

Order #1087050: Katz Media../Nickelson../2024 Runof../6610

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/20/24 12:31:58 PM	Processed		<async process>	Tiffany Srr	\$4,950.00	94	0.00
03/20/24 12:16:52 PM	Approved			Angela Sir	\$4,950.00	94	0.00
03/20/24 12:16:51 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$4,950.00	94	0.00
03/20/24 11:30:48 AM	Approval Workflow		[Sales Manager - Ready Default] Approve	Tish Boder	\$4,950.00	94	0.00
03/20/24 10:31:55 AM	Ready for approval		EXTENDED ORDER- READY	Tiffany Cui	\$4,950.00	94	0.00
03/20/24 10:28:17 AM	User Comment		Imported EC Order Revision	Tiffany Cui	\$4,950.00	94	0.00
03/20/24 10:27:57 AM	Put in Edit Mode			Tiffany Cui	\$1,925.00	35	0.00
03/11/24 3:43:22 PM	Cash in Advance Rerr		[cleared cash in adv] Proof of payment provided via Email - Tish Boden 03/11/2024 - A	Angela Sir	\$1,925.00	35	0.00
03/11/24 1:43:58 PM	Processed		<async process>	Tiffany Sm	\$1,925.00	35	0.00
03/11/24 1:40:26 PM	Approved			Angela Sir	\$1,925.00	35	0.00
03/11/24 1:40:24 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$1,925.00	35	0.00
03/11/24 1:36:46 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Boder	\$1,925.00	35	0.00
03/11/24 1:29:49 PM	Ready for approval		revision- added 5 spots	Shelby Joh	\$1,925.00	35	0.00
03/11/24 1:26:49 PM	Put in Edit Mode			Shelby Joh	\$1,650.00	30	0.00
03/08/24 10:17:37 AM	Cash in Advance Rerr		[cleared cash in adv] Proof of payment provided via email Tiffany Curtis 03/08/2024 - 910am - A	Angela Sir	\$1,650.00	30	0.00
03/01/24 1:04:21 PM	Processed		<async process>	Tiffany Sm	\$1,650.00	30	0.00
03/01/24 12:39:56 PM	Approved			Angela Sir	\$1,650.00	30	0.00
03/01/24 12:39:55 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$1,650.00	30	0.00
03/01/24 12:18:52 PM	Approval Workflow		[Sales Manager - Ready Default] Approved	Tish Boder	\$1,650.00	30	0.00
03/01/24 12:06:01 PM	Ready for approval		READY	Tiffany Cui	\$1,650.00	30	0.00
03/01/24 12:04:38 PM	New order created		Imported EC Order	Tiffany Cui	\$1,650.00	30	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1087050
Alt Order #: 37151546
Product Desc: 2024 Runoff Election
Estimate: 6610
Flight Dates: 03/18/24 - 03/24/24
Original Date / Rev: 03/01/24 / 03/20/24
Order Type: GENERAL

KRMD-FM
Primary AE: Katz Dallas
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nickelson/R/Sheriff
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/23/24	94	\$4,950.00	\$4,207.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	94	\$4,950.00	\$4,207.50	0.00
Totals	94	\$4,950.00	\$4,207.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRMD	03/18/24	03/24/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	10	\$55.00	P-50	0.00	NM	10	\$550.00
	AM - AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/18/24	03/24/24	MTWTF--		10		\$55.00		0.00					
N 2	KRMD	03/18/24	03/24/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	15	\$55.00	P-50	0.00	NM	15	\$825.00
	MD - AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/18/24	03/24/24	MTWTF--		15		\$55.00		0.00					
N 3	KRMD	03/18/24	03/24/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	10	\$55.00	P-50	0.00	NM	10	\$550.00
	PM - AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/18/24	03/24/24	MTWTF--		10		\$55.00		0.00					
N 4	KRMD	03/21/24	03/24/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	---TF--	1:00	10	\$55.00	P-50	0.00	NM	10	\$550.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/21/24	03/27/24	---TF--		10		\$55.00		0.00					

Order / Rev: 1087050
 Alt Order #: 37151546
 Flight Dates: 03/18/24 - 03/24/24

Advertiser: Nickelson/R/Sheriff
 Product Desc: 2024 Runoff Election
 Estimate: 6610

KRMD-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KRMD	03/21/24	03/24/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	---TF--	1:00	4	\$55.00	P-50	0.00	NM	4	\$220.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/21/24	03/27/24	---TF--		4		\$55.00		0.00					
N 6	KRMD	03/21/24	03/24/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	---TF--	1:00	10	\$55.00	P-50	0.00	NM	10	\$550.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/21/24	03/27/24	---TF--		10		\$55.00		0.00					
N 7	KRMD	03/21/24	03/24/24	M-F Evening M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	---TF--	1:00	13	\$55.00	P-50	0.00	NM	13	\$715.00
		EV -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/21/24	03/27/24	---TF--		13		\$55.00		0.00					
N 8	KRMD	03/23/24	03/24/24	M-Su 6a-7p M-Su	CM	6:00 AM-5:00 PM (6:00 AM-5:00 PM)	-----S-	1:00	22	\$45.00	P-60	0.00	NM	22	\$990.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/23/24	03/29/24	-----S-		22		\$45.00		0.00					
													Totals	94	\$4,950.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia hereby request station time as follows:

IDENTIFY CANDIDATE TYPE -



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Nickelson

Authorized committee:

Committee to Elect John Nickelson

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Caddo Sheriff

Date of election:

Runoff 3/23/2024

-

General

-

Primary

Treasurer of candidate's authorized committee:

Patrick Caraway

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

AxMedia Buyer

Signature:

Tish Boden

Name: AxMedia Buyer

Name:

Tish Boden

Date of Request to Purchase Ad Time: 2/21/2024

Date of Station Agreement to Sell Time: 03-20-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? **Yes** - **No**

Date ad received: 03-20-2024

Federal candidate certification signed (above): -**Yes** -**No** -**N/A**

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract#: **1087050**

Station Call Letters: **KRMD-FM**

Date Received/Requested:
03-20-2024

Est. #:

Station Location: **Shreveport**

Run Start and End Dates:
3/18/24-3/23/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Signature Certificate

Reference number: HVPMP-BUMNQ-RJ8MJ-4DKAT

Signer

Timestamp

Signature

Tish Boden

Email: tish.boden@cumulus.com

Sent:

20 Mar 2024 17:04:00 UTC

Signed:

20 Mar 2024 17:04:00 UTC



IP address: 208.88.70.226

Location: Shreveport, United States

Document completed by all parties on:

20 Mar 2024 17:04:00 UTC

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Signed with PandaDoc

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