PSA	SPANISH PSA FILLS - AD COUNCIL FATHERHOOD	000:30	32
PSA	SPANISH PSA FILLS - AD COUNCIL FATHERHOOD	000:30	30
PSA	SPANISH PSA FILLS - AD COUNCIL FOREST	000:30	52
PSA	SPANISH PSA FILLS - AD COUNCIL GODWILL	000:29	43
PSA	SPANISH PSA FILLS - AD COUNCIL GOODWILL	000:15	15
PSA	SPANISH PSA FILLS - AD COUNCIL GOODWILL	000:30	29
PSA	SPANISH PSA FILLS - AD COUNCIL HEALTHY MOUTHS	000:30	80
PSA	SPANISH PSA FILLS - AD COUNCIL HUD	000:15	23
PSA	SPANISH PSA FILLS - AD COUNCIL HUMANE SOCIETY	000:30	46
PSA	SPANISH PSA FILLS - AD COUNCIL TRAFFIC SAFETY	000:15	18
PSA	SPANISH PSA FILLS - AD COUNCIL TRAFFIC SAFETY	000:30	53
PSA	SPANISH PSA FILLS - AD COUNCIL US ARMY	000:30	68
PSA	SPANISH PSA FILLS - AUTISM SPEAKS	000:30	73
Public Service Announcement	PSA AD COUNCIL :30 Smart About Money (NEFE)	000:30	67