WKNC-FM HD-1

QUARTERLY ISSUES/PROGRAMS LIST

WKNC-FM HD-1 has identified the following issues to be of concern to the North Carolina State University campus and the Raleigh-Durham metro area during the specified report period, Oct. 1-Dec. 31, 2020. Issues are determined through concerns expressed by staff personnel, local news reports, conversations with campus and community leaders and listener comments.

Programming from this quarter focused on community issues facing NC State and the Triangle. These issues were shared with the public affairs staff and kept in mind when presenting story ideas and assignments and soliciting public service announcements.

- Community activism
- Diversity and inclusion
- Economy
- Education
- Elections and voting
- Environment and sustainability
- Health and safety

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Issue	Program	Date	Length	Description
Diversity and inclusion	Public Service Announcement	10/1- 12/31/20	30 sec 5/day	PSA for Uniting NC, which works to make North Carolina a place in which all people, including immigrants, are welcomed in their communities.
Diversity and inclusion	Public Service Announcement	10/1- 12/31/20	30 sec 5/day	National PSA for disability employment.
Economy	Geet Bazaar	12/27/20	2 in	Update on economic developments in the town of Morrisville from Morrisville Town Councilperson Steve Rao.
Elections/ Political engagement	Eye on the Triangle	10/02/20	34 min	An exploration of the political status of the Puerto Rican Commonwealth, told through an interview with a Puerto Rican American citizen as well as a broader analysis of island/mainland relations.
Elections/ Political engagement	Eye on the Triangle	10/09/20	30 min	Interview with the volunteer group "Stamps to Students" emphasizing the importance of voter engagement during the COVID-19 pandemic.
Elections/ Political engagement	Eye on the Triangle	11/03/20	65 min	A two-part segment promoting the release of the album GROW, a nonprofit music compilation contributing all sales to the NAACP. Part 1 is with the album's manager, who illustrates the intent of the project and how he was affected by counter police violence protests. Part 2 is with an NAACP representative explaining how vulnerable voters are offered the chance to vote, the importance of a platform for black speakers, and the status of the United States.
Elections/ Voting	Public Service Announcement	10/1- 11/3/20	30 sec 5/day	National and state-focused PSA about voting and voter registration.
Health and safety/ COVID-19	Public Service Announcement	10/1- 12/30/30	30 sec 5/day	National PSAs about COVID-19 pandemic, including some concerning workplace safety.
Health and safety/ COVID-19	Public Service Announcement	10/1- 12/2/20	30 sec 5/day	Local PSA from Wake County Public Health about COVID-19.
Health and safety/ COVID-19	Eye on the Triangle	12/27/20	12 min	In this year-end retrospective, host Aaron Kling talks about what we've learned about COVID-19.

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Issue	Program	Date	Length	Description
Health and safety/food Insecurity	Public Service Announcement	10/1- 11/15/20	30 sec 5/day	Local PSA about NC State Feed the Pack food pantry.
Health and safety/severe Weather	Public Service Announcement	10/1- 11/30/30	30 sec 5/day	Local PSAs about preparedness during tornados, thunderstorms and hurricanes.
Health and safety/substa nce misuse	Public Service Announcement	10/1- 11/30/30	30 sec 5/day	Local PSAs about NC State's Pack Recovery program for treating substance misuse.