

CONTRACT



WCUU-CA
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<u>Contract / Revision</u> 356730 /		<u>Alt Order #</u> 09419502
<u>Product</u> JOYCE FOR MAYOR		
<u>Contract Dates</u> 02/20/19 - 02/24/19		<u>Estimate #</u> 88
<u>Advertiser</u> Poli/J Joyce/D/MYR/IL		<u>Original Date / Revision</u> 02/19/19 / 02/19/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCUU-CA	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 16	<u>Product 1/2</u> 16
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ethica Media
Attention: Carole Mundy
1225 Franklin Avenue
Suite 325
Garden City, NY 11530

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCUU	02/20/19	02/22/19	The Jam Replay	8am-830am		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$25.00				
N 2	WCUU	02/20/19	02/22/19	The Doctors	130pm-2pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 3	WCUU	02/20/19	02/22/19	Corrupt Crimes/Killer Mystery	2pm-230pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 4	WCUU	02/20/19	02/22/19	Corrupt Crimes/Killer Mystery	230pm-3pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 5	WCUU	02/20/19	02/22/19	True Crime Files	3pm-330pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$50.00				
N 6	WCUU	02/20/19	02/22/19	True Crime Files	330pm-4pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$50.00				
N 7	WCUU	02/20/19	02/22/19	Forensic Files/Forensic Files	4pm-430pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$50.00				
N 8	WCUU	02/20/19	02/22/19	Forensic Files/Forensic Files	430pm-5pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$50.00				
N 9	WCUU	02/20/19	02/22/19	Cops/Cops	5pm-6pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$50.00				
N 10	WCUU	02/20/19	02/22/19	Family Guy/Family Guy	7pm-730pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				
N 11	WCUU	02/20/19	02/22/19	Family Guy/Family Guy	730pm-8pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser confirms that they have all rights to place the media provided to Station for distribution via broadcast, multichannel video programming distributors (traditional and digital) and the internet. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



WCUU-CA
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<u>Contract / Revision</u> 356730 /		<u>Alt Order #</u> 09419502
<u>Contract Dates</u> 02/20/19 - 02/24/19		<u>Product</u> JOYCE FOR MAYOR
		<u>Estimate #</u> 88
<u>Advertiser</u> Poli/J Joyce/D/MYR/IL		<u>Original Date / Revision</u> 02/19/19 / 02/19/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WCUU	02/20/19	02/22/19	The Jam Replay	830am-9am		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$25.00				
N 13	WCUU	02/20/19	02/22/19	King of the Hill/American Dad	8pm-830pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				
N 14	WCUU	02/20/19	02/22/19	King of the Hill/American Dad	830pm-9pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				
N 15	WCUU	02/20/19	02/22/19	Pawn Stars/Pawn Stars	9pm-930pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				
N 16	WCUU	02/20/19	02/22/19	Pawn Stars/Pawn Stars	930pm-10pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$75.00				
N 17	WCUU	02/20/19	02/22/19	Impractical Jokers	10pm-1030pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 18	WCUU	02/20/19	02/22/19	M-F 1030pm-1100pm	1030pm-1100pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 19	WCUU	02/20/19	02/22/19	Dr Phil	M-F 11pm-1130pm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 20	WCUU	02/20/19	02/22/19	Dr Phil	M-F 1130pm-12am		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 21	WCUU	02/20/19	02/22/19	M-F 12am-1230am	12am-1230am		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 22	WCUU	02/20/19	02/22/19	Verdict with Judge Hatchett,	11230xm-1xm		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$30.00				
N 23	WCUU	02/20/19	02/22/19	The Doctors	9am-930am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 24	WCUU	02/23/19	02/23/19	Sat 11am-1130am	11am-1130am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 25	WCUU	02/23/19	02/23/19	Sat 1130am-12pm	1130am-12pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 26	WCUU	02/23/19	02/23/19	Sat 12pm-1230pm	12pm-1230pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 27	WCUU	02/23/19	02/23/19	Sat 1230pm-1pm	1230pm-1pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 28	WCUU	02/23/19	02/23/19	Sat 1pm-130pm	1pm-130pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser confirms that they have all rights to place the media provided to Station for distribution via broadcast, multichannel video programming distributors (traditional and digital) and the internet. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



WCUU-CA
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<u>Contract / Revision</u>	<u>Alt Order #</u>
356730 /	09419502

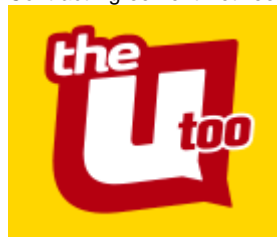
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/20/19 - 02/24/19	JOYCE FOR MAYOR	88

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/J Joyce/D/MYR/IL	02/19/19 / 02/19/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 29	WCUU	02/23/19	02/23/19	Sat 130pm-2pm	130pm-2pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 30	WCUU	02/23/19	02/23/19	Sat 2pm-230pm	2pm-230pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 31	WCUU	02/23/19	02/23/19	Sat 230pm-3pm	230pm-3pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 32	WCUU	02/23/19	02/23/19	Haven/Various	3pm-4pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 33	WCUU	02/23/19	02/23/19	Haven/Various	4pm-430pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 34	WCUU	02/20/19	02/22/19	The Doctors	930am-10am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 35	WCUU	02/23/19	02/23/19	Haven/Various	430pm-5pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 36	WCUU	02/23/19	02/23/19	Law & Order: CI	5pm-530pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 37	WCUU	02/23/19	02/23/19	Law & Order: CI	530pm-7pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 38	WCUU	02/23/19	02/23/19	Cops	9pm-930pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 39	WCUU	02/23/19	02/23/19	Cops	930pm-10pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 40	WCUU	02/23/19	02/23/19	Corrupt Crimes/Movie	10pm-1030pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 41	WCUU	02/23/19	02/23/19	Corrupt Crimes/Movie	1030pm-1230xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$30.00				
N 42	WCUU	02/24/19	02/24/19	Various	4pm-5pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$30.00				
N 43	WCUU	02/24/19	02/24/19	Various	5pm-6pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$30.00				
N 44	WCUU	02/24/19	02/24/19	Sunday Prime Movie	9pm-11pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$30.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser confirms that they have all rights to place the media provided to Station for distribution via broadcast, multichannel video programming distributors (traditional and digital) and the internet. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



WCUU-CA
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<u>Contract / Revision</u> 356730 /		<u>Alt Order #</u> 09419502
<u>Contract Dates</u> 02/20/19 - 02/24/19		<u>Product</u> JOYCE FOR MAYOR
		<u>Estimate #</u> 88
<u>Advertiser</u> Poli/J Joyce/D/MYR/IL		<u>Original Date / Revision</u> 02/19/19 / 02/19/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	WCUU	02/20/19	02/22/19	Pickler and Ben	10am-1030am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 46	WCUU	02/24/19	02/24/19	Sun 11pm-1xm	11pm-1xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$30.00				
N 47	WCUU	02/20/19	02/22/19	Pickler and Ben	1030am-11am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 48	WCUU	02/20/19	02/22/19	Through the Decades	11am-12pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 49	WCUU	02/20/19	02/22/19	Millionaire/Funny You Should	12pm-1pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
N 50	WCUU	02/20/19	02/22/19	The Doctors	1pm-130pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--WTF--				2	\$40.00				
Totals												79	\$3,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/24/19	79	\$3,290.00	(\$493.50)	\$2,796.50
Totals	79	\$3,290.00	(\$493.50)	\$2,796.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser confirms that they have all rights to place the media provided to Station for distribution via broadcast, multichannel video programming distributors (traditional and digital) and the internet. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.