

FIRST QUARTERLY REPORT – JANUARY, FEBRUARY, MARCH 2022

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During January, February, March of 2022 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota news, weather, special event coverage, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the first quarter of 2022, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. KRBT continues to work with the City of Virginia and the Iron Range Tourism Bureau to promote the art based event called First Thursdays and the Iron Range Tourism Bureau continued to produce monthly “What’s Happening” event announcements that air daily on KRBT. Additionally, local announcements for the City Auto Glass Foundation Scholarship fundraiser ran during the first quarter to promote participation and will continue until the event in May to promote attendance. KRBT also promoted a winter reading program at the Virginia Public Library and once again provided promotional announcements for the upcoming Mountain Iron Earth Fest coming in April. KRBT also ran messages on behalf of the City of Virginia for several job openings it was seeking to fill the last week in March. Special effort is given to reaching out to local groups as it is Range Broadcasting’s goal to promote KRBT even more as a “local” station and focus on what it can do to serve the surrounding communities.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association, Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving, Job finding assistance and the Minnesota Army National Guard.

SPECIAL / RELIGIOUS PROGRAMMING:

On Sundays, from 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WORDS OF LIFE and a pre-recorded local church service called THE WAY airs from 9:00am to 9:30am. The service from Our Saviors Lutheran Church in Virginia, MN is aired live from 9:30am to 10:30am and the LUTHERAN HOUR airs from 10:30am to 11:00am. In the first Quarter, KRBT reprogrammed the Sunday lineup to accommodate Our Saviors returning to their original service time after changing due to the pandemic. KRBT also provided technical assistance to the church to restore their house PA system to proper working order and settings.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPECIAL EVENTS PROGRAMMING:

KRBT contracted with Westwood One Sports to make the Super Bowl available to area listeners.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season.