

WKNC-FM HD-1 has identified the following issues to be of concern to the North Carolina State University campus and the Raleigh-Durham metro area during the specified report period, **October 1 – December 31, 2023**. Issues are determined through concerns expressed by staff personnel, local news reports, conversations with campus and community leaders and listener comments.

Programming from this quarter focused on community issues facing NC State and the Triangle. These issues were shared with the public affairs staff and kept in mind when presenting story ideas and assignments and soliciting public service announcements.

- Community activism
- Diversity and inclusion
- Economy
- Education
- Elections and voting
- Environment
- Health (physical and mental)

Issue	Program	Date	Length	Description
Diversity and Inclusion	Public Service Announcement	10/1-12/7/23	30 sec 5/day	Local PSA about NC State campus community centers.
Economy	Eye on the Triangle	10/3/23	5 min	Report on the North Carolina State Fair's annual "can day," where the local food banks collect cans as a form of admission to the fair.
Economy	Beccy on Tour	10/10/23	30 min	Interview with David H. Henard, marketing and business professor at NC State and in France answers questions about the resume, the difference between the European and American job market, negotiation techniques for wage negotiations and more.
Economy	Beccy on Tour	10/11/23	32 min	Interview with Jason Evans Growth, former professional musician, about the differences in the Music Industry between the United States and Europe
Economy	Beccy on Tour	10/11/23	37 min	Interview with Tyler Dukes, investigative journalist with the Raleigh News & Observer, about working in the media industry
Economy	Beccy on Tour	11/15/23	26 min	Interview with Sandi Sullivan about her experience in the acting industry.
Economy	Eye on the Triangle	12/4/23	14 min	Interview with Hayes Permar discuss the reopening of Raleigh's historic theater, the Rialto.
Economy	Public Service Announcement	12/11-12/31/223	30 sec 5/day	Local PSA about NC State's Institute for Emerging Issues: "Weathering Financial Storms: A Resilient Future for North Carolina Families."
Education	Public Service Announcement	10/1-12/31/23	30 sec 5/day	Local PSA about NC State's online course Intro to Diversity and Inclusion for Career Readiness.
Education	Eye on the Triangle	10/2/23	2 min	Report on the reopening of Shaw University's on-campus mosque.
Education	Beccy on Tour	10/11/23	12 min	Discussion of how to work in the United States as an international student, including J1 and F1 student visas.

Issue	Program	Date	Length	Description
Education	Eye on the Triangle	10/16/23	17 min	Report on Free Moms NCSU, an organization that provides snacks, hugs and a listening ear to NC State students.
Education	Eye on the Triangle	10/16/23	3 min	Preview of educational displays at the North Carolina State Fair.
Education	Beccy on Tour	10/25/23	28 min	Interview with NC State student Erik Rodriguez about his study abroad experience at Vienna University of Business & Economics.
Elections	Eye on the Triangle	10/2/23	31 min	Interview with Durham City Council candidate Nate Baker on his campaign, his vision for the city, and the challenges and limitations of local governments
Environment	Eye on the Triangle	10/2/23	3 min	Report on the state of Wake County's tree canopy.
Health	Public Service Announcement	10/1-12/31/23	30 sec 5/day	Local PSA about Lighten Your Pack, a wellness-centered website.
Safety	Eye on the Triangle	10/23/23	8 min	Interview with NC State Police Chief Daniel House on the Annual Security Report.