

MARKET:	UM - Concordia, KS	AMOUNT:	\$501.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last: <i>1/1NCK-FM</i>				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4389866
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9134 10/21-10/27 SLFKS	AGY EST:	9134		Invoices@MediaFinancial.com
FLIGHT:	10-21-2020 TO 10/27/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/01/2020 17:20

COMMENTS

10/01/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1		10/21/2020 To 10/21/2020					TOT \$97.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$28.50	\$57
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	2	\$10	\$20
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$10	\$20

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DAY#2		10/22/2020 To 10/22/2020					TOT \$97.00			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$28.50	\$57	
	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$10	\$20	
	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$10	\$20	

DAY#3		10/23/2020 To 10/23/2020					TOT \$87.00			TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$28.50	\$57	
	2	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	1	\$10	\$10	
	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	2	\$10	\$20	

DAY#4		10/24/2020 To 10/24/2020					TOT \$18.00			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	10:00AM	3:00PM	60	10/24/2020	10/24/2020	1	\$9	\$9	
	5	S.	3:00PM	7:00PM	60	10/24/2020	10/24/2020	1	\$9	\$9	

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DAY#5		10/25/2020 To 10/25/2020					TOT \$18.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	10/25/2020	10/25/2020	1	\$9	\$9
	7	S	3:00PM	7:00PM	60	10/25/2020	10/25/2020	1	\$9	\$9

DAY#6		10/26/2020 To 10/26/2020					TOT \$87.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$28.50	\$57
	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	1	\$10	\$10
	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$10	\$20

DAY#7		10/27/2020 To 10/27/2020					TOT \$97.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	2	\$28.50	\$57
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	2	\$10	\$20
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	2	\$10	\$20

TOT # OF DAYS: 7		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade
SEC. DEMO:		SPOT TYPE: LAST SENT: 10/01/2020 17:20

[illegible]

KNCK AD ORDER

Today's Date: 10/02/20

Sales Rep: Linda

Station: KNCK-FM

Order Type: New Order

*Revised Ad Effective Date:

Client: Media Financial Services- Est 9134 Contract # 4389866

Website Size:

Type:

Fixed Page Location: SLF 1021-20 to 10-27-20

IF NEW CLIENT

New Client #:

Contact Name:

Email:

Billing Address:

Phone:

City/State/Zip:

Fax:

Run Dates: Start 10/21/20 End 10/27/20

Affidavit: Yes

Times/Dates Only Notarized:

Script:

Sports Revised Ad #'s: CHS Sports

KC Royals

KSU

KU

Billing: Priced per ad

Monthly Rate:

AM Cost/Ad:

FM Cost/Ad: see below

TOTAL: \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
\$28.50									to		
10/21/20	10/23/20			2	2	2			6:00 AM	to	10:00 AM
10/26/20	10/27/20	2	2						6:00 AM	to	10:00 AM
									to		
\$10 ads									to		
10/21/20	10/23/20			2	2	1			10:00 AM	to	3:00 PM
10/26/20	10/27/20	1	2						10:00 AM	to	3:00 PM
									to		

Length of Ad: :60

Smartcaster Ad #'s (Ad Titles of ISCI Codes)

608 SLF RES

\$9 ads

10-24-20 to 10-25-20 10 am to 3 pm 1 each day

10-14-20 to 10-25-20 3 pm to 7pm 1 each day

\$10 ads

10-21-20 to 10-23-20 3p to 7 p 2 ea day

10-26-20 to 10-27-20 3p to 7 p 2 ea day

\$28.50 – 10 ads- \$285

\$10- 18 ads - \$180

\$9-4 ads \$36

Gross \$501

Notes/Special Instructions:

Order Taken By:

Order Number:

Rev. 03/16

REVISED AD NUMBERS

KNCK/KNCK-FM

Client: Media Financial Services- Estimate 9134 Senate Leadership Fund

Ad #'s to start Date: 10/21/20 (AD# ONLY – NOT SCHEDULE)
 Ad #'s to stop: 10/27/20 **OR** _____ TFN

 x **Both AM/FM**
 _____ **AM ONLY**
 _____ **FM ONLY**

Change Ad #(s)		Smartcaster Ad #	Ad title/agency code/etc
from:	_____	to: <u>608TAKE</u>	<u>SLF_KS_Take Away</u>
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____
from:	_____	to: _____	_____

ALL SPORTS AD #'S NEED TO BE ON Sports Ad Order Form

Special Instructions:

Marketing Rep: Linda 10-20-20

Order in Computer: KS 10-20-20

MENTZER
www.mentzermedia.com
Ph: 410-825-7034

10/20/20

Senate Leadership Fund

Statewide KS

9134

Notes:

Olivia Pettit opetit@mentzermedia.com