

1360 KOHU

Issues for 3rd Quarter 2023

Filed: Tuesday, October 10, 2023

The following issues were identified as being of significant interest to the KOHU coverage area during the quarter:

- Blue Mountain Officials Association - officials shortage
- Good Shepherd Health Care Family Health and Fitness Day
- State Sen. 29 Republican Candidates
- Umatilla County Fair Coverage

The following programs aired on AM 1360 KOHU during the Odds and Ends Program from 8-8:30 a.m.

August 9, 10, and 11

Various Guests live at the Umatilla County Fairgrounds during the annual event

Live programming from 9-10 a.m. from the Umatilla County Fairgrounds highlighted the coverage of the happenings of the fair in 2023. Umatilla County Sheriff Terry Rowan highlighted security plans and concerns on 8/9 along with Jon Gill previewing the PRCA's Farm City Pro Rodeo. County Commissioner Dan Dorrان was the featured guest on 8/10. As the fair liaison he was able to highlight the partnership between the Eastern Oregon Trade and Events center and the County Fair. The final day included Marie Llnelle with the Youth Livestock Auction preparing potential buyers for the grand event the next day.

August 31, September 8 and 22

Republican Candidates for Oregon State Senate Seat 29

The final day of August ousted Morrow County Commissioner Jim Doherty joined the Odds and Ends program with Union County Commissioner Todd Nash joining the program of Sept 8 and Enterprise resident Andy Huwe rounding out the trio on Sept 22. (Dave Drotzmann was on the program in the second quarter of the year.) Each candidate got a chance to highlight their background and how they jumped into the race to fill the seat vacated by Bill Hansell's retirement announcement.

September 21

Carolyn Wisniewski with Good Shepherd Community Health Department

The Director of Community Health Education joined the Odds and Ends program to highlight all the different elements of Family Health and Fitness Day. The free event at Hermiston High

School was a return to normal after a few years of canceled and altered versions of the event because of COVID. Carolyn highlighted the fun run and walk and the new exhibits at the show.

September 27

Kevin Moore, Blue Mountain Officials Association

The lack of high school officials has been an ongoing conversation for years. Kevin Moore is a basketball and football official for the Blue Mountain Officials Association. He explained why he is an official. What the challenges they are facing are in the association. Moore is also a teacher at Hermiston High School and has started teaching an official's class for students at the high school that is instructing how to officiate football and basketball. He explained the value of the class and how they are hoping it continues to grow.