

WNLS Radio
Issues / Programs
1st Quarter / 2019

During the previous quarter, the issues listed below have been significant to our community. We ran the responsive programming indicated to address them. This list is not exhaustive and the order does not reflect priority or significance.

ISSUE: School Year

RESPONSIVE PROGRAMMING: Prayer Schools

DATE / TIME: Weekdays January 7 - March 29, 2019

DESCRIPTION OF RESPONSIVE PROGRAMMING: School can be stressful - not only for students, but also for parents! Every school day, we have a LifeSongs Prayer School of the Day. We ask our listeners to join us in prayer for that specific school. The LifeSongs Prayer Schools of the Day are nominated by listeners.

ISSUE: Martin Luther King Jr. Day

RESPONSIVE PROGRAMMING: Promote MLK Day of Service

DATE / TIME: January 19 - 21, 2019

DESCRIPTION OF RESPONSIVE PROGRAMMING: Martin Luther King Jr said "Life's most persistent and urgent question is: What are you doing for others?" We encouraged our listeners to do for others and make a difference with the MLK Day of Service. We shared volunteer opportunities on air and listed details and links on our website.

ISSUE: Christmas Debt

RESPONSIVE PROGRAMMING: Moneywise "Paying Off Christmas Debt"

DATE / TIME: January 28, 2019 at 10:00am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Description "Today on MoneyWise, Steve Moore and Rob West are joined by Neile Simon, from Christian Credit Counselors, to discuss how to pay off Christmas Debt. Neile and Rob review practical tips on how to face the debt and how to prepare for next Christmas. They discuss tips like budgeting

and knowing your disposable income, cutting back on spending, and preparing ahead of time for expenses."

ISSUE: Utility Costs

RESPONSIVE PROGRAMMING: Moneywise "Reducing Home Heating Bills"

DATE / TIME: January 31, 2019 at 10:00am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Description "Unless you live in the deep, deep South, you're feeling winter's icy grip. What a great time to revisit some ways to save on hefty heating bills. On this MoneyWise, Rob West and Steve Moore warm things up with some great ideas to cut the cost of heating your home this winter. "

ISSUE: Failed New Year's Resolutions

RESPONSIVE PROGRAMMING: Moneywise "Renewing New Year's Resolutions"

DATE / TIME: February 4, 2019 at 10:00am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Description "On this MoneyWise, Steve Moore and Rob West discuss how to renew your New Years resolution. They offer practical and Biblical advice on how to get back on track. They discuss things such as being practical with your resolutions, having accountability partners, and avoiding getting overwhelmed with small things by taking baby steps. "

ISSUE: Prejudice

RESPONSIVE PROGRAMMING: The Urban Alternative "Race, Culture & Christ"

DATE / TIME: February 8, 2019 at 9:30 for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Description "Prejudice takes practice and most of us have been getting plenty of it since we were kids. In this lesson, Dr. Tony Evans explains that while un-learning it isn't easy, we don't have to compromise the truth to do it."

ISSUE: Needing Rest

RESPONSIVE PROGRAMMING: Daily Hope "Relaxing in God's Goodness- Parts 1-4"

DATE / TIME: February 8 & 11-13, 2019 at 9:00am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Descriptions

Part 1 "Psalm 23 shows us that relaxation is a spiritual issue, and that resting is a part of trusting God's goodness. So how do you live a rest-filled life?"

Part 2 "By relaxing in God's goodness, we learn that we don't have to prove our worth. We can rest in the truth that we are already extremely valuable to God."

Part 3 "Rest is so important that God made it part of the Ten Commandments—right up there with taking a Sabbath, not committing adultery, not murdering, and not stealing."

Part 4 "Let eternal values, not temporary ones, become the deciding factor for how you spend your time."

ISSUE: Blood Shortage

RESPONSIVE PROGRAMMING: LifeSongs Love Drive for the Blood Center

DATE / TIME: February 9, 2019 10am - 3pm / Pre-promotion: January 26 - February 9, 2019

DESCRIPTION OF RESPONSIVE PROGRAMMING: We turned love into action this Valentine's Day at LifeSongs Love Drive for The Blood Center. We broadcasted from the event and invited listeners to donate blood. Blood donors not only received a Blood Center t-shirt, but also a quart of Baskin Robbins ice cream. Our listeners donated 33 units of blood, impacting 99 patients.

ISSUE: Being Worn Down

RESPONSIVE PROGRAMMING: Daily Hope "How God Lifts Me Up When I'm Worn Down - Parts 1-3"

DATE / TIME: March 5-7, 2019 at 9:00am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Descriptions

Part 1 "Psalm 23 shows us that God wants our fellowship."

Part 2 "Psalm 23 addresses both "now" and "later." Right now, while you're in the battle, you can have a banquet any day you open the Bible. It'll give you strength. And one day you will join a real banquet in heaven as one of God's children."

Part 3 "Join Pastor Rick as he explains from Psalm 23 that God wants to bless us to show the world his goodness."

ISSUE: Home Remodel

RESPONSIVE PROGRAMMING: Moneywise "Remodeling Project Payback"

DATE / TIME: March 8, 2019 at 10:00am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING: Program Description "The humorist Will Rogers once said, "I'm more interested in the return of my money than the return on my money." Something to think about when we invest, especially if we're investing in home renovation. Not all home improvement projects are created equal in terms of getting your money back out. On this Moneywise, Rob West and Steve Moore have some numbers for us, and some may surprise you."

STATION: WNLS

DATE OF REPORT: 04/02/2019

SIGNATURE OF LICENSEE / CHIEF OPERATOR:

Julie Hedrick