

KRVR-FM 105.5

KVIN-AM 920

1ST QUARTER 2016

ISSUES LIST:

UNSAFE TEXTING AND DRIVING IS TOO COMMON

CALAVERAS COUNTY PET OWNER OUTREACH

FOOD & CLOTHING NEEDED FOR AREA POOR

CENTRAL VALLEY AIR POLLUTION IS WORSE THAN EVER

FOREST FIRE PREVENTION INFO NEEDED

DENTAL HEALTH NEEDED FOR COUNTY POOR

ASSIST POOR FAMILIES IN CENTRAL VALLEY

SENIOR CITIZEN NEEDS AND PROBLEMS

PROGRAMS:

KRVR / KVIN RAN PUBLIC SERVICE ANNOUNCEMENTS ADDRESSING THESE ISSUES, EACH :30 SECOND PSA WAS READ BY ANNOUNCERS APPROXIMATELY 2 TIMES DAILY. AIRTIME GIVEN TO EACH PSA WAS APPROXIMATELY 30 MINUTES OF AIRTIME 5AM-12AM.

ISSUE:

Providing music programs for public schools represents an important element of a well-balanced education. Sadly, funding is increasingly insufficient or has been eliminated for such programs.

PROGRAM:

The Alpha Epsilon chapter of Delta Kappa Gamma sponsored “Yo Quiero Musica” on Jan. 30 at Modesto’s State Theatre (downtown), a lively evening of Cuban food and music featuring the documentary film, “Santiago es Santiago” about the hope and joy that music embodies in Cuba. Proceeds helped fund musical instruments for Modesto City Schools students.

Dates Announced: 1/24/16 – 1/30/16

Times Aired: 6 AM – 11 PM Sunday - Saturday