CONTRACT



WCUU-CA 39936 Treasury Center Chicago, IL 60694-9900 (312)705-2600

And:

Ethica Media Attention: Carole Mundy 1225 Franklin Avenue Suite 325 Garden City, NY 11530

	Contract / Rev	vicion		Alt Order #	
		VISIOII			•
	356935	/		09421974	
Product					
JOYCE FOR MAYOR					
Contract Dates	Estimate #				
02/23/19 - 02/25/19					
Advertiser	•		Ori	ginal Date	/ Revision
Poli/J Joyce/D/MYR/IL			0	2/21/19	/ 02/22/19
	Billing Cycle	Billing	Cal	endar_	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WCUU-CA	Ryan C	Gord	don	DC - HRP
	Special Hand	ling			•
	Pre-Payment	Require	ed		
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	ots	Amount
N 1 WCUU 02/25/19 02/25/19 The Jam Replay Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	8am-830am <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 2 WCUU 02/25/19 02/25/19 The Doctors Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	9am-9:30am <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 3 WCUU 02/25/19 02/25/19 Pickler and Ben Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	10am-10:30am <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 4 WCUU 02/25/19 02/25/19 Through the Decades Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	11am-12pm <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 5 WCUU 02/25/19 02/25/19 The Doctors Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	1pm-1:30pm <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 6 WCUU 02/25/19 02/25/19 Corrupt Crimes/Killer Myster Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	ri€2pm-2:30pm <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 7 WCUU 02/25/19 02/25/19 True Crime Files Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	3pm-3:30pm <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 8 WCUU 02/25/19 02/25/19 Forensic Files/Forensic	s 4pm-4:30pm <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 9 WCUU 02/25/19 02/25/19 Cops/Cops Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	5pm-6pm <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 10 WCUU 02/25/19 02/25/19 Family Guy/Family Guy Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	7:30pm-8pm <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 11 WCUU 02/25/19 02/25/19 King of the Hill/American Date Start Date End Date Weekdays Spots/Week Week: 02/25/19 03/03/19 1 1	d8:30pm-9pm <u>Rate</u> \$75.00	:30	NM	1	\$75.00



	Contract / Revision	Alt Order #
	356935 /	09421974
Contract Dates	Product	Estimate #
02/23/19 - 02/25/19	JOYCE FOR MAYOR	

Advertiser	Original Date / Revision
Poli/J Joyce/D/MYR/IL	02/21/19 / 02/22/19

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate I	Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
N 12 WCUU 02/25/19 02/25/19 Pawn Stars/Pawn Stars	9:30pm-10pm	:30		NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	'	Ψ7 3.00
Week: 02/25/19 03/03/19 1 1	\$75.00					
	<u> </u>			2124		# 00.00
N 13 WCUU 02/25/19 02/25/19 M-F 1030pm-1100pm	1030pm-1100pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/25/19 03/03/19 1 1	\$30.00					
N 14 WCUU 02/25/19 02/25/19 True Crime Files	1130pm-12xm	:30		NM	1	\$30.00
Start Date	Rate					
Week: 02/25/19 03/03/19 1 1	\$30.00					
N 15 WCUU 02/25/19 02/25/19 Verdict with Judge Hatchett	71230vm-1vm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00		1 4141		φοσ.σσ
Week: 02/25/19 03/03/19 1 1	\$30.00					
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N 16 WCUU 02/23/19 02/23/19 Various	10:30am-11am	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191 1	\$30.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WCUU 02/18/19-02/24/19 Various	10:30am-11am	Sa :30	\$30.00	NM		
See MG 16.2						
2 WCUU 02/25/19-02/25/19 Dr Phil	M-F 11pm-1130p	omM :30	\$30.00	NM		
MG for 16.1 02/23						
N 17 WCUU 02/23/19 02/23/19 Sat 11am-7pm	11am-11:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	'	ψ50.00
Week: 02/18/19 02/24/191- 1	\$30.00					
	· · · · · · · · · · · · · · · · · · ·					
N 18 WCUU 02/23/19 02/23/19 Sat 11am-7pm	12pm-12:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191 1	\$30.00					
N 19 WCUU 02/23/19 02/23/19 Football/Various	1pm-1:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191 1	\$30.00					
N 20 WCUU 02/23/19 02/23/19 Corrupt Crimes/Movie	2pm-2:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00			•	φοσ.σσ
Week: 02/18/19 02/24/191- 1	\$30.00					
	· · · · · · · · · · · · · · · · · · ·					
N 21 WCUU 02/23/19 02/23/19 Sat 11am-7pm	2:30pm-3pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191- 1	\$30.00					
N 22 WCUU 02/23/19 02/23/19 Haven/Various	3pm-4pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191- 1	\$30.00					
N 23 WCUU 02/23/19 02/23/19 Haven/Various	4pm-4:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00		1 4141		ψου.σσ
Week: 02/18/19 02/24/191- 1	\$30.00					
	· · · · · · · · · · · · · · · · · · ·			1114		# 00.00
N 24 WCUU 02/23/19 02/23/19 Haven/Various	4:30pm-5pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 02/18/19 02/24/191- 1	\$30.00					
N 25 WCUU 02/23/19 02/23/19 Law & Order: CI	5pm-5:30pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate			j		
Week: 02/18/19 02/24/191 1	\$30.00					
N 26 WCUU 02/23/19 02/23/19 Law & Order: CI	5:30pm-6pm	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00		1 4141	'	Ψ00.00
Week: 02/18/19 02/24/191 1	\$30.00					
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Contract Dates	,	09421974
Contract Dates 02/23/19 - 02/25/19	Product JOYCE FOR MAYOR	Estimate #

Advertiser	Original Date / Revision
Poli/J Joyce/D/MYR/IL	02/21/19 / 02/22/19

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpot	s	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 27 WCUU 02/23/19 02/23/19 Law & Order: CI	6pm-6:30pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				,
Week: 02/18/19 02/24/191	\$30.00		i		
N 28 WCUU 02/23/19 02/23/19 Law & Order: CI	6:30pm-7pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1 1 1	•	Ψ00.00
Week: 02/18/19 02/24/191- 1	\$30.00				
N 29 WCUU 02/23/19 02/23/19 Jerry Springer	7pm-8pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	φ30.00
Week: 02/18/19 02/24/191- 1	\$30.00				
	*	:30	NIM	4	ድጋር ርር
•	8pm-9pm	:30	NM	1	\$30.00
Week: 02/18/19 End Date Weekdays Spots/Week 02/24/191- 1	<u>Rate</u> \$30.00				
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N 31 WCUU 02/23/19 02/23/19 Cops	9pm-9:30pm	:30	NM	1	\$30.00
Week: 02/18/19 End Date Weekdays Spots/Week	<u>Rate</u> \$30.00				
7700K. 62/10/10 62/21/10 1					
N 32 WCUU 02/23/19 02/23/19 Cops	9:30pm-10pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/191- 1	Rate				
	\$30.00				
N 33 WCUU 02/23/19 02/23/19 Corrupt Crimes/Movie	10pm-10:30m	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 02/18/19 02/24/191- 1	\$30.00				
N 34 WCUU 02/23/19 02/23/19 Corrupt Crimes/Movie	10:30pm-12:30xm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 02/18/19 02/24/191 1	\$30.00				
N 35 WCUU 02/23/19 02/23/19 Various	Sat 12:30xm-5xm	:30	NM	1	\$20.00
Start Date	Rate				
Week: 02/18/19 02/24/191 1	\$20.00				
N 36 WCUU 02/24/19 02/24/19 Various	10am-10:30am	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 02/18/19 02/24/19 1 1	\$30.00				
N 37 WCUU 02/24/19 02/24/19 Various	10:30am-11am	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 02/18/19 02/24/191 1	\$30.00				
N 38 WCUU 02/24/19 02/24/19 Various	11am-11:30am	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate			•	φοσισσ
Week: 02/18/19 02/24/191 1	\$30.00				
N 39 WCUU 02/24/19 02/24/19 Various	11:30am-12pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14111		Ψ00.00
Week: 02/18/19 02/24/19 1 1	\$30.00				
N 40 WCUU 02/24/19 02/24/19 Various	12pm-12:30pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	'	ψ30.00
Week: 02/18/19 02/24/19 1 1	\$30.00				
N 41 WCUU 02/24/19 02/24/19 Various	12:30am-1pm	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	ψ30.00
Week: 02/18/19 02/24/19 1 1	\$30.00				
N 42 WCUU 02/24/19 02/24/19 Various	•	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	1pm-1:30pm <u>Rate</u>	.30	INIVI	1	φ30.00
Week: 02/18/19 02/24/19 1 1	\$30.00				
	<u> </u>	•20	NIM	1	00 0c#
N 43 WCUU 02/24/19 02/24/19 Various	1:30m-2pm	:30	NM	1	\$30.00



	Contract / Revision	Alt Order #
	356935 /	09421974
Contract Dates	Product	Estimate #
02/23/19 - 02/25/19	JOYCE FOR MAYOR	
		,I

Advertiser	Original Date / Revision
Poli/J Joyce/D/MYR/IL	02/21/19 / 02/22/19

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Week: Start Date 02/18/19 End Date 02/24/19 Weekdays 02/24/19 Spots/Week 1	Rate \$30.00				
N 44 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/19 1 1	2pm-3pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 45 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/19 1 1	3pm-4pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 46 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/19 1 1	4pm-5pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 47 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/19 1 1	5pm-6pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 48 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/19 1 1	6pm-6:30pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 49 WCUU 02/24/19 02/24/19 Various Start Date End Date Weekdays Week: 02/18/19 02/24/191 Spots/Week	6:30pm-7pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 50 WCUU 02/24/19 02/24/19 Sunday Prime Movie Start Date End Date Weekdays Spots/Week Week: 02/18/19 1 1	9pm-11pm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 51 WCUU 02/24/19 02/24/19 Sun 11pm-1xm Start Date End Date Weekdays Spots/Week Week: 02/18/19 02/24/191 1	11pm-1xm <u>Rate</u> \$30.00	:30	NM	1	\$30.00
		Totals		51	\$1,760.00

Totals 51 \$1,760.00

Time Period # of Spots Gross Amount Agency Comm. Net Amount

11110 1 01100	# O. Opoto	Oroco / unount	rigoney commi	11017111104111
01/28/19 -02/24/19	35	\$1,040.00	(\$156.00)	\$884.00
02/25/19 -02/25/19	16	\$720.00	(\$108.00)	\$612.00
Totals	51	\$1,760.00	(\$264.00)	\$1,496.00

Signature:	Da	ate:	
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