

ORDER

Orders
Order / Rev: 1930444
 Alt Order #:
Product Desc: Elder Ballot Measure Recall SD Radio 47
Estimate: //3217
Flight Dates: 09/08/21 - 09/12/21
Original Date / Rev: 09/07/21 / 09/07/21
Order Type: GENERAL

San Diego KXYX-FM
Primary AE: George Sandoval
Sales Office: L-SDG
Sales Region: Local

Agency
Name: Cerasoli Stafford (A)
Buying Contact: Shelly Gray
Billing Contact:
 #2251 San Diego Avenue Suite A130
 San Diego, CA 92110

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Larry Elder Ballot Committee Recall N
Demographic: W25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business Thru:
Advertiser External ID: 206662
Agency External ID: 4010135
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/12/21	40	\$5,040.00	\$4,284.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	40	\$5,040.00	\$4,284.00	0.00
Totals	40	\$5,040.00	\$4,284.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
George Sandoval	L-SDG	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYXY	09/08/21	09/10/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	--WTF--	1:00	8	\$165.00	ISSUI	0.00	NM	8	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/06/21	09/12/21	--WTF--		8		\$165.00		0.00					
N 2	KYXY	09/08/21	09/10/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	--WTF--	1:00	8	\$150.00	ISSUI	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/06/21	09/12/21	--WTF--		8		\$150.00		0.00					
N 3	KYXY	09/08/21	09/10/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	--WTF--	1:00	8	\$175.00	ISSUI	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/06/21	09/12/21	--WTF--		8		\$175.00		0.00					
N 4	KYXY	09/11/21	09/11/21	Sat 6a-7p 9:00 AM-3:00 PM	CM	9:00 AM-3:00 PM (9:00 AM-3:00 PM)	-----S-	1:00	4	\$75.00	ISSUI	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/06/21	09/12/21	-----S-		4		\$75.00		0.00					
N 5	KYXY	09/11/21	09/11/21	Sat 6a-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	4	\$70.00	ISSUI	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/06/21	09/12/21	-----S-		4		\$70.00		0.00					
N 6	KYXY	09/12/21	09/12/21	Sa-Su 5a-7p 9:00 AM-3:00 PM	CM	9:00 AM-3:00 PM (9:00 AM-3:00 PM)	-----S	1:00	4	\$70.00	ISSUI	0.00	NM	4	\$280.00

Order / Rev: 1930444
 Alt Order #:
 Flight Dates: 09/08/21 - 09/12/21

Advertiser: Larry Elder Ballot Committee Recall New
 Product Desc: Elder Ballot Measure Recall SD Radio 4i
 Estimate: //3217

San Diego KYXY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/21	09/12/21	-----S		4				\$70.00		0.00			
N 7	KYXY	09/12/21	09/12/21	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	1:00	4	\$65.00	ISSUI	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/21	09/12/21	-----S		4				\$65.00		0.00			
													Totals	40	\$5,040.00