



125 West 55th St  
New York, NY 10019

25814349

919

Contract # 25250863 Changes as of: 7/21/2016 at 8:20 PM Version: Current State Version 1  
CPE: 689/842/4400 Flight: 9/9/16 - 9/12/16  
Agency: Canal Partners Media Advertiser: McGinly-Sen/DSCC  
25 WHITLOCK PLACE Product: General  
SW  
2nd Fl Marietta, GA 30064  
Agency Order #: 5226204 Buyer: Mills, Amy  
Salesperson: TREVOR HEATON 202-955-5342  
Primary Demo: Con Type: POLITICAL/VOTE  
Market: Pittsburgh Office: WASHINGTON  
Assistant: TREVOR HEATON 202-955-5342  
Total \$: \$2,520.00  
Total Spots: 4  
Total CPP: \$0.00  
Total GRP:  
Separation:

#	Day/Time	DP	Program	Rate	Len	9/9 - 9/12				Total Spots	Total \$	CPP	GRP
						9/9	9/10	9/11	9/12				
1	F.M.-Th 12p-3p		DIVORCE COURT/DIVORCE CRT B	\$85.00	30	0	0	0	1	1	\$85.00	\$0.00	0.0
2	F.M.-Th 6:30p-7p		TWO & HALF MEN	\$645.00	30	1	0	0	0	1	\$645.00	\$0.00	0.0
3	F.M.-Th 7p-7:30p		BG BNG THRY B	\$895.00	30	0	0	0	1	1	\$895.00	\$0.00	0.0
4	F.M.-Th 7:30p-8p		TWO&HALF MEN B	\$895.00	30	1	0	0	0	1	\$895.00	\$0.00	0.0
TOTALS:						2	0	0	2	4	\$2,520.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25250863

Changes as of: 7/21/2016 at 8:20 PM

Version: Current State Version 1

CPE: 689/842/4400

Flight: 9/9/16 - 9/12/16

Station: WPGH

Total \$: \$2,520.00

Agency: Canal Partners Media  
25 WHITLOCK PLACE  
SW  
Marietta, GA 30064

Advertiser: McGinly-Sen/DSCC  
Product: General

Market: Pittsburgh  
Office: WASHINGTON

Total Spots: 4  
Total CPE: \$0.00

2nd Fl

Agency Order #: 5226204

Primary Demo:

Total GRP:

Buyer: Mills, Amy  
Salesperson: TREVOR HEATON  
202-955-5342

Con Type: POLITICAL/NOTE  
Assistant: TREVOR HEATON  
202-955-5342

Separation:

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
07/21/16 8:20 PM TREVOR HEATON Separation: 20

#### Competitive Information

Market Budget:	\$63,000
WPGH Share:	4%
Comment:	
KDKA:	50%
WPCW:	4%
WPXI:	26%
WTAE:	16%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,520.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,520.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2016-Sep	4	\$2,520.00
<b>Total</b>	<b>4</b>	<b>\$2,520.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/21/16 8:14 PM	TREVOR HEATON	New	4		\$2,520.00	\$2,520.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 2581439

Schedule Dates	09/09/16-09/12/16	Date Entered	07/22/16
Advertiser	Kathleen McGinty for US Senate-DSCC-D (109489)	Last Modified	07/22/16
Agency	Canal Partners Media (15500)	Entered By	Christopher Koutsouflakis
Product	POLITICAL CANDIDATE (ns) (1166)	CO-OP	No
Brand	689/842/4400 (849636)	Headline #	ECR25250863
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Amy Mills,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	689/842/4400	Commission	\$378.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,142.00
Billing Type	Standard	Sales Tax	
Comments	General Separation: 20 TREAVOR HEATON		

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Sep. 2016	4	\$2,520.00
Grand Total:	4	\$2,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/16-09/12/16	3	:30	Orbit- [P]Divorce Court(Mo), [P]Divorce Court(BMo)	1								1	\$85.00	\$85.00	Pittsburgh (WPGH)	DIVORCE COURT/DIVORCE CRT B	7/22/16
2.0	Normal Line / SPOT (2)	09/09/16-09/09/16	3	:30	6:30P- Two And A Half Men					1				1	\$645.00	\$645.00	Pittsburgh (WPGH)	TWO & HALF MEN	7/22/16
3.0	Normal Line / SPOT (3)	09/12/16-09/12/16	3	:30	7P- Big Bang Theory 2	1								1	\$895.00	\$895.00	Pittsburgh (WPGH)	BG BNG THRY B	7/22/16
4.0	Normal Line / SPOT (4)	09/09/16-09/09/16	3	:30	7:30P- Two And A Half Men B					1				1	\$895.00	\$895.00	Pittsburgh (WPGH)	TWO&HALF MEN B	7/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
	7-25			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224>, ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.