

# ORDER



**Orders**  
**Order / Rev:** 629242  
**Alt Order #:** EHIDDD-IHBDEC  
**Product Desc:** LAWYERS FOR CIVIL RIGHTS UNDER  
**Estimate:**  
**Flight Dates:** 01/29/24 - 02/04/24  
**Original Date / Rev:** 02/02/24 / 02/02/24  
**Order Type:** GENERAL

**Radio-Greenville-WJMZ-FI**

**Primary AE:** L'Tonya Hopkins  
**Sales Office:** RADGR  
**Sales Region:** LOC

**Agency Name:** Fuse  
**Buying Contact:**  
**Billing Contact:** Gerald Hawthorne  
 802 N 1st St #300  
 St Louis, MO 63102

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lawyers's Committee for Civil Right U  
**Demographic:** A18+  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Spot  
**Revenue Code 3:** Political  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 250249  
**Agency External ID:** 136880  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/03/24	11	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	11	\$750.00	\$637.50	9.00
<b>Totals</b>	<b>11</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>9.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L'Tonya Hopkins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJMZ	01/29/24	02/04/24	Sat-Sun 6a-10a Sat-Sun 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	:30	2	\$40.00	P-2	0.20	NM	2	\$80.00
Saturday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/29/24	02/04/24	-----S-	2	\$40.00	0.20								
N 2	WJMZ	01/29/24	02/04/24	Sat-Sun 10a-3p Sat-Sun 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	:30	2	\$80.00	P-2	1.30	NM	2	\$160.00
Saturday Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/29/24	02/04/24	-----S-	2	\$80.00	1.30								
N 3	WJMZ	01/29/24	02/04/24	Sat-Sun 3p-7p Sat-Sun 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	:30	2	\$60.00	P-2	0.80	NM	2	\$120.00
Saturday Afternoon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/29/24	02/04/24	-----S-	2	\$60.00	0.80								
N 4	WJMZ	01/29/24	02/04/24	Sat-Sun 6a-10a Sat-Sun 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	1	\$50.00	P-2	0.20	NM	1	\$50.00
Saturday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/29/24	02/04/24	-----S-	1	\$50.00	0.20								
N 5	WJMZ	01/29/24	02/04/24	Sat-Sun 10a-3p Sat-Sun 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	2	\$100.00	P-2	1.30	NM	2	\$200.00
Saturday Midday															

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Advertiser: Lawyers's Committee for Civil Right Und  
 Product Desc: LAWYERS FOR CIVIL RIGHTS UNDER **Radio-Greenville-WJMZ-FI**  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-		2				\$100.00		1.30			
N 6	WJMZ	01/29/24	02/04/24	Sat-Sun 3p-7p Sat-Sun 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	2	\$70.00	P-2	0.80	NM	2	\$140.00
Saturday Afternoon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-		2				\$70.00		0.80			
													Totals	11	\$750.00