

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WABK / Gardene	Date: 9/3/18
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I, Cathy Watt / The Media Mogul
 being/on behalf of: Dana Dow

a legally qualified candidate of the Republican

political party for the office of: Utah State Senate

in the general

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 seconds		All schedule		1860	N

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bruce Metrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/3/18

Date

CATZ P. WAST

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jan Obero
Signature

Jan Obero
Printed Name

Dir of Programming & Operations
Title

Wood, Tammy

Subject: FW: Dana Dow for Maine Senate

This is your schedule for Dana Dow for Maine Senate:

Station: WABK

On air:

September 17 – 23, 2018

September 24 – 30, 2018

October 15 – 21, 2018

October 22 – 28, 2018

October 29 – November 4, 2018

(5 weeks total)

Weekly Schedule

M-F/6am-10am

12 spots total

Cost per spot: \$15.00

Weekly cost: \$180.00

5 weeks total: \$900.00

M-F/3pm-7pm

12 spots total

Cost per spot: \$15.00

Weekly cost: \$180.00

5 weeks total: \$900.00

On air: Monday, November 5, 2018

Monday/6am-10am

2 spots per day @ \$15.00 = \$30.00

Monday/3pm-7pm

2 spots per day @ \$15.00 = \$30.00

Total cost: \$60.00

GRAND TOTAL WABK: \$1,860.00

Cathy R. Watt

The Media Mogul

360 Tuttle Rd.

Cumberland, ME 04021

Office: 207-829-5196

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **DANA DOW FOR SENATE**
 Order #: **3253-00005**
 Description: **2018 CAMPAIGN**
 Date Entered: **9/4/2018**
 P.O.#:
 Salesperson: **ROBIN FULCHER, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

THE MEDIA MOGUL
 360 TUTTLE ROAD
 CUMBERLAND CENTER, ME 04021

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/17/2018	11/5/2018	WABK/WBAK	06:00:00 to 10:00:00	CUSTOM	1:00	62	15.00	930.00	Y	Y	Y	Y	Y	N	N
9/17/2018	9/23/2018					12	15.00	180.00	3	2	3	2	2	0	0
9/24/2018	9/30/2018					12	15.00	180.00	2	3	2	3	2	0	0
10/15/2018	10/21/2018					12	15.00	180.00	2	2	3	2	3	0	0
10/22/2018	10/28/2018					12	15.00	180.00	3	2	2	3	2	0	0
10/29/2018	11/4/2018					12	15.00	180.00	2	3	2	2	3	0	0
11/5/2018	11/5/2018					2	15.00	30.00	2	0	0	0	0	0	0
2 9/17/2018	11/5/2018	WABK/WBAK	15:00:00 to 19:00:00	CUSTOM	1:00	62	15.00	930.00	Y	Y	Y	Y	Y	N	N
9/17/2018	9/23/2018					12	15.00	180.00	2	3	2	3	2	0	0
9/24/2018	9/30/2018					12	15.00	180.00	2	2	3	2	3	0	0
10/15/2018	10/21/2018					12	15.00	180.00	3	2	2	3	2	0	0
10/22/2018	10/28/2018					12	15.00	180.00	2	3	2	2	3	0	0
10/29/2018	11/4/2018					12	15.00	180.00	3	2	3	2	2	0	0
11/5/2018	11/5/2018					2	15.00	30.00	2	0	0	0	0	0	0

Order Start Date: 9/17/2018 Order End Date: 11/5/2018 Spots: 124 Total Charges: \$1,860.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for DANA DOW FOR SENATE / 3253-00005 :

	<u>Spot Count</u>	<u>Net Billing</u>
September 2018	48	\$720.00
October 2018	48	\$720.00
November 2018	28	\$420.00
Total:	124	\$1,860.00

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for THE MEDIA MOGUL By:

 Please Sign and Return One Copy