

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Meredith Patel, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Meredith Patel

Agency name: Old Town Media LLC

Address: 610 Madison Street #604

Contact: Meredith Patel

Phone number: 859-279-2205

Email: information@oldtownmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Family Friendly Action Fund DBA Somas Pilaes

Address: 114 North Main Street, Suite 203

Contact: Laura Thibault

Phone number: (603)254-3341

Email: information@oldtownmediallc.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

ALL corporate officers:

Deborah Butler

Monica Cioffi

Mary Schuh

Courtney Jones

Treasurer: Marv Schuh

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Monica De La Cruz

Office(s) sought by such candidate(s) (no acronyms or abbreviations): TX 15

Date of election: November 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: Housing / Social Security / Medicare / Healthcare

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

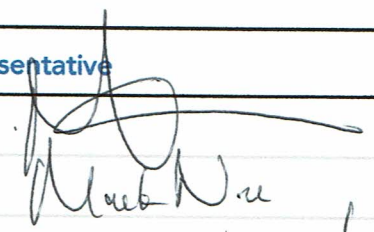
Signature: Meredith Patel

Digitally signed by Meredith Patel
Date: 2024.03.14 13:00:14 -04'00'

Name: Meredith Patel

Date of Request to Purchase Ad Time: 3/14/2024

Station Representative

Signature: 

Name: 

Date of Station Agreement to Sell Time: 3/18/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 3/15/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4384964

Station Call Letters: NVEO

Date Received/Requested:

3/15/2024

Est. #: 296

Station Location: 9201 W 34th St
HALLAMER TX 75552

Run Start and End Dates:

3/18/2024 - 3/25/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was ☒ accepted #
☐ rejected

Candidate Named in Message:

MONICA DE LA CRUZ

Office Being Sought:

TX District 15

Election or Issue Referred to:

House/Social Security/Medicare/Healthcare

Sponsor (or authorized candidate committee):

Family Friendly Action Fund DBA Sonias Pilares

Treasurer of authorized candidate committee:

MARV SCHUH

Person Ordering Advertising:

Meredith Patel

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER WORKSHEET

4384964

Printed: 03/15/24 10:20 AM
Last Received: 03/14/24 5:47 PM
Showing Buylines: All Lines
1 of 1

Rep Order# 94006 Ver# 1 Status New
EC'd No
Station NVEO-TV HARLINGEN/WESLACO
Advertiser (FFA) FAMILY FRIENDLY ACTI
Product FAMILY FRIENDLY ACTI
Estimate# 296
Buyer MEREDITH PATEL

Traffic Order#
Agency (OLD) OLD TOWNE MEDIA
201 NORTH UNION STREET, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 18/21/296
Flight Dates 03/18/24-03/25/24

Rep Firm ESTRELLA TV
Sales Office (NY) NEW YORK
Salesperson (ADS) ADAM SCHORR
Sales Assistant MEL KARAM
Salesperson Phone# 212-478-4500
Salesperson Fax#

--- REMARKS ---
THIS IS A NEW POLITICAL ORDER. NAB FORMS WILL BE SENT. PLEASE NOTE 30 MINUTE SEPARATION BETWEEN SPOTS. PLS CFM. THANKS. MEL.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	4P-430P	24 HORAS	30	-	-	\$150.00	03/18-03/22	1	1	\$150.00
Buy Comment: 30 MINUTE SEPARATION BETWEEN SPOTS											
2	M	4P-430P	24 HORAS	30	-	-	\$150.00	03/25-03/25	1	1	\$150.00
Buy Comment: 30 MINUTE SEPARATION BETWEEN SPOTS											

---REPORT TOTALS---
Report Totals: 2 / \$300.00

---SALES MONTHLY TOTALS---
Mar2024: 2/ \$300.00
Order Totals: 2 / \$300.00 Total GRPs: 0.0
--- COMPETITIVE ---
Market Totals 0.00 NVEO 0%

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

CONTRACT

NVEO
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(956) 544-2323

And:

Old Town Media
114 Quay Street
Alexandria, VA 22314

<u>Contract / Revision</u> 4384964 /		<u>Alt Order #</u> 00094006	
<u>Advertiser</u> POL/FamilyFriendlyActionFunddbaSomasPil		<u>Original Date / Revision</u> 03/15/24 / 03/15/24	
<u>Contract Dates</u> 03/18/24 - 03/25/24	<u>Estimate #</u> 296		
<u>Product</u> FAMILY FRIENDLY ACTI			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NVEO	<u>Account Executive</u> NVEO National Hous	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agv Code</u> 9920514	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 21	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NVEO	03/18/24	03/22/24	24 Horas	4:00 PM-4:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/18/24	03/24/24	MTWTF--				1	\$150.00			
N 2	NVEO	03/25/24	03/25/24	24 Horas	4:00 PM-4:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	M-----				1	\$150.00			
Totals											2	\$300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	2	\$300.00	(\$45.00)	\$255.00
Totals	2	\$300.00	(\$45.00)	\$255.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Old Town Media

Traffic Instructions

To: Traffic Manager

From: Old Town Media

**Confirmation/
Questions:** Meredith@oldtownmediallc.com

Pages: 1

Date: 3/14/2024

Version: New

Advertiser: Family Friendly Action Fund

Delivery: CAD or ER

Estimate: All estimates

Stations: ALL SL Stations

ISCI CODE	SPOT NAME	LENGTH	ROTATION %	START DATE	END DATE
SP1002H	"No Alcanza"	:30	100%	3/18	UFN

SPECIAL INSTRUCTIONS: SL TV