

WKNC-FM HD-1 has identified the following issues to be of concern to the North Carolina State University campus and the Raleigh-Durham metro area during the specified report period, **July 1-Sept. 30, 2020**. Issues are determined through concerns expressed by staff personnel, local news reports, conversations with campus and community leaders and listener comments.

Programming from this quarter focused on community issues facing NC State and the Triangle. These issues were shared with the public affairs staff and kept in mind when presenting story ideas and assignments and soliciting public service announcements.

1. Community Activism
2. Diversity and Inclusion
3. Education
4. Food Insecurity
5. Health and Safety
6. U.S. Census
7. Voting

Issue	Program	Date	Length	Description
Community Activism	#PassTheMic Youth	7/20/20	25 min	Podcasts and other media allow anyone's voice to be heard across the world. Host Matin speaks with Lucy Ivey of Teens Speak Up about her podcast journey and the power of podcasts for activism.
Diversity and Inclusion	Public Service Announcement	7/1-9/30/20	30 sec 5/day	PSA for Uniting NC, which works to make North Carolina a place in which all people, including immigrants, are welcomed in their communities.
Diversity and Inclusion	Public Service Announcement	7/1-9/30/20	30 sec 5/day	National PSA for disability employment.
Diversity and Inclusion	Public Service Announcement	8/15-8/21/20	30 sec 5/day	Local PSAs for NC State Welcome Black Week events.
Education	#PassTheMic Youth	7/6/20	18 min	Jean Ferman is a first-generation college. He is among the first in his family to attend college. He noticed that first generation college students are struggling with challenges not faced by other students. That prompted him to create an on-campus organization called FIRST in hopes of creating community among first-gen students.
Education/ Community Activism	#PassTheMic Youth	7/27/20	18 min	Sam Texeira, the 2019 Boston Teacher of the Year, is an educator dedicated to activism. At a time of growing economic insecurity and loss of life in the wake of the COVID pandemic, as well as ongoing social unrest driven by generations of systemic racism, Sam remains dedicated to his mission of inspiring and educating students. This episode is the story of how the relationship between Mr. Texeira and Rebecca, one of his former students, amplified the voices of Boston youth amidst a pandemic.
Food Insecurity	Public Service Announcement	9/20-9/30/20	30 sec 5/day	Local PSA about NC State Feed the Pack food pantry.
Health and Safety/ COVID-19	Public Service Announcement	7/1-9/30/20	30 sec 5/day	National PSAs about COVID-19 pandemic, including some concerning workplace safety.

Issue	Program	Date	Length	Description
Health and Safety/ COVID-19	Eye on the Triangle	8/29/20	36 min	Interview with students on NC State's campus, with an emphasis on offering a platform for students to voice their concerns about campus response. Serves as a lasting record of public/private response to SARS-CoV-2.
Health and Safety/ COVID-19	Eye on the Triangle	9/11/20	12 min	A check in with Doctor Elizabeth Tilson on the ongoing SARS-CoV-2 pandemic. This interview focused on state response, future expectations of the virus, and reinforcement of counter COVID measures.
Health and Safety/ Mental Health	#PassTheMic Youth	7/13/20	24 min	These times that we're in right now are tough. It can be hard to feel motivated when the world around us is completely shutting down. In this Mic Drop Nyawira spoke with mental health activist Macy Lee about how to maintain mental health and about Macy's global mental health advocacy.
Health and Safety/ Severe Weather	Public Service Announcement	6/27-6/30/20	30 sec 5/day	Local PSAs about preparedness during tornados, thunderstorms and hurricanes.
Health and Safety/ Substance Abuse	Public Service Announcement	9/17-9/30/20	30 sec 5/day	Local PSAs about NC State's Pack Recovery program.
U.S. Census	Public Service Announcement	7/1-9/30/20	30 sec 5/day	Local and national PSAs on completing the U.S. Census.
U.S. Census/ Diversity and Inclusion	Public Service Announcement	7/1-9/30/20	30 sec 5/day	National PSAs on the impact of the U.S. Census on minority populations.
Voting	Eye on the Triangle	9/11/20	26 min	Interview with investigative reporter Greg Palast on ongoing attempts to purge voters and gerrymander districts in preparation for the upcoming 2020 election.
Voting	Public Service Announcement	9/29-9/30/20	30 sec 5/day	National and state-focused PSA about voting and voter registration.