89.7 KSGN FM

Redlands, California October 10, 2014

Quarterly Program / Issues List 3rd Quarter 2014 (July 01, 2014 – September 31, 2014)

I. Issue: Local Poverty

Program Title: Morning Newscast

Type / Description: Because of a recent report highlighting local poverty numbers, the morning news announcer gave out dates and locations for government surplus food give a-ways for struggling families to take advantage of. Overall 8 million Californians live in poverty. More than 19% of LA residents live in poverty, more than 12% of the Orange County population lives in poverty, and more than 20% (1 in 5) people in Riverside and San Bernardino Counties live in poverty. The median household income in the Riverside/San Bernardino area is a little over \$51,000 per year, the poverty line is just under \$24,000 for a family of 4.

Date:

August 04, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

II. Issue: Local Economy

Program Title: Morning Newscast

Type / Description: Because of the high unemployment rate and the fact that a recent report points out that this area is one of the hardest places to find work, the morning news announcer shared information about a job fair in the city of Victorville. It's the High Desert Regional Job Fair hosted by The County of San Bernardino Workforce Investment Board. Companies are looking to hire full and part time workers. It's going on Wednesday the 13th from 10 am to 1 pm.

Date:

August 11, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:55 am, 8:55 am

Duration:

Approx 1 minute 45 seconds each.

III. Issue: Disaster Preparedness

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about an upcoming emergency response training event in the City of Redlands. The event is a free, 20 hour program that trains individuals on how to help their local community in an emergency. The event covers preparing beforehand, what to do during and after a disaster. A link was given where interested parties could look for more information.

Date:

August 20, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes, 20 seconds each

IV. Issue: Public Safety

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a warning for laundry detergent pods. The product is fairly new, many households are trying them out, however, kids are eating them and they're exploding in their throats. Health industry representatives are warning parents or anyone who has kids in their home, even just for visits, to keep those pods out of the reach of little ones.

Date:

August 12, 2014

Time:

5:55 am, 6:30 am, 7:30 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

V. Issue: Health (and fitness)

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a recent outbreak of Enterovirus 68. Because of the severity with which it is affecting kids and how rapidly the virus is spreading across the country, the Centers for Disease Control or the CDC, issued a warning for parents. The CDC wants parents to be on the lookout for symptoms of coughing, sneezing, and sore throat that start out like the common cold, but become progressively worse. Enterovirus 68 is a serious respiratory virus affecting only children. More than 277 kids across 40 states have come down with it, the oldest child being 16 years old. The CDC is looking into 9 cases in Colorado of kids with paralysis that may be linked to this virus.

Date:

September 30, 2014

Time:

5:55 am, 6:30 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

VI. Issue: Education

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about recent test score results for American College Testing or ACT. The results confirm that more and more students in California are going off to college fully prepared. A large number of students met or exceeded ACT's college readiness benchmarks. Overall students are scoring better in math, reading and science. Students who are better prepared when first beginning college tend to stick with it. Educators are hopeful that the higher test scores translate into fewer students dropping out of college.

Date:

August 21, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

VII. Issue: Raising Kids & Teens

Program Title: Parenting Today's Teens

<u>Type / Description</u>: Mark Gregston, host of Parenting Today's Teens, gives parents tips on how to stand firm on their faith while helping to guide their teens through the ups and downs of today's world society. He gives advice on handling

difficult children, what to do if a parent suspects their teen may be smoking, involved in drugs, drinking, or sexual activity. He helps parents find practical solutions for difficult child-rearing issues.

Date:

July 01, 2014 through September 31, 2014

Time:

Rotates hourly

Duration:

1 minute

VIII.

Issue: Faith and Values

Program Title: Walk The Way

<u>Type / Description</u>: The host of Walk the Way, Jeff Klein, deals with various issues and challenges facing society today such as, the church's role in modern life, faith, money, government, politics, and charity. The program offers suggestions on how to apply and hold on to faith and values while navigating life's daily challenges.

Date:

July 01, 2014 through September 31, 2014

Time:

Rotates hourly

Duration:

1 minute

Station Manager:

10/2/2014