

# CONTRACT



**WCUU-CA**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<u>Contract / Revision</u> 356159 /		<u>Alt Order #</u> 09412706
<u>Product</u> JOYCE FOR MAYOR		
<u>Contract Dates</u> 02/09/19 - 02/14/19		<u>Estimate #</u> 81
<u>Advertiser</u> Poli/J Joyce/D/MYR/IL		<u>Original Date / Revision</u> 02/07/19 / 02/08/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCUU-CA	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 16	<u>Product 1/2</u> 16
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Ethica Media**  
**Attention: Carole Mundy**  
**1225 Franklin Avenue**  
**Suite 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCUU	02/11/19	02/14/19	830am-9a	830am-9am		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				2	\$25.00				
N 2	WCUU	02/11/19	02/14/19	Cops/Cops	5pm-6pm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$50.00				
N 3	WCUU	02/11/19	02/14/19	7pm-730pm	7pm-730pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 4	WCUU	02/11/19	02/14/19	730pm-8pm	730pm-8pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 5	WCUU	02/11/19	02/14/19	8pm-830pm	8pm-830pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 6	WCUU	02/11/19	02/14/19	830pm-9pm	830pm-9pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 7	WCUU	02/11/19	02/14/19	9pm-930pm	9pm-930pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 8	WCUU	02/11/19	02/14/19	930pm-10pm	930pm-10pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$75.00				
N 9	WCUU	02/11/19	02/14/19	Impractical Jokers	10pm-1030pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				
N 10	WCUU	02/11/19	02/14/19	M-F 1030pm-1100pm	1030pm-1100pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				
N 11	WCUU	02/11/19	02/14/19	M-F 11pm-1130p	11p-1130p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/09/19 - 02/14/19		<u>Product</u> JOYCE FOR MAYOR
		<u>Estimate #</u> 81
<u>Advertiser</u> Poli/J Joyce/D/MYR/IL		<u>Original Date / Revision</u> 02/07/19 / 02/08/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WCUU	02/11/19	02/14/19	930am-10am	930am-10am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				2	\$40.00				
N 13	WCUU	02/11/19	02/14/19	True Crime Files	1130pm-12xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				
N 14	WCUU	02/11/19	02/14/19	True Crime Files	12xm-1230xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				
N 15	WCUU	02/11/19	02/14/19	Verdict with Judge Hatchett,	11230xm-1xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$30.00				
N 16	WCUU	02/09/19	02/09/19	11am-1130am	11am-1130am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 17	WCUU	02/09/19	02/09/19	1130am-12pm	1130am-12pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 18	WCUU	02/09/19	02/09/19	12pm-1230pm	12pm-1230pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 19	WCUU	02/09/19	02/09/19	1230pm-1pm	1230pm-1pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 20	WCUU	02/09/19	02/09/19	1pm-130pm	1pm-130pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 21	WCUU	02/09/19	02/09/19	130pm-2pm	130pm-2pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 22	WCUU	02/09/19	02/09/19	2pm-230pm	2pm-230pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 23	WCUU	02/11/19	02/14/19	10am-1030am	10am-1030am		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$40.00				
N 24	WCUU	02/09/19	02/09/19	230pm-3pm	230pm-3pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 25	WCUU	02/09/19	02/09/19	3pm-4pm	3pm-4pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 26	WCUU	02/09/19	02/09/19	4pm-430pm	4pm-430pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 27	WCUU	02/09/19	02/09/19	430pm-5pm	430pm-5pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 28	WCUU	02/09/19	02/09/19	5pm-530pm	5pm-530pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 29	WCUU	02/09/19	02/09/19	530pm-6pm	530pm-6pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 30	WCUU	02/09/19	02/09/19	9pm-930pm	9pm-930pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 31	WCUU	02/09/19	02/09/19	930pm-10pm	930pm-10pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 32	WCUU	02/09/19	02/09/19	10pm-1030pm	10pm-1030pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 33	WCUU	02/09/19	02/09/19	1030pm-1230am	1030pm-1230am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1-				1	\$30.00				
N 34	WCUU	02/11/19	02/14/19	1030am-11am	1030am-11am		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$40.00				
N 35	WCUU	02/10/19	02/10/19	4pm-5pm	4pm-5pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1				1	\$30.00				
N 36	WCUU	02/10/19	02/10/19	5pm-6pm	5pm-6pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1				1	\$30.00				
N 37	WCUU	02/10/19	02/10/19	Sunday Prime Movie	9pm-11pm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1				1	\$30.00				
N 38	WCUU	02/10/19	02/10/19	Sun 11pm-1xm	11pm-1xm		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/04/19	02/10/19	-----1				1	\$30.00				
N 39	WCUU	02/11/19	02/14/19	Millionaire/Funny You Should	12pm-1pm		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$40.00				
N 40	WCUU	02/11/19	02/14/19	2pm-3pm	2pm-3pm		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				2	\$40.00				
N 41	WCUU	02/11/19	02/14/19	True Crime Files	3pm-330pm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$50.00				
N 42	WCUU	02/11/19	02/14/19	True Crime Files	330pm-4pm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				1	\$50.00				
N 43	WCUU	02/11/19	02/14/19	Forensic Files/Forensic Files	4pm-430pm		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/19	02/14/19	MTWT---				2	\$50.00				
<b>Totals</b>											<b>47</b>	<b>\$1,840.00</b>	

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356159 /	09412706

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02/09/19 - 02/14/19	JOYCE FOR MAYOR	81

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/J Joyce/D/MYR/IL	02/07/19 / 02/08/19

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/14/19	47	\$1,840.00	(\$276.00)	\$1,564.00
<b>Totals</b>	<b>47</b>	<b>\$1,840.00</b>	<b>(\$276.00)</b>	<b>\$1,564.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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