

89.7 KSGN FM

Redlands, California

July 10, 2014

Quarterly Program / Issues List
2nd Quarter 2014 (April 01, 2014 – June 30, 2014)

I. Issue: Local Poverty

Program Title: Morning Newscast

Type / Description: A recent report highlighting local poverty numbers revealed that eight million Californians are living in poverty in the local areas of Riverside and San Bernardino Counties. One in five people live below the poverty line, the median household income in the area is a little over \$51,000 per year, the poverty line is just under \$24,000 for a family of four. The morning news announcer discussed information about a community assistance fair in the city of Fontana. Residents can get help paying their utility bills, get a free health screening, and take advantage of other free services. The event is taking place at the Jessie Turner Health and Fitness Community Center, 15556 Summit Ave.

Date: April 24, 2014

Time: 5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration: Approx 2 minutes each

II. Issue: Local Economy

Program Title: Morning Newscast

Type / Description: Because of the high unemployment rate and the fact that a recent report points out that this area is one of the hardest places to find work, the morning news announcer shared information about a job fair in the city of Chino. Employers are looking to hire packers, material handlers, machine-operators and fill various other positions. Information was posted on the news page at KSGN.com for anyone needing further details.

Date: May 08, 2014

Time: 5:55 am, 6:30 am, 6:55 am, 7:55 am, 8:55 am

Duration: Approx 1 minute 45 seconds each

III. Issue: Disaster Preparedness

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about Wild Fire Awareness Week and discussed Cal Fire's advice that every home owner should clear brush and debris from around their homes and property and have an emergency plan in place for their families. The website www.fire.ca.gov was one of the resources given.

Date: May 06, 2014

Time: 5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration: Approx 2 minutes, 20 seconds each

IV. Issue: Public Safety

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a new campaign called U Drive, U Text, U Pay. The National Highway Traffic Safety Administration says texting while driving and other distractions are responsible for 424,000 deaths and injuries on the roads every year, so they're trying to get drivers to put their phones down. Local and national law enforcement will kick-off a nationwide crackdown on distracted driving April 10th – 15th.

Date: April 04, 2014

Time: 5:55 am, 6:30 am, 7:30 am, 8:30 am, 8:55 am

Duration: Approx 1 minute 30 seconds each

V. Issue: Health (and fitness)

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a recent outbreak of Whooping Cough that has local health officials declaring a statewide epidemic. In a matter of weeks, 1,100 new cases of whooping cough have been reported in California, bringing the total number of cases this year to 4,500. Three infants so far this year have passed away from the infection. Health officials say the best way to fight this is for pregnant women to get the vaccine in the third trimester of their pregnancy and to have older kids, pre-adolescents, and adults vaccinated for it.

Date: June 30, 2014

Time: 5:55 am, 6:30 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration: Approx 2 minutes each

VI. Issue: Education

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about the San Bernardino City Unified School District's decision to launch a door-to-door program to try and discourage truancy in the area. Truancy and chronic absences have become a serious problem in California and the local Inland Empire, even more serious than in the rest of the country. One of every five students in California is truant, and the number is higher for Inland Empire students. In the coming months, San Bernardino City Unified School District plans to start sending reps to knock on doors and try to get kids back to school. They're also asking local malls and fast food places to turn-in kids who are hanging around their shops during school hours.

Date: April 14, 2014

Time: 5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration: Approx 1 minute 30 seconds each

VII. Issue: Raising Kids & Teens

Program Title: Parenting Today's Teens

Type / Description: Mark Gregston, host of Parenting Today's Teens, gives parents tips on how to stand firm on their faith while helping to guide their teens through the ups and downs of today's world society. He gives advice on handling difficult children, what to do if a parent suspects their teen may be smoking, involved in drugs, drinking, or sexual activity. He helps parents find practical solutions for difficult child-rearing issues.

Date: April 01, 2014 through June 30, 2014

Time: Rotates hourly

Duration: 1 minute

VIII. Issue: Faith and Values

Program Title: The Bryan and Brandi Morning Show

Type / Description: The hosts of the morning show dedicated a show to addressing the issue of mental illness and the church. Special guest David Anthony whose foundation, *Circle Of Hope*, functions as a bridge between the church and those suffering with various mental health issues and their families; discussed the challenges facing society today in dealing with mental health, the church's role in helping those with mental health issues, and offered resources for those seeking more information.

Date: July 01, 2014

Time: 7:05 am, 7:15 am, 7:40 am, 8:05 am, 8:15 am, 8:30 am

Duration: Approx 3 minutes each

Station Manager:  7.9.2014