

# ORDER



**Orders**  
**Order / Rev:** 42425  
 Alt Order #:  
**Product Desc:** May 2024 - KY Primary  
 Estimate:  
**Flight Dates:** 05/08/24 - 05/20/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** GENERAL

**WPSD-TV**  
**Primary AE:** Elizabeth Neelley  
**Sales Office:** LOC  
**Sales Region:** Local

**Agency Name:** Kim Holloway for State Representative  
**Buying Contact:**  
**Billing Contact:** Kim Holloway  
 274 State Route 339 East  
 Mayfield, KY 42066

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kim Holloway for State Representative  
**Demographic:** A18+  
**Product Codes:** Candidates/State  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POLCAN  
**Revenue Code 3:** AIR  
**Priority:** P4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	15	\$2,930.00	\$2,490.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$2,930.00	\$2,490.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$2,930.00</b>	<b>\$2,490.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Elizabeth Neelley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6.1	05/08/24	05/20/24	Local 6 Today 5a-6a Local 6 Today 5a-6a	CM	5a-6a	MTWTF--	:30	2	\$80.00	P4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--WTF--		2				\$80.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		2				\$80.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 2	6.1	05/08/24	05/20/24	Local 6 Today 6a-7a Local 6 Today 6a-7a	CM	6a-7a	MTWTF--	:30	2	\$200.00	P4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--WTF--		2				\$200.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		4				\$200.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
3	6.1	05/13/24	05/19/24	Local 6 at Six Local 6 at Six	CM	6p-630p	MTWTF--	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--		2				\$350.00		0.00			
4	6.1	05/08/24	05/12/24	Wheel of Fortune Wheel of Fortune	CM	630p-7p	--WTF--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--WTF--		1				\$350.00		0.00			
N 5	6.1	05/20/24	05/20/24	Today 3rd Hour Today 3rd Hour	CM	9a-10a	M-----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00

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 Estimate:  
**WPSD-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$200.00		0.00			
N 6	6.1	05/20/24	05/20/24	Today w/Hoda & Jenna Today w/Hoda & Jenna	CM	10a-11a	M-----	1:00	1	\$160.00	P4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$160.00		0.00			
													Totals	15	\$2,930.00