

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>3905 Progress Blvd.</u> <u>WYYS-FM Peru, IL 61354</u>	Date: <u>10/31/17</u>
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I, RLM Media,

being/on behalf of: JB Pritzker, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60			Daypart/ Fixed Position		
See attached schedule					

Total Charges: \$764.56 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/31/17

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cheryl Knierberger
Signature

Cheryl Knierberger
Printed Name

Sales
Title

New Order

Media: Radio
Client: J.B. PRITZKER GOV IL
Product: 3/13-3/20/2018
CPE: //3122018
Description: Regional Reps Order #: 51492
Rep: Regional Reps
Version: 1
Comments:

Market: Chicago, IL
Demo: Adults 35+
Separation: 30
Flight Start: 2/26/18
Flight End: 4/1/18
Sales Office: Chicago
Survey:

Vendor: WYYS FM
AE: Debbie Spencer
Phone:
Fax:

Billing To: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland OH 44131
Phone:
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	2/26	3/5	3/12	3/19	3/26	Total Spots	Adults 35+ RTG	CPP
1	SaSu 6:00A-7:00P	WK	\$18.16	C	60	0	0	8	0	0	8		
	Comments: LASALLE												
2	TuWThF 6:00A-10:00A	AM	\$24.12	C	60	0	0	4	0	0	4		
	Comments: Classic Hits												
3	TuWThF 10:00A-3:00P	MD	\$22.65	C	60	0	0	8	0	0	8		
	Comments: RR												
4	TuWThF 3:00P-7:00P	PM	\$24.12	C	60	0	0	8	0	0	8		
	Comments:												
5	M 6:00A-10:00A	AM	\$24.12	C	60	0	0	0	3	0	3		
	Comments:												
6	M 10:00A-3:00P	MD	\$22.65	C	60	0	0	0	3	0	3		
	Comments:												
7	M 3:00P-7:00P	PM	\$24.12	C	60	0	0	0	4	0	4		
	Comments:												
8	Tu 6:00A-10:00A	AM	\$24.12	C	60	0	0	0	1	0	1		
	Comments:												
9	Tu 10:00A-3:00P	MD	\$22.65	C	60	0	0	0	1	0	1		
	Comments:												
Total Spots:						0	0	28	12	0	40		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
3/2018	\$899.48 - 40	\$0.00 - 0	\$899.48 - 40
4/2018	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
Total Gross Cost:		\$899.48	Total Gross CPP: \$0.00
Total Net Cost:		\$764.56	Total Net CPP: \$0.00

Disclaimer:

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.