

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location:

WABK / Gardene WABK-FM  
WBAK  
WBKA Date: 9/3/18

I, Cathy Watt / The Media Mogul

being/on behalf of: Dana Dow

a legally qualified candidate of the Republican

political party for the office of: Utah State Senate

In the general

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 seconds		See schedule			
				\$1860.00	N

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bruce Metrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/3/18

Date

CATZ P. WAT

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

JIM OBERO  
Printed Name

Dir of Programming & Operations  
Title

**Wood, Tammy**

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**Subject:** FW: Dana Dow for Maine Senate

This is your schedule for Dana Dow for Maine Senate:

**Station: WABK**

**On air:**

**September 17 – 23, 2018**

**September 24 – 30, 2018**

**October 15 – 21, 2018**

**October 22 – 28, 2018**

**October 29 – November 4, 2018**

**(5 weeks total)**

**Weekly Schedule**

**M-F/6am-10am**

**12 spots total**

**Cost per spot: \$15.00**

**Weekly cost: \$180.00**

**5 weeks total: \$900.00**

**M-F/3pm-7pm**

**12 spots total**

**Cost per spot: \$15.00**

**Weekly cost: \$180.00**

**5 weeks total: \$900.00**

**On air: Monday, November 5, 2018**

**Monday/6am-10am**

**2 spots per day @ \$15.00 = \$30.00**

**Monday/3pm-7pm**

**2 spots per day @ \$15.00 = \$30.00**

**Total cost: \$60.00**

**GRAND TOTAL WABK: \$1,860.00**

**Cathy R. Watt**

**The Media Mogul**

**360 Tuttle Rd.**

**Cumberland, ME 04021**

**Office: 207-829-5196**

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Client: **DANA DOW FOR SENATE**  
Order #: **3253-00005**  
Description: **2018 CAMPAIGN**  
Date Entered: **9/4/2018**  
P.O.#:  
Salesperson: **ROBIN FULCHER, POLITICAL/ISSUE**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

THE MEDIA MOGUL  
360 TUTTLE ROAD  
CUMBERLAND CENTER, ME 04021

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/17/2018	11/5/2018	WABK/WBAK	06:00:00 to 10:00:00	CUSTOM	1:00	62	15.00	930.00	Y	Y	Y	Y	Y	N	N
9/17/2018	9/23/2018					12	15.00	180.00	3	2	3	2	2	0	0
9/24/2018	9/30/2018					12	15.00	180.00	2	3	2	3	2	0	0
10/15/2018	10/21/2018					12	15.00	180.00	2	2	3	2	3	0	0
10/22/2018	10/28/2018					12	15.00	180.00	3	2	2	3	2	0	0
10/29/2018	11/4/2018					12	15.00	180.00	2	3	2	2	3	0	0
11/5/2018	11/5/2018					2	15.00	30.00	2	0	0	0	0	0	0
2 9/17/2018	11/5/2018	WABK/WBAK	15:00:00 to 19:00:00	CUSTOM	1:00	62	15.00	930.00	Y	Y	Y	Y	Y	N	N
9/17/2018	9/23/2018					12	15.00	180.00	2	3	2	3	2	0	0
9/24/2018	9/30/2018					12	15.00	180.00	2	2	3	2	3	0	0
10/15/2018	10/21/2018					12	15.00	180.00	3	2	2	3	2	0	0
10/22/2018	10/28/2018					12	15.00	180.00	2	3	2	2	3	0	0
10/29/2018	11/4/2018					12	15.00	180.00	3	2	3	2	2	0	0
11/5/2018	11/5/2018					2	15.00	30.00	2	0	0	0	0	0	0

Order Start Date: 9/17/2018    Order End Date: 11/5/2018    Spots: 124    Total Charges: \$1,860.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

#### Projected Media Month Billing Totals for DANA DOW FOR SENATE / 3253-00005 :

	<u>Spot Count</u>	<u>Net Billing</u>
September 2018	48	\$720.00
October 2018	48	\$720.00
November 2018	28	\$420.00
<b>Total:</b>	<b>124</b>	<b>\$1,860.00</b>

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for THE MEDIA MOGUL By:

Please Sign and Return One Copy