

Order / Rev: 599336
Alt Order #: 07299636
Flight Dates: 08/01/14 - 08/05/14

Advertiser: Senate Conservative Action
Product Desc: SCA-KANSAS
Estimate:

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KCTV	08/04/14	08/05/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	MT-----	:30	1	\$300.00	IMP	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	MT-----		2				\$300.00		0.00			
4	KCTV	08/04/14	08/04/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	1-----		1				\$300.00		0.00			
5	KCTV	08/04/14	08/04/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	1-----	:30	1	\$300.00	HPT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	1-----		1				\$300.00		0.00			
6	KCTV	08/04/14	08/04/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	1-----	:30	1	\$300.00	HPT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	1-----		1				\$300.00		0.00			
7	KCTV	08/04/14	08/04/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	1-----		1				\$550.00		0.00			
8	KCTV	08/03/14	08/03/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----2	:30	2	\$450.00	IMP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	-----2		2				\$450.00		0.00			
9	KCTV	08/03/14	08/03/14	Sun AM News KCTV5 More Morn Sun	CM	930-1130am	-----2	:30	2	\$300.00	IMP	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	-----2		2				\$300.00		0.00			
10	KCTV	08/03/14	08/03/14	KCTV5 SU News 530pm KCTV5 SU News 530p	CM	530-6p	-----1	:30	1	\$250.00	HPT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	-----1		1				\$250.00		0.00			
11	KCTV	08/03/14	08/03/14	Su Late News Su Late News	CM	Sun 10-11p	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	-----1		1				\$500.00		0.00			
12	KCTV	08/04/14	08/04/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	1-----	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	1-----		1				\$225.00		0.00			
13	KCTV	08/03/14	08/03/14	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----S	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	-----S		1				\$3,000.00		0.00			
14	KCTV	08/04/14	08/04/14	M-F 630-7pm Inside Edition	CM	630-7pm	M-----	:30	1	\$525.00	PMT	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	M-----		1				\$525.00		0.00			
15	KCTV	08/04/14	08/05/14	News @ 6-7am More in the Morning 6A	CM	6-7am	MT-----	:30	2	\$275.00	IMP	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	MT-----		2				\$275.00		0.00			
16	KCTV	08/04/14	08/05/14	News @ 5am More in the Morning	CM	5a-6a	MT-----	:30	2	\$175.00	PMT	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	MT-----		2				\$175.00		0.00			
N17	KCTV	08/05/14	08/05/14	Bold/The Talk 12:30 PM-2:00 PM	CM	12:58-2P	-T-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N17	KCTV	08/05/14	08/05/14	Bold/The Talk 12:30 PM-2:00 PM	CM	12:58-2P	-T-----	:30	2	\$200.00	IMP	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/04/14	08/10/14	-T-----	2	\$200.00	0.00							
Totals													25	\$10,440.00