89.7 KSGN FM

Redlands, California January 10, 2015

Quarterly Program / Issues List 4th Quarter 2014 (October 01, 2014 – December 31, 2014)

Ĭ. Issue: Local Poverty

Program Title: Morning Newscast

Type / Description: Because of a recent report by the group "Children Now" highlighting poverty numbers in this area, the morning news announcer gave out dates and locations for surplus government food give-a-ways. The report says a fourth of all kids living in San Bernardino and Riverside counties live in poverty. Only 41% of families living in San Bernardino County can afford basic living expenses. It's around half of all families for Riverside County. Another report by "WaletHub" puts San Bernardino in the top 10 for the highest number of people in need.

Date:

October 30, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

II. Issue: Local Economy

Program Title: Morning Newscast

Type / Description: Because of the high unemployment rate and the fact that a recent report points out that this area is one of the hardest places to find work, the morning news announcer shared information about nationwide job openings. Simply Hired, an online database is tracking six million job openings across the country. Simply Hired says a few industries where the hiring is hot are law enforcement, media, healthcare, real estate, transportation, travel, and construction. The morning news announcer gave the link for anyone interested in applying for one of those jobs. (http://www.msn.com/en-us/news/money/need-ajob-here-are-10-industries-with-the-most-job-opportunities/ss-

BBahOP4#image=11)

Date:

November 13, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:55 am, 8:55 am

Duration:

Approx 1 minute 45 seconds each.

III. Issue: Disaster Preparedness

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about the upcoming "Great Shake Out" the largest earthquake drill in the country. More than 20 million people will practice what to do in a major quake, an 8.0 or bigger. The Shake Out event will also cover earthquake safety advice and what families should we have in their emergency supplies. Further information is available at ShakeOut.org

Date:

October 15, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes, 20 seconds each

IV.

Issue: Public Safety

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a West Nile Virus warning in this area. Representatives from the health department are leaving door hangers on dwellings in Murrieta and some neighboring cities because mosquitoes there tested positive for west Nile Virus. They want residents to know there are some things that can be done to protect yourself and your kids like using an insect repellant with DEET in it especially if you're going to be out and about at dawn or dusk when mosquitoes are most active. Homeowners should also drain any standing water on their property.

Date:

October 6, 2014

Time:

5:55 am, 6:30 am, 7:30 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

V. Iss

Issue: Health (and fitness)

Program Title: Morning Newscast

Type / Description: The morning news announcer talked about a health fair in Riverside. The annual Fifty-and-Better Health Fair, offering free flu shots, health screenings, and other services. Representatives from more than three dozen public agencies, health-care companies, and other groups will be there with information about products and services that seniors might want. Date, time, and links to find more information about the health fair was also shared.

Date:

October 08, 2014

Time:

5:55 am, 6:30 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

VI.

Issue: Education

Program Title: Morning Newscast

Type / Description: The morning news announcer explained a recent decision by the University Of California Board Of Regents to raise tuition rates. The vote gave the ok to increase tuition rates by 25% over the next 5 years. Rates will go up 5% every year until the year 2019. The average cost of a year of school will go from just over \$12k to more than \$15k.

Date:

November 20, 2014

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

VII.

Issue: Raising Kids & Teens

Program Title: Parenting Today's Teens

Type / Description: Mark Gregston, the host of Parenting Today's Teens, gives parents tips on how to stand firm on their faith while helping to guide their teens through the ups and downs of today's world society. He gives advice on handling difficult children, what to do if a parent suspects their teen may be smoking, involved in drugs, drinking, or sexual activity. He helps parents find practical solutions for difficult child-rearing issues.

Date:

October 01, 2014 through December 31, 2014

Time:

Rotates hourly

Duration:

1 minute

VIII.

Issue: Faith and Values

Program Title: Walk The Way

<u>Type / Description</u>: The host of Walk the Way, Jeff Klein, deals with various issues and challenges facing society today such as, the church's role in modern life, faith, money, government, politics, and charity. The program offers suggestions on how to apply and hold on to faith and values while navigating life's daily challenges.

Date:

October 01, 2014 through December 31, 2014

Time:

Rotates hourly

Duration:

1 minute

VIIII.

Issue: Health Care:

Program Title: Morning Newscast

<u>Type/Description:</u> The morning news announcer gave a reminder of the upcoming deadline to enroll in or make changes to policies for anyone still needing to be in compliance with the mandated health care program. Information about financial assistance, tax penalties, and where to go for further assistance was also given. (www.CoveredCa.com.)

Date:

December 19, 2014

Time:

5:55am, 6:30am, 6:55am, 7:30am, 7:55am, 8:30am, 8:55am

Duration:

Approx 2 minutes each

Station Manager: