



125 West 55th St
New York, NY 10019

Contract # 25250863 Changes as of: 7/21/2016 at 8:20 PM Version: Current State Version 1

CPE: 689/842/4400 Flight: 9/9/16 - 9/12/16 Station: WPGH Total \$: \$2,520.00

Agency: Canal Partners Media Advertiser: McGinly-Sen/DSSC Market: Pittsburgh Total Spots: 4

25 WHITLOCK PLACE Product: General Office: WASHINGTON Total CPP: \$0.00

SW Agency Order #: 5226204 Buyer: Mills, Amy Primary Demo: Con Type: POLITICAL/NOTE

Marietta, GA 30064 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation: 202-955-5342

Special Instructions

Date/Time	Added by	Comment
07/21/16 8:20 PM	TREVOR HEATON	Separation: 20

Order Level Comments

Competitive Information

Market Budget:	\$63,000
WPGH Share:	4%
Comment:	
KDKA:	50%
WPCW:	4%
WPXI:	26%
WTAE:	16%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,520.00	N/A	0.0
Total	100%	4	\$2,520.00	N/A	0.0

Month	Spots	Dollars
2016-Sep	4	\$2,520.00
Total	4	\$2,520.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	7/21/16 8:14 PM	TREVOR HEATON	New	4		\$2,520.00	\$2,520.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2581439

Schedule Dates 09/09/16-09/12/16

Advertiser Kathleen McGINTY for US Senate-DSCC-D (109489)

Agency Canal Partners Media (15500)

Product POLITICAL CANDIDATE (ns) (1186)

Brand 689/842/4400 (849636)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Amy Mills,

Phone/Fax /

CPE 689/842/4400

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments

General Separation: 20
TREAVER HEATON

Date Entered 07/22/16

Last Modified 07/22/16

Entered By Christopher Koutsoufakis

CO-OP No

Headline # ECR25250863

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$378.00

Net Total \$2,142.00

Sales Tax

Pittsburgh (WPGH)

By Broadcast Month Spots

Sep. 2016 4 \$2,520.00

Grand Total: 4 \$2,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/16-09/12/16	3	:30	Orbit - [P]Divorce Court(Mo), [P]Divorce Court(BMo)	1		1						1	\$85.00	\$85.00	Pittsburgh (WPGH)	DIVORCE COURT/DIVORCE CRT B	7/22/16
2.0	Normal Line / SPOT (2)	09/09/16-09/09/16	3	:30	6:30P- Two And A Half Men					1				1	\$645.00	\$645.00	Pittsburgh (WPGH)	TWO & HALF MEN	7/22/16
3.0	Normal Line / SPOT (3)	09/12/16-09/12/16	3	:30	7P- Big Bang Theory 2	1								1	\$895.00	\$895.00	Pittsburgh (WPGH)	BG BNG THRY B	7/22/16
4.0	Normal Line / SPOT (4)	09/09/16-09/09/16	3	:30	7:30P- Two And A Half Men B					1				1	\$895.00	\$895.00	Pittsburgh (WPGH)	TWO&HALF MEN B	7/22/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: CA Date: 7-25

Accepted Station: _____ Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.