

Mid-America Radio Group (includes Brown County Broadcasters and Mid-America Radio of  
Indiana  
WCBK, WMYJ-AM, WMYJ-FM, WDCK, WVNI, WLZT, WCLS

April 1, 2022 - March 31, 2023

EEO Report

This Annual EEO Report is filed on behalf of the above listed stations in compliance with the FCC's EEO reporting requirements. This report includes information from April 1, 2022 through March 31, 2023. It is placed in the stations' public files located online at <https://publicfiles.fcc.gov/>, and on the website at wcbk.com, spirit95.com and WCLS977. WCBK, WMYJ-AM, WMYJ-FM, WDCK, WVNI, WLZT, WCLS are equal opportunity employers that are committed to meeting the station's EEO Obligations.

**Job Vacancy Information:**

Total # of full-time positions vacant for the period: 0

**Long-term Recruitment Measures:**

Mid-America Radio group participated in the following long-term recruitment measures:

- Started the Radio Dave Keister Broadcast Media Scholarship in January 2023. This Scholarship is offered to graduating seniors majoring in Communications, Journalism, or Broadcasting.
- Mid-America Radio Group has an internship program at both our Bloomington location, 2723 N. Walnut Street, Bloomington, IN and our Martinsville location, 1639 Burton Lane, Martinsville, IN. We are training local high school and college level students with an interest in broadcasting
- Mid-America Radio Group started a job-shadowing program for adults interested in radio broadcasting.
- Radio Station tours for the local school system started in October 2022 - present time. We teach them about the history of radio, define terms dealing with radio, then let them be a DJ for the day and record a message to be played back on the air.
- Attended U of Indy Career Fair, April 13, 2022.

**Recruitment Sources Used When Full-time Vacancies Occur**

1. WCBK-FM, 1639 Burton Lane, Martinsville, IN 46151
2. WCBK-FM website: wcbk.com
3. Reporter-Times Newspaper, 78 N. Main Street, Martinsville, IN 46151
4. Ivy Tech (Hire Ivy), 200 Daniels Way, Bloomington, IN 47404
5. Indeed, [www.indeed.com](http://www.indeed.com)
6. IBA, 303 E. 98th St., Ste 161, Indianapolis, IN 46280
7. Workforce Development of Indiana, 490 St. Clair Stl, Mooresville, IN 46158
8. Ball State University Career Center, 2000 W. university Ave., Lucina Hall 220, Muncie, IN 47306

9. Indiana University Career Development Center, 625 N. Jordan Ave., Bloomington, IN 46405
10. Butler University Center for Career Planning, Atherton Union 315, 460 Sunset Ave., Indianapolis IN 4628
11. Facebook Jobs Posting
12. University of Indianapolis Career Services, 1400 E. Hanna Ave., Indianapolis, IN 46227
13. Job Fairs
14. Current Employee Referral
15. Former Employee Referral
16. Acquaintance Referral
17. Job Shadow
18. Unsolicited
19. Radio Station referrals
20. WCBK-FM yard sign
21. Herald-Times, 1900 S. Walnut Street, Bloomington, IN 47401
22. WVNI website: [spirit95.com](http://spirit95.com)
23. WCLS website: [wcls977.com](http://wcls977.com)
24. WMYJ-AM, 1639 Burton Lane, Martinsville, IN 46151
25. WCLS-FM, 2723 N. Walnut Street, Bloomington, IN 47404
26. WVNI-FM, 2723 N. Walnut Street, Bloomington, IN 47404
27. WDCK-FM, 2723 N. Walnut Street, Bloomington, IN 47404