

KUVM-CD

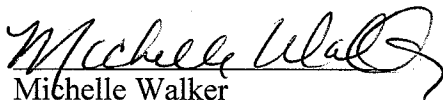
Community Issues for Houston, TX

1. Ethics / Morals / Addiction / Crime
2. Religious Awareness
3. Healthcare/Medical Issues/Health Awareness
4. Needs of the Elderly
5. Education and Literacy
6. Jobs / Unemployment / Lack of Money
7. Community Awareness/ Community Outreach/ Social Services /Safety
8. City , State and Local Government /Politics
9. Environment and Pollution
10. Culture and Arts

Locally Produced Programming Addressing Community Issues:

“Volunteer Journal, Houston Norml, Focus on Abilities”, locally produced by HOT TV, addresses a variety of community issues each quarter.

The program summaries attached show the dates, time and issues addressed by the locally produced programming this quarter.


Michelle Walker
January 3, 2018

KUVM-CD QUARTERLY ISSUES/PROGRAMS LIST

January 1- March 31, 2018

1st Quarter

Below are listings of broadcasts reflecting the Station's most significant programming treatment of Issues during the preceding three-month period.

VOLUNTEER JOURNAL - Monday – Sundays: 2:00AM Produced and hosted by Volunteer Houston staff, *Volunteer Journal* is a televised half-hour interview show spotlighting nonprofit organizations that utilize volunteers to enrich Houston's quality of life.

HOUSTON NORML - Monday – Sundays: 2:00AM Half Hour program working to reform marijuana laws, one Texan at a time.

FOCUS ON ABILITIES - Monday – Sundays: 2:00AM Half hour program presented by TIRR Memorial Hermann, Focus on Abilities is an interview-based television program hosted by Lex Frieden, one of America's preeminent disability activists and leaders of the independent living movement. Produced monthly, Frieden interviews local, national and international newsmakers about disability related issues, and he facilitates public discussion about important matters pertaining to disability rights, full participation in the community by people with disabilities, education, work and recreation.

PUBLIC SERVICE ANNOUNCEMENTS: KUVM 34-CD runs hourly local and national public service announcements.

Community Awareness and Safety

1. Volunteer Journal, 1/1/18, 1/31/18, and 3/2/18 2:00AM, 30 minutes. Program discusses Fire Corps being a partnership between The National Volunteer Fire Council (NVFC), the International Association of Fire Chief's Volunteer Combination Officers Section (VCOS), the International Association of Fire Fighters (IAFF), and the White House's USA Freedom Corps Office. The program's ultimate goal is to support and supplement resource-constrained fire departments at all levels, volunteer, combination, and career.
2. Volunteer Journal, 1/2/18, 2/1/18, and 3/3/18 2:00AM, 30 minutes. Volunteer Journal 30 minutes. Program discusses Community Emergency Response Team training as a Federal Emergency Management Agency program that educates citizens about the hazards they face in their community and trains them in lifesaving skills.
3. Volunteer Journal, 1/3/18, 2/2/18, and 3/4/18 2:00AM, 30 minutes. Program discusses learning about key operations and initiatives of the Harris County Office of Homeland

Security and Emergency Management and the important roles that volunteers play in the role of disaster preparedness and response.

4. Volunteer Journal, 1/4/18, 2/3/18 and 3/5/18 2:00AM, 30 minutes. The Harris County Citizen Corps Council coordinates with volunteer groups such as the Red Cross, the Salvation Army, the United Way, and Citizen Corps programs to identify volunteer opportunities. The Citizen Corps programs include the Community Emergency Response Team, the Neighborhood Watch Program, Volunteers in Police Service, Fire Corps and the Medical Reserve Corps.
5. Volunteer Journal, 1/5/18, 2/4/18, and 3/6/18 2:00AM, 30 minutes. Program discusses the Amateur Radio Emergency Service (ARES) is a part of the field organization of the American Radio Relay League (ARRL), the national membership association for Amateur Radio operators. ARES is made up of licensed amateurs who have voluntarily registered their qualifications and equipment for communications duty in the public service when disaster strikes.

Healthcare/Health Awareness/Education

- (1) Focus On Abilities, 1/6/18, 2/5/18, and 3/7/18 2:00AM, 30 minutes. Program discusses brain injury in sports. The Challenge Program helps people go back to work after brain injuries. Volunteers talk about how rewarding participating in the program can be.
- (2) Volunteer Journal, 1/7/18, 2/6/18, and 3/8/18 2:00AM, 30 Minutes. Program discusses The Medical Reserve Corps as a volunteer organization of healthcare professionals and others who help meet medical needs in times of disasters or public health crisis. The mission of the MRC is to improve the health and safety of our community by training and organizing public health, medical and other volunteers to be part of our local government disaster response and relief efforts.
- (3) Focus on Abilities, 1/8/18, 2/7/18, and 3/9/18 2:00 AM, 30 minutes. Is Dwarfism covered by the American with Disabilities Act? Star of the TV program "The Little Couple" discusses taking care of family and business in a world that discriminates against people with disabilities.
- (4) Focus On Abilities, 1/9/18, 2/8/18, and 3/10/18 2:00AM, 30 minutes. Program discusses If you are disabled, and if you might need assistance in evacuation prior to a storm or disaster, how do you register in order for people to help you in your time of need?
- (5) Focus On Abilities, 1/10/18, 2/9/18, and 3/11/18 2:00AM, 30 minutes. Program discusses the fact that Easter Seals has been around since 1947 and has focused on leveraging resources to help people with disabilities.
- (6) Focus On Abilities, 1/11/18, 2/10/18, and 3/12/18 2:00AM, 30 minutes. Program discusses adaptive vehicles for people with disabilities, particularly those who use wheel chairs. How much does vehicle adaptations cost for people with disabilities?
- (7) Focus On Abilities, 1/12/18, 2/11/18, and 3/13/18, 2:00AM, 30 minutes. Program discusses If you are in Houston, and have issues related to disability and want information relating to that issue who you would call.
- (8) Focus On Abilities, 1/13/18, 2/13/18, and 3/14/18, 2:00AM, 30 minutes. Program discusses a Cruise Disaster. What would you have done if you had been on the disabled Cruise ship

Triumph, lost at sea, having three days to spend with no electricity, no elevators and you were in a wheel chair?

- (9) Focus On Abilities, 1/14/18, 2/13/18, and 3/15/18 2:00AM, 30 minutes. Program discusses HCC Vast Academy. What college or university in Houston hosts a nationally recognized program serving students with intellectual disabilities?
- (10) Focus On Abilities, 1/15/18, 2/14/18, and 3/16/18, 2:00AM, 30 minutes. 911. How many years has the 911 service in Houston and the Harris county area been in effect? How do you utilize this service if you have a disability?
- (11) Focus on Abilities, 1/16/18, 2/15/18, and 3/17/18, 2:00AM, 30 minutes. Program discusses the Center on Research for Woman with Disabilities (CROWD).
- (12) Houston Norml, 1/17/18, 2/16/18, and 3/18/18, 2:00AM, 30 minutes. Program discusses the coalition of organizations marching under the banner 'End Mass Incarceration'.
- (13) Houston Norml, 1/18/18, 2/17/18, and 3/19/18, 2:00AM, 30 minutes. Interview with a medical marijuana patient who is suffering from spinal surgery and taking 17 different kinds of medications a day.
- (14) Houston Norml, 1/19/18, 2/18/18, and 3/20/18, 2:00AM, 30 minutes Program discusses The Moffitt Ratz helping plant trees during Houston's Arbor Day event at Agnes Moffitt Park .
- (15) Houston Norml, 1/20/18, 2/19/18, and 3/21/18 2:00AM, 30 Minutes. Program discusses Houston NORML march with like-minded cannabis reformers and activists from Austin and others from throughout the Lone Star State.
- (16) Houston Norml, 1/21/18, 2/20/18, and 3/22/18, 2:00AM, 30 Minutes. Program discusses when Jodi came to Texas 10 years ago to plant the seeds of activism in support of patients right to use their medicine.
- (17) Houston Norml, 1/22/18, 2/21/18, and 3/23/18 2:00AM, 30 minutes. Program discusses Texas NORML President making it down to let the group know the latest on HB 548 and HB 1491 as well as the march to the capitol May 7th in Austin.
- (18) Houston Norml, 1/23/18, 2/22/18, and 3/24/18 2:00AM, 30 Minutes. Program discusses Medical Cannabis Activist, Former Executive Director of Beverly Hills NORML, Now with Daily Buds and Kush Magazine as Public Relations and Media Director KUSHCON II, Denver, Colorado--Cheryl Shuman.
- (19) Houston Norml, 1/24/18, 2/23/18, and 3/25/18 2:00AM, 30 minutes. Program discusses leading the charge in the parade - Nurse Mary and Nurse Jane followed by the Hempstorian along with Lady Pariah and Daisy the drug dog.
- (20) Houston Norml, 1/25/18, 2/24/18, and 3/26/18, 2:00AM, 30 minutes. www.norml.org - This episode of the NORML Update highlights the great work being done by our Texas chapters as shown by their great event and rally on the capitol with presidential candidate Gary Johnson.

Crime

- (1) Volunteer Journal, 1/26/18, 2/25/18, and 3/27/18 2:00AM, 30 minutes. Program discusses the demands on state and local law enforcement having increased dramatically. As a result, already limited resources are being stretched further at a time when our country needs every available officer out on the beat.
- (2) Volunteer Journal, 1/27/18, 2/26/18 and 3/28/18 2:00AM, 30 minutes. Program discusses the Neighborhood Watch Program being a highly successful effort that has been in existence for more than thirty years in cities and counties across America. It provides a unique infrastructure that brings together local officials, law enforcement, and citizens to protect our communities.

Religious Awareness

- (1) Volunteer Journal, 1/28/18, 2/27/18 and 3/29/18 2:00AM, 30 minutes. Program discusses Catholic Charities of the Diocese of Galveston-Houston extending to all persons a healing ministry through culturally sensitive social services without regard to race, religion, or socio-economic status.
- (2) Volunteer Journal, 1/29/18, and 2/28/18 2:00AM, 30 minutes. Program discusses the Crisis Chaplaincy of Harris County (CCofHC) being a faith based non-profit organization whose mission is to unlock the potential of people through training and education to serve their communities as volunteer crisis chaplains.

Needs of the Elderly

- (1) Volunteer Journal, 1/30/18, and 3/30/17 2:00AM, 30 minutes. Program discusses the Food For Seniors program which provides over 1500 low-income seniors with a box of non-perishable groceries on the third week of each month. Volunteers commit to 2-4 hours during the third week of each month.
- (2) Focus On Abilities, 1/31/18, and 3/1/18 2:00AM, 30 minutes. Program discusses avoiding falls. What is the leading cause of injury among elderly adults today? In Harmony Physical Therapy specializes in patients with balance issues using brain reorganization in lieu of canes, wheel chairs, etc.

Culture and Arts

- (1) Focus On Disabilities, 3/31/18 2:00AM, 30 minutes. Program discusses what Real Abilities mean. Real Abilities is a film festival that started in New York and is now in Houston. It is a 7 day festival showing 15 films in 10 locations made by and for people with disabilities.

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Us Forest Service

Discovering Nature: 15sec

Outdoor experiences are so valuable—spending time in nature gives kids a chance to move, explore, and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels, and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. Discovering Nature remind parents and caregivers that families don't have to go far to find green spaces, parks, preserves, and other outdoor destinations. By visiting DiscoverTheForest.org or DescubreElBosque.org, they can learn where to connect with nature right in their own neighborhoods

CAREGIVER ASSISTANCE

AARP: 15sec

More than 40 million Americans currently care for an aging loved one. It may start with a simple errand or scheduling a doctor's appointment, but over time can expand to a significant responsibility. Forty percent of unpaid family caregivers are men. Compared to female family caregivers, males are more likely to be working while care giving, and the majority of employed male caregivers juggle care giving with working 40 or more hours per week. This PSA spotlights AARP's online Care giving Resource Center as a source for Care Guides and community.

DIVERSITY & INCLUSION: 15sec

For years, kiss cams have been a big part of American sports culture. The latest iteration of the award-winning Love Has No Labels campaign puts a twist on the kiss cam by turning it into a symbol for unbiased love. As families, friends and couples of different races, religions, genders, sexualities, ages and abilities appear on the jumbotron, the spots encourage viewers to question their own biases and assumptions. #LoveHasNoLabels PSA encourages viewers to celebrate love in all its forms.

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FATHERHOOD INVOLVEMENT

U.S. Department of Health and Human Services Administration for Children and Families, and National Responsible

Fatherhood Clearinghouse: 15sec

How times have changed for America's families! The good news: 86% of dads today spend more time with their children than their own dads did with them. The better news: 7 out of 10 dads recognize that they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign encourages men to play an active, responsible role in their children's lives and reminds them that "it only takes a moment to make a moment." PSAs direct them to visit Fatherhood.gov for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community so they can #makeamoment.

REDUCING FOOD WASTE

Natural Resources Defense Council: 15sec

Did you know that across the entire production and consumption chain, about 40% of all food in the United States never gets eaten? Most families don't realize how much food they toss out—an average of 1,000 pounds per year per family of four. In the "Extraordinary Life and Times of Strawberry" PSA, a single strawberry personifies the wondrous life cycle of food and the loss of resources when it goes unconsumed. In addition to this first round of work, the campaign is launching a new PSA that features TV host Ted Allen and Chef/Senior Food Analyst Sam Kass in their fight against food waste. The campaign's website, SaveTheFood.com, shows how making shopping lists, freezing food, and using leftovers can significantly reduce the 24 pounds of food each person throws away in a single month.

TYPE 2 DIABETES PREVENTION

American Medical Association, American Diabetes Association, and Centers for Disease Control and Prevention: 15sec

86 million American adults (more than 1 in 3) have prediabetes and are at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. Surprisingly, nearly 90% of people with prediabetes don't even know they have it. But prediabetes can often be reversed through weight loss, healthy eating, and increased physical activity. The first step in reversing the condition is to evaluate one's personal risk so action can be taken as soon as possible.

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TEXTING AND DRIVING PREVENTION

National Highway Traffic Safety Administration:15sec

Although most people agree that looking at a phone while driving is distracting and can increase the chance of an accident, a lot of drivers still think “it can’t happen to me.” That means drivers in your community are posting, liking, commenting, and browsing while they are behind the wheel, even though they know it’s a bad idea. In fact, 25% of teens respond to a text message once or more every time they drive. New PSAs created by teens through the Department of Transportation’s Project Yellow Light scholarship competition aim to remind young adults, 16-34, that no one is special enough to text and drive.

FINANCIAL LITERACY

WHY IT’S IMPORTANT: 15sec

Nearly half of 25-34-year-olds have paid for necessities like food or utilities on credit, and only 40% have saved more than \$10,000 for retirement. This PSA seeks to create new savings habits, helping young adults launch their lives and start saving for the future.

HIGH SCHOOL EQUIVALENCY

WHY IT’S IMPORTANT: 15sec

For more than 29 million American adults without a high school diploma, opportunities are limited. PSAs inspire people to use the help that’s waiting at FinishYourDiploma.org and earn their GED or other high school equivalency.

LEARNING & ATTENTION ISSUES

WHY IT’S IMPORTANT: 15sec

1 in 5 children in your community struggle with dyslexia, ADHD, or other learning and attention issues. PSA empowers parents of kids struggling in school to visit Understood.org, a free resource that helps their children thrive in school and in life.

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SUPPORTING MINORITY EDUCATION

WHY IT'S IMPORTANT: 15sec

More than 430,000 students have gotten to and through college thanks to UNCF scholarships, but many more go unserved. PSAs inspire donations to UNCF so more minority students in your area can get a college education.

ADOPTION FROM FOSTER CARE

WHY IT'S IMPORTANT: 15sec

112,000 youth in the U.S. foster care system are awaiting adoption, and older youth never outgrow the need for family. This PSA communicates that you don't have to be perfect to be a perfect parent and encourage prospective parents to consider adopting a teen.

ADDICTION SUPPORT

WHY IT'S IMPORTANT: 15sec

1 in 7 Americans is expected to develop a substance abuse disorder during their lifetime, and 90% don't receive treatment. PSAs encourage family and friends to start a conversation with those who are struggling.