

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Meredith Patel, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Meredith Patel

Agency name: Old Town Media LLC

Address: 610 Madison Street #604

Contact: Meredith Patel

Phone number: 859-279-2205

Email: information@oldtownmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Family Friendly Action Fund DBA Somas Pilaes

Address: 114 North Main Street, Suite 203

Contact: Laura Thibault

Phone number: (603)254-3341

Email: information@oldtownmediallc.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

ALL corporate officers:

Deborah Butler

Monica Cioffi

Mary Schuh

Courtney Jones

Treasurer: Marv Schuh

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Monica De La Cruz

Office(s) sought by such candidate(s) (no acronyms or abbreviations): TX 15

Date of election:

November 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

~~Housing~~ ~~Health~~ Housing/ Social Security/ Medicine/ Healthcare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

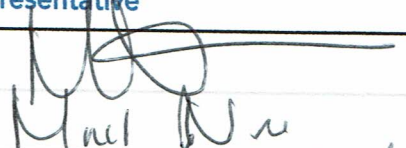
Signature: Meredith Patel

Digitally signed by Meredith Patel
Date: 2024.03.14 13:00:14 -04'00'

Name: Meredith Patel

Date of Request to Purchase Ad Time: 3/14/2024

Station Representative

Signature: 

Name: 

Date of Station Agreement to Sell Time: 3/15/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒

Yes

☐

No

Date ad received:

3/15/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

4384925

Station Call Letters:

KVEO

Date Received/Requested:

3/15/2024

Est. #:

295

Station Location:

Greenville SC
HALLMARK 17 TRSSZ

Run Start and End Dates:

3/15/2024 - 3/25/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was ☒ accepted #
☐ rejected

Candidate Named in Message:

MONICA DE LA CRUZ

Office Being Sought:

TX District 15

Election or Issue Referred to:

House/Social Security/Medicare/Healthcare

Sponsor (or authorized candidate committee):

Family Friendly Action Fund DBA SOMAS PILARES

Treasurer of authorized candidate committee:

MARV SCHUH

Person Ordering Advertising:

Meredith Patel

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



Traffic Instructions

1. T Traffic Manager	2 F Old Town Media
3. C Meredith@oldtownmediallc.com	4 P
5. D 3/14/2024	6 V New
7. A Family Friendly Action Fund	8 D CAD or ER
9. Estimate: All estimates	

Stations: ALL GM Stations + Cable

ISCI CODE	SPOT NAME	LENGTH	ROTATION %	START DATE	END DATE
SP1001H	"Worked Hard"	:30	100%	3/18	UFN



125 West 55th St
New York, NY 10019

Contract # 28365610		Changes as of: 3/14/2024 at 4:12 PM		Version: Highlighting Revision 1	
CPE: 18/21/295		Flight: 3/18/24 - 3/25/24		Station: SVEO	
Agency: OLD TOWN MEDIA, LLC		Advertiser: FAMILY FRIENDLY ACTION FUND DBA SOMAS PILARES		Market: Harlingen	
114 Quay Street ALEXANDRIA, VA 22314		Product: TV		Office: WASHINGTON	
		Agency Order #: 13297496		Service: Nielsen	
		Buyer: Patel, Meredith		Primary Demo: Adults 35+	
		Salesperson: THOMAS PARK 212-373-8137		Assistant: THOMAS PARK 212-373-8137	
		Separation:			
		Comments: Separation: 30;PopulationBuyType: CPP			

KATZ TELEVISION GROUP

Total Spots: 16
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/18 - 3/25			Total Spots	Total \$	CPP*	GRP*
							3/18	3/25					
REV+ 1	Tu-F,M 6:30a-7a		CBS4 Morning News at 630AM-7AM	\$350.00	0	30	0	0	0	2	\$700.00	\$0.00	0.0
REV+ 2	Tu-F,M 7a-8a		CBS Mornings	\$350.00	0	30	0	0	0	2	\$700.00	\$0.00	0.0
REV+ 3	Tu-F,M 8a-9a		CBS Mornings	\$350.00	0	30	0	0	0	2	\$700.00	\$0.00	0.0
REV+ 4	Tu-F,M 10a-11a		Price is Right	\$400.00	0	30	0	0	0	2	\$800.00	\$0.00	0.0
REV+ 5	Tu-F,M 12n-12:30p		CBS4 News Live at Noon	\$300.00	0	30	0	0	0	2	\$600.00	\$0.00	0.0
REV+ 6	Tu-F,M 5p-5:30p		CBS4 News Live at 5PM	\$500.00	0	30	0	0	0	2	\$1,000.00	\$0.00	0.0
REV+ 7	Tu-F,M 6p-6:30p		CBS4 News Live at 6PM	\$750.00	0	30	0	0	0	2	\$1,500.00	\$0.00	0.0
REV+ 8	Su 8a-9:30a		CBS Sunday Morning	\$600.00	0	30	0	0	0	1	\$600.00	\$0.00	0.0
REV+ 9	Su 6p-7p		60 Minutes-CBS	\$4,000.00	0	30	0	0	0	1	\$4,000.00	\$0.00	0.0
TOTALS:										16	\$10,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28365610 **Changes as of:** 3/14/2024 at 4:12 PM **Version:** Highlighting Revision 1

CPE: 18/21/295 **Flight:** 3/18/24 - 3/25/24 **Station:** SVEO **Con Type:** POLITICAL/VOTE

Agency: OLD TOWN MEDIA, LLC **Advertiser:** FAMILY FRIENDLY ACTION FUND DBA SOMAS PILARES **Market:** Harlingen **Total \$:** \$10,600.00

114 Quay Street
ALEXANDRIA, VA 22314 **Product:** TV **Office:** WASHINGTON **Total Spots:** 16

Agency Order #: 13297496 **Service:** Nielsen **Total CPP:** \$0.00

Buyer: Patel, Meredith **Primary Demo:** Adults 35+ **Total GRP:**

Salesperson: THOMAS PARK **Assistant:** THOMAS PARK 212-373-8137

Separation:

Special Instructions	
Order Level Comments	
Date/Time	Added by Comment
03/14/24 4:12 PM	THOMAS PARK Separation: 30;PopulationBuyType: CPP
03/14/24 4:12 PM	THOMAS PARK Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
SVEO Share:	0%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	16	\$10,600.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Mar	16	\$10,600.00
Total	16	\$10,600.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	3/15/24 9:24 AM				\$0
Revision	3/14/24 4:12 PM	THOMAS PARK	Revised		\$0
New	3/14/24 4:04 PM	THOMAS PARK	New	16	\$10,600.00 \$10,600.00

Changes: Origflight Start to 3/19/24, Flight Start from 3/19/24 to 3/18/24, Origstart Day Of The Week to Tuesday, Start Day Of The Week from Tuesday to Monday, Demo Meta to [R16]. 9 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CONTRACT

Brownsville SVEO
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(956) 544-2323

And:

Old Town Media
114 Quay Street
Alexandria, VA 22314

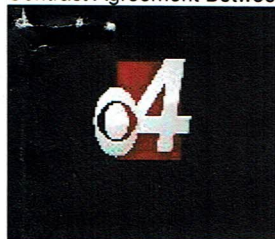
<u>Contract / Revision</u> 4384925 /		<u>Alt Order #</u> 28365610	
<u>Advertiser</u> POL/FamilyFriendlyActionFunddbaSomasPil		<u>Original Date / Revision</u> 03/15/24 / 03/15/24	
<u>Contract Dates</u> 03/18/24 - 03/25/24		<u>Estimate #</u> 295	
<u>Product</u> TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> SVEO	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920514	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 21	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	SVEO	03/18/24	03/22/24	CBS4 Morning News at 6AM	6:30 AM-7:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				2	\$350.00			
N 2	SVEO	03/18/24	03/25/24	CBS This Morning	7:00 AM-8:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	M-----				1	\$350.00			
Week:		03/25/24	03/31/24	M-----				1	\$350.00			
N 3	SVEO	03/18/24	03/22/24	CBS This Morning	8:00 AM-9:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				2	\$350.00			
N 4	SVEO	03/18/24	03/22/24	Price is Right	10:00 AM-11:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				2	\$400.00			
N 5	SVEO	03/18/24	03/25/24	CBS4 News Live at Noon	12-1230p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	M-----				1	\$300.00			
Week:		03/25/24	03/31/24	M-----				1	\$300.00			
N 6	SVEO	03/18/24	03/22/24	CBS4 News Live at 5PM	5:00 PM-5:30 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				2	\$500.00			
N 7	SVEO	03/18/24	03/25/24	CBS4 News Live at 6PM	6:00 PM-6:30 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	M-----				1	\$750.00			
Week:		03/25/24	03/31/24	M-----				1	\$750.00			
N 8	SVEO	03/24/24	03/24/24	CBS Sunday Morning News	8:00 AM-9:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	-----S				1	\$600.00			
N 9	SVEO	03/24/24	03/24/24	60 Minutes	6:00 PM-7:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	-----S				1	\$4,000.00			
Totals											16	\$10,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Brownsville SVEO
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(956) 544-2323

Contract / Revision	Alt Order #
4384925 /	28365610

Advertiser	Original Date / Revision
POL/FamilyFriendlyActionFunddbaSomasPil:	03/15/24 / 03/15/24

Contract Dates	Product	Estimate #
03/18/24 - 03/25/24	TV	295

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	16	\$10,600.00	(\$1,590.00)	\$9,010.00
Totals	16	\$10,600.00	(\$1,590.00)	\$9,010.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Spot Manager: All, 03/18/24-03/25/24



Order	Day/Program	F	Date	Advertiser	Len	Order	Inventor	Ir	Tim	Rate	Ad-ID	Title	Spot	#	Estimate	#	Material	Title
4925	EN CBS4 News	3/18/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 03 PM	50.00	SP1001						1	295		Worked Hard	
4925	DY CBS4 News	3/18/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 46 PM	00.00	SP1001						1	295		Worked Hard	
4925	AM CBS This	3/18/24	POL/FamilyFriendlyA	:30	CBS This Morn	32 AM	50.00	SP1001						1	295		Worked Hard	
4925	AM CBS This	3/19/24	POL/FamilyFriendlyA	:30	CBS This Morn	59 AM	50.00	SP1001						2	295		Worked Hard	
4925	DY Price is Rig	3/19/24	POL/FamilyFriendlyA	:30	Price is Right	55 AM	00.00	SP1001						1	295		Worked Hard	
4925	AM CBS This	3/20/24	POL/FamilyFriendlyA	:30	CBS This Morn	32 AM	50.00	SP1001						1	295		Worked Hard	
4925	AM CBS4 Morn	3/20/24	POL/FamilyFriendlyA	:30	CBS4 Morning	137 AM	50.00	SP1001						1	295		Worked Hard	
4925	EN CBS4 News	3/22/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 40 PM	00.00	SP1001						2	295		Worked Hard	
4925	EN CBS4 News	3/22/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 19 PM	00.00	SP1001						1	295		Worked Hard	
4925	DY Price is Rig	3/22/24	POL/FamilyFriendlyA	:30	Price is Right	11 AM	00.00	SP1001						2	295		Worked Hard	
4925	AM CBS4 Morn	3/22/24	POL/FamilyFriendlyA	:30	CBS4 Morning	126 AM	50.00	SP1001						2	295		Worked Hard	
4925	PR 60 Minutes	3/24/24	POL/FamilyFriendlyA	:30	60 Minutes	07 PM	00.00	SP1001						1	295		Worked Hard	
4925	AM CBS Sunda	3/24/24	POL/FamilyFriendlyA	:30	CBS Sunday M	09 AM	00.00	SP1001						1	295		Worked Hard	
4925	EN CBS4 News	3/25/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 23 PM	50.00	SP1001						2	295		Worked Hard	
4925	AM CBS This	3/25/24	POL/FamilyFriendlyA	:30	CBS This Morn	00 AM	50.00	SP1001						2	295		Worked Hard	
4925	DY CBS4 News	3/25/24	POL/FamilyFriendlyA	:30	CBS4 News	Liv 37 PM	00.00	SP1001						2	295		Worked Hard	
													16	00.00				

[Sorted by: Date]