

ORDER



Orders
Order / Rev: 42582
 Alt Order #:
Product Desc: 5/17 - 5/21/24 :60s
Estimate: 10537
Flight Dates: 05/17/24 - 05/20/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

WPSD-TV
Primary AE: Elizabeth Neelley
Sales Office: LOC
Sales Region: Local

Agency Name: Kim Holloway for State Representative
Buying Contact:
Billing Contact: Kim Holloway
 274 State Route 339 East
 Mayfield, KY 42066

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kim Holloway for State Representative
Demographic: A18-49
Product Codes: Candidates/State
Revenue Code 1: DIR
Revenue Code 2: POLCAN
Revenue Code 3: AIR
Priority: P4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	9	\$3,290.00	\$2,796.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	9	\$3,290.00	\$2,796.50	0.00
Totals	9	\$3,290.00	\$2,796.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Elizabeth Neelley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6.1	05/17/24	05/20/24	Local 6 Today 5a-6a Local 6 Today 5a-6a	CM	5a-6a	M---F--	1:00	1	\$160.00	P4	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$160.00		0.00					
		Week: 05/20/24	05/26/24	M-----		1		\$160.00		0.00					
N 2	6.1	05/17/24	05/20/24	Local 6 Today 6a-7a Local 6 Today 6a-7a	CM	6a-7a	M---F--	1:00	1	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$400.00		0.00					
		Week: 05/20/24	05/26/24	M-----		1		\$400.00		0.00					
N 3	6.1	05/20/24	05/20/24	Local 6 at Ten M-F Local 6 at Ten M-F	CM	10p-1035p	M-----	1:00	1	\$770.00	P4	0.00	NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$770.00		0.00					
N 4	6.1	05/17/24	05/19/24	Friday Prime 8p-10p Friday Prime 8p-10p	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	PM----F--	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$500.00		0.00					
N 5	6.1	05/17/24	05/19/24	Saturday Today Show Saturday Today Show	CM	6:00 AM-7:30 AM (6:00 AM-7:30 AM)	-----S-	1:00	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----S-		1		\$150.00		0.00					

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Advertiser: Kim Holloway for State Representative
 Product Desc: 5/17 - 5/21/24 :60s
 Estimate: 10537

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	6.1	05/17/24	05/19/24	Local 6 Saturday Local 6 Saturday	CM	7:30 AM-8:30 AM (7:30 AM-8:30 AM)	-----S-	1:00	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----S-		1		\$150.00		0.00					
N 7	6.1	05/17/24	05/19/24	Sunday Prime 9p-10p Sunday Prime 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S	1:00	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----S		1		\$600.00		0.00					
													Totals	9	\$3,290.00